

# Global Earthmoving Equipment Market Research Report 2016

<https://marketpublishers.com/r/GE1839C016BEN.html>

Date: November 2016

Pages: 123

Price: US\$ 2,900.00 (Single User License)

ID: GE1839C016BEN

## Abstracts

### Notes:

Production, means the output of Earthmoving Equipment

Revenue, means the sales value of Earthmoving Equipment

This report studies Earthmoving Equipment in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Caterpillar

Komatsu

VOLVO

Hitachi

Doosan

KOBELCO

Hyundai

CNH

John Deere

Terex

JCB

Liebherr

Sandvik

SUMITOMO

SANY

LiuGong

Lonking

XCMG

XGMA

Zoomlion

Shantui

SINOMACH-HI

LOVOL

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Earthmoving Equipment in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Earthmoving Equipment in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Earthmoving Equipment Market Research Report 2016

## **1 EARTHMOVING EQUIPMENT MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Earthmoving Equipment
- 1.2 Earthmoving Equipment Segment by Type
  - 1.2.1 Global Production Market Share of Earthmoving Equipment by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Earthmoving Equipment Segment by Application
  - 1.3.1 Earthmoving Equipment Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Earthmoving Equipment Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Earthmoving Equipment (2011-2021)

## **2 GLOBAL EARTHMOVING EQUIPMENT MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Earthmoving Equipment Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Earthmoving Equipment Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Earthmoving Equipment Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Earthmoving Equipment Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Earthmoving Equipment Market Competitive Situation and Trends
  - 2.5.1 Earthmoving Equipment Market Concentration Rate
  - 2.5.2 Earthmoving Equipment Market Share of Top 3 and Top 5 Manufacturers

### 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL EARTHMOVING EQUIPMENT PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Earthmoving Equipment Production by Region (2011-2016)
- 3.2 Global Earthmoving Equipment Production Market Share by Region (2011-2016)
- 3.3 Global Earthmoving Equipment Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

## **4 GLOBAL EARTHMOVING EQUIPMENT SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Earthmoving Equipment Consumption by Regions (2011-2016)
- 4.2 North America Earthmoving Equipment Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Earthmoving Equipment Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Earthmoving Equipment Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Earthmoving Equipment Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Earthmoving Equipment Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Earthmoving Equipment Production, Consumption, Export, Import by Regions

(2011-2016)

## **5 GLOBAL EARTHMOVING EQUIPMENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Earthmoving Equipment Production and Market Share by Type (2011-2016)

5.2 Global Earthmoving Equipment Revenue and Market Share by Type (2011-2016)

5.3 Global Earthmoving Equipment Price by Type (2011-2016)

5.4 Global Earthmoving Equipment Production Growth by Type (2011-2016)

## **6 GLOBAL EARTHMOVING EQUIPMENT MARKET ANALYSIS BY APPLICATION**

6.1 Global Earthmoving Equipment Consumption and Market Share by Application (2011-2016)

6.2 Global Earthmoving Equipment Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL EARTHMOVING EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS**

7.1 Caterpillar

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Earthmoving Equipment Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Caterpillar Earthmoving Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Komatsu

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Earthmoving Equipment Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Komatsu Earthmoving Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

### 7.3 VOLVO

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Earthmoving Equipment Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 VOLVO Earthmoving Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

### 7.4 Hitachi

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Earthmoving Equipment Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Hitachi Earthmoving Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

### 7.5 Doosan

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Earthmoving Equipment Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Doosan Earthmoving Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

### 7.6 KOBELCO

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Earthmoving Equipment Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 KOBELCO Earthmoving Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

### 7.7 Hyundai

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Earthmoving Equipment Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Hyundai Earthmoving Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.7.4 Main Business/Business Overview
- 7.8 CNH
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Earthmoving Equipment Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 CNH Earthmoving Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 John Deere
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Earthmoving Equipment Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 John Deere Earthmoving Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Terex
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Earthmoving Equipment Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Terex Earthmoving Equipment Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 JCB
- 7.12 Liebherr
- 7.13 Sandvik
- 7.14 SUMITOMO
- 7.15 SANY
- 7.16 LiuGong
- 7.17 Lonking
- 7.18 XCMG
- 7.19 XGMA
- 7.20 Zoomlion
- 7.21 Shantui
- 7.22 SINOMACH-HI
- 7.23 LOVOL



## **8 EARTHMOVING EQUIPMENT MANUFACTURING COST ANALYSIS**

- 8.1 Earthmoving Equipment Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Earthmoving Equipment

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Earthmoving Equipment Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Earthmoving Equipment Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL EARTHMOVING EQUIPMENT MARKET FORECAST (2016-2021)**

12.1 Global Earthmoving Equipment Production, Revenue Forecast (2016-2021)

12.2 Global Earthmoving Equipment Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Earthmoving Equipment Production Forecast by Type (2016-2021)

12.4 Global Earthmoving Equipment Consumption Forecast by Application (2016-2021)

12.5 Earthmoving Equipment Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Earthmoving Equipment

Figure Global Production Market Share of Earthmoving Equipment by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Earthmoving Equipment Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Earthmoving Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Earthmoving Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Earthmoving Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Earthmoving Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Earthmoving Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Earthmoving Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Earthmoving Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Earthmoving Equipment Capacity of Key Manufacturers (2015 and 2016)

Table Global Earthmoving Equipment Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Earthmoving Equipment Capacity of Key Manufacturers in 2015

Figure Global Earthmoving Equipment Capacity of Key Manufacturers in 2016

Table Global Earthmoving Equipment Production of Key Manufacturers (2015 and 2016)

Table Global Earthmoving Equipment Production Share by Manufacturers (2015 and 2016)

Figure 2015 Earthmoving Equipment Production Share by Manufacturers

Figure 2016 Earthmoving Equipment Production Share by Manufacturers

Table Global Earthmoving Equipment Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Earthmoving Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Earthmoving Equipment Revenue Share by Manufacturers

Table 2016 Global Earthmoving Equipment Revenue Share by Manufacturers

Table Global Market Earthmoving Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Earthmoving Equipment Average Price of Key Manufacturers in 2015

Table Manufacturers Earthmoving Equipment Manufacturing Base Distribution and Sales Area

Table Manufacturers Earthmoving Equipment Product Type

Figure Earthmoving Equipment Market Share of Top 3 Manufacturers

Figure Earthmoving Equipment Market Share of Top 5 Manufacturers

Table Global Earthmoving Equipment Capacity by Regions (2011-2016)

Figure Global Earthmoving Equipment Capacity Market Share by Regions (2011-2016)

Figure Global Earthmoving Equipment Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Earthmoving Equipment Capacity Market Share by Regions

Table Global Earthmoving Equipment Production by Regions (2011-2016)

Figure Global Earthmoving Equipment Production and Market Share by Regions (2011-2016)

Figure Global Earthmoving Equipment Production Market Share by Regions (2011-2016)

Figure 2015 Global Earthmoving Equipment Production Market Share by Regions

Table Global Earthmoving Equipment Revenue by Regions (2011-2016)

Table Global Earthmoving Equipment Revenue Market Share by Regions (2011-2016)

Table 2015 Global Earthmoving Equipment Revenue Market Share by Regions

Table Global Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table China Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Earthmoving Equipment Production, Revenue, Price and Gross Margin

(2011-2016)

Table Southeast Asia Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table India Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Earthmoving Equipment Consumption Market by Regions (2011-2016)

Table Global Earthmoving Equipment Consumption Market Share by Regions (2011-2016)

Figure Global Earthmoving Equipment Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Earthmoving Equipment Consumption Market Share by Regions

Table North America Earthmoving Equipment Production, Consumption, Import & Export (2011-2016)

Table Europe Earthmoving Equipment Production, Consumption, Import & Export (2011-2016)

Table China Earthmoving Equipment Production, Consumption, Import & Export (2011-2016)

Table Japan Earthmoving Equipment Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Earthmoving Equipment Production, Consumption, Import & Export (2011-2016)

Table India Earthmoving Equipment Production, Consumption, Import & Export (2011-2016)

Table Global Earthmoving Equipment Production by Type (2011-2016)

Table Global Earthmoving Equipment Production Share by Type (2011-2016)

Figure Production Market Share of Earthmoving Equipment by Type (2011-2016)

Figure 2015 Production Market Share of Earthmoving Equipment by Type

Table Global Earthmoving Equipment Revenue by Type (2011-2016)

Table Global Earthmoving Equipment Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Earthmoving Equipment by Type (2011-2016)

Figure 2015 Revenue Market Share of Earthmoving Equipment by Type

Table Global Earthmoving Equipment Price by Type (2011-2016)

Figure Global Earthmoving Equipment Production Growth by Type (2011-2016)

Table Global Earthmoving Equipment Consumption by Application (2011-2016)

Table Global Earthmoving Equipment Consumption Market Share by Application (2011-2016)

Figure Global Earthmoving Equipment Consumption Market Share by Application in 2015

Table Global Earthmoving Equipment Consumption Growth Rate by Application

(2011-2016)

Figure Global Earthmoving Equipment Consumption Growth Rate by Application

(2011-2016)

Table Caterpillar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Caterpillar Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Caterpillar Earthmoving Equipment Market Share (2011-2016)

Table Komatsu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Komatsu Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Komatsu Earthmoving Equipment Market Share (2011-2016)

Table VOLVO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VOLVO Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure VOLVO Earthmoving Equipment Market Share (2011-2016)

Table Hitachi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hitachi Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hitachi Earthmoving Equipment Market Share (2011-2016)

Table Doosan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Doosan Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Doosan Earthmoving Equipment Market Share (2011-2016)

Table KOBELCO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KOBELCO Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure KOBELCO Earthmoving Equipment Market Share (2011-2016)

Table Hyundai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hyundai Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hyundai Earthmoving Equipment Market Share (2011-2016)

Table CNH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CNH Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure CNH Earthmoving Equipment Market Share (2011-2016)

Table John Deere Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table John Deere Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure John Deere Earthmoving Equipment Market Share (2011-2016)

Table Terex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Terex Earthmoving Equipment Production, Revenue, Price and Gross Margin (2011-2016)

Figure Terex Earthmoving Equipment Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Earthmoving Equipment

Figure Manufacturing Process Analysis of Earthmoving Equipment

Figure Earthmoving Equipment Industrial Chain Analysis

Table Raw Materials Sources of Earthmoving Equipment Major Manufacturers in 2015

Table Major Buyers of Earthmoving Equipment

Table Distributors/Traders List

Figure Global Earthmoving Equipment Production and Growth Rate Forecast (2016-2021)

Figure Global Earthmoving Equipment Revenue and Growth Rate Forecast (2016-2021)

Table Global Earthmoving Equipment Production Forecast by Regions (2016-2021)

Table Global Earthmoving Equipment Consumption Forecast by Regions (2016-2021)

Table Global Earthmoving Equipment Production Forecast by Type (2016-2021)

Table Global Earthmoving Equipment Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Earthmoving Equipment Market Research Report 2016

Product link: <https://marketpublishers.com/r/GE1839C016BEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE1839C016BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970