

Global Essential Oil and Aromatherapy Market Research Report 2023

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Abstracts

Essential oil & aromatherapy is the medicinal usage of plant-based products such as essential oils that are primarily used for healing purposes and to promote the psychological well-being of a person. It is considered one of the vital relaxation therapies and has thus gained popularity in the past few years. Moreover, it is combined with other therapeutic practices to improve the result of the therapy. It is also used to cure numerous health problems such as the common cold, acne, digestive problems, cough, etc.

According to QYResearch's new survey, global Essential Oil and Aromatherapy market is projected to reach US\$ 3431.9 million in 2029, increasing from US\$ 1933 million in 2022, with the CAGR of 8.6% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Essential Oil and Aromatherapy market research.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global

Essential Oil and Aromatherapy market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

G Baldwin

DoTerra

Rocky Mountains Oil

Young Living Essential Oils

Mountain Rose Herbs

Thann

Biolandes SAS

Essential Oils of New Zealand

Falcon Essential Oils

Segment by Type

Essential Oils

Blended Oils

Carrier Oils

Others

Segment by Application

Spas and Wellness Centers

Toiletries

Others

By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The Essential Oil and Aromatherapy report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

Chapter 12: Market Conclusions

Chapter 13: Research Methodology and Data Source

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