

Global DJ Equipment Sales Market Report 2018

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Abstracts

This report studies the global DJ Equipment market status and forecast, categorizes the global DJ Equipment market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

DJs use equipment that can play at least two sources of recorded music simultaneously and mix them together. This allows the DJ to create seamless transitions between recordings and develop unique mixes of songs. Often, this involves aligning the beats of the music sources so their rhythms do not clash when they are played together, either so two records can be played at the same time, or to enable the DJ to make a smooth transition from one song to another. An important tool for DJs is the specialized DJ mixer, a small audio mixer with a crossfader and cue functions. The crossfader enables the DJ to blend or transition from one song to another. The cue knobs or switches allow the DJ to pre-listen to a source of recorded music in headphones before playing it for the live club or broadcast audience. Previewing the music in headphones helps the DJ pick the next track they want to play and cue up the track to the desired starting location so it will mix well with the currently playing music. DJs may also use a microphone to speak to the audience; effects units such as reverb to create sound effects; and electronic musical instruments such as drum machines and synthesizers.

Currently, there are many kinds of DJ equipments. DJ Turntables, DJ Mixer, DJ Controller, Headphones are dominating the market while other accessories are also essential for a DJ set. DJ schools, studios, clubs & bars are the most important end-users for now.

In 2016, Global DJ equipments total market size was 383.78 MUS\$D, with a significant growth in recent years, according to QYR analysis, the market is expected to reach 575.81 by the end of 2022. The biggest market drivers are people's music awareness and increasing music education in schools, Growing number of concerts and live

performances, while long replacement cycle of equipment is a market challenge, production innovation and market channel improvement is the direction of progress for DJ equipment brand owners.

There are many players in this market, Companies like inMusic, Pioneer and Music Group occupied most of the market share, with a series brands in this market: Pioneer, Numark, Roland, Behringer, DJ Tech, Hercules, Stanton, Korg, Denon, Reloop, Gemini, Akai and so on. Pioneer and Numark accounted for the top two brands globally, with market share of 44.73% and 8.78% in 2016 separately.

North America and Europe had been the largest DJ equipment market. Asia Pacific is expected to be the fastest growing geographical division for the DJ equipment market. The growing influence of western culture in developing countries, along with the up surge in urbanization of countries, such as India and China has increased the market penetration of the DJ equipment market. Moreover, the demographical advantage such as large base of young population in developing countries is providing considerable growth to the DJ equipment market the future.

The global DJ Equipment market is valued at 410 million US\$ in 2017 and will reach 680 million US\$ by the end of 2025, growing at a CAGR of 6.6% during 2018-2025.

The major players covered in this report

Pioneer

Numark

Roland

Behringer

DJ Tech

Hercules

Stanton

Korg

Denon

Reloop

Gemini

Akai

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

DJ Turntable & CDJs

DJ Mixer

DJ Controller

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Professional Performance

Individual Amateurs

Individual Amateurs

The study objectives of this report are:

To analyze and study the global DJ Equipment sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key DJ Equipment players, to study the sales, value, market

share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of DJ Equipment are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the

prior year has been considered.

Key Stakeholders

DJ Equipment Manufacturers

DJ Equipment Distributors/Traders/Wholesalers

DJ Equipment Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the DJ Equipment market, by end-use.

Detailed analysis and profiles of additional market players.

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