

# **Global Electronic Compass Market Research Report** 2017

https://marketpublishers.com/r/GF4FCFF6336EN.html

Date: January 2017

Pages: 129

Price: US\$ 2,900.00 (Single User License)

ID: GF4FCFF6336EN

# **Abstracts**

N	0	tes	
14	u	res	

Production, means the output of Electronic Compass

Revenue, means the sales value of Electronic Compass

This report studies Electronic Compass in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Garmin

AKM-Asahi Kasei Microdevices

**STMicroelectronics** 

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Electronic Compass in these regions, from 2011 to 2021 (forecast), like

North America

Europe



China
Japan
Korea
Taiwan
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Split by application, this report focuses on consumption, market share and growth rate of Electronic Compass in each application, can be divided into  Application 1
Application 2



# **Contents**

Global Electronic Compass Market Research Report 2017

#### 1 ELECTRONIC COMPASS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electronic Compass
- 1.2 Electronic Compass Segment by Type
- 1.2.1 Global Production Market Share of Electronic Compass by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.3 Electronic Compass Segment by Application
  - 1.3.1 Electronic Compass Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
- 1.3.4 Application
- 1.4 Electronic Compass Market by Region
  - 1.4.1 North America Status and Prospect (2012-2022)
  - 1.4.2 Europe Status and Prospect (2012-2022)
  - 1.4.3 China Status and Prospect (2012-2022)
  - 1.4.4 Japan Status and Prospect (2012-2022)
  - 1.4.5 Korea Status and Prospect (2012-2022)
  - 1.4.6 Taiwan Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Electronic Compass (2012-2022)

# 2 GLOBAL ELECTRONIC COMPASS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Electronic Compass Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Electronic Compass Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Electronic Compass Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Electronic Compass Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Electronic Compass Market Competitive Situation and Trends
  - 2.5.1 Electronic Compass Market Concentration Rate
  - 2.5.2 Electronic Compass Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion



# 3 GLOBAL ELECTRONIC COMPASS PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 Global Electronic Compass Production by Region (2012-2017)
- 3.2 Global Electronic Compass Production Market Share by Region (2012-2017)
- 3.3 Global Electronic Compass Revenue (Value) and Market Share by Region (2012-2017)
- 3.4 Global Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 North America Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 Europe Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 China Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Japan Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 Korea Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)
- 3.10 Taiwan Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)

# 4 GLOBAL ELECTRONIC COMPASS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Electronic Compass Consumption by Regions (2012-2017)
- 4.2 North America Electronic Compass Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Electronic Compass Production, Consumption, Export, Import (2012-2017)
- 4.4 China Electronic Compass Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Electronic Compass Production, Consumption, Export, Import (2012-2017)
- 4.6 Korea Electronic Compass Production, Consumption, Export, Import (2012-2017)
- 4.7 Taiwan Electronic Compass Production, Consumption, Export, Import (2012-2017)

# 5 GLOBAL ELECTRONIC COMPASS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Electronic Compass Production and Market Share by Type (2012-2017)
- 5.2 Global Electronic Compass Revenue and Market Share by Type (2012-2017)



- 5.3 Global Electronic Compass Price by Type (2012-2017)
- 5.4 Global Electronic Compass Production Growth by Type (2012-2017)

## 6 GLOBAL ELECTRONIC COMPASS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Electronic Compass Consumption and Market Share by Application (2012-2017)
- 6.2 Global Electronic Compass Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

### 7 GLOBAL ELECTRONIC COMPASS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Garmin
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Electronic Compass Product Type, Application and Specification
    - 7.1.2.1 Product A
    - 7.1.2.2 Product B
- 7.1.3 Garmin Electronic Compass Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 AKM-Asahi Kasei Microdevices
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Electronic Compass Product Type, Application and Specification
    - 7.2.2.1 Product A
    - 7.2.2.2 Product B
- 7.2.3 AKM-Asahi Kasei Microdevices Electronic Compass Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 STMicroelectronics
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Electronic Compass Product Type, Application and Specification
    - 7.3.2.1 Product A
    - 7.3.2.2 Product B
- 7.3.3 STMicroelectronics Electronic Compass Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview



### **8 ELECTRONIC COMPASS MANUFACTURING COST ANALYSIS**

- 8.1 Electronic Compass Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Electronic Compass

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Electronic Compass Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Electronic Compass Major Manufacturers in 2015
- 9.4 Downstream Buyers

## 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



# 12 GLOBAL ELECTRONIC COMPASS MARKET FORECAST (2017-2022)

- 12.1 Global Electronic Compass Production, Revenue and Price Forecast (2017-2022)
  - 12.1.1 Global Electronic Compass Production and Growth Rate Forecast (2017-2022)
- 12.1.2 Global Electronic Compass Revenue and Growth Rate Forecast (2017-2022)
- 12.1.3 Global Electronic Compass Price and Trend Forecast (2017-2022)
- 12.2 Global Electronic Compass Production, Consumption, Import and Export Forecast by Regions (2017-2022)
- 12.2.1 North America Electronic Compass Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.2 Europe Electronic Compass Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.3 China Electronic Compass Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.4 Japan Electronic Compass Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.5 Korea Electronic Compass Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.6 Taiwan Electronic Compass Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Electronic Compass Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Electronic Compass Consumption Forecast by Application (2017-2022)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electronic Compass

Figure Global Production Market Share of Electronic Compass by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Electronic Compass Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure North America Electronic Compass Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Electronic Compass Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Electronic Compass Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Electronic Compass Revenue (Million USD) and Growth Rate (2012-2022)

Figure Korea Electronic Compass Revenue (Million USD) and Growth Rate (2012-2022)

Figure Taiwan Electronic Compass Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Electronic Compass Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Electronic Compass Capacity of Key Manufacturers (2015 and 2016)

Table Global Electronic Compass Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Electronic Compass Capacity of Key Manufacturers in 2015

Figure Global Electronic Compass Capacity of Key Manufacturers in 2016

Table Global Electronic Compass Production of Key Manufacturers (2015 and 2016)

Table Global Electronic Compass Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electronic Compass Production Share by Manufacturers

Figure 2016 Electronic Compass Production Share by Manufacturers

Table Global Electronic Compass Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Electronic Compass Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Electronic Compass Revenue Share by Manufacturers

Table 2016 Global Electronic Compass Revenue Share by Manufacturers



Table Global Market Electronic Compass Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Electronic Compass Average Price of Key Manufacturers in 2015 Table Manufacturers Electronic Compass Manufacturing Base Distribution and Sales Area

Table Manufacturers Electronic Compass Product Type

Figure Electronic Compass Market Share of Top 3 Manufacturers

Figure Electronic Compass Market Share of Top 5 Manufacturers

Table Global Electronic Compass Capacity by Regions (2012-2017)

Figure Global Electronic Compass Capacity Market Share by Regions (2012-2017)

Figure Global Electronic Compass Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Electronic Compass Capacity Market Share by Regions

Table Global Electronic Compass Production by Regions (2012-2017)

Figure Global Electronic Compass Production and Market Share by Regions (2012-2017)

Figure Global Electronic Compass Production Market Share by Regions (2012-2017)

Figure 2015 Global Electronic Compass Production Market Share by Regions

Table Global Electronic Compass Revenue by Regions (2012-2017)

Table Global Electronic Compass Revenue Market Share by Regions (2012-2017)

Table 2015 Global Electronic Compass Revenue Market Share by Regions

Table Global Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)

Table China Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)

Table Korea Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)

Table Taiwan Electronic Compass Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Electronic Compass Consumption Market by Regions (2012-2017)

Table Global Electronic Compass Consumption Market Share by Regions (2012-2017)

Figure Global Electronic Compass Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Electronic Compass Consumption Market Share by Regions

Table North America Electronic Compass Production, Consumption, Import & Export



(2012-2017)

Table Europe Electronic Compass Production, Consumption, Import & Export (2012-2017)

Table China Electronic Compass Production, Consumption, Import & Export (2012-2017)

Table Japan Electronic Compass Production, Consumption, Import & Export (2012-2017)

Table Korea Electronic Compass Production, Consumption, Import & Export (2012-2017)

Table Taiwan Electronic Compass Production, Consumption, Import & Export (2012-2017)

Table Global Electronic Compass Production by Type (2012-2017)

Table Global Electronic Compass Production Share by Type (2012-2017)

Figure Production Market Share of Electronic Compass by Type (2012-2017)

Figure 2015 Production Market Share of Electronic Compass by Type

Table Global Electronic Compass Revenue by Type (2012-2017)

Table Global Electronic Compass Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Electronic Compass by Type (2012-2017)

Figure 2015 Revenue Market Share of Electronic Compass by Type

Table Global Electronic Compass Price by Type (2012-2017)

Figure Global Electronic Compass Production Growth by Type (2012-2017)

Table Global Electronic Compass Consumption by Application (2012-2017)

Table Global Electronic Compass Consumption Market Share by Application (2012-2017)

Figure Global Electronic Compass Consumption Market Share by Application in 2015 Table Global Electronic Compass Consumption Growth Rate by Application (2012-2017)

Figure Global Electronic Compass Consumption Growth Rate by Application (2012-2017)

Table Garmin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Garmin Electronic Compass Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Garmin Electronic Compass Market Share (2015 and 2016)

Table AKM-Asahi Kasei Microdevices Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AKM-Asahi Kasei Microdevices Electronic Compass Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure AKM-Asahi Kasei Microdevices Electronic Compass Market Share (2015 and 2016)



Table STMicroelectronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table STMicroelectronics Electronic Compass Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure STMicroelectronics Electronic Compass Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electronic Compass

Figure Manufacturing Process Analysis of Electronic Compass

Figure Electronic Compass Industrial Chain Analysis

Table Raw Materials Sources of Electronic Compass Major Manufacturers in 2015

Table Major Buyers of Electronic Compass

Table Distributors/Traders List

Figure Global Electronic Compass Production and Growth Rate Forecast (2017-2022)

Figure Global Electronic Compass Revenue and Growth Rate Forecast (2017-2022)

Figure Global Electronic Compass Price and Trend Forecast (2017-2022)

Table Global Electronic Compass Production Forecast by Regions (2017-2022)

Table Global Electronic Compass Consumption Forecast by Regions (2017-2022)

Figure North America Electronic Compass Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Electronic Compass Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Electronic Compass Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Electronic Compass Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Electronic Compass Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Electronic Compass Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Electronic Compass Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Electronic Compass Production, Consumption, Export and Import Forecast (2017-2022)

Figure Korea Electronic Compass Production, Revenue and Growth Rate Forecast (2017-2022)

Table Korea Electronic Compass Production, Consumption, Export and Import Forecast (2017-2022)



Figure Taiwan Electronic Compass Production, Revenue and Growth Rate Forecast (2017-2022)

Table Taiwan Electronic Compass Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Electronic Compass Production Forecast by Type (2017-2022)

Table Global Electronic Compass Revenue Forecast by Type (2017-2022)

Table Global Electronic Compass Price Forecast by Type (2017-2022)

Table Global Electronic Compass Consumption Forecast by Application (2017-2022)



## I would like to order

Product name: Global Electronic Compass Market Research Report 2017

Product link: https://marketpublishers.com/r/GF4FCFF6336EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GF4FCFF6336EN.html">https://marketpublishers.com/r/GF4FCFF6336EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970