

Global Emollient Market Insights, Forecast to 2026

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Abstracts

Emollient is the medical word for a moisturizer. Emollients trap moisture in the skin and form a

Protective oily layer on the outer skin which helps skin repair and improves skin hydration. Emollients replace natural oils that help keep water in the skin to prevent it becoming dry, cracked, rough, scaly and itchy. Their use can prevent conditions like eczema 'flaring up.

Major factors driving growth of this market include the increasing aging populations leading to growth in skin diseases, Consumption upgrade and increasing disposable income in emerging economies, Technical progress of skin care products and the public awareness of physical and mental health. However, lack of mature preparation technology in emerging economies are expected to restrain the growth of this market. Emollient hold potential shares in cosmetic industry because of its natural and nonallergic characteristics. Emollients are classified on the basis of their uses as, soap substitute emollients, creams, ointments and bath additives. Thus Emollient market is segmented on the basis of its applications in cosmetic industries which includes, skin care, oral care, hair care, make up, toiletries and fragrances. Among all the segments, skin care segment contributes highest market share on the pie. Make up & toiletries segments are expected to grow over the forecast period, due to consumer inclination towards natural products.

Emollient market is further segmented into regions such as, North America, Latin America, Europe, Asia Pacific, Japan, Middle East and Africa. Europe, Asia Pacific and MEA are the major markets for natural products.

The global market demand for cosmetics derived from natural products is rapidly growing, skin care is largest and fasted growing product segment in cosmetic industry. Growth in global market for natural product based cosmetics, has fueled demand for Emollient.

Europe is the major market by volume as well as value where U.S has prominent market shares. Asia pacific has high market potential due to growing cosmetic care



industries in emerging economies like China and India. Japan also poses high potential for natural emollients as expanding economy.

The boom in the cosmetic industry for natural emollients has led to various opportunities for natural coconut derived emollient market. Increase consciousness about personal appearance and use of different body care products and improved standard of living in the emerging economies like India, China and Japan are fueling the market growth of natural emollients. Rising demand for natural substance based emollients is further expected to drive the market demand in the near future.

Organic growth in cosmetic industry, increasing market demand for multifunctional and natural ingredients are some of the market drivers for coconut based emollients. Emollients market value growth is expected to be surge due to consumer inclination towards more expensive personal care products. Also the growth of skin care segment in specialized products for men skin care, baby care and women skin care is also prominent market growth driver.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Emollient 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Emollient 3900 industry.

Based on our recent survey, we have several different scenarios about the Emollient 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 1244.3 million in 2019. The market size of Emollient 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Emollient market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Emollient market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Emollient market will be able



to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Emollient market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Emollient market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Emollient market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Emollient market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Emollient market.

The following manufacturers are covered in this report:



BASF SE

Croda International Plc

Lubrizol Corporation

Ashland Inc

Evonik Industries AG

Stepan

AAK AB

Lipo Chemicals

Innospec Inc.

Lonza Group Ltd

Kunshan Shuangyou

Emollient Breakdown Data by Type

synthetic

Natural oil

Emollient Breakdown Data by Application

Skin Care

Hair Care

Oral Care

Others





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