

# **Global Electric Shavers Market Research Report 2016**

https://marketpublishers.com/r/G66A8462472EN.html

Date: November 2016

Pages: 111

Price: US\$ 2,900.00 (Single User License)

ID: G66A8462472EN

# **Abstracts**

#### Notes:

Production, means the output of Electric Shavers

Revenue, means the sales value of Electric Shavers

This report studies Electric Shavers in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

**Conair Corporation** 

**BaByliss** 

Helen of Troy Limited

Koninklijke, Philips Electronics N.V

Panasonic Corporation

The Procter & Gamble Company

The Gillette Company

Braun GmbH

Spectrum Brands Holdings



Remington Products Company
Wahl Clipper Corporation
Eltron Company
Wahl Clipper Corporation
Izumi Products Company
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Electric Shavers in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Korea
Taiwan
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III



Split by application, this report focuses on consumption, market share and growth rate of Electric Shavers in each application, can be divided into

Application 1

Application 2

Application 3



# **Contents**

Global Electric Shavers Market Research Report 2016

#### 1 ELECTRIC SHAVERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Shavers
- 1.2 Electric Shavers Segment by Type
  - 1.2.1 Global Production Market Share of Electric Shavers by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Electric Shavers Segment by Application
  - 1.3.1 Electric Shavers Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Electric Shavers Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Electric Shavers (2011-2021)

#### 2 GLOBAL ELECTRIC SHAVERS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Electric Shavers Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Electric Shavers Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Electric Shavers Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Electric Shavers Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Electric Shavers Market Competitive Situation and Trends
  - 2.5.1 Electric Shavers Market Concentration Rate
  - 2.5.2 Electric Shavers Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

# 3 GLOBAL ELECTRIC SHAVERS PRODUCTION, REVENUE (VALUE) BY REGION



## (2011-2016)

- 3.1 Global Electric Shavers Production by Region (2011-2016)
- 3.2 Global Electric Shavers Production Market Share by Region (2011-2016)
- 3.3 Global Electric Shavers Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL ELECTRIC SHAVERS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Electric Shavers Consumption by Regions (2011-2016)
- 4.2 North America Electric Shavers Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Electric Shavers Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Electric Shavers Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Electric Shavers Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Electric Shavers Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Electric Shavers Production, Consumption, Export, Import by Regions (2011-2016)

# 5 GLOBAL ELECTRIC SHAVERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Electric Shavers Production and Market Share by Type (2011-2016)
- 5.2 Global Electric Shavers Revenue and Market Share by Type (2011-2016)
- 5.3 Global Electric Shavers Price by Type (2011-2016)
- 5.4 Global Electric Shavers Production Growth by Type (2011-2016)



#### 6 GLOBAL ELECTRIC SHAVERS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Electric Shavers Consumption and Market Share by Application (2011-2016)
- 6.2 Global Electric Shavers Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL ELECTRIC SHAVERS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Conair Corporation
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Electric Shavers Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Conair Corporation Electric Shavers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 BaByliss
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Electric Shavers Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 BaByliss Electric Shavers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Helen of Troy Limited
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Electric Shavers Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Helen of Troy Limited Electric Shavers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Koninklijke, Philips Electronics N.V
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Electric Shavers Product Type, Application and Specification
    - 7.4.2.1 Type I



- 7.4.2.2 Type II
- 7.4.3 Koninklijke, Philips Electronics N.V Electric Shavers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Panasonic Corporation
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Electric Shavers Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
- 7.5.3 Panasonic Corporation Electric Shavers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 The Procter & Gamble Company
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Electric Shavers Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 The Procter & Gamble Company Electric Shavers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 The Gillette Company
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Electric Shavers Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
- 7.7.3 The Gillette Company Electric Shavers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Braun GmbH
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Electric Shavers Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
- 7.8.3 Braun GmbH Electric Shavers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Spectrum Brands Holdings
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Electric Shavers Product Type, Application and Specification



- 7.9.2.1 Type I
- 7.9.2.2 Type II
- 7.9.3 Spectrum Brands Holdings Electric Shavers Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Remington Products Company
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Electric Shavers Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
- 7.10.3 Remington Products Company Electric Shavers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Wahl Clipper Corporation
- 7.12 Eltron Company
- 7.13 Wahl Clipper Corporation
- 7.14 Izumi Products Company

# **8 ELECTRIC SHAVERS MANUFACTURING COST ANALYSIS**

- 8.1 Electric Shavers Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Electric Shavers

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Electric Shavers Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Electric Shavers Major Manufacturers in 2015
- 9.4 Downstream Buyers

### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 GLOBAL ELECTRIC SHAVERS MARKET FORECAST (2016-2021)

- 12.1 Global Electric Shavers Production, Revenue Forecast (2016-2021)
- 12.2 Global Electric Shavers Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Electric Shavers Production Forecast by Type (2016-2021)
- 12.4 Global Electric Shavers Consumption Forecast by Application (2016-2021)
- 12.5 Electric Shavers Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electric Shavers

Figure Global Production Market Share of Electric Shavers by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Electric Shavers Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Electric Shavers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Electric Shavers Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Electric Shavers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Electric Shavers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Electric Shavers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Electric Shavers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Electric Shavers Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Electric Shavers Capacity of Key Manufacturers (2015 and 2016)

Table Global Electric Shavers Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Electric Shavers Capacity of Key Manufacturers in 2015

Figure Global Electric Shavers Capacity of Key Manufacturers in 2016

Table Global Electric Shavers Production of Key Manufacturers (2015 and 2016)

Table Global Electric Shavers Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Shavers Production Share by Manufacturers

Figure 2016 Electric Shavers Production Share by Manufacturers

Table Global Electric Shavers Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Electric Shavers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Electric Shavers Revenue Share by Manufacturers

Table 2016 Global Electric Shavers Revenue Share by Manufacturers

Table Global Market Electric Shavers Average Price of Key Manufacturers (2015 and



2016)

Figure Global Market Electric Shavers Average Price of Key Manufacturers in 2015

Table Manufacturers Electric Shavers Manufacturing Base Distribution and Sales Area

Table Manufacturers Electric Shavers Product Type

Figure Electric Shavers Market Share of Top 3 Manufacturers

Figure Electric Shavers Market Share of Top 5 Manufacturers

Table Global Electric Shavers Capacity by Regions (2011-2016)

Figure Global Electric Shavers Capacity Market Share by Regions (2011-2016)

Figure Global Electric Shavers Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Electric Shavers Capacity Market Share by Regions

Table Global Electric Shavers Production by Regions (2011-2016)

Figure Global Electric Shavers Production and Market Share by Regions (2011-2016)

Figure Global Electric Shavers Production Market Share by Regions (2011-2016)

Figure 2015 Global Electric Shavers Production Market Share by Regions

Table Global Electric Shavers Revenue by Regions (2011-2016)

Table Global Electric Shavers Revenue Market Share by Regions (2011-2016)

Table 2015 Global Electric Shavers Revenue Market Share by Regions

Table Global Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Table China Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Electric Shavers Consumption Market by Regions (2011-2016)

Table Global Electric Shavers Consumption Market Share by Regions (2011-2016)

Figure Global Electric Shavers Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Electric Shavers Consumption Market Share by Regions

Table North America Electric Shavers Production, Consumption, Import & Export (2011-2016)

Table Europe Electric Shavers Production, Consumption, Import & Export (2011-2016)
Table China Electric Shavers Production, Consumption, Import & Export (2011-2016)



Table Japan Electric Shavers Production, Consumption, Import & Export (2011-2016)

Table Korea Electric Shavers Production, Consumption, Import & Export (2011-2016)

Table Taiwan Electric Shavers Production, Consumption, Import & Export (2011-2016)

Table Global Electric Shavers Production by Type (2011-2016)

Table Global Electric Shavers Production Share by Type (2011-2016)

Figure Production Market Share of Electric Shavers by Type (2011-2016)

Figure 2015 Production Market Share of Electric Shavers by Type

Table Global Electric Shavers Revenue by Type (2011-2016)

Table Global Electric Shavers Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Electric Shavers by Type (2011-2016)

Figure 2015 Revenue Market Share of Electric Shavers by Type

Table Global Electric Shavers Price by Type (2011-2016)

Figure Global Electric Shavers Production Growth by Type (2011-2016)

Table Global Electric Shavers Consumption by Application (2011-2016)

Table Global Electric Shavers Consumption Market Share by Application (2011-2016)

Figure Global Electric Shavers Consumption Market Share by Application in 2015

Table Global Electric Shavers Consumption Growth Rate by Application (2011-2016)

Figure Global Electric Shavers Consumption Growth Rate by Application (2011-2016)

Table Conair Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Conair Corporation Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Figure Conair Corporation Electric Shavers Market Share (2011-2016)

Table BaByliss Basic Information, Manufacturing Base, Sales Area and Its Competitors Table BaByliss Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Figure BaByliss Electric Shavers Market Share (2011-2016)

Table Helen of Troy Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Helen of Troy Limited Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Figure Helen of Troy Limited Electric Shavers Market Share (2011-2016)

Table Koninklijke, Philips Electronics N.V Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Koninklijke, Philips Electronics N.V Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Figure Koninklijke, Philips Electronics N.V Electric Shavers Market Share (2011-2016) Table Panasonic Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Panasonic Corporation Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Corporation Electric Shavers Market Share (2011-2016)

Table The Procter & Gamble Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Procter & Gamble Company Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Procter & Gamble Company Electric Shavers Market Share (2011-2016)

Table The Gillette Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Gillette Company Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Gillette Company Electric Shavers Market Share (2011-2016)

Table Braun GmbH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Braun GmbH Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Figure Braun GmbH Electric Shavers Market Share (2011-2016)

Table Spectrum Brands Holdings Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Spectrum Brands Holdings Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Figure Spectrum Brands Holdings Electric Shavers Market Share (2011-2016)

Table Remington Products Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Remington Products Company Electric Shavers Production, Revenue, Price and Gross Margin (2011-2016)

Figure Remington Products Company Electric Shavers Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Shavers

Figure Manufacturing Process Analysis of Electric Shavers

Figure Electric Shavers Industrial Chain Analysis

Table Raw Materials Sources of Electric Shavers Major Manufacturers in 2015

Table Major Buyers of Electric Shavers

Table Distributors/Traders List

Figure Global Electric Shavers Production and Growth Rate Forecast (2016-2021)

Figure Global Electric Shavers Revenue and Growth Rate Forecast (2016-2021)



Table Global Electric Shavers Production Forecast by Regions (2016-2021)
Table Global Electric Shavers Consumption Forecast by Regions (2016-2021)
Table Global Electric Shavers Production Forecast by Type (2016-2021)
Table Global Electric Shavers Consumption Forecast by Application (2016-2021)



### I would like to order

Product name: Global Electric Shavers Market Research Report 2016
Product link: <a href="https://marketpublishers.com/r/G66A8462472EN.html">https://marketpublishers.com/r/G66A8462472EN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G66A8462472EN.html">https://marketpublishers.com/r/G66A8462472EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970