

Global Engineered Wooden Flooring Market Insights, Forecast to 2026

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Abstracts

As a kind of hardwood flooring which is widely used, engineered wooden flooring is composed of two or more layers of wood in the form of a plank. Engineered wooden flooring is comprised of two parts: core wood layers and a top hardware layer known as the lamella. The core layers are made up of 3-12 HDF, softwood or plywood sheets which are bonded together at 90 degree angles to form a sandwich base. The top layer is the wood that is visible when the flooring is installed and is adhered to the core. The lamella might be oak, walnut, maple or an alternative hardwood species that provides the aesthetic appeal.

Global Engineered Wooden Flooring Industry is fragmented geographically, with leading brand in each region. In US, leading brands are Armstrong, Shaw, Mannington and Mohawk, while in Europe, mergers and acquisitions formed several big players, such as Bauwerk Boen AG, and Kahrs-Karelia Upofloor. In China, market leaders are Shenxiang and Jinqiao.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Engineered Wooden Flooring 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Engineered Wooden Flooring 3900 industry.

Based on our recent survey, we have several different scenarios about the Engineered Wooden Flooring 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 6681.9 million in 2019. The market size of Engineered Wooden Flooring 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Engineered Wooden Flooring market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Engineered Wooden Flooring market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Engineered Wooden Flooring market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Engineered Wooden Flooring market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Engineered Wooden Flooring market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Engineered Wooden Flooring market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Engineered Wooden Flooring market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Engineered Wooden Flooring market.

The following manufacturers are covered in this report:

Armstrong

Shaw

Mannington

Mohawk

Beaulieu

Bauwerk

Kahrs

Hamberger

Tarkett

Baltic Wood

Weitzer Parkett

Shengxiang

Jinqiao

Green Flooring

Yihua

Anxin

Shiyou

Depin

Maples

Vohringer

Engineered Wooden Flooring Breakdown Data by Type

Three Layers Engineered Wooded Flooring

Multilayer Engineered Wooded Flooring

Engineered Wooden Flooring Breakdown Data by Application

Residential

Commercial

Contents

1 STUDY COVERAGE

- 1.1 Engineered Wooden Flooring Product Introduction
- 1.2 Market Segments
- 1.3 Key Engineered Wooden Flooring Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Engineered Wooden Flooring Market Size Growth Rate by Type
 - 1.4.2 Three Layers Engineered Wooded Flooring
 - 1.4.3 Multilayer Engineered Wooded Flooring
- 1.5 Market by Application
 - 1.5.1 Global Engineered Wooden Flooring Market Size Growth Rate by Application
 - 1.5.2 Residential
 - 1.5.3 Commercial
- 1.6 Coronavirus Disease 2019 (Covid-19): Engineered Wooden Flooring Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Engineered Wooden Flooring Industry
 - 1.6.1.1 Engineered Wooden Flooring Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Engineered Wooden Flooring Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Engineered Wooden Flooring Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Engineered Wooden Flooring Market Size Estimates and Forecasts
 - 2.1.1 Global Engineered Wooden Flooring Revenue 2015-2026
 - 2.1.2 Global Engineered Wooden Flooring Sales 2015-2026
- 2.2 Engineered Wooden Flooring Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Engineered Wooden Flooring Retrospective Market Scenario in Sales by Region: 2015-2020
 - 2.2.2 Global Engineered Wooden Flooring Retrospective Market Scenario in Revenue

by Region: 2015-2020

3 GLOBAL ENGINEERED WOODEN FLOORING COMPETITOR LANDSCAPE BY PLAYERS

3.1 Engineered Wooden Flooring Sales by Manufacturers

3.1.1 Engineered Wooden Flooring Sales by Manufacturers (2015-2020)

3.1.2 Engineered Wooden Flooring Sales Market Share by Manufacturers (2015-2020)

3.2 Engineered Wooden Flooring Revenue by Manufacturers

3.2.1 Engineered Wooden Flooring Revenue by Manufacturers (2015-2020)

3.2.2 Engineered Wooden Flooring Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Engineered Wooden Flooring Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Engineered Wooden Flooring Revenue in 2019

3.2.5 Global Engineered Wooden Flooring Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Engineered Wooden Flooring Price by Manufacturers

3.4 Engineered Wooden Flooring Manufacturing Base Distribution, Product Types

3.4.1 Engineered Wooden Flooring Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Engineered Wooden Flooring Product Type

3.4.3 Date of International Manufacturers Enter into Engineered Wooden Flooring Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Engineered Wooden Flooring Market Size by Type (2015-2020)

4.1.1 Global Engineered Wooden Flooring Sales by Type (2015-2020)

4.1.2 Global Engineered Wooden Flooring Revenue by Type (2015-2020)

4.1.3 Engineered Wooden Flooring Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Engineered Wooden Flooring Market Size Forecast by Type (2021-2026)

4.2.1 Global Engineered Wooden Flooring Sales Forecast by Type (2021-2026)

4.2.2 Global Engineered Wooden Flooring Revenue Forecast by Type (2021-2026)

4.2.3 Engineered Wooden Flooring Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Engineered Wooden Flooring Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Engineered Wooden Flooring Market Size by Application (2015-2020)

5.1.1 Global Engineered Wooden Flooring Sales by Application (2015-2020)

5.1.2 Global Engineered Wooden Flooring Revenue by Application (2015-2020)

5.1.3 Engineered Wooden Flooring Price by Application (2015-2020)

5.2 Engineered Wooden Flooring Market Size Forecast by Application (2021-2026)

5.2.1 Global Engineered Wooden Flooring Sales Forecast by Application (2021-2026)

5.2.2 Global Engineered Wooden Flooring Revenue Forecast by Application (2021-2026)

5.2.3 Global Engineered Wooden Flooring Price Forecast by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Engineered Wooden Flooring by Country

6.1.1 North America Engineered Wooden Flooring Sales by Country

6.1.2 North America Engineered Wooden Flooring Revenue by Country

6.1.3 U.S.

6.1.4 Canada

6.2 North America Engineered Wooden Flooring Market Facts & Figures by Type

6.3 North America Engineered Wooden Flooring Market Facts & Figures by Application

7 EUROPE

7.1 Europe Engineered Wooden Flooring by Country

7.1.1 Europe Engineered Wooden Flooring Sales by Country

7.1.2 Europe Engineered Wooden Flooring Revenue by Country

7.1.3 Germany

7.1.4 France

7.1.5 U.K.

7.1.6 Italy

7.1.7 Russia

7.2 Europe Engineered Wooden Flooring Market Facts & Figures by Type

7.3 Europe Engineered Wooden Flooring Market Facts & Figures by Application

8 ASIA PACIFIC

8.1 Asia Pacific Engineered Wooden Flooring by Region

- 8.1.1 Asia Pacific Engineered Wooden Flooring Sales by Region
- 8.1.2 Asia Pacific Engineered Wooden Flooring Revenue by Region
- 8.1.3 China
- 8.1.4 Japan
- 8.1.5 South Korea
- 8.1.6 India
- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

8.2 Asia Pacific Engineered Wooden Flooring Market Facts & Figures by Type

8.3 Asia Pacific Engineered Wooden Flooring Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Engineered Wooden Flooring by Country

- 9.1.1 Latin America Engineered Wooden Flooring Sales by Country
- 9.1.2 Latin America Engineered Wooden Flooring Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina

9.2 Central & South America Engineered Wooden Flooring Market Facts & Figures by Type

9.3 Central & South America Engineered Wooden Flooring Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Engineered Wooden Flooring by Country

- 10.1.1 Middle East and Africa Engineered Wooden Flooring Sales by Country
- 10.1.2 Middle East and Africa Engineered Wooden Flooring Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 UAE

10.2 Middle East and Africa Engineered Wooden Flooring Market Facts & Figures by Type

10.3 Middle East and Africa Engineered Wooden Flooring Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 Armstrong

- 11.1.1 Armstrong Corporation Information
- 11.1.2 Armstrong Description, Business Overview and Total Revenue
- 11.1.3 Armstrong Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Armstrong Engineered Wooden Flooring Products Offered
- 11.1.5 Armstrong Recent Development

11.2 Shaw

- 11.2.1 Shaw Corporation Information
- 11.2.2 Shaw Description, Business Overview and Total Revenue
- 11.2.3 Shaw Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 Shaw Engineered Wooden Flooring Products Offered
- 11.2.5 Shaw Recent Development

11.3 Mannington

- 11.3.1 Mannington Corporation Information
- 11.3.2 Mannington Description, Business Overview and Total Revenue
- 11.3.3 Mannington Sales, Revenue and Gross Margin (2015-2020)
- 11.3.4 Mannington Engineered Wooden Flooring Products Offered
- 11.3.5 Mannington Recent Development

11.4 Mohawk

- 11.4.1 Mohawk Corporation Information
- 11.4.2 Mohawk Description, Business Overview and Total Revenue
- 11.4.3 Mohawk Sales, Revenue and Gross Margin (2015-2020)
- 11.4.4 Mohawk Engineered Wooden Flooring Products Offered
- 11.4.5 Mohawk Recent Development

11.5 Beaulieu

- 11.5.1 Beaulieu Corporation Information
- 11.5.2 Beaulieu Description, Business Overview and Total Revenue
- 11.5.3 Beaulieu Sales, Revenue and Gross Margin (2015-2020)
- 11.5.4 Beaulieu Engineered Wooden Flooring Products Offered
- 11.5.5 Beaulieu Recent Development

11.6 Bauwerk

- 11.6.1 Bauwerk Corporation Information
- 11.6.2 Bauwerk Description, Business Overview and Total Revenue
- 11.6.3 Bauwerk Sales, Revenue and Gross Margin (2015-2020)

- 11.6.4 Bauwerk Engineered Wooden Flooring Products Offered
- 11.6.5 Bauwerk Recent Development
- 11.7 Kahrs
 - 11.7.1 Kahrs Corporation Information
 - 11.7.2 Kahrs Description, Business Overview and Total Revenue
 - 11.7.3 Kahrs Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Kahrs Engineered Wooden Flooring Products Offered
 - 11.7.5 Kahrs Recent Development
- 11.8 Hamberger
 - 11.8.1 Hamberger Corporation Information
 - 11.8.2 Hamberger Description, Business Overview and Total Revenue
 - 11.8.3 Hamberger Sales, Revenue and Gross Margin (2015-2020)
 - 11.8.4 Hamberger Engineered Wooden Flooring Products Offered
 - 11.8.5 Hamberger Recent Development
- 11.9 Tarkett
 - 11.9.1 Tarkett Corporation Information
 - 11.9.2 Tarkett Description, Business Overview and Total Revenue
 - 11.9.3 Tarkett Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 Tarkett Engineered Wooden Flooring Products Offered
 - 11.9.5 Tarkett Recent Development
- 11.10 Baltic Wood
 - 11.10.1 Baltic Wood Corporation Information
 - 11.10.2 Baltic Wood Description, Business Overview and Total Revenue
 - 11.10.3 Baltic Wood Sales, Revenue and Gross Margin (2015-2020)
 - 11.10.4 Baltic Wood Engineered Wooden Flooring Products Offered
 - 11.10.5 Baltic Wood Recent Development
- 11.1 Armstrong
 - 11.1.1 Armstrong Corporation Information
 - 11.1.2 Armstrong Description, Business Overview and Total Revenue
 - 11.1.3 Armstrong Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 Armstrong Engineered Wooden Flooring Products Offered
 - 11.1.5 Armstrong Recent Development
- 11.12 Shengxiang
 - 11.12.1 Shengxiang Corporation Information
 - 11.12.2 Shengxiang Description, Business Overview and Total Revenue
 - 11.12.3 Shengxiang Sales, Revenue and Gross Margin (2015-2020)
 - 11.12.4 Shengxiang Products Offered
 - 11.12.5 Shengxiang Recent Development
- 11.13 Jinqiao

- 11.13.1 Jinqiao Corporation Information
- 11.13.2 Jinqiao Description, Business Overview and Total Revenue
- 11.13.3 Jinqiao Sales, Revenue and Gross Margin (2015-2020)
- 11.13.4 Jinqiao Products Offered
- 11.13.5 Jinqiao Recent Development
- 11.14 Green Flooring
 - 11.14.1 Green Flooring Corporation Information
 - 11.14.2 Green Flooring Description, Business Overview and Total Revenue
 - 11.14.3 Green Flooring Sales, Revenue and Gross Margin (2015-2020)
 - 11.14.4 Green Flooring Products Offered
 - 11.14.5 Green Flooring Recent Development
- 11.15 Yihua
 - 11.15.1 Yihua Corporation Information
 - 11.15.2 Yihua Description, Business Overview and Total Revenue
 - 11.15.3 Yihua Sales, Revenue and Gross Margin (2015-2020)
 - 11.15.4 Yihua Products Offered
 - 11.15.5 Yihua Recent Development
- 11.16 Anxin
 - 11.16.1 Anxin Corporation Information
 - 11.16.2 Anxin Description, Business Overview and Total Revenue
 - 11.16.3 Anxin Sales, Revenue and Gross Margin (2015-2020)
 - 11.16.4 Anxin Products Offered
 - 11.16.5 Anxin Recent Development
- 11.17 Shiyou
 - 11.17.1 Shiyou Corporation Information
 - 11.17.2 Shiyou Description, Business Overview and Total Revenue
 - 11.17.3 Shiyou Sales, Revenue and Gross Margin (2015-2020)
 - 11.17.4 Shiyou Products Offered
 - 11.17.5 Shiyou Recent Development
- 11.18 Depin
 - 11.18.1 Depin Corporation Information
 - 11.18.2 Depin Description, Business Overview and Total Revenue
 - 11.18.3 Depin Sales, Revenue and Gross Margin (2015-2020)
 - 11.18.4 Depin Products Offered
 - 11.18.5 Depin Recent Development
- 11.19 Maples
 - 11.19.1 Maples Corporation Information
 - 11.19.2 Maples Description, Business Overview and Total Revenue
 - 11.19.3 Maples Sales, Revenue and Gross Margin (2015-2020)

- 11.19.4 Maples Products Offered
- 11.19.5 Maples Recent Development
- 11.20 Vohringer
 - 11.20.1 Vohringer Corporation Information
 - 11.20.2 Vohringer Description, Business Overview and Total Revenue
 - 11.20.3 Vohringer Sales, Revenue and Gross Margin (2015-2020)
 - 11.20.4 Vohringer Products Offered
 - 11.20.5 Vohringer Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Engineered Wooden Flooring Market Estimates and Projections by Region
 - 12.1.1 Global Engineered Wooden Flooring Sales Forecast by Regions 2021-2026
 - 12.1.2 Global Engineered Wooden Flooring Revenue Forecast by Regions 2021-2026
- 12.2 North America Engineered Wooden Flooring Market Size Forecast (2021-2026)
 - 12.2.1 North America: Engineered Wooden Flooring Sales Forecast (2021-2026)
 - 12.2.2 North America: Engineered Wooden Flooring Revenue Forecast (2021-2026)
 - 12.2.3 North America: Engineered Wooden Flooring Market Size Forecast by Country (2021-2026)
- 12.3 Europe Engineered Wooden Flooring Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Engineered Wooden Flooring Sales Forecast (2021-2026)
 - 12.3.2 Europe: Engineered Wooden Flooring Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Engineered Wooden Flooring Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Engineered Wooden Flooring Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Engineered Wooden Flooring Sales Forecast (2021-2026)
 - 12.4.2 Asia Pacific: Engineered Wooden Flooring Revenue Forecast (2021-2026)
 - 12.4.3 Asia Pacific: Engineered Wooden Flooring Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Engineered Wooden Flooring Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Engineered Wooden Flooring Sales Forecast (2021-2026)
 - 12.5.2 Latin America: Engineered Wooden Flooring Revenue Forecast (2021-2026)
 - 12.5.3 Latin America: Engineered Wooden Flooring Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Engineered Wooden Flooring Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Engineered Wooden Flooring Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Engineered Wooden Flooring Revenue Forecast

(2021-2026)

12.6.3 Middle East and Africa: Engineered Wooden Flooring Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

13.1 Market Opportunities and Drivers

13.2 Market Challenges

13.3 Market Risks/Restraints

13.4 Porter's Five Forces Analysis

13.5 Primary Interviews with Key Engineered Wooden Flooring Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

14.1 Value Chain Analysis

14.2 Engineered Wooden Flooring Customers

14.3 Sales Channels Analysis

14.3.1 Sales Channels

14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Research Methodology

16.1.1 Methodology/Research Approach

16.1.2 Data Source

16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Engineered Wooden Flooring Market Segments

Table 2. Ranking of Global Top Engineered Wooden Flooring Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Engineered Wooden Flooring Market Size Growth Rate by Type 2020-2026 (K sqm) & (US\$ Million)

Table 4. Major Manufacturers of Three Layers Engineered Wooded Flooring

Table 5. Major Manufacturers of Multilayer Engineered Wooded Flooring

Table 6. COVID-19 Impact Global Market: (Four Engineered Wooden Flooring Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Engineered Wooden Flooring Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Engineered Wooden Flooring Players to Combat Covid-19 Impact

Table 11. Global Engineered Wooden Flooring Market Size Growth Rate by Application 2020-2026 (K sqm)

Table 12. Global Engineered Wooden Flooring Market Size by Region (K sqm) & (US\$ Million): 2020 VS 2026

Table 13. Global Engineered Wooden Flooring Sales by Regions 2015-2020 (K sqm)

Table 14. Global Engineered Wooden Flooring Sales Market Share by Regions (2015-2020)

Table 15. Global Engineered Wooden Flooring Revenue by Regions 2015-2020 (US\$ Million)

Table 16. Global Engineered Wooden Flooring Sales by Manufacturers (2015-2020) (K sqm)

Table 17. Global Engineered Wooden Flooring Sales Share by Manufacturers (2015-2020)

Table 18. Global Engineered Wooden Flooring Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 19. Global Engineered Wooden Flooring by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Engineered Wooden Flooring as of 2019)

Table 20. Engineered Wooden Flooring Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 21. Engineered Wooden Flooring Revenue Share by Manufacturers (2015-2020)

Table 22. Key Manufacturers Engineered Wooden Flooring Price (2015-2020)
(USD/sqm)

Table 23. Engineered Wooden Flooring Manufacturers Manufacturing Base Distribution
and Headquarters

Table 24. Manufacturers Engineered Wooden Flooring Product Type

Table 25. Date of International Manufacturers Enter into Engineered Wooden Flooring
Market

Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 27. Global Engineered Wooden Flooring Sales by Type (2015-2020) (K sqm)

Table 28. Global Engineered Wooden Flooring Sales Share by Type (2015-2020)

Table 29. Global Engineered Wooden Flooring Revenue by Type (2015-2020) (US\$
Million)

Table 30. Global Engineered Wooden Flooring Revenue Share by Type (2015-2020)

Table 31. Engineered Wooden Flooring Average Selling Price (ASP) by Type
2015-2020 (USD/sqm)

Table 32. Global Engineered Wooden Flooring Sales by Application (2015-2020) (K
sqm)

Table 33. Global Engineered Wooden Flooring Sales Share by Application (2015-2020)

Table 34. North America Engineered Wooden Flooring Sales by Country (2015-2020)
(K sqm)

Table 35. North America Engineered Wooden Flooring Sales Market Share by Country
(2015-2020)

Table 36. North America Engineered Wooden Flooring Revenue by Country
(2015-2020) (US\$ Million)

Table 37. North America Engineered Wooden Flooring Revenue Market Share by
Country (2015-2020)

Table 38. North America Engineered Wooden Flooring Sales by Type (2015-2020) (K
sqm)

Table 39. North America Engineered Wooden Flooring Sales Market Share by Type
(2015-2020)

Table 40. North America Engineered Wooden Flooring Sales by Application
(2015-2020) (K sqm)

Table 41. North America Engineered Wooden Flooring Sales Market Share by
Application (2015-2020)

Table 42. Europe Engineered Wooden Flooring Sales by Country (2015-2020) (K sqm)

Table 43. Europe Engineered Wooden Flooring Sales Market Share by Country
(2015-2020)

Table 44. Europe Engineered Wooden Flooring Revenue by Country (2015-2020) (US\$
Million)

Table 45. Europe Engineered Wooden Flooring Revenue Market Share by Country (2015-2020)

Table 46. Europe Engineered Wooden Flooring Sales by Type (2015-2020) (K sqm)

Table 47. Europe Engineered Wooden Flooring Sales Market Share by Type (2015-2020)

Table 48. Europe Engineered Wooden Flooring Sales by Application (2015-2020) (K sqm)

Table 49. Europe Engineered Wooden Flooring Sales Market Share by Application (2015-2020)

Table 50. Asia Pacific Engineered Wooden Flooring Sales by Region (2015-2020) (K sqm)

Table 51. Asia Pacific Engineered Wooden Flooring Sales Market Share by Region (2015-2020)

Table 52. Asia Pacific Engineered Wooden Flooring Revenue by Region (2015-2020) (US\$ Million)

Table 53. Asia Pacific Engineered Wooden Flooring Revenue Market Share by Region (2015-2020)

Table 54. Asia Pacific Engineered Wooden Flooring Sales by Type (2015-2020) (K sqm)

Table 55. Asia Pacific Engineered Wooden Flooring Sales Market Share by Type (2015-2020)

Table 56. Asia Pacific Engineered Wooden Flooring Sales by Application (2015-2020) (K sqm)

Table 57. Asia Pacific Engineered Wooden Flooring Sales Market Share by Application (2015-2020)

Table 58. Latin America Engineered Wooden Flooring Sales by Country (2015-2020) (K sqm)

Table 59. Latin America Engineered Wooden Flooring Sales Market Share by Country (2015-2020)

Table 60. Latin America Engineered Wooden Flooring Revenue by Country (2015-2020) (US\$ Million)

Table 61. Latin America Engineered Wooden Flooring Revenue Market Share by Country (2015-2020)

Table 62. Latin America Engineered Wooden Flooring Sales by Type (2015-2020) (K sqm)

Table 63. Latin America Engineered Wooden Flooring Sales Market Share by Type (2015-2020)

Table 64. Latin America Engineered Wooden Flooring Sales by Application (2015-2020) (K sqm)

- Table 65. Latin America Engineered Wooden Flooring Sales Market Share by Application (2015-2020)
- Table 66. Middle East and Africa Engineered Wooden Flooring Sales by Country (2015-2020) (K sqm)
- Table 67. Middle East and Africa Engineered Wooden Flooring Sales Market Share by Country (2015-2020)
- Table 68. Middle East and Africa Engineered Wooden Flooring Revenue by Country (2015-2020) (US\$ Million)
- Table 69. Middle East and Africa Engineered Wooden Flooring Revenue Market Share by Country (2015-2020)
- Table 70. Middle East and Africa Engineered Wooden Flooring Sales by Type (2015-2020) (K sqm)
- Table 71. Middle East and Africa Engineered Wooden Flooring Sales Market Share by Type (2015-2020)
- Table 72. Middle East and Africa Engineered Wooden Flooring Sales by Application (2015-2020) (K sqm)
- Table 73. Middle East and Africa Engineered Wooden Flooring Sales Market Share by Application (2015-2020)
- Table 74. Armstrong Corporation Information
- Table 75. Armstrong Description and Major Businesses
- Table 76. Armstrong Engineered Wooden Flooring Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 77. Armstrong Product
- Table 78. Armstrong Recent Development
- Table 79. Shaw Corporation Information
- Table 80. Shaw Description and Major Businesses
- Table 81. Shaw Engineered Wooden Flooring Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 82. Shaw Product
- Table 83. Shaw Recent Development
- Table 84. Mannington Corporation Information
- Table 85. Mannington Description and Major Businesses
- Table 86. Mannington Engineered Wooden Flooring Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 87. Mannington Product
- Table 88. Mannington Recent Development
- Table 89. Mohawk Corporation Information
- Table 90. Mohawk Description and Major Businesses
- Table 91. Mohawk Engineered Wooden Flooring Production (K sqm), Revenue (US\$

Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 92. Mohawk Product

Table 93. Mohawk Recent Development

Table 94. Beaulieu Corporation Information

Table 95. Beaulieu Description and Major Businesses

Table 96. Beaulieu Engineered Wooden Flooring Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 97. Beaulieu Product

Table 98. Beaulieu Recent Development

Table 99. Bauwerk Corporation Information

Table 100. Bauwerk Description and Major Businesses

Table 101. Bauwerk Engineered Wooden Flooring Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 102. Bauwerk Product

Table 103. Bauwerk Recent Development

Table 104. Kahrs Corporation Information

Table 105. Kahrs Description and Major Businesses

Table 106. Kahrs Engineered Wooden Flooring Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 107. Kahrs Product

Table 108. Kahrs Recent Development

Table 109. Hamberger Corporation Information

Table 110. Hamberger Description and Major Businesses

Table 111. Hamberger Engineered Wooden Flooring Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 112. Hamberger Product

Table 113. Hamberger Recent Development

Table 114. Tarkett Corporation Information

Table 115. Tarkett Description and Major Businesses

Table 116. Tarkett Engineered Wooden Flooring Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 117. Tarkett Product

Table 118. Tarkett Recent Development

Table 119. Baltic Wood Corporation Information

Table 120. Baltic Wood Description and Major Businesses

Table 121. Baltic Wood Engineered Wooden Flooring Production (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 122. Baltic Wood Product

Table 123. Baltic Wood Recent Development

- Table 124. Weitzer Parkett Corporation Information
- Table 125. Weitzer Parkett Description and Major Businesses
- Table 126. Weitzer Parkett Engineered Wooden Flooring Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 127. Weitzer Parkett Product
- Table 128. Weitzer Parkett Recent Development
- Table 129. Shengxiang Corporation Information
- Table 130. Shengxiang Description and Major Businesses
- Table 131. Shengxiang Engineered Wooden Flooring Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 132. Shengxiang Product
- Table 133. Shengxiang Recent Development
- Table 134. Jinqiao Corporation Information
- Table 135. Jinqiao Description and Major Businesses
- Table 136. Jinqiao Engineered Wooden Flooring Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 137. Jinqiao Product
- Table 138. Jinqiao Recent Development
- Table 139. Green Flooring Corporation Information
- Table 140. Green Flooring Description and Major Businesses
- Table 141. Green Flooring Engineered Wooden Flooring Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 142. Green Flooring Product
- Table 143. Green Flooring Recent Development
- Table 144. Yihua Corporation Information
- Table 145. Yihua Description and Major Businesses
- Table 146. Yihua Engineered Wooden Flooring Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 147. Yihua Product
- Table 148. Yihua Recent Development
- Table 149. Anxin Corporation Information
- Table 150. Anxin Description and Major Businesses
- Table 151. Anxin Engineered Wooden Flooring Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)
- Table 152. Anxin Product
- Table 153. Anxin Recent Development
- Table 154. Shiyou Corporation Information
- Table 155. Shiyou Description and Major Businesses
- Table 156. Shiyou Engineered Wooden Flooring Sales (K sqm), Revenue (US\$ Million),

Price (USD/sqm) and Gross Margin (2015-2020)

Table 157. Shiyou Product

Table 158. Shiyou Recent Development

Table 159. Depin Corporation Information

Table 160. Depin Description and Major Businesses

Table 161. Depin Engineered Wooden Flooring Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 162. Depin Product

Table 163. Depin Recent Development

Table 164. Maples Corporation Information

Table 165. Maples Description and Major Businesses

Table 166. Maples Engineered Wooden Flooring Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 167. Maples Product

Table 168. Maples Recent Development

Table 169. Vohringer Corporation Information

Table 170. Vohringer Description and Major Businesses

Table 171. Vohringer Engineered Wooden Flooring Sales (K sqm), Revenue (US\$ Million), Price (USD/sqm) and Gross Margin (2015-2020)

Table 172. Vohringer Product

Table 173. Vohringer Recent Development

Table 174. Global Engineered Wooden Flooring Sales Forecast by Regions (2021-2026) (K sqm)

Table 175. Global Engineered Wooden Flooring Sales Market Share Forecast by Regions (2021-2026)

Table 176. Global Engineered Wooden Flooring Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 177. Global Engineered Wooden Flooring Revenue Market Share Forecast by Regions (2021-2026)

Table 178. North America: Engineered Wooden Flooring Sales Forecast by Country (2021-2026) (K sqm)

Table 179. North America: Engineered Wooden Flooring Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 180. Europe: Engineered Wooden Flooring Sales Forecast by Country (2021-2026) (K sqm)

Table 181. Europe: Engineered Wooden Flooring Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 182. Asia Pacific: Engineered Wooden Flooring Sales Forecast by Region (2021-2026) (K sqm)

Table 183. Asia Pacific: Engineered Wooden Flooring Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 184. Latin America: Engineered Wooden Flooring Sales Forecast by Country (2021-2026) (K sqm)

Table 185. Latin America: Engineered Wooden Flooring Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 186. Middle East and Africa: Engineered Wooden Flooring Sales Forecast by Country (2021-2026) (K sqm)

Table 187. Middle East and Africa: Engineered Wooden Flooring Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 188. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 189. Key Challenges

Table 190. Market Risks

Table 191. Main Points Interviewed from Key Engineered Wooden Flooring Players

Table 192. Engineered Wooden Flooring Customers List

Table 193. Engineered Wooden Flooring Distributors List

Table 194. Research Programs/Design for This Report

Table 195. Key Data Information from Secondary Sources

Table 196. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Engineered Wooden Flooring Product Picture

Figure 2. Global Engineered Wooden Flooring Sales Market Share by Type in 2020 & 2026

Figure 3. Three Layers Engineered Wooded Flooring Product Picture

Figure 4. Multilayer Engineered Wooded Flooring Product Picture

Figure 5. Global Engineered Wooden Flooring Sales Market Share by Application in 2020 & 2026

Figure 6. Residential

Figure 7. Commercial

Figure 8. Engineered Wooden Flooring Report Years Considered

Figure 9. Global Engineered Wooden Flooring Market Size 2015-2026 (US\$ Million)

Figure 10. Global Engineered Wooden Flooring Sales 2015-2026 (K sqm)

Figure 11. Global Engineered Wooden Flooring Market Size Market Share by Region: 2020 Versus 2026

Figure 12. Global Engineered Wooden Flooring Sales Market Share by Region (2015-2020)

Figure 13. Global Engineered Wooden Flooring Sales Market Share by Region in 2019

Figure 14. Global Engineered Wooden Flooring Revenue Market Share by Region (2015-2020)

Figure 15. Global Engineered Wooden Flooring Revenue Market Share by Region in 2019

Figure 16. Global Engineered Wooden Flooring Sales Share by Manufacturer in 2019

Figure 17. The Top 10 and 5 Players Market Share by Engineered Wooden Flooring Revenue in 2019

Figure 18. Engineered Wooden Flooring Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019

Figure 19. Global Engineered Wooden Flooring Sales Market Share by Type (2015-2020)

Figure 20. Global Engineered Wooden Flooring Sales Market Share by Type in 2019

Figure 21. Global Engineered Wooden Flooring Revenue Market Share by Type (2015-2020)

Figure 22. Global Engineered Wooden Flooring Revenue Market Share by Type in 2019

Figure 23. Global Engineered Wooden Flooring Market Share by Price Range (2015-2020)

Figure 24. Global Engineered Wooden Flooring Sales Market Share by Application

(2015-2020)

Figure 25. Global Engineered Wooden Flooring Sales Market Share by Application in 2019

Figure 26. Global Engineered Wooden Flooring Revenue Market Share by Application (2015-2020)

Figure 27. Global Engineered Wooden Flooring Revenue Market Share by Application in 2019

Figure 28. North America Engineered Wooden Flooring Sales Growth Rate 2015-2020 (K sqm)

Figure 29. North America Engineered Wooden Flooring Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 30. North America Engineered Wooden Flooring Sales Market Share by Country in 2019

Figure 31. North America Engineered Wooden Flooring Revenue Market Share by Country in 2019

Figure 32. U.S. Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 33. U.S. Engineered Wooden Flooring Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 34. Canada Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 35. Canada Engineered Wooden Flooring Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 36. North America Engineered Wooden Flooring Market Share by Type in 2019

Figure 37. North America Engineered Wooden Flooring Market Share by Application in 2019

Figure 38. Europe Engineered Wooden Flooring Sales Growth Rate 2015-2020 (K sqm)

Figure 39. Europe Engineered Wooden Flooring Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 40. Europe Engineered Wooden Flooring Sales Market Share by Country in 2019

Figure 41. Europe Engineered Wooden Flooring Revenue Market Share by Country in 2019

Figure 42. Germany Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 43. Germany Engineered Wooden Flooring Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 44. France Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 45. France Engineered Wooden Flooring Revenue Growth Rate (2015-2020)

(US\$ Million)

Figure 46. U.K. Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 47. U.K. Engineered Wooden Flooring Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 48. Italy Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 49. Italy Engineered Wooden Flooring Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 50. Russia Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 51. Russia Engineered Wooden Flooring Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 52. Europe Engineered Wooden Flooring Market Share by Type in 2019

Figure 53. Europe Engineered Wooden Flooring Market Share by Application in 2019

Figure 54. Asia Pacific Engineered Wooden Flooring Sales Growth Rate 2015-2020 (K sqm)

Figure 55. Asia Pacific Engineered Wooden Flooring Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 56. Asia Pacific Engineered Wooden Flooring Sales Market Share by Region in 2019

Figure 57. Asia Pacific Engineered Wooden Flooring Revenue Market Share by Region in 2019

Figure 58. China Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 59. China Engineered Wooden Flooring Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 60. Japan Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 61. Japan Engineered Wooden Flooring Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 62. South Korea Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 63. South Korea Engineered Wooden Flooring Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 64. India Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 65. India Engineered Wooden Flooring Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 66. Australia Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 67. Australia Engineered Wooden Flooring Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 68. Taiwan Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K

sqm)

Figure 69. Taiwan Engineered Wooden Flooring Revenue Growth Rate (2015-2020)
(US\$ Million)

Figure 70. Indonesia Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K
sqm)

Figure 71. Indonesia Engineered Wooden Flooring Revenue Growth Rate (2015-2020)
(US\$ Million)

Figure 72. Thailand Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K
sqm)

Figure 73. Thailand Engineered Wooden Flooring Revenue Growth Rate (2015-2020)
(US\$ Million)

Figure 74. Malaysia Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K
sqm)

Figure 75. Malaysia Engineered Wooden Flooring Revenue Growth Rate (2015-2020)
(US\$ Million)

Figure 76. Philippines Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K
sqm)

Figure 77. Philippines Engineered Wooden Flooring Revenue Growth Rate (2015-2020)
(US\$ Million)

Figure 78. Vietnam Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K
sqm)

Figure 79. Vietnam Engineered Wooden Flooring Revenue Growth Rate (2015-2020)
(US\$ Million)

Figure 80. Asia Pacific Engineered Wooden Flooring Market Share by Type in 2019

Figure 81. Asia Pacific Engineered Wooden Flooring Market Share by Application in
2019

Figure 82. Latin America Engineered Wooden Flooring Sales Growth Rate 2015-2020
(K sqm)

Figure 83. Latin America Engineered Wooden Flooring Revenue Growth Rate
2015-2020 (US\$ Million)

Figure 84. Latin America Engineered Wooden Flooring Sales Market Share by Country
in 2019

Figure 85. Latin America Engineered Wooden Flooring Revenue Market Share by
Country in 2019

Figure 86. Mexico Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K
sqm)

Figure 87. Mexico Engineered Wooden Flooring Revenue Growth Rate (2015-2020)
(US\$ Million)

Figure 88. Brazil Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 89. Brazil Engineered Wooden Flooring Revenue Growth Rate (2015-2020)
(US\$ Million)

Figure 90. Argentina Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K
sqm)

Figure 91. Argentina Engineered Wooden Flooring Revenue Growth Rate (2015-2020)
(US\$ Million)

Figure 92. Latin America Engineered Wooden Flooring Market Share by Type in 2019

Figure 93. Latin America Engineered Wooden Flooring Market Share by Application in
2019

Figure 94. Middle East and Africa Engineered Wooden Flooring Sales Growth Rate
2015-2020 (K sqm)

Figure 95. Middle East and Africa Engineered Wooden Flooring Revenue Growth Rate
2015-2020 (US\$ Million)

Figure 96. Middle East and Africa Engineered Wooden Flooring Sales Market Share by
Country in 2019

Figure 97. Middle East and Africa Engineered Wooden Flooring Revenue Market Share
by Country in 2019

Figure 98. Turkey Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K
sqm)

Figure 99. Turkey Engineered Wooden Flooring Revenue Growth Rate (2015-2020)
(US\$ Million)

Figure 100. Saudi Arabia Engineered Wooden Flooring Sales Growth Rate (2015-2020)
(K sqm)

Figure 101. Saudi Arabia Engineered Wooden Flooring Revenue Growth Rate
(2015-2020) (US\$ Million)

Figure 102. UAE Engineered Wooden Flooring Sales Growth Rate (2015-2020) (K sqm)

Figure 103. UAE Engineered Wooden Flooring Revenue Growth Rate (2015-2020)
(US\$ Million)

Figure 104. Middle East and Africa Engineered Wooden Flooring Market Share by Type
in 2019

Figure 105. Middle East and Africa Engineered Wooden Flooring Market Share by
Application in 2019

Figure 106. Armstrong Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 107. Shaw Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 108. Mannington Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 109. Mohawk Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 110. Beaulieu Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. Bauwerk Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Kahrs Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 113. Hamberger Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Tarkett Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Baltic Wood Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. Weitzer Parkett Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Shengxiang Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. Jinqiao Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Green Flooring Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. Yihua Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. Anxin Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. Shiyou Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. Depin Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 124. Maples Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 125. Vohringer Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 126. North America Engineered Wooden Flooring Sales Growth Rate Forecast (2021-2026) (K sqm)
- Figure 127. North America Engineered Wooden Flooring Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 128. Europe Engineered Wooden Flooring Sales Growth Rate Forecast (2021-2026) (K sqm)
- Figure 129. Europe Engineered Wooden Flooring Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 130. Asia Pacific Engineered Wooden Flooring Sales Growth Rate Forecast (2021-2026) (K sqm)
- Figure 131. Asia Pacific Engineered Wooden Flooring Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 132. Latin America Engineered Wooden Flooring Sales Growth Rate Forecast (2021-2026) (K sqm)
- Figure 133. Latin America Engineered Wooden Flooring Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 134. Middle East and Africa Engineered Wooden Flooring Sales Growth Rate Forecast (2021-2026) (K sqm)
- Figure 135. Middle East and Africa Engineered Wooden Flooring Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 136. Porter's Five Forces Analysis
- Figure 137. Channels of Distribution
- Figure 138. Distributors Profiles
- Figure 139. Bottom-up and Top-down Approaches for This Report
- Figure 140. Data Triangulation
- Figure 141. Key Executives Interviewed

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