

# Global Dubbing and Voice-over Market Research Report 2023

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## Abstracts

Dubbing, mixing or re-recording, is a post-production process used in filmmaking and video production in which additional or supplementary recordings are lip-synced and 'mixed' with original production sound to create the finished soundtrack. Voice-over (also known as off-camera or off-stage commentary) is a production technique where a voice—that is not part of the narrative (non-diegetic)—is used in a radio, television production, filmmaking, theatre, or other presentations. The voice-over is read from a script and may be spoken by someone who appears elsewhere in the production or by a specialist voice talent. Synchronous dialogue, where the voice-over is narrating the action that is taking place at the same time, remains the most common technique in voice-overs. Asynchronous, however, is also used in cinema. It is usually prerecorded and placed over the top of a film or video and commonly used in documentaries or news reports to explain information. Voice-overs are used in video games and on-hold messages, as well as for announcements and information at events and tourist destinations. It may also be read live for events such as award presentations.

According to QYResearch's new survey, global Dubbing and Voice-over market is projected to reach US\$ million in 2029, increasing from US\$ million in 2022, with the CAGR of % during the period of 2023 to 2029.

The global dubbing and voice-over market is expected to continue growing due to the increasing demand for localized content, cross-border entertainment, e-learning programs, gaming, and animation. Industry players that offer a wide range of language options, maintain high-quality standards, leverage technological advancements, and navigate cultural sensitivities effectively are likely to thrive in this evolving market.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Dubbing and Voice-over market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

### By Company

Tohokushinsha Film Corporation

Iyuno Media Group

Groupe Auditorium Artistique

BKS Dubbing Studios

JBI Studios

Bang Zoom Studios

VOA Voice Studios

Audiomaster Candiani

Glovision Inc

Ezenhall

ZOO Digital Group

TrioPen Studio

World Good Voice (WGV)

Dubbing House International Limited

Graffiti Studio

ABC Dubbing and Subtitles Studios

Mafilm Audio Ltd

EarCandy

## Segment by Type

Native Language

Foreign Language

Special Language

## Segment by Application

The Film

TV Series

Record Video

Digital Applications

Other

## By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The Dubbing and Voice-over report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

Chapter 12: Market Conclusions

Chapter 13: Research Methodology and Data Source

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