

# Global Engine Control Unit (ECU) Market Research Report 2018

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## Abstracts

This report studies the global Engine Control Unit (ECU) market status and forecast, categorizes the global Engine Control Unit (ECU) market size (value & volume) by manufacturers, type, application, and region.

This report focuses on the top manufacturers in North America, Europe, China, Japan, South Korea, India and other regions (Southeast Asia, Central & South America, and Middle East & Africa)

An engine control unit (ECU), also commonly called an engine control module (ECM), is a type of electronic control unit that controls a series of actuators on an internal combustion engine to ensure optimal engine performance. It does this by reading values from a multitude of sensors within the engine bay, interpreting the data using multidimensional performance maps (called lookup tables), and adjusting the engine actuators accordingly. Before ECUs, air-fuel mixture, ignition timing, and idle speed were mechanically set and dynamically controlled by mechanical and pneumatic means. The safety and security control module segment by product type is witnessing high growth rate during the forecast period. In 2017, this segment holds a 18.3% market share of the ECU market, which is higher than any other product type segment.

The global Engine Control Unit (ECU) market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Bosch

Magneti Marelli

Continental

Denso

Autoliv

Takata

Hitachi

Mitsubishi

ZF Friedrichshafen

Delphi

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

United States

EU

China

Japan

South Korea

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Powertrain Control Module

Safety and Security Control Module

Communication and Navigation Control Module

Body Control Module

Others

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Compact Vehicle

Mid-sized Vehicle

Premium Vehicle

Luxury Vehicle

Commercial Vehicle

Heavy Commercial Vehicle

The study objectives of this report are:

To analyze and study the global Engine Control Unit (ECU) capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Engine Control Unit (ECU) manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their

growth strategies.

In this study, the years considered to estimate the market size of Engine Control Unit (ECU) are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Engine Control Unit (ECU) Manufacturers

Engine Control Unit (ECU) Distributors/Traders/Wholesalers

Engine Control Unit (ECU) Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Engine Control Unit (ECU) market, by end-use.

Detailed analysis and profiles of additional market players.

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