

Global Dry Shampoo Market Professional Survey Report 2017

https://marketpublishers.com/r/G8C509E27BCEN.html

Date: December 2017

Pages: 110

Price: US\$ 3,500.00 (Single User License)

ID: G8C509E27BCEN

Abstracts

This report studies Dry Shampoo in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

The Unilever Group	
Kao Corporation	
Shiseido Company Limited	
The Procter and Gamble	
The Estee Lauder Companies Inc.	
Church & Dwight Co. Inc.	
Revlon Inc.	
Henkel AG & Co	
KGaA	

L'Oreal SA



Coty Inc. On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into Spray Form Powder Form By Application, the market can be split into Modern Trade Convenience Store Specialty Store **Drug Store** Online Others By Regions, this report covers (we can add the regions/countries as you want) North America China Europe Southeast Asia Japan



India

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

Global Dry Shampoo Market Professional Survey Report 2017

1 INDUSTRY OVERVIEW OF DRY SHAMPOO

- 1.1 Definition and Specifications of Dry Shampoo
 - 1.1.1 Definition of Dry Shampoo
 - 1.1.2 Specifications of Dry Shampoo
- 1.2 Classification of Dry Shampoo
 - 1.2.1 Spray Form
 - 1.2.2 Powder Form
- 1.3 Applications of Dry Shampoo
 - 1.3.1 Modern Trade
 - 1.3.2 Convenience Store
 - 1.3.3 Specialty Store
 - 1.3.4 Drug Store
 - 1.3.5 Online
 - 1.3.6 Others
- 1.4 Market Segment by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India

2 MANUFACTURING COST STRUCTURE ANALYSIS OF DRY SHAMPOO

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of Dry Shampoo
- 2.3 Manufacturing Process Analysis of Dry Shampoo
- 2.4 Industry Chain Structure of Dry Shampoo

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF DRY SHAMPOO

3.1 Capacity and Commercial Production Date of Global Dry Shampoo Major Manufacturers in 2016



- 3.2 Manufacturing Plants Distribution of Global Dry Shampoo Major Manufacturers in 2016
- 3.3 R&D Status and Technology Source of Global Dry Shampoo Major Manufacturers in 2016
- 3.4 Raw Materials Sources Analysis of Global Dry Shampoo Major Manufacturers in 2016

4 GLOBAL DRY SHAMPOO OVERALL MARKET OVERVIEW

- 4.1 2012-2017E Overall Market Analysis
- 4.2 Capacity Analysis
 - 4.2.1 2012-2017E Global Dry Shampoo Capacity and Growth Rate Analysis
 - 4.2.2 2016 Dry Shampoo Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
- 4.3.1 2012-2017E Global Dry Shampoo Sales and Growth Rate Analysis
- 4.3.2 2016 Dry Shampoo Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
 - 4.4.1 2012-2017E Global Dry Shampoo Sales Price
- 4.4.2 2016 Dry Shampoo Sales Price Analysis (Company Segment)

5 DRY SHAMPOO REGIONAL MARKET ANALYSIS

- 5.1 North America Dry Shampoo Market Analysis
 - 5.1.1 North America Dry Shampoo Market Overview
- 5.1.2 North America 2012-2017E Dry Shampoo Local Supply, Import, Export, Local Consumption Analysis
- 5.1.3 North America 2012-2017E Dry Shampoo Sales Price Analysis
- 5.1.4 North America 2016 Dry Shampoo Market Share Analysis
- 5.2 China Dry Shampoo Market Analysis
 - 5.2.1 China Dry Shampoo Market Overview
- 5.2.2 China 2012-2017E Dry Shampoo Local Supply, Import, Export, Local Consumption Analysis
- 5.2.3 China 2012-2017E Dry Shampoo Sales Price Analysis
- 5.2.4 China 2016 Dry Shampoo Market Share Analysis
- 5.3 Europe Dry Shampoo Market Analysis
 - 5.3.1 Europe Dry Shampoo Market Overview
- 5.3.2 Europe 2012-2017E Dry Shampoo Local Supply, Import, Export, Local Consumption Analysis
- 5.3.3 Europe 2012-2017E Dry Shampoo Sales Price Analysis



- 5.3.4 Europe 2016 Dry Shampoo Market Share Analysis
- 5.4 Southeast Asia Dry Shampoo Market Analysis
 - 5.4.1 Southeast Asia Dry Shampoo Market Overview
- 5.4.2 Southeast Asia 2012-2017E Dry Shampoo Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 Southeast Asia 2012-2017E Dry Shampoo Sales Price Analysis
- 5.4.4 Southeast Asia 2016 Dry Shampoo Market Share Analysis
- 5.5 Japan Dry Shampoo Market Analysis
 - 5.5.1 Japan Dry Shampoo Market Overview
- 5.5.2 Japan 2012-2017E Dry Shampoo Local Supply, Import, Export, Local

Consumption Analysis

- 5.5.3 Japan 2012-2017E Dry Shampoo Sales Price Analysis
- 5.5.4 Japan 2016 Dry Shampoo Market Share Analysis
- 5.6 India Dry Shampoo Market Analysis
 - 5.6.1 India Dry Shampoo Market Overview
 - 5.6.2 India 2012-2017E Dry Shampoo Local Supply, Import, Export, Local

Consumption Analysis

- 5.6.3 India 2012-2017E Dry Shampoo Sales Price Analysis
- 5.6.4 India 2016 Dry Shampoo Market Share Analysis

6 GLOBAL 2012-2017E DRY SHAMPOO SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2012-2017E Dry Shampoo Sales by Type
- 6.2 Different Types of Dry Shampoo Product Interview Price Analysis
- 6.3 Different Types of Dry Shampoo Product Driving Factors Analysis
 - 6.3.1 Spray Form of Dry Shampoo Growth Driving Factor Analysis
- 6.3.2 Powder Form of Dry Shampoo Growth Driving Factor Analysis

7 GLOBAL 2012-2017E DRY SHAMPOO SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2012-2017E Dry Shampoo Consumption by Application
- 7.2 Different Application of Dry Shampoo Product Interview Price Analysis
- 7.3 Different Application of Dry Shampoo Product Driving Factors Analysis
 - 7.3.1 Modern Trade of Dry Shampoo Growth Driving Factor Analysis
 - 7.3.2 Convenience Store of Dry Shampoo Growth Driving Factor Analysis
 - 7.3.3 Specialty Store of Dry Shampoo Growth Driving Factor Analysis
 - 7.3.4 Drug Store of Dry Shampoo Growth Driving Factor Analysis
 - 7.3.5 Online of Dry Shampoo Growth Driving Factor Analysis



7.3.6 Others of Dry Shampoo Growth Driving Factor Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF DRY SHAMPOO

- 8.1 The Unilever Group
 - 8.1.1 Company Profile
 - 8.1.2 Product Picture and Specifications
 - 8.1.2.1 Product A
 - 8.1.2.2 Product B
- 8.1.3 The Unilever Group 2016 Dry Shampoo Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.1.4 The Unilever Group 2016 Dry Shampoo Business Region Distribution Analysis
- 8.2 Kao Corporation
 - 8.2.1 Company Profile
 - 8.2.2 Product Picture and Specifications
 - 8.2.2.1 Product A
 - 8.2.2.2 Product B
- 8.2.3 Kao Corporation 2016 Dry Shampoo Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.2.4 Kao Corporation 2016 Dry Shampoo Business Region Distribution Analysis
- 8.3 Shiseido Company Limited
 - 8.3.1 Company Profile
 - 8.3.2 Product Picture and Specifications
 - 8.3.2.1 Product A
 - 8.3.2.2 Product B
- 8.3.3 Shiseido Company Limited 2016 Dry Shampoo Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.3.4 Shiseido Company Limited 2016 Dry Shampoo Business Region Distribution Analysis
- 8.4 The Procter and Gamble
 - 8.4.1 Company Profile
 - 8.4.2 Product Picture and Specifications
 - 8.4.2.1 Product A
 - 8.4.2.2 Product B
- 8.4.3 The Procter and Gamble 2016 Dry Shampoo Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.4.4 The Procter and Gamble 2016 Dry Shampoo Business Region Distribution Analysis
- 8.5 The Estee Lauder Companies Inc.



- 8.5.1 Company Profile
- 8.5.2 Product Picture and Specifications
 - 8.5.2.1 Product A
 - 8.5.2.2 Product B
- 8.5.3 The Estee Lauder Companies Inc. 2016 Dry Shampoo Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.5.4 The Estee Lauder Companies Inc. 2016 Dry Shampoo Business Region Distribution Analysis
- 8.6 Church & Dwight Co. Inc.
 - 8.6.1 Company Profile
 - 8.6.2 Product Picture and Specifications
 - 8.6.2.1 Product A
 - 8.6.2.2 Product B
- 8.6.3 Church & Dwight Co. Inc. 2016 Dry Shampoo Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.6.4 Church & Dwight Co. Inc. 2016 Dry Shampoo Business Region Distribution Analysis
- 8.7 Revlon Inc.
 - 8.7.1 Company Profile
 - 8.7.2 Product Picture and Specifications
 - 8.7.2.1 Product A
 - 8.7.2.2 Product B
- 8.7.3 Revlon Inc. 2016 Dry Shampoo Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.7.4 Revlon Inc. 2016 Dry Shampoo Business Region Distribution Analysis
- 8.8 Henkel AG & Co
 - 8.8.1 Company Profile
 - 8.8.2 Product Picture and Specifications
 - 8.8.2.1 Product A
 - 8.8.2.2 Product B
- 8.8.3 Henkel AG & Co 2016 Dry Shampoo Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.8.4 Henkel AG & Co 2016 Dry Shampoo Business Region Distribution Analysis 8.9 KGaA
 - 8.9.1 Company Profile
 - 8.9.2 Product Picture and Specifications
 - 8.9.2.1 Product A
 - 8.9.2.2 Product B
 - 8.9.3 KGaA 2016 Dry Shampoo Sales, Ex-factory Price, Revenue, Gross Margin



Analysis

- 8.9.4 KGaA 2016 Dry Shampoo Business Region Distribution Analysis
- 8.10 L'Oreal SA
 - 8.10.1 Company Profile
 - 8.10.2 Product Picture and Specifications
 - 8.10.2.1 Product A
 - 8.10.2.2 Product B
- 8.10.3 L'Oreal SA 2016 Dry Shampoo Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.10.4 L'Oreal SA 2016 Dry Shampoo Business Region Distribution Analysis 8.11 Coty Inc.

9 DEVELOPMENT TREND OF ANALYSIS OF DRY SHAMPOO MARKET

- 9.1 Global Dry Shampoo Market Trend Analysis
 - 9.1.1 Global 2017-2022 Dry Shampoo Market Size (Volume and Value) Forecast
 - 9.1.2 Global 2017-2022 Dry Shampoo Sales Price Forecast
- 9.2 Dry Shampoo Regional Market Trend
 - 9.2.1 North America 2017-2022 Dry Shampoo Consumption Forecast
 - 9.2.2 China 2017-2022 Dry Shampoo Consumption Forecast
 - 9.2.3 Europe 2017-2022 Dry Shampoo Consumption Forecast
 - 9.2.4 Southeast Asia 2017-2022 Dry Shampoo Consumption Forecast
 - 9.2.5 Japan 2017-2022 Dry Shampoo Consumption Forecast
- 9.2.6 India 2017-2022 Dry Shampoo Consumption Forecast
- 9.3 Dry Shampoo Market Trend (Product Type)
- 9.4 Dry Shampoo Market Trend (Application)

10 DRY SHAMPOO MARKETING TYPE ANALYSIS

- 10.1 Dry Shampoo Regional Marketing Type Analysis
- 10.2 Dry Shampoo International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Dry Shampoo by Region
- 10.4 Dry Shampoo Supply Chain Analysis

11 CONSUMERS ANALYSIS OF DRY SHAMPOO

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis



11.4 Consumer 4 Analysis

12 CONCLUSION OF THE GLOBAL DRY SHAMPOO MARKET PROFESSIONAL SURVEY REPORT 2017

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Dry Shampoo

Table Product Specifications of Dry Shampoo

Table Classification of Dry Shampoo

Figure Global Production Market Share of Dry Shampoo by Type in 2016

Figure Spray Form Picture

Table Major Manufacturers of Spray Form

Figure Powder Form Picture

Table Major Manufacturers of Powder Form

Table Applications of Dry Shampoo

Figure Global Consumption Volume Market Share of Dry Shampoo by Application in 2016

Figure Modern Trade Examples

Table Major Consumers in Modern Trade

Figure Convenience Store Examples

Table Major Consumers in Convenience Store

Figure Specialty Store Examples

Table Major Consumers in Specialty Store

Figure Drug Store Examples

Table Major Consumers in Drug Store

Figure Online Examples

Table Major Consumers in Online

Figure Others Examples

Table Major Consumers in Others

Figure Market Share of Dry Shampoo by Regions

Figure North America Dry Shampoo Market Size (Million USD) (2012-2022)

Figure China Dry Shampoo Market Size (Million USD) (2012-2022)

Figure Europe Dry Shampoo Market Size (Million USD) (2012-2022)

Figure Southeast Asia Dry Shampoo Market Size (Million USD) (2012-2022)

Figure Japan Dry Shampoo Market Size (Million USD) (2012-2022)

Figure India Dry Shampoo Market Size (Million USD) (2012-2022)

Table Dry Shampoo Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Dry Shampoo in 2016

Figure Manufacturing Process Analysis of Dry Shampoo

Figure Industry Chain Structure of Dry Shampoo

Table Capacity and Commercial Production Date of Global Dry Shampoo Major



Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Dry Shampoo Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Dry Shampoo Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Dry Shampoo Major Manufacturers in 2016

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Dry Shampoo 2012-2017

Figure Global 2012-2017E Dry Shampoo Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Dry Shampoo Market Size (Value) and Growth Rate

Table 2012-2017E Global Dry Shampoo Capacity and Growth Rate

Table 2016 Global Dry Shampoo Capacity (K Units) List (Company Segment)

Table 2012-2017E Global Dry Shampoo Sales (K Units) and Growth Rate

Table 2016 Global Dry Shampoo Sales (K Units) List (Company Segment)

Table 2012-2017E Global Dry Shampoo Sales Price (USD/Unit)

Table 2016 Global Dry Shampoo Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K Units) of Dry Shampoo 2012-2017E

Figure North America 2012-2017E Dry Shampoo Sales Price (USD/Unit)

Figure North America 2016 Dry Shampoo Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K Units) of Dry Shampoo 2012-2017E

Figure China 2012-2017E Dry Shampoo Sales Price (USD/Unit)

Figure China 2016 Dry Shampoo Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K Units) of Dry Shampoo 2012-2017E

Figure Europe 2012-2017E Dry Shampoo Sales Price (USD/Unit)

Figure Europe 2016 Dry Shampoo Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Dry Shampoo 2012-2017E

Figure Southeast Asia 2012-2017E Dry Shampoo Sales Price (USD/Unit)

Figure Southeast Asia 2016 Dry Shampoo Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K Units) of Dry Shampoo



2012-2017E

Figure Japan 2012-2017E Dry Shampoo Sales Price (USD/Unit)

Figure Japan 2016 Dry Shampoo Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K Units) of Dry Shampoo

2012-2017E

Figure India 2012-2017E Dry Shampoo Sales Price (USD/Unit)

Figure India 2016 Dry Shampoo Sales Market Share

Table Global 2012-2017E Dry Shampoo Sales (K Units) by Type

Table Different Types Dry Shampoo Product Interview Price

Table Global 2012-2017E Dry Shampoo Sales (K Units) by Application

Table Different Application Dry Shampoo Product Interview Price

Table The Unilever Group Information List

Table Product A Overview

Table Product B Overview

Table 2016 The Unilever Group Dry Shampoo Revenue (Million USD), Sales (K Units),

Ex-factory Price (USD/Unit)

Figure 2016 The Unilever Group Dry Shampoo Business Region Distribution

Table Kao Corporation Information List

Table Product A Overview

Table Product B Overview

Table 2016 Kao Corporation Dry Shampoo Revenue (Million USD), Sales (K Units), Exfactory Price (USD/Unit)

Figure 2016 Kao Corporation Dry Shampoo Business Region Distribution

Table Shiseido Company Limited Information List

Table Product A Overview

Table Product B Overview

Table 2015 Shiseido Company Limited Dry Shampoo Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Shiseido Company Limited Dry Shampoo Business Region Distribution

Table The Procter and Gamble Information List

Table Product A Overview

Table Product B Overview

Table 2016 The Procter and Gamble Dry Shampoo Revenue (Million USD), Sales (K

Units), Ex-factory Price (USD/Unit)

Figure 2016 The Procter and Gamble Dry Shampoo Business Region Distribution

Table The Estee Lauder Companies Inc. Information List

Table Product A Overview

Table Product B Overview



Table 2016 The Estee Lauder Companies Inc. Dry Shampoo Revenue (Million USD),

Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 The Estee Lauder Companies Inc. Dry Shampoo Business Region

Distribution

Table Church & Dwight Co. Inc. Information List

Table Product A Overview

Table Product B Overview

Table 2016 Church & Dwight Co. Inc. Dry Shampoo Revenue (Million USD), Sales (K

Units), Ex-factory Price (USD/Unit)

Figure 2016 Church & Dwight Co. Inc. Dry Shampoo Business Region Distribution

Table Revlon Inc. Information List

Table Product A Overview

Table Product B Overview

Table 2016 Revion Inc. Dry Shampoo Revenue (Million USD), Sales (K Units), Ex-

factory Price (USD/Unit)

Figure 2016 Revlon Inc. Dry Shampoo Business Region Distribution

Table Henkel AG & Co Information List

Table Product A Overview

Table Product B Overview

Table 2016 Henkel AG & Co Dry Shampoo Revenue (Million USD), Sales (K Units), Ex-

factory Price (USD/Unit)

Figure 2016 Henkel AG & Co Dry Shampoo Business Region Distribution

Table KGaA Information List

Table Product A Overview

Table Product B Overview

Table 2016 KGaA Dry Shampoo Revenue (Million USD), Sales (K Units), Ex-factory

Price (USD/Unit)

Figure 2016 KGaA Dry Shampoo Business Region Distribution

Table L'Oreal SA Information List

Table Product A Overview

Table Product B Overview

Table 2016 L'Oreal SA Dry Shampoo Revenue (Million USD), Sales (K Units), Ex-

factory Price (USD/Unit)

Figure 2016 L'Oreal SA Dry Shampoo Business Region Distribution

Table Coty Inc. Information List

Figure Global 2017-2022 Dry Shampoo Market Size (K Units) and Growth Rate

Forecast

Figure Global 2017-2022 Dry Shampoo Market Size (Million USD) and Growth Rate

Forecast



Figure Global 2017-2022 Dry Shampoo Sales Price (USD/Unit) Forecast Figure North America 2017-2022 Dry Shampoo Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2017-2022 Dry Shampoo Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2017-2022 Dry Shampoo Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Dry Shampoo Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2017-2022 Dry Shampoo Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2017-2022 Dry Shampoo Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Dry Shampoo by Type 2017-2022
Table Global Consumption Volume (K Units) of Dry Shampoo by Application 2017-2022
Table Traders or Distributors with Contact Information of Dry Shampoo by Region



I would like to order

Product name: Global Dry Shampoo Market Professional Survey Report 2017

Product link: https://marketpublishers.com/r/G8C509E27BCEN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G8C509E27BCEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970