

# Global Electronic Article Surveillance (EAS) System Market Size, Status and Forecast 2020-2026

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## Abstracts

Electronic article surveillance (EAS) is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out. At the exits of the store, a detection system sounds an alarm or otherwise alerts the staff when it senses active tags. Some stores also have detection systems at the entrance to the restrooms that sound an alarm if someone tries to take unpaid merchandise with them into the restroom. For high-value goods that are to be manipulated by the patrons, wired alarm clips called spider wrap may be used instead of tags.

North America is the largest consumption of Electronic Article Surveillance (EAS) System, with a sales market share nearly 33.41% in 2017.

The second place is Asia-Pacific region; following North America with the sales market share over 28.12%. Asia Pacific is another important consumption market of Electronic Article Surveillance (EAS) System.

Electronic Article Surveillance (EAS) System used in Retail industry including Clothing & Fashion Accessories, Cosmetics/Pharmacy, Supermarkets & Large Grocery and Others. Report data showed that 37.62% of the Electronic Article Surveillance (EAS) System market demand in Supermarkets & Large Grocery, 30.34% in Clothing & Fashion Accessories, and 18.07% in Cosmetics/Pharmacy in 2017.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Electronic Article Surveillance (EAS) System market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its

financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Electronic Article Surveillance (EAS) System industry.

Based on our recent survey, we have several different scenarios about the Electronic Article Surveillance (EAS) System YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 1434.7 million in 2019. The market size of Electronic Article Surveillance (EAS) System will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Electronic Article Surveillance (EAS) System market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Electronic Article Surveillance (EAS) System market in terms of revenue.

Players, stakeholders, and other participants in the global Electronic Article Surveillance (EAS) System market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

## Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Electronic Article Surveillance (EAS) System market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

## Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Electronic Article Surveillance (EAS) System market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Electronic Article Surveillance (EAS) System market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Electronic Article Surveillance (EAS) System market.

The following players are covered in this report:

Checkpoint Systems

Tyco Retail Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

WGSPI

Ketec

All Tag

Universal Surveillance Systems

Electronic Article Surveillance (EAS) System Breakdown Data by Type

Hard Tag

Soft Tag

Deactivator or Detacher

Detection system

Permanent Deactivation Tag

## Electronic Article Surveillance (EAS) System Breakdown Data by Application

Clothing & Fashion Accessories

Cosmetics/Pharmacy

Supermarkets & Large Grocery

Others

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