

# Global Erythritol Sales Market Report 2018

<https://marketpublishers.com/r/GE2A7924C67EN.html>

Date: June 2018

Pages: 100

Price: US\$ 4,000.00 (Single User License)

ID: GE2A7924C67EN

## Abstracts

This report studies the global Erythritol market status and forecast, categorizes the global Erythritol market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Erythritol is a white crystalline powder with a clean sweet taste that is similar to sucrose. It is approximately 70% as sweet as sucrose and flows easily due to its non-hygroscopic character.

The technical barrier of erythritol is high, resulting in few companies in the market. Cargill is the largest producer, accounting for almost 76.74% of output in 2016. Other relatively large companies are Jungbunzlauer, Zibo ZhongShi GeRui Biotech, Zhucheng Dongxiao Biotechnology and Shandong Sanyuan Biotechnology. As for main production countries, it is estimated that USA accounted for more than 76.74% of global erythritol output in 2016, while China ranked second position with about 16.37% share.

Erythritol has a wide range of applications in food, beverage, health care products, and other industries. With the growing demands to reduce overall sugar consumption, the food industry is seeking ways to respond to consumer demand for foods that help meet their dietary and weight loss goals. This means developing foods that are sugar-free, lower calorie and low in glycemic carbohydrates while also trying to achieve the desired texture, flavor and stability of traditional products. In a word, with the growth of global consumption level and health awareness, the demand for erythritol is expected to continue increasing during the remaining years of the forecast period of 2018-2023.

In the past few years, the price of erythritol has decreased and will increase in 2017 and we expect the price will slightly higher in future. However, the improvement of energy, transportation costs, employee wages, and equipment depreciation will play a significant role in promoting the cost of erythritol.

As the same time, companies are focusing on technological innovation, equipment

upgrades, and process improvements, to reduce costs and improve quality. With the snatch for market share in emerging regions, the competition in erythritol industry will become more intense.

The global Erythritol market is valued at 81 million US\$ in 2017 and will reach 180 million US\$ by the end of 2025, growing at a CAGR of 10.8% during 2018-2025.

The major players covered in this report

Cargill

Jungbunzlauer

Baolingbao Biology

Zibo ZhongShi GeRui Biotech

Zhucheng Dongxiao Biotechnology

Shandong Sanyuan Biotechnology

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

## North America

United States

Canada

Mexico

## Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

## Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Erythritol Powder

Erythritol Granular

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Confectionery

Beverage

Personal Care

Health Care

## Others

The study objectives of this report are:

To analyze and study the global Erythritol sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Erythritol players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Erythritol are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Erythritol Manufacturers

Erythritol Distributors/Traders/Wholesalers

Erythritol Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Erythritol market, by end-use.

Detailed analysis and profiles of additional market players.

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