

Global E-book Reader Market Research Report 2021

https://marketpublishers.com/r/G3E22F6127AEN.html

Date: July 2016

Pages: 108

Price: US\$ 2,900.00 (Single User License)

ID: G3E22F6127AEN

Abstracts

This report studies E-book Reader in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with sales, price, revenue and market share for each manufacturer, covering

,, ca.cc, pcc, .c. ccc		
Kindle		
Natusun		
JDRead		
BOOX		
Hanvon		
MGYOK		
ESR		
AKWS		
BOYUE		
iReader		
MuYang		

OBOOK



LEIMAI
Shy bear
Bejoy
Stiger
UCONS
SONY
XREADER
Capshi
Market Segment by Regions, this report splits Global into several key Region, with production, consumption, revenue, market share and growth rate of E-book Reader in these regions, from 2011 to 2021 (forecast), like
North America
China
Europe
Japan
Taiwan
Korea
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I



Type II		
Type III		

Split by application, this report focuses on consumption, market share and growth rate of E-book Reader in each application, can be divided into

Application 1

Application 2

Application 3



Contents

Global E-book Reader Market Research Report 2021

1 E-BOOK READER OVERVIEW

- 1.1 Product Overview and Scope of E-book Reader
- 1.2 E-book Reader Segment by Types
 - 1.2.1 Global Production Market Share of E-book Reader by Type in 2015
 - 1.2.2 Type I Overview and Price
 - 1.2.2.1 Type I Overview
 - 1.2.2.2 Type I Price List in 2015 and 2016
 - 1.2.3 Type II
 - 1.2.3.1 Type I Overview
 - 1.2.3.2 Type I Price List in 2015 and 2016
 - 1.2.4 Type III
 - 1.2.4.1 Type I Overview
 - 1.2.4.2 Type I Price List in 2015 and 2016
- 1.3 E-book Reader Segment by Application
 - 1.3.1 E-book Reader Consumption Market Share by Application in 2015
 - 1.3.2 Application 1 and Major Clients (Buyers) List
 - 1.3.3 Application 2 and Major Clients (Buyers) List
 - 1.3.4 Application 3 and Major Clients (Buyers) List
- 1.4 E-book Reader Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Taiwan Status and Prospect (2011-2021)
- 1.4.6 Korea Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of E-book Reader (2011-2021)
 - 1.5.1 Global E-book Reader Sales and Revenue (2011-2021)
- 1.5.2 Global E-book Reader Sales and Growth Rate (2011-2021)
- 1.5.3 Global E-book Reader Revenue and Growth Rate (2011-2021)

2 GLOBAL E-BOOK READER MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global E-book Reader Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global E-book Reader Revenue and Share by Manufacturers (2015 and 2016)



- 2.3 Global E-book Reader Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers E-book Reader Manufacturing Base Distribution and Product Type
- 2.5 Competitive Situation and Trends
 - 2.5.1 Expansions
 - 2.5.2 New Product Launches
 - 2.5.3 Acquisitions
 - 2.5.4 Other Developments

3 GLOBAL E-BOOK READER ANALYSIS BY REGION

- 3.1 Global E-book Reader Production, Revenue and Market Share by Region (2011-2021)
 - 3.1.1 Global E-book Reader Production Market Share by Region (2011-2021)
 - 3.1.2 Global E-book Reader Revenue Market Share by Region (2011-2021)
- 3.2 Global E-book Reader Consumption by Region (2011-2021)
- 3.3 North America
 - 3.3.1 North America E-book Reader Production, Revenue and Price (2011-2021)
- 3.3.2 North America E-book Reader Production, Revenue and Growth Rate (2011-2021)
- 3.4 Europe
 - 3.4.1 Europe E-book Reader Production, Revenue and Price (2011-2021)
 - 3.4.2 Europe E-book Reader Production, Revenue and Growth Rate (2011-2021)
- 3.5 China
 - 3.5.1 China E-book Reader Production, Revenue and Price (2011-2021)
 - 3.5.2 China E-book Reader Production, Revenue and Growth Rate (2011-2021)
- 3.6 Japan
 - 3.6.1 Japan E-book Reader Production, Revenue and Price (2011-2021)
 - 3.6.2 Japan E-book Reader Production, Revenue and Growth Rate (2011-2021)
- 3.7 Taiwan
 - 3.7.1 Taiwan E-book Reader Production, Revenue and Price (2011-2021)
- 3.7.2 Taiwan E-book Reader Production, Revenue and Growth Rate (2011-2021)
- 3.8 Korea
 - 3.8.1 Korea E-book Reader Production, Revenue and Price (2011-2021)
 - 3.8.2 Korea E-book Reader Production, Revenue and Growth Rate (2011-2021)

4 GLOBAL E-BOOK READER ANALYSIS BY TYPE

4.1 Global E-book Reader Production, Revenue, Market Share and Growth Rate by Type (2011-2021)



- 4.1.1 Global E-book Reader Production and Market Share by Type (2011-2021)
- 4.1.2 Global E-book Reader Revenue, Market Share and Growth Rate by Type (2011-2021)
- 4.2 Type I Production, Revenue, Price and Growth (2011-2021)
- 4.3 Type II Production, Revenue, Price and Growth (2011-2021)
- 4.4 Type III Production, Revenue, Price and Growth (2011-2021)

5 GLOBAL E-BOOK READER MARKET ANALYSIS BY APPLICATION

- 5.1 Global E-book Reader Consumption and Market Share by Application (2011-2021)
- 5.2 Major Regions E-book Reader Consumption by Application in 2015 and 2016
 - 5.2.1 North America E-book Reader Consumption by Application
 - 5.2.2 Europe E-book Reader Consumption by Application
 - 5.2.3 China E-book Reader Consumption by Application
 - 5.2.4 Japan E-book Reader Consumption by Application
 - 5.2.5 Taiwan E-book Reader Consumption by Application
 - 5.2.6 Korea E-book Reader Consumption by Application
- 5.3 Global E-book Reader Consumption Growth Rate by Application (2011-2021)
- 5.4 Market Drivers and Opportunities
 - 5.4.1 Potential Applications
 - 5.4.2 Emerging Markets/Countries

6 GLOBAL E-BOOK READER MANUFACTURERS ANALYSIS

- 6.1 Kindle
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 E-book Reader Product Type and Technology
 - 6.1.2.1 Type I
 - 6.1.2.2 Type II
 - 6.1.2.3 Type III
 - 6.1.3 Electronics Production, Revenue, Price of E-book Reader (2015 and 2016)
- 6.2 Natusun
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 E-book Reader Product Type and Technology
 - 6.2.2.1 Type I
 - 6.2.2.2 Type II
 - 6.2.2.3 Type III
 - 6.2.3 Natusun Production, Revenue, Price of E-book Reader (2015 and 2016)
- 6.3 JDRead



```
6.3.1 Company Basic Information, Manufacturing Base and Competitors
 6.3.2 E-book Reader Product Type and Technology
  6.3.2.1 Type I
  6.3.2.2 Type II
  6.3.2.3 Type III
 6.3.3 JDRead Production, Revenue, Price of E-book Reader (2015 and 2016)
6.4 BOOX
 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 6.4.2 E-book Reader Product Type and Technology
  6.4.2.1 Type I
  6.4.2.2 Type II
 6.4.3 BOOX Production, Revenue, Price of E-book Reader (2015 and 2016)
6.5 Hanvon
 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 6.5.2 E-book Reader Product Type and Technology
  6.5.2.1 Type I
  6.5.2.2 Type II
 6.5.3 Hanvon Production, Revenue, Price of E-book Reader (2015 and 2016)
6.6 MGYOK
 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 6.6.2 E-book Reader Product Type and Technology
  6.6.2.1 Type I
  6.6.2.2 Type II
 6.6.3 MGYOK Production, Revenue, Price of E-book Reader (2015 and 2016)
6.7 ESR
 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 6.7.2 E-book Reader Product Type and Technology
  6.7.2.1 Type I
  6.7.2.2 Type II
 6.7.3 ESR Production, Revenue, Price of E-book Reader (2015 and 2016)
6.8 AKWS
 6.8.1 Company Basic Information, Manufacturing Base and Competitors
 6.8.2 E-book Reader Product Type and Technology
  6.8.2.1 Type I
  6.8.2.2 Type II
 6.8.3 AKWS Production, Revenue, Price of E-book Reader (2015 and 2016)
6.9 BOYUE
```

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 E-book Reader Product Type and Technology



- 6.9.2.1 Type I
- 6.9.2.2 Type II
- 6.9.3 BOYUE Production, Revenue, Price of E-book Reader (2015 and 2016)
- 6.10 iReader
 - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.10.2 E-book Reader Product Type and Technology
 - 6.10.2.1 Type I
 - 6.10.2.2 Type II
 - 6.10.3 iReader Production, Revenue, Price of E-book Reader (2015 and 2016)
- 6.11 MuYang
- 6.12 OBOOK
- 6.13 LEIMAI
- 6.14 Shy bear
- 6.15 Bejoy
- 6.16 Stiger
- **6.17 UCONS**
- 6.18 SONY
- 6.19 XREADER
- 6.20 Capshi

7 E-BOOK READER TECHNOLOGY AND DEVELOPMENT TREND

- 7.1 E-book Reader Technology Analysis
- 7.2 E-book Reader Technology Development Trend

8 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of E-book Reader

Figure Global Production Market Share of E-book Reader by Type in 2015

Table E-book Reader Product Types of by Manufacturers

Figure Product Picture of Type I

Table Type I Price List in 2015 and 2016

Figure Product Picture of Type II

Table Type II Price List in 2015 and 2016

Figure Product Picture of Type III

Table Type III Price List in 2015 and 2016

Table E-book Reader Consumption Market Share by Applications in 2015 and 2016

Table E-book Reader Major Clients (Buyers) List in Application

Table E-book Reader Major Clients (Buyers) List in Application

Table E-book Reader Major Clients (Buyers) List in Application

Figure North America E-book Reader Production and Growth Rate (2011-2021)

Figure North America E-book Reader Consumption and Growth Rate (2011-2021)

Figure China E-book Reader Production and Growth Rate (2011-2021)

Figure China E-book Reader Consumption and Growth Rate (2011-2021)

Figure Europe E-book Reader Production and Growth Rate (2011-2021)

Figure Europe E-book Reader Consumption and Growth Rate (2011-2021)

Figure Japan E-book Reader Production and Growth Rate (2011-2021)

Figure Japan E-book Reader Consumption and Growth Rate (2011-2021)

Figure Taiwan E-book Reader Production and Growth Rate (2011-2021)

Figure Taiwan E-book Reader Consumption and Growth Rate (2011-2021)

Figure Korea E-book Reader Production and Growth Rate (2011-2021)

Figure Korea E-book Reader Consumption and Growth Rate (2011-2021)

Table Global E-book Reader Production and Revenue (2011-2021)

Figure Global E-book Reader Production and Growth Rate (2011-2021)

Figure Global E-book Reader Revenue and Growth Rate (2011-2021)

Table Global E-book Reader Production of Key Manufacturers (2015 and 2016)

Table Global E-book Reader Production Share by Manufacturers (2015 and 2016)

Figure 2015 E-book Reader Production Share by Manufacturers

Figure 2016 E-book Reader Production Share by Manufacturers

Table Global E-book Reader Revenue by Manufacturers (2015 and 2016)

Table Global E-book Reader Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global E-book Reader Revenue Share by Manufacturers



Table 2016 Global E-book Reader Revenue Share by Manufacturers

Table Global Market E-book Reader Average Price of Key Manufacturers (2015 and 2016)

Table Manufacturers E-book Reader Manufacturing Base Distribution and Product Type

Table Global E-book Reader Production Market by Region (2011-2021)

Figure Global E-book Reader Production Market by Region (2011-2021)

Figure Global E-book Reader Production Market Share by Region (2011-2021)

Table Global E-book Reader Revenue Market by Region (2011-2021)

Table Global E-book Reader Revenue Market Share by Region (2011-2021)

Table Global E-book Reader Consumption Market by Region (2011-2021)

Table Global E-book Reader Consumption Market Share by Region (2011-2021)

Figure Global E-book Reader Consumption Market Share by Region (2011-2021)

Table North America E-book Reader Production, Revenue and Price (2011-2021)

Figure North America E-book Reader Production, Revenue and Growth Rate (2011-2021)

Table Europe E-book Reader Production, Revenue and Price (2011-2021)

Figure Europe E-book Reader Production, Revenue and Growth Rate (2011-2021)

Table China E-book Reader Production, Revenue and Price (2011-2021)

Figure China E-book Reader Production, Revenue and Growth Rate (2011-2021)

Table Japan E-book Reader Production, Revenue and Price (2011-2021)

Figure Japan E-book Reader Production, Revenue and Growth Rate (2011-2021)

Table Taiwan E-book Reader Production, Revenue and Price (2011-2021)

Figure Taiwan E-book Reader Production, Revenue and Growth Rate (2011-2021)

Table Korea E-book Reader Production, Revenue and Price (2011-2021)

Figure Korea E-book Reader Production, Revenue and Growth Rate (2011-2021)

Table Global E-book Reader Production by Type (2011-2021)

Table Global E-book Reader Production Share by Type (2011-2021)

Figure Production Market Share of E-book Reader by Type (2011-2021)

Figure Global E-book Reader Production Growth Rate by Type (2011-2021)

Table Global E-book Reader Revenue by Type (2011-2021)

Table Global E-book Reader Revenue Share by Type (2011-2021)

Figure Global E-book Reader Revenue Growth Rate by Type (2011-2021)

Figure Type I Production, Revenue and Growth (2011-2021)

Figure Type I Price Trend (2011-2021)

Figure Type II Production, Revenue and Growth (2011-2021)

Figure Type II Price Trend (2011-2021)

Figure Type III Production, Revenue and Growth (2011-2021)

Figure Type III Price Trend (2011-2021)

Table Global E-book Reader Consumption by Application (2011-2021)



Table Global E-book Reader Consumption Market Share by Application (2011-2021)

Figure Global E-book Reader Consumption Market Share by Application in 2015

Figure Global E-book Reader Consumption Market Share by Application in 2021

Table North America E-book Reader Consumption by Application (2015 and 2016)

Table Europe E-book Reader Consumption by Application (2015 and 2016)

Table China E-book Reader Consumption by Application (2015 and 2016)

Table Japan E-book Reader Consumption by Application (2015 and 2016)

Table Taiwan E-book Reader Consumption by Application (2015 and 2016)

Table Korea E-book Reader Consumption by Application (2015 and 2016)

Table Global E-book Reader Consumption Growth Rate by Application (2011-2021)

Figure Global E-book Reader Consumption Growth Rate by Application (2011-2021)

Table Kindle Basic Information List

Table E-book Reader Production, Revenue, Price of Kindle (2015 and 2016)

Table Natusun Basic Information List

Table E-book Reader Production, Revenue, Price of Natusun (2015 and 2016)

Table JDRead Basic Information List

Table E-book Reader Production, Revenue, Price of JDRead (2015 and 2016)

Table BOOX Basic Information List

Table E-book Reader Production, Revenue, Price of BOOX (2015 and 2016)

Table Hanvon Basic Information List

Table E-book Reader Production, Revenue, Price of Hanvon (2015 and 2016)

Table MGYOK Basic Information List

Table E-book Reader Production, Revenue, Price of MGYOK (2015 and 2016)

Table ESR Basic Information List

Table E-book Reader Production, Revenue, Price of ESR (2015 and 2016)

Table AKWS Basic Information List

Table E-book Reader Production, Revenue, Price of AKWS (2015 and 2016)

Table BOYUE Basic Information List

Table E-book Reader Production, Revenue, Price of BOYUE (2015 and 2016)

Table iReader Basic Information List

Table E-book Reader Production, Revenue, Price of iReader (2015 and 2016)

Table MuYang Basic Information List

Table E-book Reader Production, Revenue, Price of MuYang (2015 and 2016)

Table OBOOK Basic Information List

Table E-book Reader Production, Revenue, Price of OBOOK (2015 and 2016)

Table LEIMAI Basic Information List

Table E-book Reader Production, Revenue, Price of LEIMAI (2015 and 2016)

Table Shy bear Basic Information List

Table E-book Reader Production, Revenue, Price of Shy bear (2015 and 2016)



Table Bejoy Basic Information List

Table E-book Reader Production, Revenue, Price of Bejoy (2015 and 2016)

Table Stiger Basic Information List

Table E-book Reader Production, Revenue, Price of Stiger (2015 and 2016)

Table UCONS Basic Information List

Table E-book Reader Production, Revenue, Price of UCONS (2015 and 2016)

Table SONY Basic Information List

Table E-book Reader Production, Revenue, Price of SONY (2015 and 2016)

Table XREADER Basic Information List

Table E-book Reader Production, Revenue, Price of XREADER (2015 and 2016)

Table Capshi Basic Information List

Table E-book Reader Production, Revenue, Price of Capshi (2015 and 2016)



I would like to order

Product name: Global E-book Reader Market Research Report 2021

Product link: https://marketpublishers.com/r/G3E22F6127AEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G3E22F6127AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970