+44 20 8123 2220
info@marketpublishers.com

Global eReader Market Insights, Forecast to 2026

https://marketpublishers.com/r/G40FE3AA6817EN.html
Date: June 2020
Pages: 112
Price: US$ 3,900.00 (Single User License)
ID: G40FE3AA6817EN

Abstracts

An e-reader, also called an e-book reader or e-book device, is a mobile electronic device that is designed primarily for the purpose of reading digital e-books and periodicals.
Any device that can display text on a screen may act as an e-reader, but specialized e-reader designs may optimize portability, readability (especially in sunlight), and battery life for this purpose. A single e-reader is capable of holding the digital equivalent of hundreds of printed texts with no added bulk or measurable mass.
The major players in the industry are Amazon, PocketBook and Kobo(Rakuten), which together account for about 73% of revenues. The Asia-Pacific region has the highest share of income by region, accounting for more than 92 percent in 2019.
Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the eReader 3900 market in 2020.
COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.
The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.
This report also analyses the impact of Coronavirus COVID-19 on the eReader 3900 industry.
Based on our recent survey, we have several different scenarios about the eReader 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US$ 348.4 million in 2019. The market

+44 20 8123 2220
info@marketpublishers.com

size of eReader 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global eReader market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global eReader market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global eReader market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global eReader market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global eReader market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global eReader market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

+44 20 8123 2220
info@marketpublishers.com

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global eReader market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global eReader market.
The following manufacturers are covered in this report:

Amazon

Sony

Barnes&Noble

PocketBook

Kobo(Rakuten)

Bookeen

Ectaco

Ematic

DistriRead(ICARUS)

Aluratek

Tolino

Hanvon

Onyx

eReader Breakdown Data by Type

E-ink

+44 20 8123 2220
info@marketpublishers.com

LCD

eReader Breakdown Data by Application

Ages 13-17

Ages 18-24

Ages 25-34

Ages 35-44

Ages 45-54

Ages 55+

+44 20 8123 2220
info@marketpublishers.com

Contents

1 STUDY COVERAGE

1.1 eReader Product Introduction
1.2 Market Segments
1.3 Key eReader Manufacturers Covered: Ranking by Revenue
1.4 Market by Type
  1.4.1 Global eReader Market Size Growth Rate by Type
  1.4.2 E-ink
  1.4.3 LCD
1.5 Market by Application
  1.5.1 Global eReader Market Size Growth Rate by Application
  1.5.2 Ages 13-17
  1.5.3 Ages 18-24
  1.5.4 Ages 25-34
  1.5.5 Ages 35-44
  1.5.6 Ages 45-54
  1.5.7 Ages 55+
1.6 Coronavirus Disease 2019 (Covid-19): eReader Industry Impact
  1.6.1 How the Covid-19 is Affecting the eReader Industry
    1.6.1.1 eReader Business Impact Assessment - Covid-19
    1.6.1.2 Supply Chain Challenges
    1.6.1.3 COVID-19’s Impact On Crude Oil and Refined Products
  1.6.2 Market Trends and eReader Potential Opportunities in the COVID-19 Landscape
  1.6.3 Measures / Proposal against Covid-19
    1.6.3.1 Government Measures to Combat Covid-19 Impact
    1.6.3.2 Proposal for eReader Players to Combat Covid-19 Impact
1.7 Study Objectives
1.8 Years Considered

2 EXECUTIVE SUMMARY

2.1 Global eReader Market Size Estimates and Forecasts
  2.1.1 Global eReader Revenue 2015-2026
  2.1.2 Global eReader Sales 2015-2026
2.2 eReader Market Size by Region: 2020 Versus 2026
  2.2.1 Global eReader Retrospective Market Scenario in Sales by Region: 2015-2020
  2.2.2 Global eReader Retrospective Market Scenario in Revenue by Region:

+44 20 8123 2220
info@marketpublishers.com

2015-2020

3 GLOBAL EREADER COMPETITOR LANDSCAPE BY PLAYERS

3.1 eReader Sales by Manufacturers
  3.1.1 eReader Sales by Manufacturers (2015-2020)
  3.1.2 eReader Sales Market Share by Manufacturers (2015-2020)
3.2 eReader Revenue by Manufacturers
  3.2.1 eReader Revenue by Manufacturers (2015-2020)
  3.2.2 eReader Revenue Share by Manufacturers (2015-2020)
  3.2.3 Global eReader Market Concentration Ratio (CR5 and HHI) (2015-2020)
  3.2.4 Global Top 10 and Top 5 Companies by eReader Revenue in 2019
  3.2.5 Global eReader Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
3.3 eReader Price by Manufacturers
3.4 eReader Manufacturing Base Distribution, Product Types
  3.4.1 eReader Manufacturers Manufacturing Base Distribution, Headquarters
  3.4.2 Manufacturers eReader Product Type
  3.4.3 Date of International Manufacturers Enter into eReader Market
3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global eReader Market Size by Type (2015-2020)
  4.1.1 Global eReader Sales by Type (2015-2020)
  4.1.2 Global eReader Revenue by Type (2015-2020)
  4.1.3 eReader Average Selling Price (ASP) by Type (2015-2026)
4.2 Global eReader Market Size Forecast by Type (2021-2026)
  4.2.1 Global eReader Sales Forecast by Type (2021-2026)
  4.2.2 Global eReader Revenue Forecast by Type (2021-2026)
  4.2.3 eReader Average Selling Price (ASP) Forecast by Type (2021-2026)
4.3 Global eReader Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global eReader Market Size by Application (2015-2020)
  5.1.1 Global eReader Sales by Application (2015-2020)
  5.1.2 Global eReader Revenue by Application (2015-2020)
  5.1.3 eReader Price by Application (2015-2020)

+44 20 8123 2220
info@marketpublishers.com

5.2 eReader Market Size Forecast by Application (2021-2026)
5.2.1 Global eReader Sales Forecast by Application (2021-2026)
5.2.2 Global eReader Revenue Forecast by Application (2021-2026)
5.2.3 Global eReader Price Forecast by Application (2021-2026)

6 NORTH AMERICA

6.1 North America eReader by Country
6.1.1 North America eReader Sales by Country
6.1.2 North America eReader Revenue by Country
6.1.3 U.S.
6.1.4 Canada
6.2 North America eReader Market Facts & Figures by Type
6.3 North America eReader Market Facts & Figures by Application

7 EUROPE

7.1 Europe eReader by Country
7.1.1 Europe eReader Sales by Country
7.1.2 Europe eReader Revenue by Country
7.1.3 Germany
7.1.4 France
7.1.5 U.K.
7.1.6 Italy
7.1.7 Russia
7.2 Europe eReader Market Facts & Figures by Type
7.3 Europe eReader Market Facts & Figures by Application

8 ASIA PACIFIC

8.1 Asia Pacific eReader by Region
8.1.1 Asia Pacific eReader Sales by Region
8.1.2 Asia Pacific eReader Revenue by Region
8.1.3 China
8.1.4 Japan
8.1.5 South Korea
8.1.6 India
8.1.7 Australia
8.1.8 Taiwan

+44 20 8123 2220
info@marketpublishers.com

8.1.9 Indonesia
8.1.10 Thailand
8.1.11 Malaysia
8.1.12 Philippines
8.1.13 Vietnam
8.2 Asia Pacific eReader Market Facts & Figures by Type
8.3 Asia Pacific eReader Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America eReader by Country
9.1.1 Latin America eReader Sales by Country
9.1.2 Latin America eReader Revenue by Country
9.1.3 Mexico
9.1.4 Brazil
9.1.5 Argentina
9.2 Central & South America eReader Market Facts & Figures by Type
9.3 Central & South America eReader Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa eReader by Country
10.1.1 Middle East and Africa eReader Sales by Country
10.1.2 Middle East and Africa eReader Revenue by Country
10.1.3 Turkey
10.1.4 Saudi Arabia
10.1.5 UAE
10.2 Middle East and Africa eReader Market Facts & Figures by Type
10.3 Middle East and Africa eReader Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 Amazon
11.1.1 Amazon Corporation Information
11.1.2 Amazon Description, Business Overview and Total Revenue
11.1.3 Amazon Sales, Revenue and Gross Margin (2015-2020)
11.1.4 Amazon eReader Products Offered
11.1.5 Amazon Recent Development
11.2 Sony

+44 20 8123 2220
info@marketpublishers.com

11.2.1 Sony Corporation Information
11.2.2 Sony Description, Business Overview and Total Revenue
11.2.3 Sony Sales, Revenue and Gross Margin (2015-2020)
11.2.4 Sony eReader Products Offered
11.2.5 Sony Recent Development
11.3 Barnes&Noble
11.3.1 Barnes&Noble Corporation Information
11.3.2 Barnes&Noble Description, Business Overview and Total Revenue
11.3.3 Barnes&Noble Sales, Revenue and Gross Margin (2015-2020)
11.3.4 Barnes&Noble eReader Products Offered
11.3.5 Barnes&Noble Recent Development
11.4 PocketBook
11.4.1 PocketBook Corporation Information
11.4.2 PocketBook Description, Business Overview and Total Revenue
11.4.3 PocketBook Sales, Revenue and Gross Margin (2015-2020)
11.4.4 PocketBook eReader Products Offered
11.4.5 PocketBook Recent Development
11.5 Kobo(Rakuten)
11.5.1 Kobo(Rakuten) Corporation Information
11.5.2 Kobo(Rakuten) Description, Business Overview and Total Revenue
11.5.3 Kobo(Rakuten) Sales, Revenue and Gross Margin (2015-2020)
11.5.4 Kobo(Rakuten) eReader Products Offered
11.5.5 Kobo(Rakuten) Recent Development
11.6 Bookeen
11.6.1 Bookeen Corporation Information
11.6.2 Bookeen Description, Business Overview and Total Revenue
11.6.3 Bookeen Sales, Revenue and Gross Margin (2015-2020)
11.6.4 Bookeen eReader Products Offered
11.6.5 Bookeen Recent Development
11.7 Ectaco
11.7.1 Ectaco Corporation Information
11.7.2 Ectaco Description, Business Overview and Total Revenue
11.7.3 Ectaco Sales, Revenue and Gross Margin (2015-2020)
11.7.4 Ectaco eReader Products Offered
11.7.5 Ectaco Recent Development
11.8 Ematic
11.8.1 Ematic Corporation Information
11.8.2 Ematic Description, Business Overview and Total Revenue
11.8.3 Ematic Sales, Revenue and Gross Margin (2015-2020)

+44 20 8123 2220
info@marketpublishers.com

11.8.4 Ematic eReader Products Offered
11.8.5 Ematic Recent Development
11.9 DistriRead(ICARUS)
11.9.1 DistriRead(ICARUS) Corporation Information
11.9.2 DistriRead(ICARUS) Description, Business Overview and Total Revenue
11.9.3 DistriRead(ICARUS) Sales, Revenue and Gross Margin (2015-2020)
11.9.4 DistriRead(ICARUS) eReader Products Offered
11.9.5 DistriRead(ICARUS) Recent Development
11.10 Aluratek
11.10.1 Aluratek Corporation Information
11.10.2 Aluratek Description, Business Overview and Total Revenue
11.10.3 Aluratek Sales, Revenue and Gross Margin (2015-2020)
11.10.4 Aluratek eReader Products Offered
11.10.5 Aluratek Recent Development
11.1 Amazon
11.1.1 Amazon Corporation Information
11.1.2 Amazon Description, Business Overview and Total Revenue
11.1.3 Amazon Sales, Revenue and Gross Margin (2015-2020)
11.1.4 Amazon eReader Products Offered
11.1.5 Amazon Recent Development
11.12 Hanvon
11.12.1 Hanvon Corporation Information
11.12.2 Hanvon Description, Business Overview and Total Revenue
11.12.3 Hanvon Sales, Revenue and Gross Margin (2015-2020)
11.12.4 Hanvon Products Offered
11.12.5 Hanvon Recent Development
11.13 Onyx
11.13.1 Onyx Corporation Information
11.13.2 Onyx Description, Business Overview and Total Revenue
11.13.3 Onyx Sales, Revenue and Gross Margin (2015-2020)
11.13.4 Onyx Products Offered
11.13.5 Onyx Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

12.1 eReader Market Estimates and Projections by Region
12.1.1 Global eReader Sales Forecast by Regions 2021-2026
12.1.2 Global eReader Revenue Forecast by Regions 2021-2026
12.2 North America eReader Market Size Forecast (2021-2026)

+44 20 8123 2220
info@marketpublishers.com

12.2.1 North America: eReader Sales Forecast (2021-2026)
12.2.2 North America: eReader Revenue Forecast (2021-2026)
12.2.3 North America: eReader Market Size Forecast by Country (2021-2026)
12.3 Europe eReader Market Size Forecast (2021-2026)
12.3.1 Europe: eReader Sales Forecast (2021-2026)
12.3.2 Europe: eReader Revenue Forecast (2021-2026)
12.3.3 Europe: eReader Market Size Forecast by Country (2021-2026)
12.4 Asia Pacific eReader Market Size Forecast (2021-2026)
12.4.1 Asia Pacific: eReader Sales Forecast (2021-2026)
12.4.2 Asia Pacific: eReader Revenue Forecast (2021-2026)
12.4.3 Asia Pacific: eReader Market Size Forecast by Region (2021-2026)
12.5 Latin America eReader Market Size Forecast (2021-2026)
12.5.1 Latin America: eReader Sales Forecast (2021-2026)
12.5.2 Latin America: eReader Revenue Forecast (2021-2026)
12.5.3 Latin America: eReader Market Size Forecast by Country (2021-2026)
12.6 Middle East and Africa eReader Market Size Forecast (2021-2026)
12.6.1 Middle East and Africa: eReader Sales Forecast (2021-2026)
12.6.2 Middle East and Africa: eReader Revenue Forecast (2021-2026)
12.6.3 Middle East and Africa: eReader Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

13.1 Market Opportunities and Drivers
13.2 Market Challenges
13.3 Market Risks/Restraints
13.4 Porter’s Five Forces Analysis
13.5 Primary Interviews with Key eReader Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

14.1 Value Chain Analysis
14.2 eReader Customers
14.3 Sales Channels Analysis
14.3.1 Sales Channels
14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

+44 20 8123 2220
info@marketpublishers.com

16 APPENDIX

16.1 Research Methodology
16.1.1 Methodology/Research Approach
16.1.2 Data Source
16.2 Author Details

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. eReader Market Segments
Table 2. Ranking of Global Top eReader Manufacturers by Revenue (US$ Million) in 2019
Table 3. Global eReader Market Size Growth Rate by Type 2020-2026 (K Units) & (US$ Million)
Table 4. Major Manufacturers of E-ink
Table 5. Major Manufacturers of LCD
Table 6. COVID-19 Impact Global Market: (Four eReader Market Size Forecast Scenarios)
Table 7. Opportunities and Trends for eReader Players in the COVID-19 Landscape
Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
Table 9. Key Regions/Countries Measures against Covid-19 Impact
Table 10. Proposal for eReader Players to Combat Covid-19 Impact
Table 11. Global eReader Market Size Growth Rate by Application 2020-2026 (K Units)
Table 12. Global eReader Market Size by Region (K Units) & (US$ Million): 2020 VS 2026
Table 13. Global eReader Sales by Regions 2015-2020 (K Units)
Table 14. Global eReader Sales Market Share by Regions (2015-2020)
Table 15. Global eReader Revenue by Regions 2015-2020 (US$ Million)
Table 16. Global eReader Sales by Manufacturers (2015-2020) (K Units)
Table 17. Global eReader Sales Share by Manufacturers (2015-2020)
Table 18. Global eReader Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
Table 19. Global eReader by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in eReader as of 2019)
Table 20. eReader Revenue by Manufacturers (2015-2020) (US$ Million)
Table 21. eReader Revenue Share by Manufacturers (2015-2020)
Table 22. Key Manufacturers eReader Price (2015-2020) (US$/Unit)
Table 23. eReader Manufacturers Manufacturing Base Distribution and Headquarters
Table 24. Manufacturers eReader Product Type
Table 25. Date of International Manufacturers Enter into eReader Market
Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans
Table 27. Global eReader Sales by Type (2015-2020) (K Units)
Table 28. Global eReader Sales Share by Type (2015-2020)
Table 29. Global eReader Revenue by Type (2015-2020) (US$ Million)

+44 20 8123 2220
info@marketpublishers.com

Table 30. Global eReader Revenue Share by Type (2015-2020)
Table 31. eReader Average Selling Price (ASP) by Type 2015-2020 (US$/Unit)
Table 32. Global eReader Sales by Application (2015-2020) (K Units)
Table 33. Global eReader Sales Share by Application (2015-2020)
Table 34. North America eReader Sales by Country (2015-2020) (K Units)
Table 35. North America eReader Sales Market Share by Country (2015-2020)
Table 36. North America eReader Revenue by Country (2015-2020) (US$ Million)
Table 37. North America eReader Revenue Market Share by Country (2015-2020)
Table 38. North America eReader Sales by Type (2015-2020) (K Units)
Table 39. North America eReader Sales Market Share by Type (2015-2020)
Table 40. North America eReader Sales by Application (2015-2020) (K Units)
Table 41. North America eReader Sales Market Share by Application (2015-2020)
Table 42. Europe eReader Sales by Country (2015-2020) (K Units)
Table 43. Europe eReader Sales Market Share by Country (2015-2020)
Table 44. Europe eReader Revenue by Country (2015-2020) (US$ Million)
Table 45. Europe eReader Revenue Market Share by Country (2015-2020)
Table 46. Europe eReader Sales by Type (2015-2020) (K Units)
Table 47. Europe eReader Sales Market Share by Type (2015-2020)
Table 48. Europe eReader Sales by Application (2015-2020) (K Units)
Table 49. Europe eReader Sales Market Share by Application (2015-2020)
Table 50. Asia Pacific eReader Sales by Region (2015-2020) (K Units)
Table 51. Asia Pacific eReader Sales Market Share by Region (2015-2020)
Table 52. Asia Pacific eReader Revenue by Region (2015-2020) (US$ Million)
Table 53. Asia Pacific eReader Revenue Market Share by Region (2015-2020)
Table 54. Asia Pacific eReader Sales by Type (2015-2020) (K Units)
Table 55. Asia Pacific eReader Sales Market Share by Type (2015-2020)
Table 56. Asia Pacific eReader Sales by Application (2015-2020) (K Units)
Table 57. Asia Pacific eReader Sales Market Share by Application (2015-2020)
Table 58. Latin America eReader Sales by Country (2015-2020) (K Units)
Table 59. Latin America eReader Sales Market Share by Country (2015-2020)
Table 60. Latin Americaa eReader Revenue by Country (2015-2020) (US$ Million)
Table 61. Latin America eReader Revenue Market Share by Country (2015-2020)
Table 62. Latin America eReader Sales by Type (2015-2020) (K Units)
Table 63. Latin America eReader Sales Market Share by Type (2015-2020)
Table 64. Latin America eReader Sales by Application (2015-2020) (K Units)
Table 65. Latin America eReader Sales Market Share by Application (2015-2020)
Table 66. Middle East and Africa eReader Sales by Country (2015-2020) (K Units)
Table 67. Middle East and Africa eReader Sales Market Share by Country (2015-2020)
Table 68. Middle East and Africa eReader Revenue by Country (2015-2020) (US$

+44 20 8123 2220
info@marketpublishers.com

Million)
Table 69. Middle East and Africa eReader Revenue Market Share by Country (2015-2020)
Table 70. Middle East and Africa eReader Sales by Type (2015-2020) (K Units)
Table 71. Middle East and Africa eReader Sales Market Share by Type (2015-2020)
Table 72. Middle East and Africa eReader Sales by Application (2015-2020) (K Units)
Table 73. Middle East and Africa eReader Sales Market Share by Application (2015-2020)
Table 74. Amazon Corporation Information
Table 75. Amazon Description and Major Businesses
Table 76. Amazon eReader Production (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 77. Amazon Product
Table 78. Amazon Recent Development
Table 79. Sony Corporation Information
Table 80. Sony Description and Major Businesses
Table 81. Sony eReader Production (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 82. Sony Product
Table 83. Sony Recent Development
Table 84. Barnes&Noble Corporation Information
Table 85. Barnes&Noble Description and Major Businesses
Table 86. Barnes&Noble eReader Production (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 87. Barnes&Noble Product
Table 88. Barnes&Noble Recent Development
Table 89. PocketBook Corporation Information
Table 90. PocketBook Description and Major Businesses
Table 91. PocketBook eReader Production (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 92. PocketBook Product
Table 93. PocketBook Recent Development
Table 94. Kobo(Rakuten) Corporation Information
Table 95. Kobo(Rakuten) Description and Major Businesses
Table 96. Kobo(Rakuten) eReader Production (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 97. Kobo(Rakuten) Product
Table 98. Kobo(Rakuten) Recent Development
Table 99. Bookeen Corporation Information

+44 20 8123 2220
info@marketpublishers.com

Table 100. Bookeen Description and Major Businesses
Table 101. Bookeen eReader Production (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 102. Bookeen Product
Table 103. Bookeen Recent Development
Table 104. Ectaco Corporation Information
Table 105. Ectaco Description and Major Businesses
Table 106. Ectaco eReader Production (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 107. Ectaco Product
Table 108. Ectaco Recent Development
Table 109. Ematic Corporation Information
Table 110. Ematic Description and Major Businesses
Table 111. Ematic eReader Production (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 112. Ematic Product
Table 113. Ematic Recent Development
Table 114. DistriRead(ICARUS) Corporation Information
Table 115. DistriRead(ICARUS) Description and Major Businesses
Table 116. DistriRead(ICARUS) eReader Production (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 117. DistriRead(ICARUS) Product
Table 118. DistriRead(ICARUS) Recent Development
Table 119. Aluratek Corporation Information
Table 120. Aluratek Description and Major Businesses
Table 121. Aluratek eReader Production (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 122. Aluratek Product
Table 123. Aluratek Recent Development
Table 124. Tolino Corporation Information
Table 125. Tolino Description and Major Businesses
Table 126. Tolino eReader Sales (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 127. Tolino Product
Table 128. Tolino Recent Development
Table 129. Hanvon Corporation Information
Table 130. Hanvon Description and Major Businesses
Table 131. Hanvon eReader Sales (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)

+44 20 8123 2220
info@marketpublishers.com

Table 132. Hanvon Product
Table 133. Hanvon Recent Development
Table 134. Onyx Corporation Information
Table 135. Onyx Description and Major Businesses
Table 136. Onyx eReader Sales (K Units), Revenue (US$ Million), Price (US$/Unit) and Gross Margin (2015-2020)
Table 137. Onyx Product
Table 138. Onyx Recent Development
Table 139. Global eReader Sales Forecast by Regions (2021-2026) (K Units)
Table 140. Global eReader Sales Market Share Forecast by Regions (2021-2026)
Table 141. Global eReader Revenue Forecast by Regions (2021-2026) (US$ Million)
Table 142. Global eReader Revenue Market Share Forecast by Regions (2021-2026)
Table 143. North America: eReader Sales Forecast by Country (2021-2026) (K Units)
Table 144. North America: eReader Revenue Forecast by Country (2021-2026) (US$ Million)
Table 145. Europe: eReader Sales Forecast by Country (2021-2026) (K Units)
Table 146. Europe: eReader Revenue Forecast by Country (2021-2026) (US$ Million)
Table 147. Asia Pacific: eReader Sales Forecast by Region (2021-2026) (K Units)
Table 148. Asia Pacific: eReader Revenue Forecast by Region (2021-2026) (US$ Million)
Table 149. Latin America: eReader Sales Forecast by Country (2021-2026) (K Units)
Table 150. Latin America: eReader Revenue Forecast by Country (2021-2026) (US$ Million)
Table 151. Middle East and Africa: eReader Sales Forecast by Country (2021-2026) (K Units)
Table 152. Middle East and Africa: eReader Revenue Forecast by Country (2021-2026) (US$ Million)
Table 153. Key Opportunities and Drivers: Impact Analysis (2021-2026)
Table 154. Key Challenges
Table 155. Market Risks
Table 156. Main Points Interviewed from Key eReader Players
Table 157. eReader Customers List
Table 158. eReader Distributors List
Table 159. Research Programs/Design for This Report
Table 160. Key Data Information from Secondary Sources
Table 161. Key Data Information from Primary Sources

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. eReader Product Picture
Figure 2. Global eReader Sales Market Share by Type in 2020 & 2026
Figure 3. E-ink Product Picture
Figure 4. LCD Product Picture
Figure 5. Global eReader Sales Market Share by Application in 2020 & 2026
Figure 6. Ages 13-17
Figure 7. Ages 18-24
Figure 8. Ages 25-34
Figure 9. Ages 35-44
Figure 10. Ages 45-54
Figure 11. Ages 55+
Figure 12. eReader Report Years Considered
Figure 13. Global eReader Market Size 2015-2026 (US$ Million)
Figure 14. Global eReader Sales 2015-2026 (K Units)
Figure 15. Global eReader Market Size Market Share by Region: 2020 Versus 2026
Figure 16. Global eReader Sales Market Share by Region (2015-2020)
Figure 17. Global eReader Sales Market Share by Region in 2019
Figure 18. Global eReader Revenue Market Share by Region (2015-2020)
Figure 19. Global eReader Revenue Market Share by Region in 2019
Figure 20. Global eReader Sales Share by Manufacturer in 2019
Figure 21. The Top 10 and 5 Players Market Share by eReader Revenue in 2019
Figure 22. eReader Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
Figure 23. Global eReader Sales Market Share by Type (2015-2020)
Figure 24. Global eReader Sales Market Share by Type in 2019
Figure 25. Global eReader Revenue Market Share by Type (2015-2020)
Figure 26. Global eReader Revenue Market Share by Type in 2019
Figure 27. Global eReader Market Share by Price Range (2015-2020)
Figure 28. Global eReader Sales Market Share by Application (2015-2020)
Figure 29. Global eReader Sales Market Share by Application in 2019
Figure 30. Global eReader Revenue Market Share by Application (2015-2020)
Figure 31. Global eReader Revenue Market Share by Application in 2019
Figure 32. North America eReader Sales Growth Rate 2015-2020 (K Units)
Figure 33. North America eReader Revenue Growth Rate 2015-2020 (US$ Million)
Figure 34. North America eReader Sales Market Share by Country in 2019

+44 20 8123 2220
info@marketpublishers.com

Figure 35. North America eReader Revenue Market Share by Country in 2019
Figure 36. U.S. eReader Sales Growth Rate (2015-2020) (K Units)
Figure 37. U.S. eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 38. Canada eReader Sales Growth Rate (2015-2020) (K Units)
Figure 39. Canada eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 40. North America eReader Market Share by Type in 2019
Figure 41. North America eReader Market Share by Application in 2019
Figure 42. Europe eReader Sales Growth Rate 2015-2020 (K Units)
Figure 43. Europe eReader Revenue Growth Rate 2015-2020 (US$ Million)
Figure 44. Europe eReader Sales Market Share by Country in 2019
Figure 45. Europe eReader Revenue Market Share by Country in 2019
Figure 46. Germany eReader Sales Growth Rate (2015-2020) (K Units)
Figure 47. Germany eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 48. France eReader Sales Growth Rate (2015-2020) (K Units)
Figure 49. France eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 50. U.K. eReader Sales Growth Rate (2015-2020) (K Units)
Figure 51. U.K. eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 52. Italy eReader Sales Growth Rate (2015-2020) (K Units)
Figure 53. Italy eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 54. Russia eReader Sales Growth Rate (2015-2020) (K Units)
Figure 55. Russia eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 56. Europe eReader Market Share by Type in 2019
Figure 57. Europe eReader Market Share by Application in 2019
Figure 58. Asia Pacific eReader Sales Growth Rate 2015-2020 (K Units)
Figure 59. Asia Pacific eReader Revenue Growth Rate 2015-2020 (US$ Million)
Figure 60. Asia Pacific eReader Sales Market Share by Region in 2019
Figure 61. Asia Pacific eReader Revenue Market Share by Region in 2019
Figure 62. China eReader Sales Growth Rate (2015-2020) (K Units)
Figure 63. China eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 64. Japan eReader Sales Growth Rate (2015-2020) (K Units)
Figure 65. Japan eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 66. South Korea eReader Sales Growth Rate (2015-2020) (K Units)
Figure 67. South Korea eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 68. India eReader Sales Growth Rate (2015-2020) (K Units)
Figure 69. India eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 70. Australia eReader Sales Growth Rate (2015-2020) (K Units)
Figure 71. Australia eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 72. Taiwan eReader Sales Growth Rate (2015-2020) (K Units)
Figure 73. Taiwan eReader Revenue Growth Rate (2015-2020) (US$ Million)

+44 20 8123 2220
info@marketpublishers.com

Figure 74. Indonesia eReader Sales Growth Rate (2015-2020) (K Units)
Figure 75. Indonesia eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 76. Thailand eReader Sales Growth Rate (2015-2020) (K Units)
Figure 77. Thailand eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 78. Malaysia eReader Sales Growth Rate (2015-2020) (K Units)
Figure 79. Malaysia eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 80. Philippines eReader Sales Growth Rate (2015-2020) (K Units)
Figure 81. Philippines eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 82. Vietnam eReader Sales Growth Rate (2015-2020) (K Units)
Figure 83. Vietnam eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 84. Asia Pacific eReader Market Share by Type in 2019
Figure 85. Asia Pacific eReader Market Share by Application in 2019
Figure 86. Latin America eReader Sales Growth Rate 2015-2020 (K Units)
Figure 87. Latin America eReader Revenue Growth Rate 2015-2020 (US$ Million)
Figure 88. Latin America eReader Sales Market Share by Country in 2019
Figure 89. Latin America eReader Revenue Market Share by Country in 2019
Figure 90. Mexico eReader Sales Growth Rate (2015-2020) (K Units)
Figure 91. Mexico eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 92. Brazil eReader Sales Growth Rate (2015-2020) (K Units)
Figure 93. Brazil eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 94. Argentina eReader Sales Growth Rate (2015-2020) (K Units)
Figure 95. Argentina eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 96. Latin America eReader Market Share by Type in 2019
Figure 97. Latin America eReader Market Share by Application in 2019
Figure 98. Middle East and Africa eReader Sales Growth Rate 2015-2020 (K Units)
Figure 99. Middle East and Africa eReader Revenue Growth Rate 2015-2020 (US$ Million)
Figure 100. Middle East and Africa eReader Sales Market Share by Country in 2019
Figure 101. Middle East and Africa eReader Revenue Market Share by Country in 2019
Figure 102. Turkey eReader Sales Growth Rate (2015-2020) (K Units)
Figure 103. Turkey eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 104. Saudi Arabia eReader Sales Growth Rate (2015-2020) (K Units)
Figure 105. Saudi Arabia eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 106. UAE eReader Sales Growth Rate (2015-2020) (K Units)
Figure 107. UAE eReader Revenue Growth Rate (2015-2020) (US$ Million)
Figure 108. Middle East and Africa eReader Market Share by Type in 2019
Figure 109. Middle East and Africa eReader Market Share by Application in 2019
Figure 110. Amazon Total Revenue (US$ Million): 2019 Compared with 2018
Figure 111. Sony Total Revenue (US$ Million): 2019 Compared with 2018

+44 20 8123 2220
info@marketpublishers.com

Figure 112. Barnes&Noble Total Revenue (US$ Million): 2019 Compared with 2018
Figure 113. PocketBook Total Revenue (US$ Million): 2019 Compared with 2018
Figure 114. Kobo(Rakuten) Total Revenue (US$ Million): 2019 Compared with 2018
Figure 115. Bookeen Total Revenue (US$ Million): 2019 Compared with 2018
Figure 116. Ectaco Total Revenue (US$ Million): 2019 Compared with 2018
Figure 117. Ematic Total Revenue (US$ Million): 2019 Compared with 2018
Figure 118. DistriRead(ICARUS) Total Revenue (US$ Million): 2019 Compared with 2018
Figure 119. Aluratek Total Revenue (US$ Million): 2019 Compared with 2018
Figure 120. Tolino Total Revenue (US$ Million): 2019 Compared with 2018
Figure 121. Hanvon Total Revenue (US$ Million): 2019 Compared with 2018
Figure 122. Onyx Total Revenue (US$ Million): 2019 Compared with 2018
Figure 123. North America eReader Sales Growth Rate Forecast (2021-2026) (K Units)
Figure 124. North America eReader Revenue Growth Rate Forecast (2021-2026) (US$ Million)
Figure 125. Europe eReader Sales Growth Rate Forecast (2021-2026) (K Units)
Figure 126. Europe eReader Revenue Growth Rate Forecast (2021-2026) (US$ Million)
Figure 127. Asia Pacific eReader Sales Growth Rate Forecast (2021-2026) (K Units)
Figure 128. Asia Pacific eReader Revenue Growth Rate Forecast (2021-2026) (US$ Million)
Figure 129. Latin America eReader Sales Growth Rate Forecast (2021-2026) (K Units)
Figure 130. Latin America eReader Revenue Growth Rate Forecast (2021-2026) (US$ Million)
Figure 131. Middle East and Africa eReader Sales Growth Rate Forecast (2021-2026) (K Units)
Figure 132. Middle East and Africa eReader Revenue Growth Rate Forecast (2021-2026) (US$ Million)
Figure 133. Porter's Five Forces Analysis
Figure 134. Channels of Distribution
Figure 135. Distributors Profiles
Figure 136. Bottom-up and Top-down Approaches for This Report
Figure 137. Data Triangulation
Figure 138. Key Executives Interviewed

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global eReader Market Insights, Forecast to 2026
Product link: https://marketpublishers.com/r/G40FE3AA6817EN.html
Price: US$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G40FE3AA6817EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970