

Global Electronic Faucets Sales Market Report 2018

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Abstracts

This report studies the global Electronic Faucets market status and forecast, categorizes the global Electronic Faucets market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Electronic Faucets is a faucet with a hands-free mechanism for opening and closing its valve.

This report covers the touchless electronic faucets and touched electronic faucets.

Direct marketing is about making direct contact with existing and potential customers to promote the products or services. Direct marketing can be cost effective and extremely powerful at generating sales, so it is ideal for small businesses.

Direct marketing allows you to generate a response from targeted customers. As a result, small businesses can focus their limited marketing resources where they are most likely to get results.

A direct marketing campaign with a clear call to action can help you boost your sales to existing customers, increase customer loyalty, recapture old customers and generate new business.

In the Electronic Faucets industry, direct marketing only occupies a small share.

Indirect marketing is where there is no direct communication to end consumers by companies. It is treated as the next step for establishing brand recognition and awareness. Manufacturers use indirect marketing when selling through wholesalers and other channels.

As opposed to the direct marketing technique, the indirect marketing strategy focuses on channels where there is no direct communication with customers by the companies. Therefore, it is mainly used to retain customer, increase customer's loyalty, and develop more business.

Unlike direct marketing, in case of indirect marketing there are no possibilities of

feedback or two way communication. The response of indirect marketing is difficult to be measured.

A big disadvantage of indirect marketing is in the high costs of applying this strategy. The high costs can be incurred for publicizing the brand, or the costs for hiring the right people with the relevant skills and capacities for providing good content marketing. At the end, these high costs might not generate the anticipated number of customers in the future.

In the Electronic Faucets industry, indirect marketing only occupies most shares. In the future, the Indirect Marketing will still be the main marketing channel. Indirect Marketing will still occupy most shares in the Electronic Faucets industry.

The global Electronic Faucets market is valued at 4500 million US\$ in 2017 and will reach 6700 million US\$ by the end of 2025, growing at a CAGR of 5.1% during 2018-2025.

The major players covered in this report

LIXIL Water Technology

Masco Corporation

Kohler

TOTO

Moen

Oras

Sloan Valve

PRESTO Group

Geberit

Roca

Pfister

Joomo

Beiduo Bathroom

Sunlot Shares

Advanced Modern Technologies

Fuzhou Sanxie Electron

TCK

ZILONG

YOCOSS Electronic Equipment

Fuzhou GIBO Induction Satinary Ware

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Touchless Electronic Faucets

Touched Electronic Faucets

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Hotels

Offices

Medical Institutions

Residential

Others

The study objectives of this report are:

To analyze and study the global Electronic Faucets sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Electronic Faucets players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Electronic Faucets are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Electronic Faucets Manufacturers

Electronic Faucets Distributors/Traders/Wholesalers

Electronic Faucets Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Electronic Faucets market, by end-use.

Detailed analysis and profiles of additional market players.

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