

# Global Electric Massage Chairs Sales Market Report 2016

https://marketpublishers.com/r/G6ECF1F4DECEN.html

Date: September 2016 Pages: 122 Price: US\$ 4,000.00 (Single User License) ID: G6ECF1F4DECEN

### Abstracts

#### Notes:

Sales, means the sales volume of Electric Massage Chairs

Revenue, means the sales value of Electric Massage Chairs

This report studies sales (consumption) of Electric Massage Chairs in Global market, especially in USA, China, Europe, Japan, India and Southeast Asia, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Brookstone

HoMedics

Human Touch

Panasonic

Unbranded

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Electric Massage Chairs in these regions, from 2011 to 2021 (forecast), like



USA

China

Europe

Japan

India

Southeast Asia

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I Type II Type III

Split by applications, this report focuses on sales, market share and growth rate of Electric Massage Chairs in each application, can be divided into

Application 1

Application 2

Application 3



# Contents

Global Electric Massage Chairs Sales Market Report 2016

#### 1 ELECTRIC MASSAGE CHAIRS OVERVIEW

- 1.1 Product Overview and Scope of Electric Massage Chairs
- 1.2 Classification of Electric Massage Chairs
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Electric Massage Chairs
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Electric Massage Chairs Market by Regions
  - 1.4.1 USA Status and Prospect (2011-2021)
- 1.4.2 China Status and Prospect (2011-2021)
- 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 India Status and Prospect (2011-2021)
- 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Electric Massage Chairs (2011-2021)
- 1.5.1 Global Electric Massage Chairs Sales and Growth Rate (2011-2021)
- 1.5.2 Global Electric Massage Chairs Revenue and Growth Rate (2011-2021)

#### 2 GLOBAL ELECTRIC MASSAGE CHAIRS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

2.1 Global Electric Massage Chairs Market Competition by Manufacturers

2.1.1 Global Electric Massage Chairs Sales and Market Share of Key Manufacturers (2011-2016)

2.1.2 Global Electric Massage Chairs Revenue and Share by Manufacturers (2011-2016)

- 2.2 Global Electric Massage Chairs (Volume and Value) by Type
- 2.2.1 Global Electric Massage Chairs Sales and Market Share by Type (2011-2016)
- 2.2.2 Global Electric Massage Chairs Revenue and Market Share by Type (2011-2016)
- 2.3 Global Electric Massage Chairs (Volume and Value) by Regions



2.3.1 Global Electric Massage Chairs Sales and Market Share by Regions (2011-2016)

2.3.2 Global Electric Massage Chairs Revenue and Market Share by Regions (2011-2016)

2.4 Global Electric Massage Chairs (Volume) by Application

#### **3 USA ELECTRIC MASSAGE CHAIRS (VOLUME, VALUE AND SALES PRICE)**

3.1 USA Electric Massage Chairs Sales and Value (2011-2016)

- 3.1.1 USA Electric Massage Chairs Sales and Growth Rate (2011-2016)
- 3.1.2 USA Electric Massage Chairs Revenue and Growth Rate (2011-2016)
- 3.1.3 USA Electric Massage Chairs Sales Price Trend (2011-2016)
- 3.2 USA Electric Massage Chairs Sales and Market Share by Manufacturers
- 3.3 USA Electric Massage Chairs Sales and Market Share by Type
- 3.4 USA Electric Massage Chairs Sales and Market Share by Application

#### 4 CHINA ELECTRIC MASSAGE CHAIRS (VOLUME, VALUE AND SALES PRICE)

4.1 China Electric Massage Chairs Sales and Value (2011-2016)

- 4.1.1 China Electric Massage Chairs Sales and Growth Rate (2011-2016)
- 4.1.2 China Electric Massage Chairs Revenue and Growth Rate (2011-2016)
- 4.1.3 China Electric Massage Chairs Sales Price Trend (2011-2016)
- 4.2 China Electric Massage Chairs Sales and Market Share by Manufacturers
- 4.3 China Electric Massage Chairs Sales and Market Share by Type
- 4.4 China Electric Massage Chairs Sales and Market Share by Application

#### **5 EUROPE ELECTRIC MASSAGE CHAIRS (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Electric Massage Chairs Sales and Value (2011-2016)
- 5.1.1 Europe Electric Massage Chairs Sales and Growth Rate (2011-2016)
- 5.1.2 Europe Electric Massage Chairs Revenue and Growth Rate (2011-2016)
- 5.1.3 Europe Electric Massage Chairs Sales Price Trend (2011-2016)
- 5.2 Europe Electric Massage Chairs Sales and Market Share by Manufacturers
- 5.3 Europe Electric Massage Chairs Sales and Market Share by Type
- 5.4 Europe Electric Massage Chairs Sales and Market Share by Application

#### 6 JAPAN ELECTRIC MASSAGE CHAIRS (VOLUME, VALUE AND SALES PRICE)

6.1 Japan Electric Massage Chairs Sales and Value (2011-2016)



- 6.1.1 Japan Electric Massage Chairs Sales and Growth Rate (2011-2016)
- 6.1.2 Japan Electric Massage Chairs Revenue and Growth Rate (2011-2016)
- 6.1.3 Japan Electric Massage Chairs Sales Price Trend (2011-2016)
- 6.2 Japan Electric Massage Chairs Sales and Market Share by Manufacturers
- 6.3 Japan Electric Massage Chairs Sales and Market Share by Type
- 6.4 Japan Electric Massage Chairs Sales and Market Share by Application

#### 7 INDIA ELECTRIC MASSAGE CHAIRS (VOLUME, VALUE AND SALES PRICE)

7.1 India Electric Massage Chairs Sales and Value (2011-2016)

- 7.1.1 India Electric Massage Chairs Sales and Growth Rate (2011-2016)
- 7.1.2 India Electric Massage Chairs Revenue and Growth Rate (2011-2016)
- 7.1.3 India Electric Massage Chairs Sales Price Trend (2011-2016)
- 7.2 India Electric Massage Chairs Sales and Market Share by Manufacturers
- 7.3 India Electric Massage Chairs Sales and Market Share by Type
- 7.4 India Electric Massage Chairs Sales and Market Share by Application

# 8 SOUTHEAST ASIA ELECTRIC MASSAGE CHAIRS (VOLUME, VALUE AND SALES PRICE)

8.1 Southeast Asia Electric Massage Chairs Sales and Value (2011-2016)

- 8.1.1 Southeast Asia Electric Massage Chairs Sales and Growth Rate (2011-2016)
- 8.1.2 Southeast Asia Electric Massage Chairs Revenue and Growth Rate (2011-2016)
- 8.1.3 Southeast Asia Electric Massage Chairs Sales Price Trend (2011-2016)
- 8.2 Southeast Asia Electric Massage Chairs Sales and Market Share by Manufacturers
- 8.3 Southeast Asia Electric Massage Chairs Sales and Market Share by Type
- 8.4 Southeast Asia Electric Massage Chairs Sales and Market Share by Application

#### 9 GLOBAL ELECTRIC MASSAGE CHAIRS MANUFACTURERS ANALYSIS

9.1 Brookstone

9.1.1 Company Basic Information, Manufacturing Base and Competitors

- 9.1.2 Electric Massage Chairs Product Type, Application and Specification
  - 9.1.2.1 Type I
  - 9.1.2.2 Type II

9.1.3 Brookstone Electric Massage Chairs Sales, Revenue, Price and Gross Margin (2011-2016)

- 9.1.4 Main Business/Business Overview
- 9.2 HoMedics



9.2.1 Company Basic Information, Manufacturing Base and Competitors

9.2.2 122 Product Type, Application and Specification

9.2.2.1 Type I

9.2.2.2 Type II

9.2.3 HoMedics Electric Massage Chairs Sales, Revenue, Price and Gross Margin (2011-2016)

9.2.4 Main Business/Business Overview

9.3 Human Touch

9.3.1 Company Basic Information, Manufacturing Base and Competitors

9.3.2 146 Product Type, Application and Specification

9.3.2.1 Type I

9.3.2.2 Type II

9.3.3 Human Touch Electric Massage Chairs Sales, Revenue, Price and Gross Margin (2011-2016)

9.3.4 Main Business/Business Overview

9.4 Panasonic

9.4.1 Company Basic Information, Manufacturing Base and Competitors

9.4.2 Sept Product Type, Application and Specification

9.4.2.1 Type I

9.4.2.2 Type II

9.4.3 Panasonic Electric Massage Chairs Sales, Revenue, Price and Gross Margin

(2011-2016)

9.4.4 Main Business/Business Overview

9.5 Unbranded

9.5.1 Company Basic Information, Manufacturing Base and Competitors

9.5.2 Product Type, Application and Specification

9.5.2.1 Type I

9.5.2.2 Type II

9.5.3 Unbranded Electric Massage Chairs Sales, Revenue, Price and Gross Margin (2011-2016)

9.5.4 Main Business/Business Overview

#### 10 ELECTRIC MASSAGE CHAIRS MAUFACTURING COST ANALYSIS

10.1 Electric Massage Chairs Key Raw Materials Analysis

- 10.1.1 Key Raw Materials
- 10.1.2 Price Trend of Key Raw Materials
- 10.1.3 Key Suppliers of Raw Materials
- 10.1.4 Market Concentration Rate of Raw Materials



#### 10.2 Proportion of Manufacturing Cost Structure

- 10.2.1 Raw Materials
- 10.2.2 Labor Cost
- 10.2.3 Manufacturing Process Analysis of Electric Massage Chairs

#### 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Electric Massage Chairs Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Electric Massage Chairs Major Manufacturers in 2015
- 11.4 Downstream Buyers

#### 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
- 12.2.3 Target Client
- 12.3 Distributors/Traders List

#### 13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
- 13.1.1 Substitutes Threat
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

#### 14 GLOBAL ELECTRIC MASSAGE CHAIRS MARKET FORECAST (2016-2021)

- 14.1 Global Electric Massage Chairs Sales, Revenue Forecast (2016-2021)
- 14.2 Global Electric Massage Chairs Sales Forecast by Regions (2016-2021)
- 14.3 Global Electric Massage Chairs Sales Forecast by Type (2016-2021)
- 14.4 Global Electric Massage Chairs Sales Forecast by Application (2016-2021)



#### **15 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electric Massage Chairs Table Classification of Electric Massage Chairs Figure Global Sales Market Share of Electric Massage Chairs by Type in 2015 Figure Type I Picture Figure Type II Picture Table Applications of Electric Massage Chairs Figure Global Sales Market Share of Electric Massage Chairs by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure USA Electric Massage Chairs Revenue and Growth Rate (2011-2021) Figure China Electric Massage Chairs Revenue and Growth Rate (2011-2021) Figure Europe Electric Massage Chairs Revenue and Growth Rate (2011-2021) Figure Japan Electric Massage Chairs Revenue and Growth Rate (2011-2021) Figure India Electric Massage Chairs Revenue and Growth Rate (2011-2021) Figure Southeast Asia Electric Massage Chairs Revenue and Growth Rate (2011-2021) Figure Global Electric Massage Chairs Sales and Growth Rate (2011-2021) Figure Global Electric Massage Chairs Revenue and Growth Rate (2011-2021) Table Global Electric Massage Chairs Sales of Key Manufacturers (2011-2016) Table Global Electric Massage Chairs Sales Share by Manufacturers (2011-2016) Figure 2015 Electric Massage Chairs Sales Share by Manufacturers Figure 2016 Electric Massage Chairs Sales Share by Manufacturers Table Global Electric Massage Chairs Revenue by Manufacturers (2011-2016) Table Global Electric Massage Chairs Revenue Share by Manufacturers (2011-2016) Table 2015 Global Electric Massage Chairs Revenue Share by Manufacturers Table 2016 Global Electric Massage Chairs Revenue Share by Manufacturers Table Global Electric Massage Chairs Sales and Market Share by Type (2011-2016) Table Global Electric Massage Chairs Sales Share by Type (2011-2016) Figure Sales Market Share of Electric Massage Chairs by Type (2011-2016) Figure Global Electric Massage Chairs Sales Growth Rate by Type (2011-2016) Table Global Electric Massage Chairs Revenue and Market Share by Type (2011-2016) Table Global Electric Massage Chairs Revenue Share by Type (2011-2016) Figure Revenue Market Share of Electric Massage Chairs by Type (2011-2016) Figure Global Electric Massage Chairs Revenue Growth Rate by Type (2011-2016) Table Global Electric Massage Chairs Sales and Market Share by Regions (2011-2016) Table Global Electric Massage Chairs Sales Share by Regions (2011-2016)



Figure Sales Market Share of Electric Massage Chairs by Regions (2011-2016) Figure Global Electric Massage Chairs Sales Growth Rate by Regions (2011-2016) Table Global Electric Massage Chairs Revenue and Market Share by Regions (2011-2016)

Table Global Electric Massage Chairs Revenue Share by Regions (2011-2016) Figure Revenue Market Share of Electric Massage Chairs by Regions (2011-2016) Figure Global Electric Massage Chairs Revenue Growth Rate by Regions (2011-2016) Table Global Electric Massage Chairs Sales and Market Share by Application (2011-2016)

Table Global Electric Massage Chairs Sales Share by Application (2011-2016) Figure Sales Market Share of Electric Massage Chairs by Application (2011-2016) Figure Global Electric Massage Chairs Sales Growth Rate by Application (2011-2016) Figure USA Electric Massage Chairs Sales and Growth Rate (2011-2016) Figure USA Electric Massage Chairs Revenue and Growth Rate (2011-2016) Figure USA Electric Massage Chairs Sales Price Trend (2011-2016) Table USA Electric Massage Chairs Sales by Manufacturers (2011-2016) Table USA Electric Massage Chairs Market Share by Manufacturers (2011-2016) Table USA Electric Massage Chairs Sales by Type (2011-2016) Table USA Electric Massage Chairs Market Share by Type (2011-2016) Table USA Electric Massage Chairs Sales by Application (2011-2016) Table USA Electric Massage Chairs Market Share by Application (2011-2016) Figure China Electric Massage Chairs Sales and Growth Rate (2011-2016) Figure China Electric Massage Chairs Revenue and Growth Rate (2011-2016) Figure China Electric Massage Chairs Sales Price Trend (2011-2016) Table China Electric Massage Chairs Sales by Manufacturers (2011-2016) Table China Electric Massage Chairs Market Share by Manufacturers (2011-2016) Table China Electric Massage Chairs Sales by Type (2011-2016) Table China Electric Massage Chairs Market Share by Type (2011-2016) Table China Electric Massage Chairs Sales by Application (2011-2016) Table China Electric Massage Chairs Market Share by Application (2011-2016) Figure Europe Electric Massage Chairs Sales and Growth Rate (2011-2016) Figure Europe Electric Massage Chairs Revenue and Growth Rate (2011-2016) Figure Europe Electric Massage Chairs Sales Price Trend (2011-2016) Table Europe Electric Massage Chairs Sales by Manufacturers (2011-2016) Table Europe Electric Massage Chairs Market Share by Manufacturers (2011-2016) Table Europe Electric Massage Chairs Sales by Type (2011-2016) Table Europe Electric Massage Chairs Market Share by Type (2011-2016) Table Europe Electric Massage Chairs Sales by Application (2011-2016) Table Europe Electric Massage Chairs Market Share by Application (2011-2016)



Figure Japan Electric Massage Chairs Sales and Growth Rate (2011-2016) Figure Japan Electric Massage Chairs Revenue and Growth Rate (2011-2016) Figure Japan Electric Massage Chairs Sales Price Trend (2011-2016) Table Japan Electric Massage Chairs Sales by Manufacturers (2011-2016) Table Japan Electric Massage Chairs Market Share by Manufacturers (2011-2016) Table Japan Electric Massage Chairs Sales by Type (2011-2016) Table Japan Electric Massage Chairs Market Share by Type (2011-2016) Table Japan Electric Massage Chairs Sales by Application (2011-2016) Table Japan Electric Massage Chairs Market Share by Application (2011-2016) Figure India Electric Massage Chairs Sales and Growth Rate (2011-2016) Figure India Electric Massage Chairs Revenue and Growth Rate (2011-2016) Figure India Electric Massage Chairs Sales Price Trend (2011-2016) Table India Electric Massage Chairs Sales by Manufacturers (2011-2016) Table India Electric Massage Chairs Market Share by Manufacturers (2011-2016) Table India Electric Massage Chairs Sales by Type (2011-2016) Table India Electric Massage Chairs Market Share by Type (2011-2016) Table India Electric Massage Chairs Sales by Application (2011-2016) Table India Electric Massage Chairs Market Share by Application (2011-2016) Figure Southeast Asia Electric Massage Chairs Sales and Growth Rate (2011-2016) Figure Southeast Asia Electric Massage Chairs Revenue and Growth Rate (2011-2016) Figure Southeast Asia Electric Massage Chairs Sales Price Trend (2011-2016) Table Southeast Asia Electric Massage Chairs Sales by Manufacturers (2011-2016) Table Southeast Asia Electric Massage Chairs Market Share by Manufacturers (2011 - 2016)Table Southeast Asia Electric Massage Chairs Sales by Type (2011-2016)

Table Southeast Asia Electric Massage Chairs Market Share by Type (2011-2016)

Table Southeast Asia Electric Massage Chairs Sales by Application (2011-2016)

Table Southeast Asia Electric Massage Chairs Market Share by Application (2011-2016)

Table Brookstone Basic Information List

Table Brookstone Electric Massage Chairs Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Brookstone Electric Massage Chairs Global Market Share (2011-2016) Table HoMedics Basic Information List

Table HoMedics Electric Massage Chairs Sales, Revenue, Price and Gross Margin (2011-2016)

Figure HoMedics Electric Massage Chairs Global Market Share (2011-2016) Table Human Touch Basic Information List

Table Human Touch Electric Massage Chairs Sales, Revenue, Price and Gross Margin



(2011-2016)

Figure Human Touch Electric Massage Chairs Global Market Share (2011-2016) Table Panasonic Basic Information List

Table Panasonic Electric Massage Chairs Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Electric Massage Chairs Global Market Share (2011-2016)

Table Unbranded Basic Information List

Table Unbranded Electric Massage Chairs Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Unbranded Electric Massage Chairs Global Market Share (2011-2016)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Massage Chairs

Figure Manufacturing Process Analysis of Electric Massage Chairs

Figure Electric Massage Chairs Industrial Chain Analysis

Table Raw Materials Sources of Electric Massage Chairs Major Manufacturers in 2015

Table Major Buyers of Electric Massage Chairs

Table Distributors/Traders List

Figure Global Electric Massage Chairs Sales and Growth Rate Forecast (2016-2021)

Figure Global Electric Massage Chairs Revenue and Growth Rate Forecast (2016-2021)

Table Global Electric Massage Chairs Sales Forecast by Regions (2016-2021)

Table Global Electric Massage Chairs Sales Forecast by Type (2016-2021)

Table Global Electric Massage Chairs Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Electric Massage Chairs Sales Market Report 2016 Product link: <u>https://marketpublishers.com/r/G6ECF1F4DECEN.html</u>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G6ECF1F4DECEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970