

Global Elastic Therapeutic Tape Market Research Report 2018

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Abstracts

This report studies the global Elastic Therapeutic Tape market status and forecast, categorizes the global Elastic Therapeutic Tape market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Elastic therapeutic tape is an elastic cotton strip with an acrylic adhesive that is used with the intent of treating pain and disability from athletic injuries and a variety of other physical disorders. In individuals with chronic musculoskeletal pain, research suggests that elastic taping may help relieve pain, but not more than other treatment approaches, and there is no evidence that it can reduce disability in chronic pain cases.

Elastic therapeutic tape has been widely used for rehabilitation and treatment of sports injuries. Tapes with different elastic properties serve different treatment purposes with inappropriate tension reducing tape effectiveness.

The major manufacturers of Elastic Therapeutic Tape are in China, Japan, North America and Europe. The main consumption areas are the North America, Europe and Japan. North America is the largest consumption market. Its consumption accounted for 32.61% of the global market in 2016.

Elastic Therapeutic Tape popularized during the 2008 Olympics after the manufacturer, Kinesio USA, donated 50,000 rolls of the tape to 58 competing countries. And during the London 2012 Olympics, Elastic Therapeutic Tape has been spotted stretching and spiraling in interesting patterns on some athletes. Elastic Therapeutic Tape industry growth rate is higher during 2010 to 2012.

Elastic Therapeutic Tape is mainly produced by Kinesio Taping, SpiderTech, KT TAPE, RockTape, StrengthTape. And these companies totally occupied above 68.48% market share by revenue in 2016. There is a great brand effect in this industry; the customer

will choose more well-known brands in the acceptable price.

The global Elastic Therapeutic Tape market is valued at 150 million US\$ in 2017 and will reach 350 million US\$ by the end of 2025, growing at a CAGR of 11.4% during 2018-2025.

The major manufacturers covered in this report

Kinesio Taping

SpiderTech

KT TAPE

RockTape

StrengthTape

Nitto Denko

Mueller

LP Support

Towatek Korea

Atex Medical

Healixon

GSPMED

Major Medical

Kindmax

DL Medical & Health

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

North America

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Roll Form

Pre-Cut Shape

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Pharmacy

On-Line Shop

Mall & Supermarket

Others

The study objectives of this report are:

To analyze and study the global Elastic Therapeutic Tape sales, value, status (2013-2017) and forecast (2018-2025).

Focuses on the key Elastic Therapeutic Tape manufacturers, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Elastic Therapeutic Tape are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Elastic Therapeutic Tape Manufacturers

Elastic Therapeutic Tape Distributors/Traders/Wholesalers

Elastic Therapeutic Tape Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Elastic Therapeutic Tape market, by end-use.
Detailed analysis and profiles of additional market players.

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