

# **Global Educational Robots Sales Market Report 2018**

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# **Abstracts**

This report studies the global Educational Robots market status and forecast, categorizes the global Educational Robots market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

The educational robot is specially developed by the manufacturer in order to stimulate students' interest in learning, cultivate students' comprehensive abilities. It can be robot products, kit or parts. In addition to the robot body itself, there are corresponding control software and teaching textbooks and so on. Because of adapting to the new curriculum, educational robot has played a positive role in the cultivation and improvement of students' scientific literacy.

Major factors driving growth of this market include the increasing investment in education industry by Government and Non-governmental organization, the progress of robot manufacturing technology and the decrease of production cost. Furthermore a vast market demand is the key driving factor.

Wheeled robots are the largest segment in the educational robots market and are expected to occupy around 56% of the total market share. These robots are assembled in the shape of toys and are mainly used in elementary schools to engage and teach students. These robots are expected to be very much in demand because of the rising number of government initiatives in the deployment of students-friendly wheeled robots this segment sales is expected to grow at a CAGR of more than 5.14% during the forecast period.

South of USA market is expected to become the fastest growing market, increasing product mutuality and availability is the key point.

South of USA is poised to grow at the highest CAGR during the forecast period owing to the increasing investment in education industry by local government, the increase in disposable income of local residents in this region, and rising focus of prominent players



in this market increasing technology level.

The average price will fall further

The product average price declined in the past few years due to the technology development, the average price will keep this trend in the few future years due to increasing mature manufacturing technology and lowing cost of raw materials. Strong market competition is resulting in annual 2 percent price erosion.

The global Educational Robots market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025. The major players covered in this report

Fischertechnik Lego Modular Robotics Robotis Innovation First International Pitsco Parallax, Inc. Evollve

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States Europe China Japan



Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America
United States
Canada
Mexico
Asia-Pacific
China
India
Japan
South Korea
Australia
Indonesia
Singapore
Rest of Asia-Pacific

Europe

Germany

France



UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wheeled robot

Humanoid robot

Others

On the basis on the end users/applications, this report focuses on the status and



outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Primary School

Secondary School

Others

The study objectives of this report are:

To analyze and study the global Educational Robots sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Educational Robots players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new



product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Educational Robots are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

**Educational Robots Manufacturers** 

Educational Robots Distributors/Traders/Wholesalers

Educational Robots Subcomponent Manufacturers

Industry Association

**Downstream Vendors** 

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Educational Robots market, by end-use. Detailed analysis and profiles of additional market players.



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