

Global EdTech and Smart Classroom Market Research Report 2023

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Abstracts

EdTech is defined as the application of scientific knowledge and learning to improve the effectiveness and efficiency of teaching and training. Smart classrooms are technology-enabled classrooms designed for the efficient and flexible integration of diverse teaching technologies and a variety of teaching styles in the teaching-learning process. A smart classroom can be defined as a classroom with teaching equipment and technology systems that can be used to assist and enhance the instruction of a course.

According to QYResearch's new survey, global EdTech and Smart Classroom market is projected to reach US\$ 307630 million in 2029, increasing from US\$ 116350 million in 2022, with the CAGR of 16.4% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole EdTech and Smart Classroom market research.

According to our research, the number of global connected IoT devices was about 14 billion, grew by 18% compared to 2021. The data released by the Office of the Central Cyberspace Affairs Commission shows that, by the end of 2022, China has built and opened a total of 2.3 million 5G base stations. 110 cities across the country have reached the gigabit city construction standards. Gigabit optical network has the ability to cover more than 500 million households. IPv6 scale deployment application is deeply promoted. The number of active users exceeds 700 million, mobile network IPv6 traffic accounted for nearly 50%. The total size of China's data center racks exceeds 6.5 million standard racks, with an average annual growth rate of more than 30% in the past five years.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global EdTech and Smart Classroom market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

Apple

Cisco

Blackboard

IBM

Dell EMC

Google

Microsoft

Oracle

SAP

Instructure

2U INC

Ellucian

Campus Management

Lenovo

Smart Technologies

Cornerstone OnDemand

D2L

Workday

Discovery Communication

Promethean

Segment by Type

Software

Hardware

Segment by Application

Kindergarten

K-12

Higher Education

By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The EdTech and Smart Classroom report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

Chapter 12: Market Conclusions

Chapter 13: Research Methodology and Data Source

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