

Global Electronic Article Surveillance Market Professional Survey Report 2018

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Abstracts

This report studies the global Electronic Article Surveillance market status and forecast, categorizes the global Electronic Article Surveillance market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Electronic article surveillance (EAS) is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out. At the exits of the store, a detection system sounds an alarm or otherwise alerts the staff when it senses active tags. Some stores also have detection systems at the entrance to the restrooms that sound an alarm if someone tries to take unpaid merchandise with them into the restroom. For high-value goods that are to be manipulated by the patrons, wired alarm clips called spider wrap may be used instead of tags.

North America is the largest consumption of Electronic Article Surveillance (EAS) System, with a sales market share nearly 33.54% in 2016.

The second place is Asia-Pacific region; following North America with the sales market share over 28.01%. Asia Pacific is another important consumption market of Electronic Article Surveillance (EAS) System

Electronic Article Surveillance (EAS) System used in Retail industry including Clothing & Fashion Accessories, Cosmetics/Pharmacy, Supermarkets & Large Grocery and Others. Report data showed that 37.51% of the Electronic Article Surveillance (EAS) System market demand in Supermarkets & Large Grocery, 30.27% in Clothing & Fashion Accessories, and 18.17% in Cosmetics/Pharmacy in 2016.

Briefly speaking, in the next few years, Electronic Article Surveillance (EAS) System industry will still be a relative highly energetic industry. Sales of Electronic Article

Surveillance (EAS) System have brought a lot of opportunities, there will more companies enter into this industry, especially in developing countries

The global Electronic Article Surveillance market is valued at 1330 million US\$ in 2017 and will reach 1710 million US\$ by the end of 2025, growing at a CAGR of 3.2% during 2018-2025.

The major manufacturers covered in this report

Checkpoint Systems

Tyco Retail Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

Sentry Technology

Ketec

All Tag

Universal Surveillance Systems

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Hard Tag

Soft Tag

Deactivator or Detacher

Detection system

Permanent Deactivation Tag

By Application, the market can be split into

Clothing & Fashion Accessories

Cosmetics/Pharmacy

Supermarkets & Large Grocery

Others

The study objectives of this report are:

To analyze and study the global Electronic Article Surveillance capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Electronic Article Surveillance manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Electronic Article Surveillance are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Electronic Article Surveillance Manufacturers

Electronic Article Surveillance Distributors/Traders/Wholesalers

Electronic Article Surveillance Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Electronic Article Surveillance market, by end-use.

Detailed analysis and profiles of additional market players.

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