

Global Dot Matrix Printing Market Professional Survey Report 2018

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Abstracts

This report studies the global Dot Matrix Printing market status and forecast, categorizes the global Dot Matrix Printing market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Dot matrix printing or impact matrix printing is a type of computer printing which uses a print head that runs back and forth, or in an up and down motion, on the page and prints by impact, striking an ink-soaked cloth ribbon against the paper, much like the print mechanism on a typewriter. However, unlike a typewriter or daisy wheel printer, letters are drawn out of a dot matrix, and thus, varied fonts and arbitrary graphics can be produced.

Dot-matrix printers vary in print resolution and overall quality with either 9 or 24-pin print heads. The more pins per inch, the higher the print resolution. Most dot-matrix printers have a maximum resolution of around 240 dpi (dots per inch). While this resolution is not as high as those possible in laser or inkjet printers, there is one distinct advantage to dot-matrix (or any form of impact) printing. Because the print head must strike the surface of the paper with enough force to transfer ink from a ribbon onto the page, it is ideal for environments that must produce carbon copies through the use of special multi-part documents. These documents have carbon (or other pressure-sensitive material) on the underside and create a mark on the sheet underneath when pressure is applied. Retailers and small businesses often use carbon copies as receipts or bills of sale. The dot matrix printing has been developed very mature since 1970s and widely used in Finance & Insurance, Government, Communications, Healthcare, Logistics sectors. The market main players represent: EPSON, OKI, Fujitsu, Toshiba, Lexmark, Printek etc. Top 3 companies occupy over 52% market share in 2015. China, Europe and North America dominate the top 3 consumption market with 81% of global total consumption.

Serial-impact dot-matrix (SIDM) printer demand was firm in China owing to upgrade demand in the tax collection systems market, but demand continued to contract in the Americas and Europe.

The global Dot Matrix Printing market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

EPSON

OKI

Fujitsu

Toshiba

Lexmark

Printek

Olivetti

Jolimark

New Beiyang

Star

GAINSCHA

ICOD

SPRT

Winpos

Bixelon

ZONERICH

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Low Resolution Printer

Middle Resolution Printer

High Resolution Printer

By Application, the market can be split into

Finance & Insurance

Government

Communications

Healthcare

Logistics

The study objectives of this report are:

To analyze and study the global Dot Matrix Printing capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Dot Matrix Printing manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Dot Matrix Printing are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Dot Matrix Printing Manufacturers

Dot Matrix Printing Distributors/Traders/Wholesalers
Dot Matrix Printing Subcomponent Manufacturers
Industry Association
Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Dot Matrix Printing market, by end-use.

Detailed analysis and profiles of additional market players.

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