

# Global Dot Matrix Printing Market Professional Survey Report 2018

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### **Abstracts**

This report studies the global Dot Matrix Printing market status and forecast, categorizes the global Dot Matrix Printing market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Dot matrix printing or impact matrix printing is a type of computer printing which uses a print head that runs back and forth, or in an up and down motion, on the page and prints by impact, striking an ink-soaked cloth ribbon against the paper, much like the print mechanism on a typewriter. However, unlike a typewriter or daisy wheel printer, letters are drawn out of a dot matrix, and thus, varied fonts and arbitrary graphics can be produced.

Dot-matrix printers vary in print resolution and overall quality with either 9 or 24-pin print heads. The more pins per inch, the higher the print resolution. Most dot-matrix printers have a maximum resolution of around 240 dpi (dots per inch). While this resolution is not as high as those possible in laser or inkjet printers, there is one distinct advantage to dot-matrix (or any form of impact) printing. Because the print head must strike the surface of the paper with enough force to transfer ink from a ribbon onto the page, it is ideal for environments that must produce carbon copies through the use of special multipart documents. These documents have carbon (or other pressure-sensitive material) on the underside and create a mark on the sheet underneath when pressure is applied. Retailers and small businesses often use carbon copies as receipts or bills of sale. The dot matrix printing has been developed very mature since 1970s and widely used in Finance & Insurance, Government, Communications, Healthcare, Logistics sectors. The market main players represent: EPSON, OKI, Fujitsu, Toshiba, Lexmark, Printek etc. Top 3 companies occupy over 52% market share in 2015. China, Europe and North America dominate the top 3 consumption market with 81% of global total consumption.



Serial-impact dot-matrix (SIDM) printer demand was firm in China owing to upgrade demand in the tax collection systems market, but demand continued to contract in the Americas and Europe.

The global Dot Matrix Printing market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

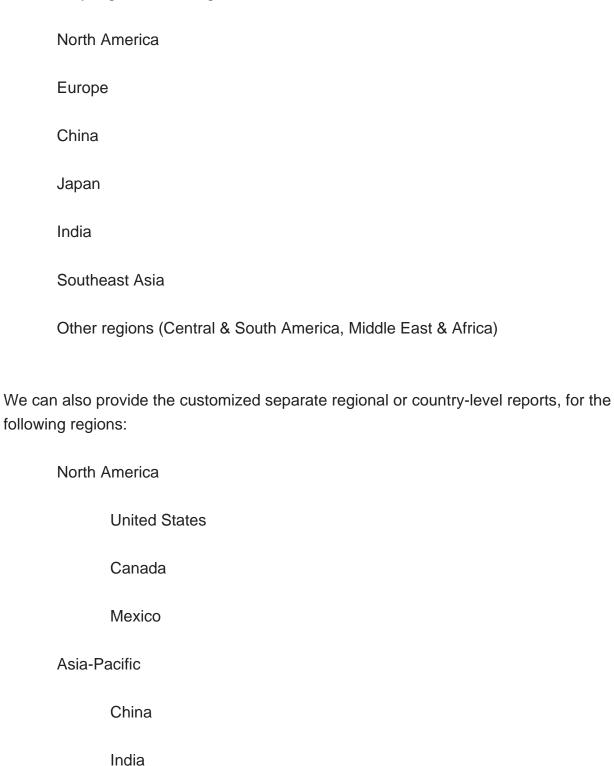
The major manufacturers covered in this report **EPSON** OKI Fujitsu Toshiba Lexmark Printek Olivetti Jolimark **New Beiyang** Star **GAINSCHA ICOD SPRT** Winpos

Bixolon



### **ZONERICH**

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering





	Japan			
	South Korea			
	Australia			
	Indonesia			
	Singapore			
	Rest of Asia-Pacific			
Europe	Europe			
	Germany			
	France			
	UK			
	Italy			
	Spain			
	Russia			
	Rest of Europe			
Central & South America				
	Brazil			
	Argentina			
	Rest of South America			
Middle East & Africa				
	Saudi Arabia			

Saudi Arabia



Т	u	rl	k	е	٧

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Low Resolution Printer

Middle Resolution Printer

High Resolution Printer

By Application, the market can be split into

Finance & Insurance

Government

Communications

Healthcare

Logistics

The study objectives of this report are:

To analyze and study the global Dot Matrix Printing capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Dot Matrix Printing manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

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Market Publishers

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Dot Matrix Printing are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders **Dot Matrix Printing Manufacturers** 



Dot Matrix Printing Distributors/Traders/Wholesalers
Dot Matrix Printing Subcomponent Manufacturers
Industry Association
Downstream Vendors

### **Available Customizations**

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Dot Matrix Printing market, by enduse.

Detailed analysis and profiles of additional market players.



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