

# Global Earthenware Sales Market Report 2018

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## Abstracts

This report studies the global Earthenware market status and forecast, categorizes the global Earthenware market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Earthenware generally means a ceramic material which has a variety of uses ranging from pottery, tableware to decorative objects. The compositions vary to a great extent among countries and also among individual makers. The general composition consists of 25% ball clay, 28% kaolin, 32% quartz and 15% feldspar.

The earthenware has been developed for thousands of years and the technologies are very mature now. And they have been playing an import role in our everyday lives. With the developing of the earthenware itself, the market of it has been developing as well. In today's life, we gradually focus on its' ornamental value and the collection value rather than practical value. As a result, the main products of the earthenware are decorations, sand-fired teapots flower pots and son on.

In the china market, the sand-fired teapots are always the hot point and have a leading position around the world. Especially as the economy of China is developing rapidly, the people will invest more money in the collection of the sand-fired teapots, and a lot of people from Europe and USA contribute more and more to this market. Surely the flower pots and decorations also share a great part of the earthenware market in China. On the contrary, the main products of Europe and USA markets are flower pots which are both practical and ornamental and the decorations also share a big part of the market.

After the analysis in the former chapters we get the following conclusions:

- 1) The earthenware market will grow with a compound growth rate of about 3.0% and has a great potential
- 2) The price will fall on the whole obviously with the technologies developing gradually.

But the price will get higher in China as the main products are sand-fired teapots and the market will grow rapidly in the next few years. The average price will fall as the main products are practical just like flower pots.

3) The price will more easily affected by the economy of the world when the markets focus more on the ornamental value and collection value.

4) Much more care should be taken before the investment.

The global Earthenware market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major players covered in this report

ELHO

Poterie Lorraine

Titisinaran

Yorkshire

Yixing Wankun

Hongshan Flowerpot

Linyi Lijun

Shanxi xianglong black pottery handicraft co., Ltd

Qihe Longshan black pottery Technology Co., Ltd.

liangzi black pottery

Jinan Longshan Longyuan Black Pottery Art Co., Ltd

Jiangsu Sheng Yixing Red Pottery Arts Factory

QuanZheng Red Ceramics Technology Co.Ltd.

POTTERY MFG

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Black pottery

Red pottery

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Flower pot

Teapot

Decorations

Others

The study objectives of this report are:

To analyze and study the global Earthenware sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Earthenware players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Earthenware are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Earthenware Manufacturers

Earthenware Distributors/Traders/Wholesalers

Earthenware Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Earthenware market, by end-use.

Detailed analysis and profiles of additional market players.

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