

# Global Enterprise Cloud Services Industry 2016 Market Research Report

https://marketpublishers.com/r/G0D63A033F8EN.html

Date: June 2016

Pages: 125

Price: US\$ 2,800.00 (Single User License)

ID: G0D63A033F8EN

### **Abstracts**

The Global Enterprise Cloud Services Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Enterprise Cloud Services industry.

The report provides a basic overview of the industry including definitions and classifications. The Enterprise Cloud Services market analysis is provided for the international markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on global major leading industry players providing information such as company profiles, product specification, price, cost, revenue and contact information.

With 140 the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### 1 INDUSTRY OVERVIEW

- 1.1 Basic Information of Enterprise Cloud Services
- 1.1.1 Definition of Enterprise Cloud Services
- 1.1.2 Classifications of Enterprise Cloud Services
  - 1.1.2.1 SaaS
  - 1.1.2.2 laaS
  - 1.1.2.3 PaaS
- 1.1.3 Applications of Enterprise Cloud Services
- 1.1.4 Characteristics of Enterprise Cloud Services
- 1.2 Development Overview of Enterprise Cloud Services
- 1.3 Enter Barriers Analysis of Enterprise Cloud Services

# 2 ENTERPRISE CLOUD SERVICES INTERNATIONAL AND CHINA MARKET ANALYSIS

- 2.1 Enterprise Cloud Services Industry International Market Analysis
  - 2.1.1 Enterprise Cloud Services International Market Development History
  - 2.1.2 Enterprise Cloud Services Competitive Landscape Analysis
  - 2.1.3 Enterprise Cloud Services International Main Countries Development Status
  - 2.1.4 Enterprise Cloud Services International Market Development Trend
- 2.2 Enterprise Cloud Services Industry China Market Analysis
  - 2.2.1 Enterprise Cloud Services China Market Development History
  - 2.2.2 Enterprise Cloud Services Competitive Landscape Analysis
  - 2.2.3 Enterprise Cloud Services China Main Regions Development Status
  - 2.2.4 Enterprise Cloud Services China Market Development Trend
- 2.3 Enterprise Cloud Services International and China Market Comparison Analysis

#### **3 ENVIRONMENT ANALYSIS OF ENTERPRISE CLOUD SERVICES**

- 3.1 International Economy Analysis
- 3.2 China Economy Analysis
- 3.3 Policy Analysis of Enterprise Cloud Services
- 3.4 News Analysis of Enterprise Cloud Services

#### **4 ANALYSIS OF REVENUE BY CLASSIFICATIONS**



- 4.1 Global Revenue of Enterprise Cloud Services by Classifications 2011-2016
- 4.2 Global Revenue Growth Rate of Enterprise Cloud Services by Classifications 2011-2016
- 4.3 Enterprise Cloud Services Revenue by Classifications

#### **5 ANALYSIS OF REVENUE BY REGIONS AND APPLICATIONS**

- 5.1 Global Revenue of Enterprise Cloud Services by Regions 2011-2016
- 5.2 2011-2016 USA Revenue and Revenue Growth Rate of Enterprise Cloud Services
- 5.3 2011-2016 Europe Revenue and Revenue Growth Rate of Enterprise Cloud Services
- 5.4 2011-2016 Japan Revenue and Revenue Growth Rate of Enterprise Cloud Services
- 5.5 2011-2016 China Revenue and Revenue Growth Rate of Enterprise Cloud Services

# 6 ANALYSIS OF ENTERPRISE CLOUD SERVICES REVENUE MARKET STATUS 2011-2016

- 6.1 Revenue of Enterprise Cloud Services 2011-2016
- 6.2 Revenue Market Share Analysis of Enterprise Cloud Services 2011-2016
- 6.3 Revenue Overview of Enterprise Cloud Services 2011-2016
- 6.4 Gross Margin of Enterprise Cloud Services 2011-2016

# 7 ANALYSIS OF ENTERPRISE CLOUD SERVICES INDUSTRY KEY MANUFACTURERS

- **7.1 AWS** 
  - 7.1.1 Company Profile
  - 7.1.2 Revenue and Gross Margin
  - 7.1.3 AWS SWOT Analysis
- 7.2 Google
  - 7.2.1 Company Profile
  - 7.2.2 Revenue and Gross Margin
  - 7.2.3 Google SWOT Analysis
- 7.3 IBM
  - 7.3.1 Company Profile
  - 7.3.2 Revenue and Gross Margin
  - 7.3.3 IBM SWOT Analysis
- 7.4 Microsoft
- 7.4.1 Company Profile



- 7.4.2 Revenue and Gross Margin
- 7.4.3 Microsoft SWOT Analysis
- 7.5 VMWare
  - 7.5.1 Company Profile
  - 7.5.2 Revenue and Gross Margin
  - 7.5.3 VMWare SWOT Analysis
- 7.6 Akamai Technologies
  - 7.6.1 Company Profile
  - 7.6.2 Revenue and Gross Margin
  - 7.6.3 Akamai Technologies SWOT Analysis
- 7.7 CA Technologies
  - 7.7.1 Company Profile
  - 7.7.2 Revenue and Gross Margin
  - 7.7.3 CA Technologies SWOT Analysis
- 7.8 Cisco Systems
  - 7.8.1 Company Profile
  - 7.8.2 Revenue and Gross Margin
  - 7.8.3 Cisco Systems SWOT Analysis
- 7.9 Dell
  - 7.9.1 Company Profile
  - 7.9.2 Revenue and Gross Margin
  - 7.9.3 Dell SWOT Analysis
- 7.10 ENKI
  - 7.10.1 Company Profile
  - 7.10.2 Revenue and Gross Margin
  - 7.10.3 ENKI SWOT Analysis
- 7.11 HP
  - 7.11.1 Company Profile
  - 7.11.2 Revenue and Gross Margin
  - 7.11.3 HP SWOT Analysis
- 7.12 ILand
  - 7.12.1 Company Profile
  - 7.12.2 Revenue and Gross Margin
  - 7.12.3 ILand SWOT Analysis
- 7.13 Joyent
  - 7.13.1 Company Profile
  - 7.13.2 Revenue and Gross Margin
  - 7.13.3 Joyent SWOT Analysis
- 7.14 Datapipe



- 7.14.1 Company Profile
- 7.14.2 Revenue and Gross Margin
- 7.14.3 Datapipe SWOT Analysis
- 7.15 Netsuite
  - 7.15.1 Company Profile
  - 7.15.2 Revenue and Gross Margin
  - 7.15.3 Netsuite SWOT Analysis
- 7.16 NTT Communications
  - 7.16.1 Company Profile
  - 7.16.2 Revenue and Gross Margin
  - 7.16.3 NTT Communications SWOT Analysis
- 7.17 OpSource
  - 7.17.1 Company Profile
  - 7.17.2 Revenue and Gross Margin
  - 7.17.3 OpSource SWOT Analysis
- 7.18 Oracle
  - 7.18.1 Company Profile
  - 7.18.2 Revenue and Gross Margin
  - 7.18.3 Oracle SWOT Analysis
- 7.19 Rackspace hosting
  - 7.19.1 Company Profile
  - 7.19.2 Revenue and Gross Margin
  - 7.19.3 Rackspace hosting SWOT Analysis
- 7.20 Red Hat
  - 7.20.1 Company Profile
  - 7.20.2 Revenue and Gross Margin
  - 7.20.3 Red Hat SWOT Analysis
- 7.21 Salesforce.com
  - 7.21.1 Company Profile
  - 7.21.2 Revenue and Gross Margin
  - 7.21.3 Salesforce.com SWOT Analysis
- 7.22 SAP
  - 7.22.1 Company Profile
- 7.22.2 Revenue and Gross Margin
- 7.22.3 SAP SWOT Analysis
- 7.23 ServiceNow
  - 7.23.1 Company Profile
  - 7.23.2 Revenue and Gross Margin
  - 7.23.3 ServiceNow SWOT Analysis



- 7.24 Sungard Availability Services
  - 7.24.1 Company Profile
  - 7.24.2 Revenue and Gross Margin
  - 7.24.3 Sungard Availability Services SWOT Analysis
- 7.25 Verizon Enterprise Solutions
  - 7.25.1 Company Profile
  - 7.25.2 Revenue and Gross Margin
  - 7.25.3 Verizon Enterprise Solutions SWOT Analysis

#### **8 SALES PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Sales Price Analysis of Enterprise Cloud Services
- 8.2 Gross Margin Analysis of Enterprise Cloud Services

# 9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF ENTERPRISE CLOUD SERVICES

- 9.1 Marketing Channels Status of Enterprise Cloud Services
- 9.2 How Countries Meet Their Needs
  - 9.2.1 USA
  - 9.2.2 China
  - 9.2.3 Japan
  - 9.2.4 Germany

# 10 DEVELOPMENT TREND OF ENTERPRISE CLOUD SERVICES INDUSTRY 2016-2021

- 10.1 Revenue Overview of Enterprise Cloud Services 2016-2021
- 10.2 Sales Price Overview of Enterprise Cloud Services 2016-2021

# 11 INDUSTRY CHAIN SUPPLIERS OF ENTERPRISE CLOUD SERVICES WITH CONTACT INFORMATION

- 11.1 Equipment Suppliers of Enterprise Cloud Services with Contact Information
- 11.2 Major Suppliers of Enterprise Cloud Services with Contact Information
- 11.3 Key Consumers of Enterprise Cloud Services with Contact Information
- 11.4 Supply Chain Relationship Analysis of Enterprise Cloud Services

#### 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF ENTERPRISE



### **CLOUD SERVICES**

- 12.1 New Project SWOT Analysis of Enterprise Cloud Services
- 12.2 New Project Investment Feasibility Analysis of Enterprise Cloud Services

13 CONCLUSION OF THE GLOBAL ENTERPRISE CLOUD SERVICES INDUSTRY 2015 MARKET RESEARCH REPORT



### **List Of Tables**

### LIST OF TABLES AND FIGURES

Table Classifications of Enterprise Cloud Services

Table Applications of Enterprise Cloud Services

Table Policy of Enterprise Cloud Services

Table Industry News List of Enterprise Cloud Services

Table Global Revenue of Enterprise Cloud Services by Classifications 2011-2016 (M USD)

Table Global Revenue Market Share of Enterprise Cloud Services by Classifications 2011-2016

Figure Global Revenue Market Share of Enterprise Cloud Services by Classifications in 2011

Figure Global Revenue Market Share of Enterprise Cloud Services by Classifications in 2015

Figure Global Revenue Growth Rate of Type One 2011-2016

Figure Global Revenue Growth Rate of Type Two 2011-2016

Figure Global Revenue Growth Rate of Type Three 2011-2016

Table USA Enterprise Cloud Services Revenue by Classifications

Table Europe Enterprise Cloud Services Revenue by Classifications

Table Japan Enterprise Cloud Services Revenue by Classifications

Table China Enterprise Cloud Services Revenue by Classifications

Table Global Revenue of Enterprise Cloud Services by Regions 2011-2016 (M USD)

Table Global Revenue Market Share of Enterprise Cloud Services by Regions 2011-2016

Figure Global Revenue Market Share of Enterprise Cloud Services by Regions in 2011

Figure Global Revenue Market Share of Enterprise Cloud Services by Regions in 2015

Figure USA Enterprise Cloud Services Revenue by Applications

Figure USA Enterprise Cloud Services Revenue and Revenue Growth Rate

Figure Europe Enterprise Cloud Services Revenue by Applications

Figure Europe Enterprise Cloud Services Revenue and Revenue Growth Rate

Figure Japan Enterprise Cloud Services Revenue by Applications

Figure Japan Enterprise Cloud Services Revenue and Revenue Growth Rate

Figure China Enterprise Cloud Services Revenue by Applications

Figure China Enterprise Cloud Services Revenue and Revenue Growth Rate

Table Global and China Major Players Enterprise Cloud Services Revenue of 2011-2016 (M USD)

Table Global and China Major Players Enterprise Cloud Services Revenue Market



Share of 2011-2016

Table China Major Players Enterprise Cloud Services Revenue of 2011-2016 (M USD) Table China Major Players Enterprise Cloud Services Revenue Market Share of 2011-2016

Figure Global Revenue Market Share of Major Enterprise Cloud Services Players in 2011

Figure Global Revenue Market Share of Major Enterprise Cloud Services Players in 2015

Figure China Revenue Market Share Major Enterprise Cloud Services Players in 2011 Figure China Revenue Market Share Major Enterprise Cloud Services Players in 2015 Figure Global Revenue and Growth Rate of Enterprise Cloud Services 2011-2016 Figure China Revenue and Growth Rate of Enterprise Cloud Services 2011-2016 Figure 2011-2016 Global and China Enterprise Cloud Services Revenue Comparison Table Cost of Global Enterprise Cloud Services Major Players 2011-2016 (M USD) Table Gross of Global Enterprise Cloud Services Major Players 2011-2016 (M USD) Table Gross Margin of Global Enterprise Cloud Services Major Players 2011-2016

Figure Gross Margin of Global Enterprise Cloud Services Major Players in 2015
Table Company Profile List of AWS

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of AWS 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of AWS 2011-2016 Table SWOT Analysis of AWS 2011-2016

Table Company Profile List of Google

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Google 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Google 2011-2016 Table SWOT Analysis of Google 2011-2016

Table Company Profile List of IBM

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of IBM 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of IBM 2011-2016 Table SWOT Analysis of IBM 2011-2016

Table Company Profile List of Microsoft

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Microsoft 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Microsoft 2011-2016 Table SWOT Analysis of Microsoft 2011-2016

Table Company Profile List of VMWare

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate



and Gross Margin of VMWare 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of VMWare 2011-2016 Table SWOT Analysis of VMWare 2011-2016

Table Company Profile List of Akamai Technologies

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Akamai Technologies 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Akamai Technologies 2011-2016

Table SWOT Analysis of Akamai Technologies 2011-2016

Table Company Profile List of CA Technologies

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of CA Technologies 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of CA Technologies 2011-2016

Table SWOT Analysis of CA Technologies 2011-2016

Table Company Profile List of Cisco Systems

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Cisco Systems 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Cisco Systems 2011-2016

Table SWOT Analysis of Cisco Systems 2011-2016

Table Company Profile List of Dell

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Dell 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Dell 2011-2016

Table SWOT Analysis of Dell 2011-2016

Table Company Profile List of ENKI

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of ENKI 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of ENKI 2011-2016

Table SWOT Analysis of ENKI 2011-2016

Table Company Profile List of HP

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of HP 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of HP 2011-2016

Table SWOT Analysis of HP 2011-2016

Table Company Profile List of ILand

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of ILand 2011-2016



Figure Enterprise Cloud Services Revenue and Growth Rate of ILand 2011-2016 Table SWOT Analysis of ILand 2011-2016

Table Company Profile List of Joyent

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Joyent 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Joyent 2011-2016 Table SWOT Analysis of Joyent 2011-2016

Table Company Profile List of Datapipe

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Datapipe 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Datapipe 2011-2016 Table SWOT Analysis of Datapipe 2011-2016

Table Company Profile List of Netsuite

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Netsuite 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Netsuite 2011-2016 Table SWOT Analysis of Netsuite 2011-2016

Table Company Profile List of NTT Communications

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of NTT Communications 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of NTT Communications 2011-2016

Table SWOT Analysis of NTT Communications 2011-2016

Table Company Profile List of OpSource

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of OpSource 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of OpSource 2011-2016 Table SWOT Analysis of OpSource 2011-2016

Table Company Profile List of Oracle

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Oracle 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Oracle 2011-2016 Table SWOT Analysis of Oracle 2011-2016

Table Company Profile List of Rackspace hosting

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Rackspace hosting 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Rackspace hosting 2011-2016

Table SWOT Analysis of Rackspace hosting 2011-2016



Table Company Profile List of Red Hat

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Red Hat 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Red Hat 2011-2016 Table SWOT Analysis of Red Hat 2011-2016

Table Company Profile List of Salesforce.com

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Salesforce.com 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Salesforce.com 2011-2016

Table SWOT Analysis of Salesforce.com 2011-2016

Table Company Profile List of SAP

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of SAP 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of SAP 2011-2016

Table SWOT Analysis of SAP 2011-2016

Table Company Profile List of ServiceNow

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of ServiceNow 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of ServiceNow 2011-2016 Table SWOT Analysis of ServiceNow 2011-2016

Table Company Profile List of Sungard Availability Services

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Sungard Availability Services 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Sungard Availability Services 2011-2016

Table SWOT Analysis of Sungard Availability Services 2011-2016

Table Company Profile List of Verizon Enterprise Solutions

Table Enterprise Cloud Services Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Verizon Enterprise Solutions 2011-2016

Figure Enterprise Cloud Services Revenue and Growth Rate of Verizon Enterprise Solutions 2011-2016

Table SWOT Analysis of Verizon Enterprise Solutions 2011-2016

Figure Enterprise Cloud Services Manufactor Profit Model

Figure Marketing Channels Status of Enterprise Cloud Services

Figure Global Revenue and Growth Rate of Enterprise Cloud Services 2016-2021

Figure China Revenue and Growth Rate of Enterprise Cloud Services 2016-2021

Figure Global and China Enterprise Cloud Services Revenue Comparison 2016-2021

Table Equipment Suppliers of Enterprise Cloud Services with Contact Information



Table Major Suppliers of Enterprise Cloud Services with Contact Information Table Key Consumers of Enterprise Cloud Services with Contact Information Figure Supply Chain Relationship Analysis of Enterprise Cloud Services Table New Project SWOT Analysis of Enterprise Cloud Services



#### I would like to order

Product name: Global Enterprise Cloud Services Industry 2016 Market Research Report

Product link: https://marketpublishers.com/r/G0D63A033F8EN.html

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G0D63A033F8EN.html">https://marketpublishers.com/r/G0D63A033F8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970