

# Global Epoxy Primer Market Research Report 2016

<https://marketpublishers.com/r/G63789400D0EN.html>

Date: December 2016

Pages: 112

Price: US\$ 2,900.00 (Single User License)

ID: G63789400D0EN

## Abstracts

### Notes:

Production, means the output of Epoxy Primer

Revenue, means the sales value of Epoxy Primer

This report studies Epoxy Primer in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

AkzoNobel

Jotun

Hempel

Nippon Paint

PPG Industries

Kansai

Chugoku Marine Paint

Sherwin-Williams

BASF

Axalta

Diamond Paints

SACAL

Carpoly

Henkel

RPM

KCC

Sika

3M

DAW

VsIspar

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Epoxy Primer in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Pure epoxy paint

Modified epoxy paint

Split by application, this report focuses on consumption, market share and growth rate of Epoxy Primer in each application, can be divided into

Architecture

Automobile

Ship

Furniture

Engineering machinery

Others

## Contents

### Global Epoxy Primer Market Research Report 2016

#### **1 EPOXY PRIMER MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Epoxy Primer
- 1.2 Epoxy Primer Segment by Type
  - 1.2.1 Global Production Market Share of Epoxy Primer by Type in 2015
  - 1.2.2 Pure epoxy paint
  - 1.2.3 Modified epoxy paint
- 1.3 Epoxy Primer Segment by Application
  - 1.3.1 Epoxy Primer Consumption Market Share by Application in 2015
  - 1.3.2 Architecture
  - 1.3.3 Automobile
  - 1.3.4 Ship
  - 1.3.5 Furniture
  - 1.3.6 Engineering machinery
  - 1.3.7 Others
- 1.4 Epoxy Primer Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Epoxy Primer (2011-2021)

#### **2 GLOBAL EPOXY PRIMER MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Epoxy Primer Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Epoxy Primer Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Epoxy Primer Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Epoxy Primer Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Epoxy Primer Market Competitive Situation and Trends
  - 2.5.1 Epoxy Primer Market Concentration Rate
  - 2.5.2 Epoxy Primer Market Share of Top 3 and Top 5 Manufacturers

### 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL EPOXY PRIMER CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Epoxy Primer Capacity and Market Share by Region (2011-2016)
- 3.2 Global Epoxy Primer Production and Market Share by Region (2011-2016)
- 3.3 Global Epoxy Primer Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

## **4 GLOBAL EPOXY PRIMER SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Epoxy Primer Consumption by Regions (2011-2016)
- 4.2 North America Epoxy Primer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Epoxy Primer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Epoxy Primer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Epoxy Primer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Epoxy Primer Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Epoxy Primer Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL EPOXY PRIMER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Epoxy Primer Production and Market Share by Type (2011-2016)

5.2 Global Epoxy Primer Revenue and Market Share by Type (2011-2016)

5.3 Global Epoxy Primer Price by Type (2011-2016)

5.4 Global Epoxy Primer Production Growth by Type (2011-2016)

## **6 GLOBAL EPOXY PRIMER MARKET ANALYSIS BY APPLICATION**

6.1 Global Epoxy Primer Consumption and Market Share by Application (2011-2016)

6.2 Global Epoxy Primer Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL EPOXY PRIMER MANUFACTURERS PROFILES/ANALYSIS**

7.1 AkzoNobel

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Epoxy Primer Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 AkzoNobel Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Jotun

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Epoxy Primer Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Jotun Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Hempel

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Epoxy Primer Product Type, Application and Specification

7.3.2.1 Type I

- 7.3.2.2 Type II
- 7.3.3 Hempel Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview
- 7.4 Nippon Paint
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Epoxy Primer Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
  - 7.4.3 Nippon Paint Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 PPG Industries
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Epoxy Primer Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 PPG Industries Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Kansai
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Epoxy Primer Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Kansai Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Chugoku Marine Paint
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Epoxy Primer Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Chugoku Marine Paint Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Sherwin-Williams
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Epoxy Primer Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Sherwin-Williams Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 BASF

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Epoxy Primer Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 BASF Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Axalta

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Epoxy Primer Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Axalta Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Diamond Paints

7.12 SACAL

7.13 Carpoly

7.14 Henkel

7.15 RPM

7.16 KCC

7.17 Sika

7.18 3M

7.19 DAW

7.20 Vslspar

## **8 EPOXY PRIMER MANUFACTURING COST ANALYSIS**

8.1 Epoxy Primer Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials



## 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

## 8.3 Manufacturing Process Analysis of Epoxy Primer

# **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Epoxy Primer Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Epoxy Primer Major Manufacturers in 2015

9.4 Downstream Buyers

# **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

# **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

# **12 GLOBAL EPOXY PRIMER MARKET FORECAST (2016-2021)**

12.1 Global Epoxy Primer Capacity, Production, Revenue Forecast (2016-2021)

12.2 Global Epoxy Primer Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Epoxy Primer Production Forecast by Type (2016-2021)

12.4 Global Epoxy Primer Consumption Forecast by Application (2016-2021)

12.5 Epoxy Primer Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Epoxy Primer  
Figure Global Production Market Share of Epoxy Primer by Type in 2015  
Figure Product Picture of Pure epoxy paint  
Table Major Manufacturers of Pure epoxy paint  
Figure Product Picture of Modified epoxy paint  
Table Major Manufacturers of Modified epoxy paint  
Table Epoxy Primer Consumption Market Share by Application in 2015  
Figure Architecture Examples  
Figure Automobile Examples  
Figure Ship Examples  
Figure Furniture Examples  
Figure Engineering machinery Examples  
Figure Others Examples  
Figure North America Epoxy Primer Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Europe Epoxy Primer Revenue (Million USD) and Growth Rate (2011-2021)  
Figure China Epoxy Primer Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Japan Epoxy Primer Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Southeast Asia Epoxy Primer Revenue (Million USD) and Growth Rate (2011-2021)  
Figure India Epoxy Primer Revenue (Million USD) and Growth Rate (2011-2021)  
Figure Global Epoxy Primer Revenue (Million USD) and Growth Rate (2011-2021)  
Table Global Epoxy Primer Capacity of Key Manufacturers (2015 and 2016)  
Table Global Epoxy Primer Capacity Market Share by Manufacturers (2015 and 2016)  
Figure Global Epoxy Primer Capacity of Key Manufacturers in 2015  
Figure Global Epoxy Primer Capacity of Key Manufacturers in 2016  
Table Global Epoxy Primer Production of Key Manufacturers (2015 and 2016)  
Table Global Epoxy Primer Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Epoxy Primer Production Share by Manufacturers  
Figure 2016 Epoxy Primer Production Share by Manufacturers  
Table Global Epoxy Primer Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table Global Epoxy Primer Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 Global Epoxy Primer Revenue Share by Manufacturers  
Table 2016 Global Epoxy Primer Revenue Share by Manufacturers  
Table Global Market Epoxy Primer Average Price of Key Manufacturers (2015 and

2016)

Figure Global Market Epoxy Primer Average Price of Key Manufacturers in 2015

Table Manufacturers Epoxy Primer Manufacturing Base Distribution and Sales Area

Table Manufacturers Epoxy Primer Product Type

Figure Epoxy Primer Market Share of Top 3 Manufacturers

Figure Epoxy Primer Market Share of Top 5 Manufacturers

Table Global Epoxy Primer Capacity by Regions (2011-2016)

Figure Global Epoxy Primer Capacity Market Share by Regions (2011-2016)

Figure Global Epoxy Primer Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Epoxy Primer Capacity Market Share by Regions

Table Global Epoxy Primer Production by Regions (2011-2016)

Figure Global Epoxy Primer Production and Market Share by Regions (2011-2016)

Figure Global Epoxy Primer Production Market Share by Regions (2011-2016)

Figure 2015 Global Epoxy Primer Production Market Share by Regions

Table Global Epoxy Primer Revenue by Regions (2011-2016)

Table Global Epoxy Primer Revenue Market Share by Regions (2011-2016)

Table 2015 Global Epoxy Primer Revenue Market Share by Regions

Table Global Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table China Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table India Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Epoxy Primer Consumption Market by Regions (2011-2016)

Table Global Epoxy Primer Consumption Market Share by Regions (2011-2016)

Figure Global Epoxy Primer Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Epoxy Primer Consumption Market Share by Regions

Table North America Epoxy Primer Production, Consumption, Import & Export (2011-2016)

Table Europe Epoxy Primer Production, Consumption, Import & Export (2011-2016)

Table China Epoxy Primer Production, Consumption, Import & Export (2011-2016)

Table Japan Epoxy Primer Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Epoxy Primer Production, Consumption, Import & Export (2011-2016)

Table India Epoxy Primer Production, Consumption, Import & Export (2011-2016)

Table Global Epoxy Primer Production by Type (2011-2016)

Table Global Epoxy Primer Production Share by Type (2011-2016)

Figure Production Market Share of Epoxy Primer by Type (2011-2016)

Figure 2015 Production Market Share of Epoxy Primer by Type

Table Global Epoxy Primer Revenue by Type (2011-2016)

Table Global Epoxy Primer Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Epoxy Primer by Type (2011-2016)

Figure 2015 Revenue Market Share of Epoxy Primer by Type

Table Global Epoxy Primer Price by Type (2011-2016)

Figure Global Epoxy Primer Production Growth by Type (2011-2016)

Table Global Epoxy Primer Consumption by Application (2011-2016)

Table Global Epoxy Primer Consumption Market Share by Application (2011-2016)

Figure Global Epoxy Primer Consumption Market Share by Application in 2015

Table Global Epoxy Primer Consumption Growth Rate by Application (2011-2016)

Figure Global Epoxy Primer Consumption Growth Rate by Application (2011-2016)

Table AkzoNobel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AkzoNobel Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure AkzoNobel Epoxy Primer Market Share (2011-2016)

Table Jotun Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jotun Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jotun Epoxy Primer Market Share (2011-2016)

Table Hempel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hempel Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hempel Epoxy Primer Market Share (2011-2016)

Table Nippon Paint Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nippon Paint Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nippon Paint Epoxy Primer Market Share (2011-2016)

Table PPG Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PPG Industries Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure PPG Industries Epoxy Primer Market Share (2011-2016)

Table Kansai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kansai Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kansai Epoxy Primer Market Share (2011-2016)

Table Chugoku Marine Paint Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chugoku Marine Paint Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chugoku Marine Paint Epoxy Primer Market Share (2011-2016)

Table Sherwin-Williams Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sherwin-Williams Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sherwin-Williams Epoxy Primer Market Share (2011-2016)

Table BASF Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BASF Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BASF Epoxy Primer Market Share (2011-2016)

Table Axalta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Axalta Epoxy Primer Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Axalta Epoxy Primer Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Epoxy Primer

Figure Manufacturing Process Analysis of Epoxy Primer

Figure Epoxy Primer Industrial Chain Analysis

Table Raw Materials Sources of Epoxy Primer Major Manufacturers in 2015

Table Major Buyers of Epoxy Primer

Table Distributors/Traders List

Figure Global Epoxy Primer Capacity, Production and Growth Rate Forecast (2016-2021)

Figure Global Epoxy Primer Revenue and Growth Rate Forecast (2016-2021)

Table Global Epoxy Primer Production Forecast by Regions (2016-2021)

Table Global Epoxy Primer Consumption Forecast by Regions (2016-2021)

Table Global Epoxy Primer Production Forecast by Type (2016-2021)

Table Global Epoxy Primer Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Epoxy Primer Market Research Report 2016

Product link: <https://marketpublishers.com/r/G63789400D0EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G63789400D0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970