

# Global Erythritol Market Insights, Forecast to 2026

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## Abstracts

Erythritol is a white crystalline powder with a clean sweet taste that is similar to sucrose. It is approximately 70% as sweet as sucrose and flows easily due to its non-hygroscopic character.

The technical barrier of erythritol is high, resulting in few companies in the market. Cargill is the largest producer, accounting for almost 76.74% of output in 2016. Other relatively large companies are Jungbunzlauer, Zibo ZhongShi GeRui Biotech, Zhucheng Dongxiao Biotechnology and Shandong Sanyuan Biotechnology. As for main production countries, it is estimated that USA accounted for more than 76.74% of global erythritol output in 2016, while China ranked second position with about 16.37% share.

Erythritol has a wide range of applications in food, beverage, health care products, and other industries. With the growing demands to reduce overall sugar consumption, the food industry is seeking ways to respond to consumer demand for foods that help meet their dietary and weight loss goals. This means developing foods that are sugar-free, lower calorie and low in glycemic carbohydrates while also trying to achieve the desired texture, flavor and stability of traditional products. In a word, with the growth of global consumption level and health awareness, the demand for erythritol is expected to continue increasing during the remaining years of the forecast period of 2018-2023.

In the past few years, the price of erythritol has decreased and will increase in 2017 and we expect the price will slightly higher in future. However, the improvement of energy, transportation costs, employee wages, and equipment depreciation will play a significant role in promoting the cost of erythritol.

As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. With the snatch for market share in emerging regions, the competition in erythritol industry will become more intense.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019

(COVID-19) are already starting to be felt, and will significantly affect the Erythritol 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Erythritol 3900 industry.

Based on our recent survey, we have several different scenarios about the Erythritol 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 230.6 million in 2019. The market size of Erythritol 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Erythritol market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Erythritol market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Erythritol market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Erythritol market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Erythritol market, covering important regions, viz, North America, Europe, China and Japan. It also covers

key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

## Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Erythritol market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Erythritol market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Erythritol market.

The following manufacturers are covered in this report:

Cargill

Shandong Sanyuan Biotechnology

Zibo ZhongShi GeRui Biotech

Zhucheng Dongxiao Biotechnology

Mitsubishi-Chemical Foods

Jungbunzlauer

Baolingbao Biology

Fultaste

Zhucheng Xingmao Corn Developing

## Erythritol Breakdown Data by Type

Erythritol Powder

Erythritol Granular

## Erythritol Breakdown Data by Application

Confectionery

Beverage

Personal Care

Health Care

Others

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