

Global E-book Reader Market Professional Survey Report 2017

https://marketpublishers.com/r/G4694459C46EN.html

Date: October 2017 Pages: 117 Price: US\$ 3,500.00 (Single User License) ID: G4694459C46EN

Abstracts

This report studies E-book Reader in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Kindle Samsung Kobo Sony Apple iReader Hanvon Asus Amazon Google



xReader

JDRead

BOOX

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Electronic Ink Screen

LCD Screen

By Application, the market can be split into

Ages 50

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

Global E-book Reader Market Professional Survey Report 2017

1 INDUSTRY OVERVIEW OF E-BOOK READER

- 1.1 Definition and Specifications of E-book Reader
- 1.1.1 Definition of E-book Reader
- 1.1.2 Specifications of E-book Reader
- 1.2 Classification of E-book Reader
- 1.2.1 Electronic Ink Screen
- 1.2.2 LCD Screen
- 1.3 Applications of E-book Reader
- 1.3.1 Ages 50
- 1.4 Market Segment by Regions
- 1.4.1 North America
- 1.4.2 China
- 1.4.3 Europe
- 1.4.4 Southeast Asia
- 1.4.5 Japan
- 1.4.6 India

2 MANUFACTURING COST STRUCTURE ANALYSIS OF E-BOOK READER

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of E-book Reader
- 2.3 Manufacturing Process Analysis of E-book Reader
- 2.4 Industry Chain Structure of E-book Reader

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF E-BOOK READER

3.1 Capacity and Commercial Production Date of Global E-book Reader Major Manufacturers in 2016

3.2 Manufacturing Plants Distribution of Global E-book Reader Major Manufacturers in 2016

3.3 R&D Status and Technology Source of Global E-book Reader Major Manufacturers in 2016

3.4 Raw Materials Sources Analysis of Global E-book Reader Major Manufacturers in



2016

4 GLOBAL E-BOOK READER OVERALL MARKET OVERVIEW

- 4.1 2012-2017E Overall Market Analysis
- 4.2 Capacity Analysis
- 4.2.1 2012-2017E Global E-book Reader Capacity and Growth Rate Analysis
- 4.2.2 2016 E-book Reader Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
- 4.3.1 2012-2017E Global E-book Reader Sales and Growth Rate Analysis
- 4.3.2 2016 E-book Reader Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
- 4.4.1 2012-2017E Global E-book Reader Sales Price
- 4.4.2 2016 E-book Reader Sales Price Analysis (Company Segment)

5 E-BOOK READER REGIONAL MARKET ANALYSIS

5.1 North America E-book Reader Market Analysis

5.1.1 North America E-book Reader Market Overview

5.1.2 North America 2012-2017E E-book Reader Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017E E-book Reader Sales Price Analysis

5.1.4 North America 2016 E-book Reader Market Share Analysis

5.2 China E-book Reader Market Analysis

5.2.1 China E-book Reader Market Overview

5.2.2 China 2012-2017E E-book Reader Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017E E-book Reader Sales Price Analysis

5.2.4 China 2016 E-book Reader Market Share Analysis

5.3 Europe E-book Reader Market Analysis

5.3.1 Europe E-book Reader Market Overview

5.3.2 Europe 2012-2017E E-book Reader Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2012-2017E E-book Reader Sales Price Analysis

5.3.4 Europe 2016 E-book Reader Market Share Analysis

5.4 Southeast Asia E-book Reader Market Analysis

5.4.1 Southeast Asia E-book Reader Market Overview

5.4.2 Southeast Asia 2012-2017E E-book Reader Local Supply, Import, Export, Local Consumption Analysis



5.4.3 Southeast Asia 2012-2017E E-book Reader Sales Price Analysis

5.4.4 Southeast Asia 2016 E-book Reader Market Share Analysis

5.5 Japan E-book Reader Market Analysis

5.5.1 Japan E-book Reader Market Overview

5.5.2 Japan 2012-2017E E-book Reader Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Japan 2012-2017E E-book Reader Sales Price Analysis

5.5.4 Japan 2016 E-book Reader Market Share Analysis

5.6 India E-book Reader Market Analysis

5.6.1 India E-book Reader Market Overview

5.6.2 India 2012-2017E E-book Reader Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2012-2017E E-book Reader Sales Price Analysis

5.6.4 India 2016 E-book Reader Market Share Analysis

6 GLOBAL 2012-2017E E-BOOK READER SEGMENT MARKET ANALYSIS (BY TYPE)

6.1 Global 2012-2017E E-book Reader Sales by Type

- 6.2 Different Types of E-book Reader Product Interview Price Analysis
- 6.3 Different Types of E-book Reader Product Driving Factors Analysis
- 6.3.1 Electronic Ink Screen of E-book Reader Growth Driving Factor Analysis
- 6.3.2 LCD Screen of E-book Reader Growth Driving Factor Analysis

7 GLOBAL 2012-2017E E-BOOK READER SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2012-2017E E-book Reader Consumption by Application
- 7.2 Different Application of E-book Reader Product Interview Price Analysis
- 7.3 Different Application of E-book Reader Product Driving Factors Analysis
- 7.3.1 Ages 50 of E-book Reader Growth Driving Factor Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF E-BOOK READER

8.1 Kindle

8.1.1 Company Profile

- 8.1.2 Product Picture and Specifications
 - 8.1.2.1 Product A
 - 8.1.2.2 Product B



8.1.3 Kindle 2016 E-book Reader Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.1.4 Kindle 2016 E-book Reader Business Region Distribution Analysis

8.2 Samsung

8.2.1 Company Profile

8.2.2 Product Picture and Specifications

8.2.2.1 Product A

8.2.2.2 Product B

8.2.3 Samsung 2016 E-book Reader Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.2.4 Samsung 2016 E-book Reader Business Region Distribution Analysis

8.3 Kobo

8.3.1 Company Profile

8.3.2 Product Picture and Specifications

8.3.2.1 Product A

8.3.2.2 Product B

8.3.3 Kobo 2016 E-book Reader Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.3.4 Kobo 2016 E-book Reader Business Region Distribution Analysis

8.4 Sony

8.4.1 Company Profile

8.4.2 Product Picture and Specifications

8.4.2.1 Product A

8.4.2.2 Product B

8.4.3 Sony 2016 E-book Reader Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.4.4 Sony 2016 E-book Reader Business Region Distribution Analysis

8.5 Apple

8.5.1 Company Profile

8.5.2 Product Picture and Specifications

8.5.2.1 Product A

8.5.2.2 Product B

8.5.3 Apple 2016 E-book Reader Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.5.4 Apple 2016 E-book Reader Business Region Distribution Analysis

8.6 iReader

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.2.1 Product A



8.6.2.2 Product B

8.6.3 iReader 2016 E-book Reader Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 iReader 2016 E-book Reader Business Region Distribution Analysis

8.7 Hanvon

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

- 8.7.2.1 Product A
- 8.7.2.2 Product B

8.7.3 Hanvon 2016 E-book Reader Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Hanvon 2016 E-book Reader Business Region Distribution Analysis

8.8 Asus

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

- 8.8.2.1 Product A
- 8.8.2.2 Product B

8.8.3 Asus 2016 E-book Reader Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 Asus 2016 E-book Reader Business Region Distribution Analysis

8.9 Amazon

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.2.1 Product A

8.9.2.2 Product B

8.9.3 Amazon 2016 E-book Reader Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 Amazon 2016 E-book Reader Business Region Distribution Analysis

8.10 Google

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.2.1 Product A

8.10.2.2 Product B

8.10.3 Google 2016 E-book Reader Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 Google 2016 E-book Reader Business Region Distribution Analysis

8.11 xReader

8.12 JDRead

8.13 BOOX



9 DEVELOPMENT TREND OF ANALYSIS OF E-BOOK READER MARKET

9.1 Global E-book Reader Market Trend Analysis
9.1.1 Global 2017-2022 E-book Reader Market Size (Volume and Value) Forecast
9.1.2 Global 2017-2022 E-book Reader Sales Price Forecast
9.2 E-book Reader Regional Market Trend
9.2.1 North America 2017-2022 E-book Reader Consumption Forecast
9.2.2 China 2017-2022 E-book Reader Consumption Forecast
9.2.3 Europe 2017-2022 E-book Reader Consumption Forecast
9.2.4 Southeast Asia 2017-2022 E-book Reader Consumption Forecast
9.2.5 Japan 2017-2022 E-book Reader Consumption Forecast
9.2.6 India 2017-2022 E-book Reader Consumption Forecast
9.3 E-book Reader Market Trend (Product Type)
9.4 E-book Reader Market Trend (Application)

10 E-BOOK READER MARKETING TYPE ANALYSIS

- 10.1 E-book Reader Regional Marketing Type Analysis
- 10.2 E-book Reader International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of E-book Reader by Region
- 10.4 E-book Reader Supply Chain Analysis

11 CONSUMERS ANALYSIS OF E-BOOK READER

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

12 CONCLUSION OF THE GLOBAL E-BOOK READER MARKET PROFESSIONAL SURVEY REPORT 2017

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of E-book Reader Table Product Specifications of E-book Reader Table Classification of E-book Reader Figure Global Production Market Share of E-book Reader by Type in 2016 Figure Electronic Ink Screen Picture Table Major Manufacturers of Electronic Ink Screen Figure LCD Screen Picture Table Major Manufacturers of LCD Screen Table Applications of E-book Reader Figure Global Consumption Volume Market Share of E-book Reader by Application in 2016 Figure Ages 50 Figure Market Share of E-book Reader by Regions Figure North America E-book Reader Market Size (Million USD) (2012-2022) Figure China E-book Reader Market Size (Million USD) (2012-2022) Figure Europe E-book Reader Market Size (Million USD) (2012-2022) Figure Southeast Asia E-book Reader Market Size (Million USD) (2012-2022) Figure Japan E-book Reader Market Size (Million USD) (2012-2022) Figure India E-book Reader Market Size (Million USD) (2012-2022) Table E-book Reader Raw Material and Suppliers Table Manufacturing Cost Structure Analysis of E-book Reader in 2016 Figure Manufacturing Process Analysis of E-book Reader Figure Industry Chain Structure of E-book Reader Table Capacity and Commercial Production Date of Global E-book Reader Major Manufacturers in 2016 Table Manufacturing Plants Distribution of Global E-book Reader Major Manufacturers in 2016 Table R&D Status and Technology Source of Global E-book Reader Major Manufacturers in 2016 Table Raw Materials Sources Analysis of Global E-book Reader Major Manufacturers in 2016 Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of E-book Reader 2012-2017 Figure Global 2012-2017E E-book Reader Market Size (Volume) and Growth Rate Figure Global 2012-2017E E-book Reader Market Size (Value) and Growth Rate



Table 2012-2017E Global E-book Reader Capacity and Growth Rate Table 2016 Global E-book Reader Capacity (K Units) List (Company Segment) Table 2012-2017E Global E-book Reader Sales (K Units) and Growth Rate Table 2016 Global E-book Reader Sales (K Units) List (Company Segment) Table 2012-2017E Global E-book Reader Sales Price (USD/Unit) Table 2016 Global E-book Reader Sales Price (USD/Unit) List (Company Segment) Figure North America Capacity Overview Table North America Supply, Import, Export and Consumption (K Units) of E-book Reader 2012-2017E Figure North America 2012-2017E E-book Reader Sales Price (USD/Unit) Figure North America 2016 E-book Reader Sales Market Share Figure China Capacity Overview Table China Supply, Import, Export and Consumption (K Units) of E-book Reader 2012-2017E Figure China 2012-2017E E-book Reader Sales Price (USD/Unit) Figure China 2016 E-book Reader Sales Market Share Figure Europe Capacity Overview Table Europe Supply, Import, Export and Consumption (K Units) of E-book Reader 2012-2017E Figure Europe 2012-2017E E-book Reader Sales Price (USD/Unit) Figure Europe 2016 E-book Reader Sales Market Share Figure Southeast Asia Capacity Overview Table Southeast Asia Supply, Import, Export and Consumption (K Units) of E-book Reader 2012-2017E Figure Southeast Asia 2012-2017E E-book Reader Sales Price (USD/Unit) Figure Southeast Asia 2016 E-book Reader Sales Market Share Figure Japan Capacity Overview Table Japan Supply, Import, Export and Consumption (K Units) of E-book Reader 2012-2017E Figure Japan 2012-2017E E-book Reader Sales Price (USD/Unit) Figure Japan 2016 E-book Reader Sales Market Share Figure India Capacity Overview Table India Supply, Import, Export and Consumption (K Units) of E-book Reader 2012-2017E Figure India 2012-2017E E-book Reader Sales Price (USD/Unit) Figure India 2016 E-book Reader Sales Market Share Table Global 2012-2017E E-book Reader Sales (K Units) by Type Table Different Types E-book Reader Product Interview Price Table Global 2012-2017E E-book Reader Sales (K Units) by Application



Table Different Application E-book Reader Product Interview Price Table Kindle Information List Table Product A Overview **Table Product B Overview** Table 2016 Kindle E-book Reader Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit) Figure 2016 Kindle E-book Reader Business Region Distribution Table Samsung Information List Table Product A Overview Table Product B Overview Table 2016 Samsung E-book Reader Revenue (Million USD), Sales (K Units), Exfactory Price (USD/Unit) Figure 2016 Samsung E-book Reader Business Region Distribution Table Kobo Information List Table Product A Overview Table Product B Overview Table 2015 Kobo E-book Reader Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit) Figure 2016 Kobo E-book Reader Business Region Distribution **Table Sony Information List Table Product A Overview Table Product B Overview** Table 2016 Sony E-book Reader Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit) Figure 2016 Sony E-book Reader Business Region Distribution Table Apple Information List **Table Product A Overview** Table Product B Overview Table 2016 Apple E-book Reader Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit) Figure 2016 Apple E-book Reader Business Region Distribution Table iReader Information List **Table Product A Overview Table Product B Overview** Table 2016 iReader E-book Reader Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit) Figure 2016 iReader E-book Reader Business Region Distribution **Table Hanvon Information List Table Product A Overview** Global E-book Reader Market Professional Survey Report 2017



Table Product B Overview

Table 2016 Hanvon E-book Reader Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Hanvon E-book Reader Business Region Distribution

Table Asus Information List

Table Product A Overview

Table Product B Overview

Table 2016 Asus E-book Reader Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Asus E-book Reader Business Region Distribution

Table Amazon Information List

Table Product A Overview

Table Product B Overview

Table 2016 Amazon E-book Reader Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Amazon E-book Reader Business Region Distribution

Table Google Information List

Table Product A Overview

Table Product B Overview

Table 2016 Google E-book Reader Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Google E-book Reader Business Region Distribution

Table xReader Information List

Table JDRead Information List

Table BOOX Information List

Figure Global 2017-2022 E-book Reader Market Size (K Units) and Growth Rate Forecast

Figure Global 2017-2022 E-book Reader Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 E-book Reader Sales Price (USD/Unit) Forecast

Figure North America 2017-2022 E-book Reader Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2017-2022 E-book Reader Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2017-2022 E-book Reader Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 E-book Reader Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2017-2022 E-book Reader Consumption Volume (K Units) and Growth



Rate Forecast

Figure India 2017-2022 E-book Reader Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of E-book Reader by Type 2017-2022

Table Global Consumption Volume (K Units) of E-book Reader by Application 2017-2022

Table Traders or Distributors with Contact Information of E-book Reader by Region



I would like to order

Product name: Global E-book Reader Market Professional Survey Report 2017 Product link: <u>https://marketpublishers.com/r/G4694459C46EN.html</u> Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G4694459C46EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970