

# Global E-Coat Market Professional Survey Report 2018

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## Abstracts

This report studies the global E-Coat market status and forecast, categorizes the global E-Coat market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Electrophoretic Painting Process (E-Coat) is a process where a metal part is immersed in a water-based solution containing a paint emulsion. An electric voltage is applied to the part causing the paint emulsion to condense onto the part. A part can be painted both inside and out, wherever the liquid is able to reach a metal surface. The coating thickness is limited by the applied voltage. As areas of high voltage build a coating they become insulators thus allowing lower voltage areas to build up. Finally, the interior of a part can be coated since the exterior is fully insulated by the coating.

The market is witnessing steady growth because of demand for e-coats in end-use industries such as automotive and appliances.

Automotive (including manufacturing and auto parts) is the most popular and the fastest-growing segment in the E-coat industry, which accounting for over 61% of the demand market in 2016. The application of metallic paints has increased in passenger cars, as they provide sparkling and glossy effect, due to which there is high demand among customers. The automotive manufacturers have introduced the trend of color customization in vehicles, especially in passenger cars, which is expected to drive the market.

In 2016, the cathodic epoxy E-coat is estimated to account for the largest market share (about 53% of USA), in terms of value. Cathodic epoxy e-coat is the conventional type of e-coat used to provide corrosion resistance to the automotive and appliances bodies. It is widely used in the automotive industry, as it provides superior salt spray, resistance to humidity, and cyclic corrosion resistance.

The key players in this market are Axalta Coating Systems, PPG Industries, BASF, Nippon Paint and Valspar Corporation.

The global E-Coat market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Axalta Coating Systems

PPG Industries, Inc.

BASF SE

Nippon Paint Holdings

The Valspar Corporation

Tatung Fine Chemicals

KCC Corporation

Luvata Oy

Hawking Electrotechnology Ltd

NOROO Paint & Coatings Co., Ltd.

Koch Membrane System, Inc

ClearClad

Therma-Tron-X

The Decc Company

B.L. Downey Company LLC

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

## Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Anodic Epoxy

Anodic Acrylic

Cathodic Epoxy

Cathodic Acrylic

By Application, the market can be split into

Passenger Cars

Commercial Vehicles

Automotive Parts & Accessories

Heavy-Duty Equipment

Appliances

The study objectives of this report are:

To analyze and study the global E-Coat capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key E-Coat manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of E-Coat are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

E-Coat Manufacturers

E-Coat Distributors/Traders/Wholesalers

E-Coat Subcomponent Manufacturers

Industry Association  
Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the E-Coat market, by end-use.

Detailed analysis and profiles of additional market players.

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