

Global Electronic Watch Market Research Report 2016

https://marketpublishers.com/r/GAB611284C4EN.html

Date: January 2017

Pages: 109

Price: US\$ 2,900.00 (Single User License)

ID: GAB611284C4EN

Abstracts

Notes:

Production, means the output of Electronic Watch

Revenue, means the sales value of Electronic Watch

This report studies Electronic Watch in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Casio

SEIKO

XONIX

SWEDA

Julius

PASNEW

TIME100

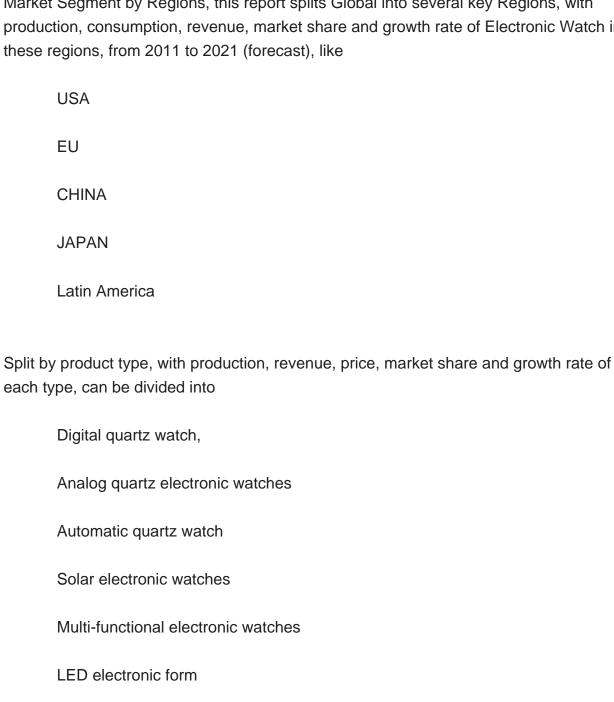
SUUNTO

Rossini



BERNY

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Electronic Watch in



Split by application, this report focuses on consumption, market share and growth rate of Electronic Watch in each application, can be divided into

Men





Women

Children



Contents

Global Electronic Watch Market Research Report 2016

1 ELECTRONIC WATCH MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electronic Watch
- 1.2 Electronic Watch Segment by Type
 - 1.2.1 Global Production Market Share of Electronic Watch by Type in 2015
 - 1.2.2 Digital quartz watch,
- 1.2.3 Analog quartz electronic watches
- 1.2.4 Automatic quartz watch
- 1.2.5 Solar electronic watches
- 1.2.6 Multi-functional electronic watches
- 1.2.7 LED electronic form
- 1.3 Electronic Watch Segment by Application
 - 1.3.1 Electronic Watch Consumption Market Share by Application in 2015
 - 1.3.2 Men
 - 1.3.3 Women
 - 1.3.4 Children
- 1.4 Electronic Watch Market by Region
 - 1.4.1 USA Status and Prospect (2011-2021)
 - 1.4.2 EU Status and Prospect (2011-2021)
 - 1.4.3 CHINA Status and Prospect (2011-2021)
 - 1.4.4 JAPAN Status and Prospect (2011-2021)
 - 1.4.5 Latin America Status and Prospect (2011-2021)
 - 1.4.6 Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Electronic Watch (2011-2021)

2 GLOBAL ELECTRONIC WATCH MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Electronic Watch Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Electronic Watch Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Electronic Watch Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Electronic Watch Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Electronic Watch Market Competitive Situation and Trends
 - 2.5.1 Electronic Watch Market Concentration Rate
- 2.5.2 Electronic Watch Market Share of Top 3 and Top 5 Manufacturers



2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL ELECTRONIC WATCH PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Electronic Watch Production and Market Share by Region (2011-2016)
- 3.2 Global Electronic Watch Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 USA Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 EU Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 CHINA Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 JAPAN Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Latin America Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL ELECTRONIC WATCH SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Electronic Watch Consumption by Regions (2011-2016)
- 4.2 USA Electronic Watch Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 EU Electronic Watch Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 CHINA Electronic Watch Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 JAPAN Electronic Watch Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Latin America Electronic Watch Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Electronic Watch Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL ELECTRONIC WATCH PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Electronic Watch Production and Market Share by Type (2011-2016)
- 5.2 Global Electronic Watch Revenue and Market Share by Type (2011-2016)
- 5.3 Global Electronic Watch Price by Type (2011-2016)



5.4 Global Electronic Watch Production Growth by Type (2011-2016)

6 GLOBAL ELECTRONIC WATCH MARKET ANALYSIS BY APPLICATION

- 6.1 Global Electronic Watch Consumption and Market Share by Application (2011-2016)
- 6.2 Global Electronic Watch Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL ELECTRONIC WATCH MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Casio
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Electronic Watch Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Casio Electronic Watch Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 SEIKO
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Electronic Watch Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 SEIKO Electronic Watch Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 XONIX
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Electronic Watch Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 XONIX Electronic Watch Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 SWEDA
- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Electronic Watch Product Type, Application and Specification



7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 SWEDA Electronic Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Julius

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Electronic Watch Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Julius Electronic Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 PASNEW

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Electronic Watch Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 PASNEW Electronic Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 TIME100

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Electronic Watch Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 TIME100 Electronic Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 SUUNTO

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Electronic Watch Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 SUUNTO Electronic Watch Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Rossini

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors



- 7.9.2 Electronic Watch Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Rossini Electronic Watch Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- **7.10 BERNY**
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Electronic Watch Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 BERNY Electronic Watch Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview

8 ELECTRONIC WATCH MANUFACTURING COST ANALYSIS

- 8.1 Electronic Watch Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Electronic Watch

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Electronic Watch Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Electronic Watch Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL ELECTRONIC WATCH MARKET FORECAST (2016-2021)

- 12.1 Global Electronic Watch Production, Revenue Forecast (2016-2021)
- 12.2 Global Electronic Watch Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Electronic Watch Production Forecast by Type (2016-2021)
- 12.4 Global Electronic Watch Consumption Forecast by Application (2016-2021)
- 12.5 Electronic Watch Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electronic Watch

Figure Global Production Market Share of Electronic Watch by Type in 2015

Figure Product Picture of Digital quartz watch,

Table Major Manufacturers of Digital quartz watch,

Figure Product Picture of Analog quartz electronic watches

Table Major Manufacturers of Analog quartz electronic watches

Figure Product Picture of Automatic quartz watch

Table Major Manufacturers of Automatic quartz watch

Figure Product Picture of Solar electronic watches

Table Major Manufacturers of Solar electronic watches

Figure Product Picture of Multi-functional electronic watches

Table Major Manufacturers of Multi-functional electronic watches

Figure Product Picture of LED electronic form

Table Major Manufacturers of LED electronic form

Table Electronic Watch Consumption Market Share by Application in 2015

Figure Men Examples

Figure Women Examples

Figure Children Examples

Figure USA Electronic Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure EU Electronic Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure CHINA Electronic Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure JAPAN Electronic Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure Latin America Electronic Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure Electronic Watch Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Electronic Watch Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Electronic Watch Production of Key Manufacturers (2015 and 2016)

Table Global Electronic Watch Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electronic Watch Production Share by Manufacturers

Figure 2016 Electronic Watch Production Share by Manufacturers

Table Global Electronic Watch Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Electronic Watch Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Electronic Watch Revenue Share by Manufacturers

Table 2016 Global Electronic Watch Revenue Share by Manufacturers



Table Global Market Electronic Watch Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Electronic Watch Average Price of Key Manufacturers in 2015
Table Manufacturers Electronic Watch Manufacturing Base Distribution and Sales Area
Table Manufacturers Electronic Watch Product Type

Figure Electronic Watch Market Share of Top 3 Manufacturers

Figure Electronic Watch Market Share of Top 5 Manufacturers

Table Global Electronic Watch Production by Regions (2011-2016)

Figure Global Electronic Watch Production and Market Share by Regions (2011-2016)

Figure Global Electronic Watch Production Market Share by Regions (2011-2016)

Figure 2015 Global Electronic Watch Production Market Share by Regions

Table Global Electronic Watch Revenue by Regions (2011-2016)

Table Global Electronic Watch Revenue Market Share by Regions (2011-2016)

Table 2015 Global Electronic Watch Revenue Market Share by Regions

Table Global Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table USA Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table EU Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016) Table CHINA Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table JAPAN Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table Latin America Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Electronic Watch Consumption Market by Regions (2011-2016)

Table Global Electronic Watch Consumption Market Share by Regions (2011-2016)

Figure Global Electronic Watch Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Electronic Watch Consumption Market Share by Regions

Table USA Electronic Watch Production, Consumption, Import & Export (2011-2016)

Table EU Electronic Watch Production, Consumption, Import & Export (2011-2016)

Table CHINA Electronic Watch Production, Consumption, Import & Export (2011-2016)

Table JAPAN Electronic Watch Production, Consumption, Import & Export (2011-2016)

Table Latin America Electronic Watch Production, Consumption, Import & Export (2011-2016)

Table Electronic Watch Production, Consumption, Import & Export (2011-2016)

Table Global Electronic Watch Production by Type (2011-2016)

Table Global Electronic Watch Production Share by Type (2011-2016)



Figure Production Market Share of Electronic Watch by Type (2011-2016)

Figure 2015 Production Market Share of Electronic Watch by Type

Table Global Electronic Watch Revenue by Type (2011-2016)

Table Global Electronic Watch Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Electronic Watch by Type (2011-2016)

Figure 2015 Revenue Market Share of Electronic Watch by Type

Table Global Electronic Watch Price by Type (2011-2016)

Figure Global Electronic Watch Production Growth by Type (2011-2016)

Table Global Electronic Watch Consumption by Application (2011-2016)

Table Global Electronic Watch Consumption Market Share by Application (2011-2016)

Figure Global Electronic Watch Consumption Market Share by Application in 2015

Table Global Electronic Watch Consumption Growth Rate by Application (2011-2016)

Figure Global Electronic Watch Consumption Growth Rate by Application (2011-2016)

Table Casio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Casio Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Figure Casio Electronic Watch Market Share (2011-2016)

Table SEIKO Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SEIKO Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Figure SEIKO Electronic Watch Market Share (2011-2016)

Table XONIX Basic Information, Manufacturing Base, Sales Area and Its Competitors Table XONIX Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Figure XONIX Electronic Watch Market Share (2011-2016)

Table SWEDA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SWEDA Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Figure SWEDA Electronic Watch Market Share (2011-2016)

Table Julius Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Julius Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Figure Julius Electronic Watch Market Share (2011-2016)

Table PASNEW Basic Information, Manufacturing Base, Sales Area and Its Competitors Table PASNEW Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Figure PASNEW Electronic Watch Market Share (2011-2016)

Table TIME100 Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TIME100 Electronic Watch Production, Revenue, Price and Gross Margin



(2011-2016)

Figure TIME100 Electronic Watch Market Share (2011-2016)

Table SUUNTO Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SUUNTO Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Figure SUUNTO Electronic Watch Market Share (2011-2016)

Table Rossini Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Rossini Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rossini Electronic Watch Market Share (2011-2016)

Table BERNY Basic Information, Manufacturing Base, Sales Area and Its Competitors Table BERNY Electronic Watch Production, Revenue, Price and Gross Margin (2011-2016)

Figure BERNY Electronic Watch Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electronic Watch

Figure Manufacturing Process Analysis of Electronic Watch

Figure Electronic Watch Industrial Chain Analysis

Table Raw Materials Sources of Electronic Watch Major Manufacturers in 2015

Table Major Buyers of Electronic Watch

Table Distributors/Traders List

Figure Global Electronic Watch Production and Growth Rate Forecast (2016-2021)

Figure Global Electronic Watch Revenue and Growth Rate Forecast (2016-2021)

Table Global Electronic Watch Production Forecast by Regions (2016-2021)

Table Global Electronic Watch Consumption Forecast by Regions (2016-2021)

Table Global Electronic Watch Production Forecast by Type (2016-2021)

Table Global Electronic Watch Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Electronic Watch Market Research Report 2016

Product link: https://marketpublishers.com/r/GAB611284C4EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GAB611284C4EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970