

# **Global Electroplating Market Research Report 2016**

https://marketpublishers.com/r/G6E5E854922EN.html Date: October 2016 Pages: 116 Price: US\$ 2,900.00 (Single User License) ID: G6E5E854922EN

# **Abstracts**

#### Notes:

Production, means the output of Electroplating

Revenue, means the sales value of Electroplating

This report studies Electroplating in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Atotech Deutschland GmbH (Germany)

Allied Finishing, Inc. (US)

British Metal Treatments Ltd. (UK)

Birmingham Plating Co, Ltd. (UK)

Commercial Plating Company, Inc. (US)

Compania Estanadora Nacional, S.A. de C.V. (Mexico)

Interplex Industries, Inc. (US)

Kuntz Electroplating, Inc. (Canada)

Metal Surfaces, Inc. (US)



NiCoForm, Inc. (US)

Pioneer Metal Finishing (US)

Peninsula Metal Finishing, Inc. (US)

Roy Metal Finishing (US)

SIFCO Applied Surface Concepts Group (US)

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Electroplating in these regions, from 2011 to 2021 (forecast), like

North America	
Europe	
China	
Japan	
Southeast Asia	
India	

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Zinc Electroplating

Copper Electroplating

Indium Electroplating

**Rhodium Electroplating** 



Tin -Nickel Electroplating

**Electroplating Of Plastics** 

Split by application, this report focuses on consumption, market share and growth rate of Electroplating in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

Global Electroplating Market Research Report 2016

### 1 ELECTROPLATING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electroplating
- 1.2 Electroplating Segment by Type
- 1.2.1 Global Production Market Share of Electroplating by Type in 2015
- 1.2.2 Zinc Electroplating
- 1.2.3 Copper Electroplating
- 1.2.4 Indium Electroplating
- 1.2.5 Rhodium Electroplating
- 1.2.6 Tin -Nickel Electroplating
- 1.2.7 Electroplating Of Plastics
- 1.3 Electroplating Segment by Application
  - 1.3.1 Electroplating Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Electroplating Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Electroplating (2011-2021)

## **2 GLOBAL ELECTROPLATING MARKET COMPETITION BY MANUFACTURERS**

2.1 Global Electroplating Capacity, Production and Share by Manufacturers (2015 and 2016)

- 2.2 Global Electroplating Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Electroplating Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Electroplating Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Electroplating Market Competitive Situation and Trends
  - 2.5.1 Electroplating Market Concentration Rate



2.5.2 Electroplating Market Share of Top 3 and Top 5 Manufacturers 2.5.3 Mergers & Acquisitions, Expansion

# 3 GLOBAL ELECTROPLATING CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Electroplating Capacity and Market Share by Region (2011-2016)

3.2 Global Electroplating Production and Market Share by Region (2011-2016)

3.3 Global Electroplating Revenue (Value) and Market Share by Region (2011-2016)

3.4 Global Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.5 North America Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.6 Europe Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.7 China Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Japan Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Southeast Asia Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

3.10 India Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL ELECTROPLATING SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Electroplating Consumption by Regions (2011-2016)

4.2 North America Electroplating Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Electroplating Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Electroplating Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Electroplating Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Electroplating Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Electroplating Production, Consumption, Export, Import by Regions



(2011-2016)

# 5 GLOBAL ELECTROPLATING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Electroplating Production and Market Share by Type (2011-2016)
- 5.2 Global Electroplating Revenue and Market Share by Type (2011-2016)
- 5.3 Global Electroplating Price by Type (2011-2016)
- 5.4 Global Electroplating Production Growth by Type (2011-2016)

## 6 GLOBAL ELECTROPLATING MARKET ANALYSIS BY APPLICATION

- 6.1 Global Electroplating Consumption and Market Share by Application (2011-2016)
- 6.2 Global Electroplating Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

## 7 GLOBAL ELECTROPLATING MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Atotech Deutschland GmbH (Germany)
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Electroplating Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II

7.1.3 Atotech Deutschland GmbH (Germany) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.1.4 Main Business/Business Overview
- 7.2 Allied Finishing, Inc. (US)
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Electroplating Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II

7.2.3 Allied Finishing, Inc. (US) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 British Metal Treatments Ltd. (UK)

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Electroplating Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 British Metal Treatments Ltd. (UK) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Birmingham Plating Co, Ltd. (UK)

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Electroplating Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Birmingham Plating Co, Ltd. (UK) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Commercial Plating Company, Inc. (US)

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Electroplating Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Commercial Plating Company, Inc. (US) Electroplating Capacity, Production,

Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Compania Estanadora Nacional, S.A. de C.V. (Mexico)

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Electroplating Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Compania Estanadora Nacional, S.A. de C.V. (Mexico) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Interplex Industries, Inc. (US)

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Electroplating Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Interplex Industries, Inc. (US) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Kuntz Electroplating, Inc. (Canada)

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors



7.8.2 Electroplating Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Kuntz Electroplating, Inc. (Canada) Electroplating Capacity, Production,

Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Metal Surfaces, Inc. (US)

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Electroplating Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Metal Surfaces, Inc. (US) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 NiCoForm, Inc. (US)

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Electroplating Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 NiCoForm, Inc. (US) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Pioneer Metal Finishing (US)

7.12 Peninsula Metal Finishing, Inc. (US)

7.13 Roy Metal Finishing (US)

7.14 SIFCO Applied Surface Concepts Group (US)

## **8 ELECTROPLATING MANUFACTURING COST ANALYSIS**

- 8.1 Electroplating Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Electroplating



#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Electroplating Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Electroplating Major Manufacturers in 2015
- 9.4 Downstream Buyers

### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## 12 GLOBAL ELECTROPLATING MARKET FORECAST (2016-2021)

- 12.1 Global Electroplating Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 Global Electroplating Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Electroplating Production Forecast by Type (2016-2021)
- 12.4 Global Electroplating Consumption Forecast by Application (2016-2021)
- 12.5 Electroplating Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**



Author List Disclosure Section Research Methodology Data Source China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electroplating Figure Global Production Market Share of Electroplating by Type in 2015 Figure Product Picture of Zinc Electroplating Table Major Manufacturers of Zinc Electroplating Figure Product Picture of Copper Electroplating Table Major Manufacturers of Copper Electroplating Figure Product Picture of Indium Electroplating Table Major Manufacturers of Indium Electroplating Figure Product Picture of Rhodium Electroplating Table Major Manufacturers of Rhodium Electroplating Figure Product Picture of Tin -Nickel Electroplating Table Major Manufacturers of Tin -Nickel Electroplating Figure Product Picture of Electroplating Of Plastics Table Major Manufacturers of Electroplating Of Plastics Table Electroplating Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure North America Electroplating Revenue (Million USD) and Growth Rate (2011 - 2021)Figure Europe Electroplating Revenue (Million USD) and Growth Rate (2011-2021) Figure China Electroplating Revenue (Million USD) and Growth Rate (2011-2021) Figure Japan Electroplating Revenue (Million USD) and Growth Rate (2011-2021) Figure Southeast Asia Electroplating Revenue (Million USD) and Growth Rate (2011 - 2021)Figure India Electroplating Revenue (Million USD) and Growth Rate (2011-2021) Figure Global Electroplating Revenue (Million UDS) and Growth Rate (2011-2021) Table Global Electroplating Capacity of Key Manufacturers (2015 and 2016) Table Global Electroplating Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Electroplating Capacity of Key Manufacturers in 2015 Figure Global Electroplating Capacity of Key Manufacturers in 2016 Table Global Electroplating Production of Key Manufacturers (2015 and 2016) Table Global Electroplating Production Share by Manufacturers (2015 and 2016) Figure 2015 Electroplating Production Share by Manufacturers Figure 2016 Electroplating Production Share by Manufacturers



Table Global Electroplating Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Electroplating Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Electroplating Revenue Share by Manufacturers Table 2016 Global Electroplating Revenue Share by Manufacturers Table Global Market Electroplating Average Price of Key Manufacturers (2015 and 2016) Figure Global Market Electroplating Average Price of Key Manufacturers in 2015 Table Manufacturers Electroplating Manufacturing Base Distribution and Sales Area Table Manufacturers Electroplating Product Type Figure Electroplating Market Share of Top 3 Manufacturers Figure Electroplating Market Share of Top 5 Manufacturers Table Global Electroplating Capacity by Regions (2011-2016) Figure Global Electroplating Capacity Market Share by Regions (2011-2016) Figure Global Electroplating Capacity Market Share by Regions (2011-2016) Figure 2015 Global Electroplating Capacity Market Share by Regions Table Global Electroplating Production by Regions (2011-2016) Figure Global Electroplating Production and Market Share by Regions (2011-2016) Figure Global Electroplating Production Market Share by Regions (2011-2016) Figure 2015 Global Electroplating Production Market Share by Regions Table Global Electroplating Revenue by Regions (2011-2016) Table Global Electroplating Revenue Market Share by Regions (2011-2016) Table 2015 Global Electroplating Revenue Market Share by Regions Table Global Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011 - 2016)Table North America Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Table Europe Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)Table China Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011 - 2016)Table Japan Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Table Southeast Asia Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Table India Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)Table Global Electroplating Consumption Market by Regions (2011-2016) Table Global Electroplating Consumption Market Share by Regions (2011-2016)

Figure Global Electroplating Consumption Market Share by Regions (2011-2016)



Figure 2015 Global Electroplating Consumption Market Share by Regions Table North America Electroplating Production, Consumption, Import & Export (2011 - 2016)Table Europe Electroplating Production, Consumption, Import & Export (2011-2016) Table China Electroplating Production, Consumption, Import & Export (2011-2016) Table Japan Electroplating Production, Consumption, Import & Export (2011-2016) Table Southeast Asia Electroplating Production, Consumption, Import & Export (2011-2016)Table India Electroplating Production, Consumption, Import & Export (2011-2016) Table Global Electroplating Production by Type (2011-2016) Table Global Electroplating Production Share by Type (2011-2016) Figure Production Market Share of Electroplating by Type (2011-2016) Figure 2015 Production Market Share of Electroplating by Type Table Global Electroplating Revenue by Type (2011-2016) Table Global Electroplating Revenue Share by Type (2011-2016) Figure Production Revenue Share of Electroplating by Type (2011-2016) Figure 2015 Revenue Market Share of Electroplating by Type Table Global Electroplating Price by Type (2011-2016) Figure Global Electroplating Production Growth by Type (2011-2016) Table Global Electroplating Consumption by Application (2011-2016) Table Global Electroplating Consumption Market Share by Application (2011-2016) Figure Global Electroplating Consumption Market Share by Application in 2015 Table Global Electroplating Consumption Growth Rate by Application (2011-2016) Figure Global Electroplating Consumption Growth Rate by Application (2011-2016) Table Atotech Deutschland GmbH (Germany) Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Atotech Deutschland GmbH (Germany) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Atotech Deutschland GmbH (Germany) Electroplating Market Share (2011-2016) Table Allied Finishing, Inc. (US) Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Allied Finishing, Inc. (US) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Allied Finishing, Inc. (US) Electroplating Market Share (2011-2016) Table British Metal Treatments Ltd. (UK) Basic Information, Manufacturing Base, Sales Area and Its Competitors Table British Metal Treatments Ltd. (UK) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure British Metal Treatments Ltd. (UK) Electroplating Market Share (2011-2016)



Table Birmingham Plating Co, Ltd. (UK) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Birmingham Plating Co, Ltd. (UK) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Birmingham Plating Co, Ltd. (UK) Electroplating Market Share (2011-2016)

Table Commercial Plating Company, Inc. (US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Commercial Plating Company, Inc. (US) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Commercial Plating Company, Inc. (US) Electroplating Market Share (2011-2016)

Table Compania Estanadora Nacional, S.A. de C.V. (Mexico) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Compania Estanadora Nacional, S.A. de C.V. (Mexico) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Compania Estanadora Nacional, S.A. de C.V. (Mexico) Electroplating Market Share (2011-2016)

Table Interplex Industries, Inc. (US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Interplex Industries, Inc. (US) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Interplex Industries, Inc. (US) Electroplating Market Share (2011-2016)

Table Kuntz Electroplating, Inc. (Canada) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kuntz Electroplating, Inc. (Canada) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kuntz Electroplating, Inc. (Canada) Electroplating Market Share (2011-2016) Table Metal Surfaces, Inc. (US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Metal Surfaces, Inc. (US) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Metal Surfaces, Inc. (US) Electroplating Market Share (2011-2016)

Table NiCoForm, Inc. (US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NiCoForm, Inc. (US) Electroplating Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NiCoForm, Inc. (US) Electroplating Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Electroplating Figure Manufacturing Process Analysis of Electroplating Figure Electroplating Industrial Chain Analysis Table Raw Materials Sources of Electroplating Major Manufacturers in 2015 Table Major Buyers of Electroplating Table Distributors/Traders List Figure Global Electroplating Capacity, Production and Growth Rate Forecast (2016-2021) Figure Global Electroplating Revenue and Growth Rate Forecast (2016-2021) Table Global Electroplating Production Forecast by Regions (2016-2021) Table Global Electroplating Production Forecast by Type (2016-2021)



### I would like to order

Product name: Global Electroplating Market Research Report 2016 Product link: https://marketpublishers.com/r/G6E5E854922EN.html Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G6E5E854922EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970