

# Global Electrophotographic Printing Paper Market Research Report 2023

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## Abstracts

Electrophotographic printing is one of the oldest printing technologies. It is also known as xerography or laser printing. It utilizes electrophotographic papers that are capable to withstand heat and toner formulations used in the electrophotographic printing process. The type of paper used depends on the type of electrophotographic printing such as laser printing. The electrophotographic paper used in laser printing needs to withstand high heat involved in the printing process and is required to possess anti-jamming and anti-curling properties. The paper performance is also affected by the paper path of the printing equipment. The papers undergo surface treatment for better printing, low color mottle, and reduced feathering. The surface treatment process reduces the drop penetration depth in the printing paper and brightens its colors. Electrophotographic printing papers can be coated or uncoated. Uncoated papers are used widely as desktop or office printing papers. These papers are often coated with a heavy mineral coating, which enhances the quality of the paper surface. Coated papers are widely used for printing of images, brochures, and booklets.

According to QYResearch's new survey, global Electrophotographic Printing Paper market is projected to reach US\$ 4466 million in 2029, increasing from US\$ 3126 million in 2022, with the CAGR of 5.3% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Electrophotographic Printing Paper market research.

Chemical is an important driver of this industry. Emerging economies, particularly in Asia and Latin America, are experiencing rapid industrialization, urbanization, and population growth. This drives the demand for bulk chemicals across various sectors, including construction, automotive, electronics, agriculture, and consumer goods. The

rising middle class in these regions is also contributing to increased consumption of chemical products.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Electrophotographic Printing Paper market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

## By Company

Novexco

Kodak

Canon

JK Paper

Fujifilm

TST Impreso

## Segment by Type

Coated Paper

Uncoated Paper

## Segment by Application

Laser Printers

LED Printers

Photocopy Machines

Others

## Production by Region

North America

Europe

China

Japan

## Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

China Taiwan

Southeast Asia

India

Latin America, Middle East & Africa

Mexico

Brazil

Turkey

GCC Countries

The Electrophotographic Printing Paper report covers below items:

Chapter 1: Product Basic Information (Definition, type and application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Production Region Distribution and Analysis

Chapter 4: Country Level Sales Analysis

Chapter 5: Product Type Analysis

Chapter 6: Product Application Analysis

Chapter 7: Manufacturers' Outline

Chapter 8: Industry Chain, Market Channel and Customer Analysis

Chapter 9: Market Opportunities and Challenges

Chapter 10: Market Conclusions

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