

# Global Electronic Shelf Label for Supermarket Market Research Report 2023

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## Abstracts

Electronic Shelf Label, also known by the acronym ESL. It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

According to QYResearch's new survey, global Electronic Shelf Label for Supermarket market is projected to reach US\$ 599.8 million in 2029, increasing from US\$ 420 million in 2022, with the CAGR of 5.3% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Electronic Shelf Label for Supermarket market research.

Key manufacturers engaged in the Electronic Shelf Label for Supermarket industry include BOE (SES-imagotag), Pricer, SoluM, E Ink, Displaydata, Opticon Sensors Europe B.V, DIGI, Hanshow and LG innotek, etc. Among those manufacturers, the top 3 players guaranteed % supply worldwide in 2022.

For production bases, global Electronic Shelf Label for Supermarket production is dominated by and . The two regions contributed to % production share globally in 2022.

When refers to consumption region, % volume of Electronic Shelf Label for Supermarket were sold to North America, Europe and Asia Pacific in 2022. Moreover, China, plays a key role in the whole Electronic Shelf Label for Supermarket market and estimated to attract more attentions from industry insiders and investors.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Electronic Shelf Label for Supermarket market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

## By Company

BOE (SES-imagotag)

Pricer

SoluM

E Ink

Displaydata

Opticon Sensors Europe B.V

DIGI

Hanshow

LG innotek

Panasonic

Altierre

## Segment by Type

Liquid Crystal Display (LCD) Displays

E papers Displays

## Segment by Application

Drug

Consumer Products

Other

## Production by Region

North America

Europe

China

Japan

South Korea

## Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

China Taiwan

Southeast Asia

India

Latin America, Middle East & Africa

Mexico

Brazil

Turkey

GCC Countries

The Electronic Shelf Label for Supermarket report covers below items:

Chapter 1: Product Basic Information (Definition, type and application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Production Region Distribution and Analysis

Chapter 4: Country Level Sales Analysis

Chapter 5: Product Type Analysis

Chapter 6: Product Application Analysis

Chapter 7: Manufacturers' Outline

Chapter 8: Industry Chain, Market Channel and Customer Analysis

Chapter 9: Market Opportunities and Challenges

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