

# Global E-book Readers Sales Market Report 2018

<https://marketpublishers.com/r/GB9FEFA7AB7EN.html>

Date: June 2018

Pages: 106

Price: US\$ 4,000.00 (Single User License)

ID: GB9FEFA7AB7EN

## Abstracts

This report studies the global E-book Readers market status and forecast, categorizes the global E-book Readers market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

An e-reader, also called an e-book reader or e-book device, is a mobile electronic device that is designed primarily for the purpose of reading digital e-books and periodicals. Any device that can display text on a screen may act as an e-reader, but specialized e-reader devices may optimize portability, readability (especially in sunlight), and battery life for this purpose. Their main advantage over printed books is portability: an e-reader is capable of holding thousands of books and the convenience provided due to add on features in these devices.

First of all, increasing demand for e-book readers in children and teenager is expected to result in growth coupled with the increasing amount of product is expected to result in the growth of this market. Second, Portable e-book provide convenience for customers and they are able to look through it wherever and whenever they are. Educational curriculum and growing e-learning drive the development of market. In addition, a large number of paper books are replaced by e-book owing to convenience. North America region and Asia Pacific region is estimated to dominate the market shares in forecast period.

The global E-book Readers market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major players covered in this report

ACK Media

Andrews UK Limited

Bookbaby

Smashwords

Ciando

Dawson France

EBook Architects

Green Apple Data Center

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

E Ink screen

LCD screen

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Organized Retail Store

Unorganized Retail Store

E-Commerce

The study objectives of this report are:

To analyze and study the global E-book Readers sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key E-book Readers players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of E-book Readers are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

## Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

E-book Readers Manufacturers

E-book Readers Distributors/Traders/Wholesalers

E-book Readers Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the E-book Readers market, by end-use.

Detailed analysis and profiles of additional market players.

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