

Global Emollient Sales Market Report 2018

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Abstracts

This report studies the global Emollient market status and forecast, categorizes the global Emollient market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Emollient is the medical word for a moisturizer. Emollients trap moisture in the skin and form a

Protective oily layer on the outer skin which helps skin repair and improves skin hydration. Emollients replace natural oils that help keep water in the skin to prevent it becoming dry, cracked, rough, scaly and itchy. Their use can prevent conditions like eczema 'flaring up'.

Major factors driving growth of this market include the increasing aging populations leading to growth in skin diseases, Consumption upgrade and increasing disposable income in emerging economies, Technical progress of skin care products and the public awareness of physical and mental health. However, lack of mature preparation technology in emerging economies are expected to restrain the growth of this market. Emollient hold potential shares in cosmetic industry because of its natural and non-allergic characteristics. Emollients are classified on the basis of their uses as, soap substitute emollients, creams, ointments and bath additives. Thus Emollient market is segmented on the basis of its applications in cosmetic industries which includes, skin care, oral care, hair care, make up, toiletries and fragrances. Among all the segments, skin care segment contributes highest market share on the pie. Make up & toiletries segments are expected to grow over the forecast period, due to consumer inclination towards natural products.

Emollient market is further segmented into regions such as, North America, Latin America, Europe, Asia Pacific, Japan, Middle East and Africa. Europe, Asia Pacific and MEA are the major markets for natural products.

The global market demand for cosmetics derived from natural products is rapidly growing, skin care is largest and fastest growing product segment in cosmetic industry. Growth in global market for natural product based cosmetics, has fueled demand for Emollient.

Europe is the major market by volume as well as value where U.S has prominent market shares. Asia pacific has high market potential due to growing cosmetic care industries in emerging economies like China and India. Japan also poses high potential for natural emollients as expanding economy.

The boom in the cosmetic industry for natural emollients has led to various opportunities for natural coconut derived emollient market. Increase consciousness about personal appearance and use of different body care products and improved standard of living in the emerging economies like India, China and Japan are fueling the market growth of natural emollients. Rising demand for natural substance based emollients is further expected to drive the market demand in the near future.

Organic growth in cosmetic industry, increasing market demand for multifunctional and natural ingredients are some of the market drivers for coconut based emollients.

Emollients market value growth is expected to be surge due to consumer inclination towards more expensive personal care products. Also the growth of skin care segment in specialized products for men skin care, baby care and women skin care is also prominent market growth driver.

The global Emollient market is valued at 1170 million US\$ in 2017 and will reach 1480 million US\$ by the end of 2025, growing at a CAGR of 3.0% during 2018-2025.

The major players covered in this report

BASF SE

Croda International Plc

Lubrizol Corporation

Ashland Inc

Evonik Industries AG

Stepan

AAK AB

Lipo Chemicals

Innospec Inc.

Lonza Group Ltd

Kunshan Shuangyou

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

synthetic

Natural oil

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Skin Care

Hair Care

Oral Care

Others

The study objectives of this report are:

To analyze and study the global Emollient sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Emollient players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Emollient are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Emollient Manufacturers

Emollient Distributors/Traders/Wholesalers

Emollient Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Emollient market, by end-use.

Detailed analysis and profiles of additional market players.

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