

Global Electronic Toothbrush Sales Market Report 2018

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Abstracts

This report studies the global Electronic Toothbrush market status and forecast, categorizes the global Electronic Toothbrush market size (value & volume) by key players, type, application, and region.

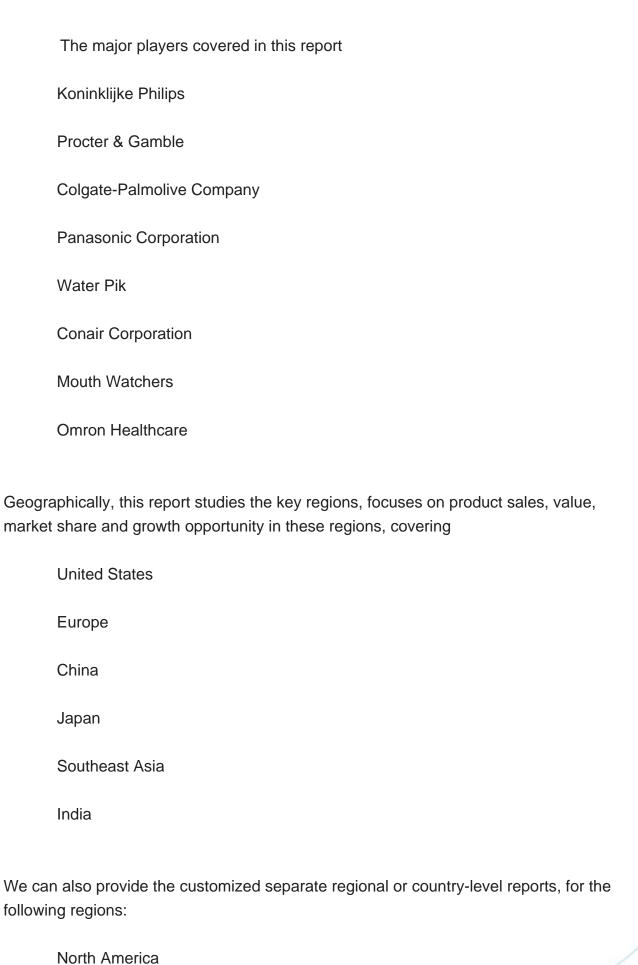
This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

An electric toothbrush is a toothbrush that makes rapid automatic bristle motions, either back-and-forth oscillation or rotation-oscillation (where the brush head alternates clockwise and counterclockwise rotation), in order to clean teeth. Motions at sonic speeds or below are made by a motor. In the case of ultrasonic toothbrushes, ultrasonic motions are produced by a piezoelectric crystal. A modern electric toothbrush is usually powered by a rechargeable battery charged through inductive charging when the brush sits in the charging base between uses.

First of all, with the growing preference of innovative oral care products, vendors in the electric toothbrush market are focusing on introducing the smart electric toothbrushes with value-added features. Second?Increase in awareness about oral hygiene and people living standard have been key driver for the electric toothbrush market. However, high cost of these toothbrushes in comparison to manual ones is to hamper the market growth over the forecast period. The region of North America and Europe have high market demand for electrical toothbrush due to having awareness regarding use of it. It is expected that developed markets led by Italy, Germany and the UK will continue driving growth of electric toothbrushes.

The global Electronic Toothbrush market is valued at 2400 million US\$ in 2017 and will reach 4090 million US\$ by the end of 2025, growing at a CAGR of 7.9% during 2018-2025.





Global Electronic Toothbrush Sales Market Report 2018



	United States	
	Canada	
	Mexico	
Asia-Pacific		
	China	
	India	
	Japan	
	South Korea	
	Australia	
	Indonesia	
	Singapore	
	Rest of Asia-Pacific	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Spain	
	Russia	



Rest	of Europe
Central & So	outh America
Brazi	I
Arge	ntina
Rest	of South America
Middle East	& Africa
Saud	li Arabia
Turke	∍y
Rest	of Middle East & Africa
•	luct, this report displays the production, revenue, price, market te of each type, primarily split into
Vibration Mo	tion
Rotation-Oscillation Motion	
	end users/applications, this report focuses on the status and plications/end users, sales volume, market share and growth rate including
Kids	
Adults	
The study objectives	s of this report are:

To analyze and study the global Electronic Toothbrush sales, value, status

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(2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Electronic Toothbrush players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Electronic Toothbrush are as follows:

History Year: 2013-2017

Base Year: 2017



Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Electronic Toothbrush Manufacturers

Electronic Toothbrush Distributors/Traders/Wholesalers

Electronic Toothbrush Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Electronic Toothbrush market, by end-use. Detailed analysis and profiles of additional market players.



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