

Global Electric Kettle Market Research Report 2016

https://marketpublishers.com/r/GEEBF2CB2B1EN.html

Date: December 2016

Pages: 119

Price: US\$ 2,900.00 (Single User License)

ID: GEEBF2CB2B1EN

Abstracts

Notes:

Production, means the output of Electric Kettle

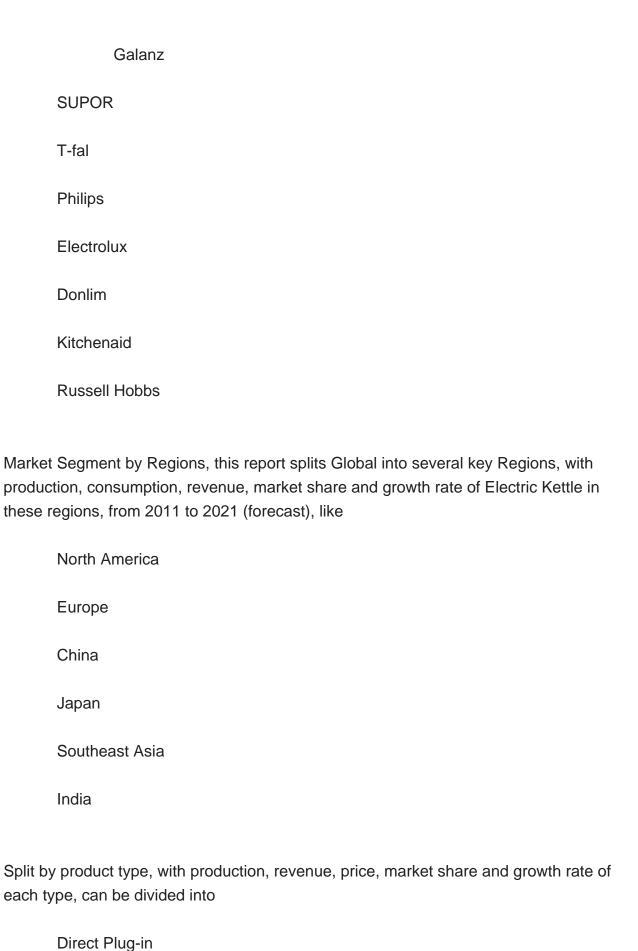
Revenue, means the sales value of Electric Kettle

This report studies Electric Kettle in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Cuisinart
Breville
Hamilton Beach
Bonavita
Proctor Silex
Aroma
Chef's Choice
Ovente
Media

Cuicinart







Rotation Type
Other
Split by application, this report focuses on consumption, market share and growth rate of Electric Kettle in each application, can be divided into
Commercial Use
Home Use
Other



Contents

Global Electric Kettle Market Research Report 2016

1 ELECTRIC KETTLE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Kettle
- 1.2 Electric Kettle Segment by Type
 - 1.2.1 Global Production Market Share of Electric Kettle by Type in 2015
 - 1.2.2 Direct Plug-in
 - 1.2.3 Rotation Type
 - 1.2.4 Other
- 1.3 Electric Kettle Segment by Application
- 1.3.1 Electric Kettle Consumption Market Share by Application in 2015
- 1.3.2 Commercial Use
- 1.3.3 Home Use
- 1.3.4 Other
- 1.4 Electric Kettle Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Electric Kettle (2011-2021)

2 GLOBAL ELECTRIC KETTLE MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Electric Kettle Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Electric Kettle Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Electric Kettle Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Electric Kettle Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Electric Kettle Market Competitive Situation and Trends
 - 2.5.1 Electric Kettle Market Concentration Rate
 - 2.5.2 Electric Kettle Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL ELECTRIC KETTLE PRODUCTION, REVENUE (VALUE) BY REGION



(2011-2016)

- 3.1 Global Electric Kettle Production and Market Share by Region (2011-2016)
- 3.2 Global Electric Kettle Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL ELECTRIC KETTLE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Electric Kettle Consumption by Regions (2011-2016)
- 4.2 North America Electric Kettle Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Electric Kettle Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Electric Kettle Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Electric Kettle Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Electric Kettle Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Electric Kettle Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL ELECTRIC KETTLE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Electric Kettle Production and Market Share by Type (2011-2016)
- 5.2 Global Electric Kettle Revenue and Market Share by Type (2011-2016)
- 5.3 Global Electric Kettle Price by Type (2011-2016)
- 5.4 Global Electric Kettle Production Growth by Type (2011-2016)



6 GLOBAL ELECTRIC KETTLE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Electric Kettle Consumption and Market Share by Application (2011-2016)
- 6.2 Global Electric Kettle Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL ELECTRIC KETTLE MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Cuisinart
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Electric Kettle Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 Cuisinart Electric Kettle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Breville
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Electric Kettle Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Breville Electric Kettle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Hamilton Beach
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Electric Kettle Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Hamilton Beach Electric Kettle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Bonavita
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Electric Kettle Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II



- 7.4.3 Bonavita Electric Kettle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Proctor Silex
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Electric Kettle Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Proctor Silex Electric Kettle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Aroma
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Electric Kettle Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Aroma Electric Kettle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Chef's Choice
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Electric Kettle Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Chef's Choice Electric Kettle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Ovente
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Electric Kettle Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
- 7.8.3 Ovente Electric Kettle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Media
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Electric Kettle Product Type, Application and Specification
 - 7.9.2.1 Type I



- 7.9.2.2 Type II
- 7.9.3 Media Electric Kettle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Galanz
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Electric Kettle Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Galanz Electric Kettle Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- **7.11 SUPOR**
- 7.12 T-fal
- 7.13 Philips
- 7.14 Electrolux
- 7.15 Donlim
- 7.16 Kitchenaid
- 7.17 Russell Hobbs

8 ELECTRIC KETTLE MANUFACTURING COST ANALYSIS

- 8.1 Electric Kettle Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Electric Kettle

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Electric Kettle Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Electric Kettle Major Manufacturers in 2015
- 9.4 Downstream Buyers



10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL ELECTRIC KETTLE MARKET FORECAST (2016-2021)

- 12.1 Global Electric Kettle Production, Revenue Forecast (2016-2021)
- 12.2 Global Electric Kettle Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Electric Kettle Production Forecast by Type (2016-2021)
- 12.4 Global Electric Kettle Consumption Forecast by Application (2016-2021)
- 12.5 Electric Kettle Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electric Kettle

Figure Global Production Market Share of Electric Kettle by Type in 2015

Figure Product Picture of Direct Plug-in

Table Major Manufacturers of Direct Plug-in

Figure Product Picture of Rotation Type

Table Major Manufacturers of Rotation Type

Figure Product Picture of Other

Table Major Manufacturers of Other

Table Electric Kettle Consumption Market Share by Application in 2015

Figure Commercial Use Examples

Figure Home Use Examples

Figure Other Examples

Figure North America Electric Kettle Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Electric Kettle Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Electric Kettle Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Electric Kettle Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Electric Kettle Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Electric Kettle Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Electric Kettle Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Electric Kettle Production of Key Manufacturers (2015 and 2016)

Table Global Electric Kettle Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Kettle Production Share by Manufacturers

Figure 2016 Electric Kettle Production Share by Manufacturers

Table Global Electric Kettle Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Electric Kettle Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Electric Kettle Revenue Share by Manufacturers

Table 2016 Global Electric Kettle Revenue Share by Manufacturers

Table Global Market Electric Kettle Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Electric Kettle Average Price of Key Manufacturers in 2015

Table Manufacturers Electric Kettle Manufacturing Base Distribution and Sales Area

Table Manufacturers Electric Kettle Product Type

Figure Electric Kettle Market Share of Top 3 Manufacturers



Figure Electric Kettle Market Share of Top 5 Manufacturers

Table Global Electric Kettle Production by Regions (2011-2016)

Figure Global Electric Kettle Production and Market Share by Regions (2011-2016)

Figure Global Electric Kettle Production Market Share by Regions (2011-2016)

Figure 2015 Global Electric Kettle Production Market Share by Regions

Table Global Electric Kettle Revenue by Regions (2011-2016)

Table Global Electric Kettle Revenue Market Share by Regions (2011-2016)

Table 2015 Global Electric Kettle Revenue Market Share by Regions

Table Global Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Table China Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Table India Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Electric Kettle Consumption Market by Regions (2011-2016)

Table Global Electric Kettle Consumption Market Share by Regions (2011-2016)

Figure Global Electric Kettle Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Electric Kettle Consumption Market Share by Regions

Table North America Electric Kettle Production, Consumption, Import & Export (2011-2016)

Table Europe Electric Kettle Production, Consumption, Import & Export (2011-2016)

Table China Electric Kettle Production, Consumption, Import & Export (2011-2016)

Table Japan Electric Kettle Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Electric Kettle Production, Consumption, Import & Export (2011-2016)

Table India Electric Kettle Production, Consumption, Import & Export (2011-2016)

Table Global Electric Kettle Production by Type (2011-2016)

Table Global Electric Kettle Production Share by Type (2011-2016)

Figure Production Market Share of Electric Kettle by Type (2011-2016)

Figure 2015 Production Market Share of Electric Kettle by Type

Table Global Electric Kettle Revenue by Type (2011-2016)

Table Global Electric Kettle Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Electric Kettle by Type (2011-2016)

Figure 2015 Revenue Market Share of Electric Kettle by Type

Table Global Electric Kettle Price by Type (2011-2016)

Figure Global Electric Kettle Production Growth by Type (2011-2016)



Table Global Electric Kettle Consumption by Application (2011-2016)

Table Global Electric Kettle Consumption Market Share by Application (2011-2016)

Figure Global Electric Kettle Consumption Market Share by Application in 2015

Table Global Electric Kettle Consumption Growth Rate by Application (2011-2016)

Figure Global Electric Kettle Consumption Growth Rate by Application (2011-2016)

Table Cuisinart Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Cuisinart Electric Kettle Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Cuisinart Electric Kettle Market Share (2011-2016)

Table Breville Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Breville Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016) Figure Breville Electric Kettle Market Share (2011-2016)

Table Hamilton Beach Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hamilton Beach Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hamilton Beach Electric Kettle Market Share (2011-2016)

Table Bonavita Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bonavita Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bonavita Electric Kettle Market Share (2011-2016)

Table Proctor Silex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Proctor Silex Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Figure Proctor Silex Electric Kettle Market Share (2011-2016)

Table Aroma Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Aroma Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016) Figure Aroma Electric Kettle Market Share (2011-2016)

Table Chef's Choice Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chef's Choice Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chef's Choice Electric Kettle Market Share (2011-2016)

Table Ovente Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ovente Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016) Figure Ovente Electric Kettle Market Share (2011-2016)

Table Media Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Media Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)



Figure Media Electric Kettle Market Share (2011-2016)

Table Galanz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Galanz Electric Kettle Production, Revenue, Price and Gross Margin (2011-2016)

Figure Galanz Electric Kettle Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Kettle

Figure Manufacturing Process Analysis of Electric Kettle

Figure Electric Kettle Industrial Chain Analysis

Table Raw Materials Sources of Electric Kettle Major Manufacturers in 2015

Table Major Buyers of Electric Kettle

Table Distributors/Traders List

Figure Global Electric Kettle Production and Growth Rate Forecast (2016-2021)

Figure Global Electric Kettle Revenue and Growth Rate Forecast (2016-2021)

Table Global Electric Kettle Production Forecast by Regions (2016-2021)

Table Global Electric Kettle Consumption Forecast by Regions (2016-2021)

Table Global Electric Kettle Production Forecast by Type (2016-2021)

Table Global Electric Kettle Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Electric Kettle Market Research Report 2016

Product link: https://marketpublishers.com/r/GEEBF2CB2B1EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GEEBF2CB2B1EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms