

# Global Enterprise LBS Platform Market Research Report 2016

https://marketpublishers.com/r/G5B8999BFA4EN.html

Date: October 2016

Pages: 111

Price: US\$ 2,900.00 (Single User License)

ID: G5B8999BFA4EN

# **Abstracts**

#### Notes:

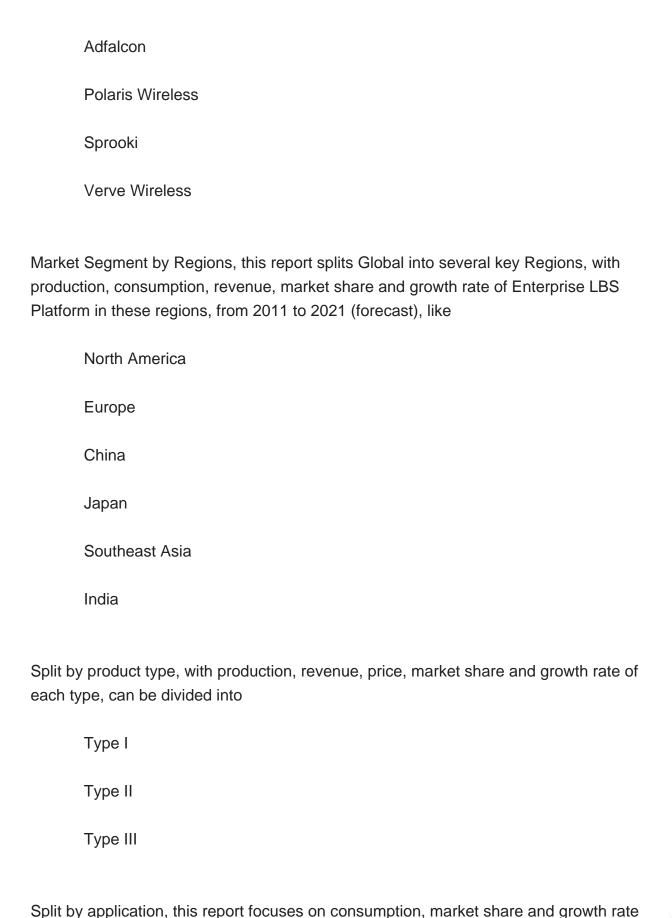
Production, means the output of Enterprise LBS Platform

Revenue, means the sales value of Enterprise LBS Platform

This report studies Enterprise LBS Platform in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

AeroScout
Apple
Foursquare
Groupon
Google
HERE
XAD
Accuware





Global Enterprise LBS Platform Market Research Report 2016

of Enterprise LBS Platform in each application, can be divided into



Application 1

Application 2

Application 3



# **Contents**

Global Enterprise LBS Platform Market Research Report 2016

#### 1 ENTERPRISE LBS PLATFORM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Enterprise LBS Platform
- 1.2 Enterprise LBS Platform Segment by Type
  - 1.2.1 Global Production Market Share of Enterprise LBS Platform by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Enterprise LBS Platform Segment by Application
- 1.3.1 Enterprise LBS Platform Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Enterprise LBS Platform Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Enterprise LBS Platform (2011-2021)

# 2 GLOBAL ENTERPRISE LBS PLATFORM MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Enterprise LBS Platform Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Enterprise LBS Platform Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Enterprise LBS Platform Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Enterprise LBS Platform Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Enterprise LBS Platform Market Competitive Situation and Trends
  - 2.5.1 Enterprise LBS Platform Market Concentration Rate
  - 2.5.2 Enterprise LBS Platform Market Share of Top 3 and Top 5 Manufacturers



### 2.5.3 Mergers & Acquisitions, Expansion

# 3 GLOBAL ENTERPRISE LBS PLATFORM PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Enterprise LBS Platform Production by Region (2011-2016)
- 3.2 Global Enterprise LBS Platform Production Market Share by Region (2011-2016)
- 3.3 Global Enterprise LBS Platform Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL ENTERPRISE LBS PLATFORM SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Enterprise LBS Platform Consumption by Regions (2011-2016)
- 4.2 North America Enterprise LBS Platform Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Enterprise LBS Platform Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Enterprise LBS Platform Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Enterprise LBS Platform Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Enterprise LBS Platform Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Enterprise LBS Platform Production, Consumption, Export, Import by Regions



(2011-2016)

# 5 GLOBAL ENTERPRISE LBS PLATFORM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Enterprise LBS Platform Production and Market Share by Type (2011-2016)
- 5.2 Global Enterprise LBS Platform Revenue and Market Share by Type (2011-2016)
- 5.3 Global Enterprise LBS Platform Price by Type (2011-2016)
- 5.4 Global Enterprise LBS Platform Production Growth by Type (2011-2016)

#### 6 GLOBAL ENTERPRISE LBS PLATFORM MARKET ANALYSIS BY APPLICATION

- 6.1 Global Enterprise LBS Platform Consumption and Market Share by Application (2011-2016)
- 6.2 Global Enterprise LBS Platform Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

# 7 GLOBAL ENTERPRISE LBS PLATFORM MANUFACTURERS PROFILES/ANALYSIS

- 7.1 AeroScout
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Enterprise LBS Platform Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 AeroScout Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Apple
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Enterprise LBS Platform Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Apple Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview



#### 7.3 Foursquare

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Enterprise LBS Platform Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II
- 7.3.3 Foursquare Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Groupon
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Enterprise LBS Platform Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
- 7.4.3 Groupon Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Google
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Enterprise LBS Platform Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
- 7.5.3 Google Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- **7.6 HERE** 
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Enterprise LBS Platform Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 HERE Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 XAD
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Enterprise LBS Platform Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
- 7.7.3 XAD Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2015 and 2016)



#### 7.7.4 Main Business/Business Overview

#### 7.8 Accuware

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Enterprise LBS Platform Product Type, Application and Specification
  - 7.8.2.1 Type I
  - 7.8.2.2 Type II
- 7.8.3 Accuware Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Adfalcon
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Enterprise LBS Platform Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
- 7.9.3 Adfalcon Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Polaris Wireless
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Enterprise LBS Platform Product Type, Application and Specification
    - 7.10.2.1 Type I
  - 7.10.2.2 Type II
- 7.10.3 Polaris Wireless Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Sprooki
- 7.12 Verve Wireless

#### 8 ENTERPRISE LBS PLATFORM MANUFACTURING COST ANALYSIS

- 8.1 Enterprise LBS Platform Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses



### 8.3 Manufacturing Process Analysis of Enterprise LBS Platform

### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Enterprise LBS Platform Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Enterprise LBS Platform Major Manufacturers in 2015
- 9.4 Downstream Buyers

### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## 12 GLOBAL ENTERPRISE LBS PLATFORM MARKET FORECAST (2016-2021)

- 12.1 Global Enterprise LBS Platform Production, Revenue Forecast (2016-2021)
- 12.2 Global Enterprise LBS Platform Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Enterprise LBS Platform Production Forecast by Type (2016-2021)
- 12.4 Global Enterprise LBS Platform Consumption Forecast by Application (2016-2021)
- 12.5 Enterprise LBS Platform Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION



### **14 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Enterprise LBS Platform

Figure Global Production Market Share of Enterprise LBS Platform by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Enterprise LBS Platform Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Enterprise LBS Platform Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Enterprise LBS Platform Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Enterprise LBS Platform Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Enterprise LBS Platform Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Enterprise LBS Platform Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Enterprise LBS Platform Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Enterprise LBS Platform Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Enterprise LBS Platform Capacity of Key Manufacturers (2015 and 2016) Table Global Enterprise LBS Platform Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Enterprise LBS Platform Capacity of Key Manufacturers in 2015 Figure Global Enterprise LBS Platform Capacity of Key Manufacturers in 2016 Table Global Enterprise LBS Platform Production of Key Manufacturers (2015 and 2016)

Table Global Enterprise LBS Platform Production Share by Manufacturers (2015 and 2016)



Figure 2015 Enterprise LBS Platform Production Share by Manufacturers
Figure 2016 Enterprise LBS Platform Production Share by Manufacturers
Table Global Enterprise LBS Platform Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Enterprise LBS Platform Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Enterprise LBS Platform Revenue Share by Manufacturers Table 2016 Global Enterprise LBS Platform Revenue Share by Manufacturers Table Global Market Enterprise LBS Platform Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Enterprise LBS Platform Average Price of Key Manufacturers in 2015

Table Manufacturers Enterprise LBS Platform Manufacturing Base Distribution and Sales Area

Table Manufacturers Enterprise LBS Platform Product Type

Figure Enterprise LBS Platform Market Share of Top 3 Manufacturers

Figure Enterprise LBS Platform Market Share of Top 5 Manufacturers

Table Global Enterprise LBS Platform Capacity by Regions (2011-2016)

Figure Global Enterprise LBS Platform Capacity Market Share by Regions (2011-2016)

Figure Global Enterprise LBS Platform Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Enterprise LBS Platform Capacity Market Share by Regions

Table Global Enterprise LBS Platform Production by Regions (2011-2016)

Figure Global Enterprise LBS Platform Production and Market Share by Regions (2011-2016)

Figure Global Enterprise LBS Platform Production Market Share by Regions (2011-2016)

Figure 2015 Global Enterprise LBS Platform Production Market Share by Regions Table Global Enterprise LBS Platform Revenue by Regions (2011-2016)

Table Global Enterprise LBS Platform Revenue Market Share by Regions (2011-2016)

Table 2015 Global Enterprise LBS Platform Revenue Market Share by Regions

Table Global Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Table China Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Enterprise LBS Platform Production, Revenue, Price and Gross Margin



(2011-2016)

Table Southeast Asia Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Table India Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Enterprise LBS Platform Consumption Market by Regions (2011-2016) Table Global Enterprise LBS Platform Consumption Market Share by Regions (2011-2016)

Figure Global Enterprise LBS Platform Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Enterprise LBS Platform Consumption Market Share by Regions Table North America Enterprise LBS Platform Production, Consumption, Import & Export (2011-2016)

Table Europe Enterprise LBS Platform Production, Consumption, Import & Export (2011-2016)

Table China Enterprise LBS Platform Production, Consumption, Import & Export (2011-2016)

Table Japan Enterprise LBS Platform Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Enterprise LBS Platform Production, Consumption, Import & Export (2011-2016)

Table India Enterprise LBS Platform Production, Consumption, Import & Export (2011-2016)

Table Global Enterprise LBS Platform Production by Type (2011-2016)

Table Global Enterprise LBS Platform Production Share by Type (2011-2016)

Figure Production Market Share of Enterprise LBS Platform by Type (2011-2016)

Figure 2015 Production Market Share of Enterprise LBS Platform by Type

Table Global Enterprise LBS Platform Revenue by Type (2011-2016)

Table Global Enterprise LBS Platform Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Enterprise LBS Platform by Type (2011-2016)

Figure 2015 Revenue Market Share of Enterprise LBS Platform by Type

Table Global Enterprise LBS Platform Price by Type (2011-2016)

Figure Global Enterprise LBS Platform Production Growth by Type (2011-2016)

Table Global Enterprise LBS Platform Consumption by Application (2011-2016)

Table Global Enterprise LBS Platform Consumption Market Share by Application (2011-2016)

Figure Global Enterprise LBS Platform Consumption Market Share by Application in 2015

Table Global Enterprise LBS Platform Consumption Growth Rate by Application



(2011-2016)

Figure Global Enterprise LBS Platform Consumption Growth Rate by Application (2011-2016)

Table AeroScout Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AeroScout Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Figure AeroScout Enterprise LBS Platform Market Share (2011-2016)

Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Apple Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Figure Apple Enterprise LBS Platform Market Share (2011-2016)

Table Foursquare Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Foursquare Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Figure Foursquare Enterprise LBS Platform Market Share (2011-2016)

Table Groupon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Groupon Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Figure Groupon Enterprise LBS Platform Market Share (2011-2016)

Table Google Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Google Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Figure Google Enterprise LBS Platform Market Share (2011-2016)

Table HERE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table HERE Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Figure HERE Enterprise LBS Platform Market Share (2011-2016)

Table XAD Basic Information, Manufacturing Base, Sales Area and Its Competitors Table XAD Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Figure XAD Enterprise LBS Platform Market Share (2011-2016)

Table Accuware Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Accuware Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Figure Accuware Enterprise LBS Platform Market Share (2011-2016)

Table Adfalcon Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Adfalcon Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Figure Adfalcon Enterprise LBS Platform Market Share (2011-2016)

Table Polaris Wireless Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Polaris Wireless Enterprise LBS Platform Production, Revenue, Price and Gross Margin (2011-2016)

Figure Polaris Wireless Enterprise LBS Platform Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Enterprise LBS Platform

Figure Manufacturing Process Analysis of Enterprise LBS Platform

Figure Enterprise LBS Platform Industrial Chain Analysis

Table Raw Materials Sources of Enterprise LBS Platform Major Manufacturers in 2015

Table Major Buyers of Enterprise LBS Platform

Table Distributors/Traders List

Figure Global Enterprise LBS Platform Production and Growth Rate Forecast (2016-2021)

Figure Global Enterprise LBS Platform Revenue and Growth Rate Forecast (2016-2021)

Table Global Enterprise LBS Platform Production Forecast by Regions (2016-2021)

Table Global Enterprise LBS Platform Consumption Forecast by Regions (2016-2021)

Table Global Enterprise LBS Platform Production Forecast by Type (2016-2021)

Table Global Enterprise LBS Platform Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Enterprise LBS Platform Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/G5B8999BFA4EN.html">https://marketpublishers.com/r/G5B8999BFA4EN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G5B8999BFA4EN.html">https://marketpublishers.com/r/G5B8999BFA4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970