

# Global Electric Rice Cooker Sales Market Report 2018

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## Abstracts

This report studies the global Electric Rice Cooker market status and forecast, categorizes the global Electric Rice Cooker market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

A rice cooker is an electrical kitchen appliance use for cooking of rice. It utilizes an insulated outer container and an inner removable bowl, often coated with a non-stick surface, and has an indicator for water level to be maintained vis-à-vis the quantity of rice. The cooking principle is simple: it boils rice through the heating via electric element around the inner container. While cooking (when water is being evaporated from food), about 700 watts of electric power is consumed; on slow cooking mode, once the food is cooked, about 30–45 watts of electricity is consumed

First of all, a key driver of the global rice cookers market is convenience of rice cookers, customers can control temperature and select time of cooking. In addition, they are able to cook what they want including fish and soup even porridge. Second, Asia Pacific electric rice cooker dominate the market share in the following year owing to the largest consumption of rice and large number of population in the region. China Demand for electric rice cooker and scooters is significantly higher than other countries across the region. Others are expected to rise in forecast period.

The global Electric Rice Cooker market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025. The major players covered in this report

Toshiba Corporation

Panasonic

Bajaj Electricals

Pigeon Corporation,

Zojirushi America Corporation

Cusinart

Tiger Corporation

Sunbeam Products

Aroma Housewares Company

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

#### Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

#### Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

#### Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Insulation Automatic

Timing Insulation

New Microcomputer Cont

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

E-Commerce

Retail Store

The study objectives of this report are:

To analyze and study the global Electric Rice Cooker sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Electric Rice Cooker players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Electric Rice Cooker are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

## Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

### Key Stakeholders

Electric Rice Cooker Manufacturers

Electric Rice Cooker Distributors/Traders/Wholesalers

Electric Rice Cooker Subcomponent Manufacturers

Industry Association

Downstream Vendors

### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Electric Rice Cooker market, by end-use.

Detailed analysis and profiles of additional market players.

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