

Global E-reader Market Research Report 2017

https://marketpublishers.com/r/G3DE5B7CEA8EN.html

Date: March 2017

Pages: 125

Price: US\$ 2,955.00 (Single User License)

ID: G3DE5B7CEA8EN

Abstracts

This report studies E-reader in Global market, especially in North America, Europe, China, Japan, Latin America and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Amazon

Sony

Barnes&Noble

Pandigital

Onyx Boox

Bookeen

Lcarus e-reader

Kobo

PocketBook

Tolino

Wexler Flex

WACOM

Ectaco

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of E-reader in these regions, from 2011 to 2021 (forecast), like

North America

China

Europe

Japan

Latin America

India

Row

Split by Product Types, with production, revenue, price, market share and growth rate of



each type, can be divided into

Standard Version (Included the basic functions such as Power Efficient, Wireless, etc) Advanced Version (Included advanced functions such as Adjustable Backlight, Touch Screen, etc)

Premium Version (Included premium functions such as expandable memory, lightweight design, LCD Screen, etc)

Split by applications, this report focuses on consumption, market share and growth rate of E-reader in each application, can be divided into

Kids

Adults

Senior People

Others



Contents

Global E-reader Market Research Report 2017

1 E-READER MARKET OVERVIEW

- 1.1 Product Overview and Scope of E-reader
- 1.2 E-reader Segment by Types
- 1.2.1 Global Production Market Share of E-reader by Types in 2016
- 1.2.2 Standard Version
- 1.2.3 Advanced Version
- 1.2.4 Premium Version
- 1.3 E-reader Segment by Applications
- 1.3.1 E-reader Consumption Market Share by Applications in 2016
- 1.3.2 Kids
- 1.3.3 Adults
- 1.3.4 Senior People
- 1.3.5 Others
- 1.4 E-reader Market by Regions
 - 1.4.1North America Status and Prospect (2012-2022)
 - 1.4.2 China Status and Prospect (2012-2022)
- 1.4.3 Europe Status and Prospect (2012-2022)
- 1.4.4 Japan Status and Prospect (2012-2022)
- 1.4.5 Latin America Status and Prospect (2012-2022)
- 1.4.6 India Status and Prospect (2012-2022)
- 1.4.7 Row Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of E-reader (2012-2022)

2 GLOBAL E-READER MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global E-reader Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global E-reader Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global E-reader Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers E-reader Manufacturing Base Distribution, Sales Area, Product Types
- 2.5 E-reader Market Competitive Situation and Trends
 - 2.5.1 E-reader Market Concentration Rate
 - 2.5.2 E-reader Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL E-READER CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGIONS (2012-2017)

- 3.1 Global E-reader Capacity and Market Share by Regions (2012-2017)
- 3.2 Global E-reader Production and Market Share by Regions (2012-2017)
- 3.3 Global E-reader Revenue (Value) and Market Share by Regions (2012-2017)
- 3.4 Global E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5North America E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 Europe E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 China E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Japan E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 Latin America E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.10 India E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 3.11 Row E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL E-READER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global E-reader Consumption by Regions (2012-2017)
- 4.2North America E-reader Production, Consumption, Export, Import by Regions (2012-2017)
- 4.3 Europe E-reader Production, Consumption, Export, Import by Regions (2012-2017)
- 4.4 China E-reader Production, Consumption, Export, Import by Regions (2012-2017)
- 4.5 Japan E-reader Production, Consumption, Export, Import by Regions (2012-2017)
- 4.6 Latin America E-reader Production, Consumption, Export, Import by Regions (2012-2017)
- 4.7 India E-reader Production, Consumption, Export, Import by Regions (2012-2017)
- 4.8 Row E-reader Production, Consumption, Export, Import by Regions (2012-2017)

5 GLOBAL E-READER PRODUCTION, REVENUE (VALUE), PRICE TREND BY



TYPES

- 5.1 Global E-reader Production and Market Share by Types (2012-2017)
- 5.2 Global E-reader Revenue and Market Share by Types (2012-2017)
- 5.3 Global E-reader Price by Type (2012-2017)
- 5.4 Global E-reader Production Growth by Type (2012-2017)

6 GLOBAL E-READER MARKET ANALYSIS BY APPLICATIONS

- 6.1 Global E-reader Consumption and Market Share by Applications (2012-2017)
- 6.2 Global E-reader Consumption Growth Rate by Applications (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL E-READER MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Amazon
- 7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.1.2 E-reader Product Types, Application and Specification
 - 7.1.2.1 Standard Version
 - 7.1.2.2 Advanced Version
- 7.1.3 Amazon E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2 Sony
- 7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.2.2 E-reader Product Types, Application and Specification
 - 7.2.2.1 Standard Version
 - 7.2.2.2 Advanced Version
- 7.2.3 Sony E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3 Barnes&Noble
- 7.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.3.2 E-reader Product Types, Application and Specification
 - 7.3.2.1 Standard Version
 - 7.3.2.2 Advanced Version



- 7.3.3 Barnes&Noble E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4 Pandigital
- 7.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.4.2 E-reader Product Types, Application and Specification
 - 7.4.2.1 Standard Version
 - 7.4.2.2 Advanced Version
- 7.4.3 Pandigital E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5 Onyx Boox
- 7.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.5.2 E-reader Product Types, Application and Specification
 - 7.5.2.1 Standard Version
 - 7.5.2.2 Advanced Version
- 7.5.3 Onyx Boox E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.6 Bookeen
- 7.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.6.2 E-reader Product Types, Application and Specification
 - 7.6.2.1 Standard Version
 - 7.6.2.2 Advanced Version
- 7.6.3 Bookeen E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.7 Lcarus e-reader
- 7.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.7.2 E-reader Product Types, Application and Specification
 - 7.7.2.1 Standard Version
 - 7.7.2.2 Advanced Version
- 7.7.3 Lcarus e-reader E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8 Kobo
- 7.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.8.2 E-reader Product Types, Application and Specification
 - 7.8.2.1 Standard Version



- 7.8.2.2 Advanced Version
- 7.8.3 Kobo E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9 PocketBook
- 7.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.9.2 E-reader Product Types, Application and Specification
 - 7.9.2.1 Standard Version
 - 7.9.2.2 Advanced Version
- 7.9.3 PocketBook E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.10 Tolino
- 7.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 7.10.2 E-reader Product Types, Application and Specification
 - 7.10.2.1 Standard Version
 - 7.10.2.2 Advanced Version
- 7.10.3 Tolino E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.11 Wexler Flex
- **7.12 WACOM**
- 7.13 Ectaco

8 E-READER MANUFACTURING COST ANALYSIS

- 8.1 E-reader Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of E-reader

9 ADULTS CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 E-reader Adults Chain Analysis



- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of E-reader Major Manufacturers in 2016
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL E-READER MARKET FORECAST (2017-2022)

- 12.1 Global E-reader Capacity, Production, Revenue Forecast (2017-2022)
- 12.2 Global E-reader Production, Consumption Forecast by Regions (2017-2022)
- 12.3 Global E-reader Production Forecast by Type (2017-2022)
- 12.4 Global E-reader Consumption Forecast by Application (2017-2022)
- 12.5 E-reader Price Forecast (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology



Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of E-reader

Figure Global Production Market Share of E-reader by Types in 2016

Table Classification of E-reader

Figure Product Picture of Standard Version

Table Major Manufacturers of Standard Version

Figure Product Picture of Advanced Version

Table Major Manufacturers of Advanced Version

Figure Product Picture of Premium Version

Table Major Manufacturers of Premium Version

Figure Product Picture of Type

Table Major Manufacturers of Type

Figure Product Picture of Type

Table Major Manufacturers of Type

Table E-reader Consumption Market Share by Applications in 2016

Table Applications of E-reader

Figure Kids Examples

Figure Adults Examples

Figure Senior People Examples

Figure Others Examples

Figure Application 5 Examples

FigureNorth America E-reader Revenue (Million USD) and Growth Rate (2012-2022)

Figure China E-reader Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe E-reader Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan E-reader Revenue (Million USD) and Growth Rate (2012-2022)

Figure Latin America E-reader Revenue (Million USD) and Growth Rate (2012-2022)

Figure India E-reader Revenue (Million USD) and Growth Rate (2012-2022)

Figure Row E-reader Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global E-reader Revenue (Million USD) and Growth Rate (2012-2022)

Table Global E-reader Capacity of Key Manufacturers (2015 and 2016)

Table Global E-reader Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure Global E-reader Capacity of Key Manufacturers in 2015

Figure Global E-reader Capacity of Key Manufacturers in 2016

Table Global E-reader Production of Key Manufacturers (2015 and 2016)

Table Global E-reader Production Share by Manufacturers (2015 and 2016)

Figure 2015 E-reader Production Share by Manufacturers



Figure 2016 E-reader Production Share by Manufacturers

Table Global E-reader Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global E-reader Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global E-reader Revenue Share by Manufacturers

Table 2016 Global E-reader Revenue Share by Manufacturers

Table Global Market E-reader Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market E-reader Average Price of Key Manufacturers in 2015

Table Manufacturers E-reader Manufacturing Base Distribution and Sales Area

Table Manufacturers E-reader Product Types

Figure E-reader Market Share of Top 3 Manufacturers

Figure E-reader Market Share of Top 5 Manufacturers

Table Global E-reader Capacity by Regions (2012-2017)

Figure Global E-reader Capacity Market Share by Regions (2012-2017)

Figure Global E-reader Capacity Market Share by Regions (2012-2017)

Figure 2016 Global E-reader Capacity Market Share by Regions

Table Global E-reader Production by Regions (2012-2017)

Figure Global E-reader Production and Market Share by Regions (2012-2017)

Figure Global E-reader Production Market Share by Regions (2012-2017)

Figure 2016 Global E-reader Production Market Share by Regions

Table Global E-reader Revenue by Regions (2012-2017)

Table Global E-reader Revenue Market Share by Regions (2012-2017)

Table 2016 Global E-reader Revenue Market Share by Regions

Table Global E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

TableNorth America E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Table China E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Table Latin America E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Table India E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Table Row E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Table Global E-reader Consumption Market by Regions (2012-2017)



Table Global E-reader Consumption Market Share by Regions (2012-2017)

Figure Global E-reader Consumption Market Share by Regions (2012-2017)

Figure 2016 Global E-reader Consumption Market Share by Regions

TableNorth America E-reader Production, Consumption, Import & Export (2012-2017)

Table Europe E-reader Production, Consumption, Import & Export (2012-2017)

Table China E-reader Production, Consumption, Import & Export (2012-2017)

Table Japan E-reader Production, Consumption, Import & Export (2012-2017)

Table Latin America E-reader Production, Consumption, Import & Export (2012-2017)

Table India E-reader Production, Consumption, Import & Export (2012-2017)

Table Row E-reader Production, Consumption, Import & Export (2012-2017)

Table Global E-reader Production by Types (2012-2017)

Table Global E-reader Production Share by Types (2012-2017)

Figure Production Market Share of E-reader by Types (2012-2017)

Figure 2016 Production Market Share of E-reader by Types

Table Global E-reader Revenue by Types (2012-2017)

Table Global E-reader Revenue Share by Types (2012-2017)

Figure Production Revenue Share of E-reader by Types (2012-2017)

Figure 2016 Revenue Market Share of E-reader by Types

Table Global E-reader Price by Types (2012-2017)

Figure Global E-reader Production Growth by Type (2012-2017)

Table Global E-reader Consumption by Applications (2012-2017)

Table Global E-reader Consumption Market Share by Applications (2012-2017)

Figure Global E-reader Consumption Market Share by Applications in 2015

Table Global E-reader Consumption Growth Rate by Applications (2012-2017)

Figure Global E-reader Consumption Growth Rate by Applications (2012-2017)

Table Amazon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Amazon E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Amazon E-reader Market Share (2015 and 2016)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Sony E-reader Market Share (2015 and 2016)

Table Barnes&Noble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Barnes&Noble E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Barnes&NobleE-reader Market Share (2015 and 2016)

Table Pandigital Basic Information, Manufacturing Base, Sales Area and Its



Competitors

Table Pandigital E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Pandigital E-reader Market Share (2015 and 2016)

Table Onyx Boox Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Onyx Boox E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Onyx Boox E-reader Market Share (2015 and 2016)

Table Bookeen Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bookeen E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Bookeen E-reader Market Share (2015 and 2016)

Table Lcarus e-reader Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lcarus e-reader E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Lcarus e-reader E-reader Market Share (2015 and 2016)

Table Kobo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kobo E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Kobo E-reader Market Share (2015 and 2016)

Table PocketBook Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PocketBook E-reader Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure PocketBook E-reader Market Share (2015 and 2016)

Table Tolino Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Tolino E-reader Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Tolino E-reader Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of E-reader

Figure Manufacturing Process Analysis of E-reader

Figure E-reader Adults Chain Analysis

Table Raw Materials Sources of E-reader Major Manufacturers in 2015

Table Major Buyers of E-reader



Table Distributors/Traders List

Figure Global E-reader Capacity, Production and Growth Rate Forecast (2017-2022)

Figure Global E-reader Revenue and Growth Rate Forecast (2017-2022)

Table Global E-reader Production Forecast by Regions (2017-2022)

Table Global E-reader Consumption Forecast by Regions (2017-2022)

Table Global E-reader Production Forecast by Type (2017-2022)

Table Global E-reader Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global E-reader Market Research Report 2017

Product link: https://marketpublishers.com/r/G3DE5B7CEA8EN.html

Price: US\$ 2,955.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G3DE5B7CEA8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970