

# Global Elliptical Machines Market Research Report 2016

<https://marketpublishers.com/r/G4F8AE157A6EN.html>

Date: December 2016

Pages: 115

Price: US\$ 2,900.00 (Single User License)

ID: G4F8AE157A6EN

## Abstracts

### Notes:

Production, means the output of Elliptical Machines

Revenue, means the sales value of Elliptical Machines

This report studies Elliptical Machines in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

ICON

Nautilus

Johnson

Life Fitness

Technogym

Cybex

Precor

Star Trac

Bodyguard

STEX

BODY-SOLID

Sports Art

Schwinn

WNQ

Good Family

MBH

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Elliptical Machines in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Elliptical Trainer

Elliptical Cross-trainer

Elliptical Glider

Split by application, this report focuses on consumption, market share and growth rate of Elliptical Machines in each application, can be divided into

Household

Commercial

## Contents

### Global Elliptical Machines Market Research Report 2016

## 1 ELLIPTICAL MACHINES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Elliptical Machines
- 1.2 Elliptical Machines Segment by Type
  - 1.2.1 Global Production Market Share of Elliptical Machines by Type in 2015
  - 1.2.2 Elliptical Trainer
  - 1.2.3 Elliptical Cross-trainer
  - 1.2.4 Elliptical Glider
- 1.3 Elliptical Machines Segment by Application
  - 1.3.1 Elliptical Machines Consumption Market Share by Application in 2015
  - 1.3.2 Household
  - 1.3.3 Commercial
- 1.4 Elliptical Machines Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Elliptical Machines (2011-2021)

## 2 GLOBAL ELLIPTICAL MACHINES MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Elliptical Machines Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Elliptical Machines Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Elliptical Machines Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Elliptical Machines Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Elliptical Machines Market Competitive Situation and Trends
  - 2.5.1 Elliptical Machines Market Concentration Rate
  - 2.5.2 Elliptical Machines Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

## 3 GLOBAL ELLIPTICAL MACHINES PRODUCTION, REVENUE (VALUE) BY

## **REGION (2011-2016)**

- 3.1 Global Elliptical Machines Production by Region (2011-2016)
- 3.2 Global Elliptical Machines Production Market Share by Region (2011-2016)
- 3.3 Global Elliptical Machines Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

## **4 GLOBAL ELLIPTICAL MACHINES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Elliptical Machines Consumption by Regions (2011-2016)
- 4.2 North America Elliptical Machines Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Elliptical Machines Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Elliptical Machines Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Elliptical Machines Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Elliptical Machines Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Elliptical Machines Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL ELLIPTICAL MACHINES PRODUCTION, REVENUE (VALUE), PRICE**

## **TREND BY TYPE**

- 5.1 Global Elliptical Machines Production and Market Share by Type (2011-2016)
- 5.2 Global Elliptical Machines Revenue and Market Share by Type (2011-2016)
- 5.3 Global Elliptical Machines Price by Type (2011-2016)
- 5.4 Global Elliptical Machines Production Growth by Type (2011-2016)

## **6 GLOBAL ELLIPTICAL MACHINES MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Elliptical Machines Consumption and Market Share by Application (2011-2016)
- 6.2 Global Elliptical Machines Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL ELLIPTICAL MACHINES MANUFACTURERS PROFILES/ANALYSIS**

### **7.1 ICON**

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Elliptical Machines Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II
- 7.1.3 ICON Elliptical Machines Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

### **7.2 Nautilus**

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Elliptical Machines Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II
- 7.2.3 Nautilus Elliptical Machines Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

### **7.3 Johnson**

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Elliptical Machines Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II

7.3.3 Johnson Elliptical Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Life Fitness

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Elliptical Machines Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Life Fitness Elliptical Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Technogym

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Elliptical Machines Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Technogym Elliptical Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Cybex

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Elliptical Machines Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Cybex Elliptical Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Precor

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Elliptical Machines Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Precor Elliptical Machines Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Star Trac

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Elliptical Machines Product Type, Application and Specification

7.8.2.1 Type I

- 7.8.2.2 Type II
- 7.8.3 Star Trac Elliptical Machines Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Bodyguard
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Elliptical Machines Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Bodyguard Elliptical Machines Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 STEX
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Elliptical Machines Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 STEX Elliptical Machines Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 BODY-SOLID
- 7.12 Sports Art
- 7.13 Schwinn
- 7.14 WNQ
- 7.15 Good Family
- 7.16 MBH

## **8 ELLIPTICAL MACHINES MANUFACTURING COST ANALYSIS**

- 8.1 Elliptical Machines Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Elliptical Machines



## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Elliptical Machines Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Elliptical Machines Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL ELLIPTICAL MACHINES MARKET FORECAST (2016-2021)**

- 12.1 Global Elliptical Machines Production, Revenue Forecast (2016-2021)
- 12.2 Global Elliptical Machines Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Elliptical Machines Production Forecast by Type (2016-2021)
- 12.4 Global Elliptical Machines Consumption Forecast by Application (2016-2021)
- 12.5 Elliptical Machines Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## 14 APPENDIX

Disclosure Section  
Research Methodology  
Data Source  
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Elliptical Machines

Figure Global Production Market Share of Elliptical Machines by Type in 2015

Figure Product Picture of Elliptical Trainer

Table Major Manufacturers of Elliptical Trainer

Figure Product Picture of Elliptical Cross-trainer

Table Major Manufacturers of Elliptical Cross-trainer

Figure Product Picture of Elliptical Glider

Table Major Manufacturers of Elliptical Glider

Table Elliptical Machines Consumption Market Share by Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure North America Elliptical Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Elliptical Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Elliptical Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Elliptical Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Elliptical Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Elliptical Machines Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Elliptical Machines Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Elliptical Machines Capacity of Key Manufacturers (2015 and 2016)

Table Global Elliptical Machines Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Elliptical Machines Capacity of Key Manufacturers in 2015

Figure Global Elliptical Machines Capacity of Key Manufacturers in 2016

Table Global Elliptical Machines Production of Key Manufacturers (2015 and 2016)

Table Global Elliptical Machines Production Share by Manufacturers (2015 and 2016)

Figure 2015 Elliptical Machines Production Share by Manufacturers

Figure 2016 Elliptical Machines Production Share by Manufacturers

Table Global Elliptical Machines Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Elliptical Machines Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Elliptical Machines Revenue Share by Manufacturers

Table 2016 Global Elliptical Machines Revenue Share by Manufacturers

Table Global Market Elliptical Machines Average Price of Key Manufacturers (2015 and

2016)

Figure Global Market Elliptical Machines Average Price of Key Manufacturers in 2015

Table Manufacturers Elliptical Machines Manufacturing Base Distribution and Sales Area

Table Manufacturers Elliptical Machines Product Type

Figure Elliptical Machines Market Share of Top 3 Manufacturers

Figure Elliptical Machines Market Share of Top 5 Manufacturers

Table Global Elliptical Machines Capacity by Regions (2011-2016)

Figure Global Elliptical Machines Capacity Market Share by Regions (2011-2016)

Figure Global Elliptical Machines Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Elliptical Machines Capacity Market Share by Regions

Table Global Elliptical Machines Production by Regions (2011-2016)

Figure Global Elliptical Machines Production and Market Share by Regions (2011-2016)

Figure Global Elliptical Machines Production Market Share by Regions (2011-2016)

Figure 2015 Global Elliptical Machines Production Market Share by Regions

Table Global Elliptical Machines Revenue by Regions (2011-2016)

Table Global Elliptical Machines Revenue Market Share by Regions (2011-2016)

Table 2015 Global Elliptical Machines Revenue Market Share by Regions

Table Global Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table China Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table India Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Elliptical Machines Consumption Market by Regions (2011-2016)

Table Global Elliptical Machines Consumption Market Share by Regions (2011-2016)

Figure Global Elliptical Machines Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Elliptical Machines Consumption Market Share by Regions

Table North America Elliptical Machines Production, Consumption, Import & Export (2011-2016)

Table Europe Elliptical Machines Production, Consumption, Import & Export

(2011-2016)

Table China Elliptical Machines Production, Consumption, Import & Export (2011-2016)

Table Japan Elliptical Machines Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Elliptical Machines Production, Consumption, Import & Export  
(2011-2016)

Table India Elliptical Machines Production, Consumption, Import & Export (2011-2016)

Table Global Elliptical Machines Production by Type (2011-2016)

Table Global Elliptical Machines Production Share by Type (2011-2016)

Figure Production Market Share of Elliptical Machines by Type (2011-2016)

Figure 2015 Production Market Share of Elliptical Machines by Type

Table Global Elliptical Machines Revenue by Type (2011-2016)

Table Global Elliptical Machines Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Elliptical Machines by Type (2011-2016)

Figure 2015 Revenue Market Share of Elliptical Machines by Type

Table Global Elliptical Machines Price by Type (2011-2016)

Figure Global Elliptical Machines Production Growth by Type (2011-2016)

Table Global Elliptical Machines Consumption by Application (2011-2016)

Table Global Elliptical Machines Consumption Market Share by Application (2011-2016)

Figure Global Elliptical Machines Consumption Market Share by Application in 2015

Table Global Elliptical Machines Consumption Growth Rate by Application (2011-2016)

Figure Global Elliptical Machines Consumption Growth Rate by Application (2011-2016)

Table ICON Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ICON Elliptical Machines Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure ICON Elliptical Machines Market Share (2011-2016)

Table Nautilus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nautilus Elliptical Machines Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Nautilus Elliptical Machines Market Share (2011-2016)

Table Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson Elliptical Machines Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Johnson Elliptical Machines Market Share (2011-2016)

Table Life Fitness Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Life Fitness Elliptical Machines Production, Revenue, Price and Gross Margin  
(2011-2016)

Figure Life Fitness Elliptical Machines Market Share (2011-2016)

Table Technogym Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table Technogym Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Figure Technogym Elliptical Machines Market Share (2011-2016)

Table Cybex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cybex Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cybex Elliptical Machines Market Share (2011-2016)

Table Precor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Precor Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Figure Precor Elliptical Machines Market Share (2011-2016)

Table Star Trac Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Star Trac Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Figure Star Trac Elliptical Machines Market Share (2011-2016)

Table Bodyguard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bodyguard Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bodyguard Elliptical Machines Market Share (2011-2016)

Table STEX Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table STEX Elliptical Machines Production, Revenue, Price and Gross Margin (2011-2016)

Figure STEX Elliptical Machines Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Elliptical Machines

Figure Manufacturing Process Analysis of Elliptical Machines

Figure Elliptical Machines Industrial Chain Analysis

Table Raw Materials Sources of Elliptical Machines Major Manufacturers in 2015

Table Major Buyers of Elliptical Machines

Table Distributors/Traders List

Figure Global Elliptical Machines Production and Growth Rate Forecast (2016-2021)

Figure Global Elliptical Machines Revenue and Growth Rate Forecast (2016-2021)

Table Global Elliptical Machines Production Forecast by Regions (2016-2021)

Table Global Elliptical Machines Consumption Forecast by Regions (2016-2021)

Table Global Elliptical Machines Production Forecast by Type (2016-2021)

## Table Global Elliptical Machines Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Elliptical Machines Market Research Report 2016

Product link: <https://marketpublishers.com/r/G4F8AE157A6EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4F8AE157A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970