

Global Disposable Underwear Market Insights, Forecast to 2026

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Abstracts

Disposable underwear is a type of incontinence product that are used by individuals who suffer from urinary or fecal incontinence that results in urine or fecal leakage as a result of daily activities or during sleep. Both urinary and fecal incontinence are not diseases in their own right, rather, they are symptoms of a larger medical problems that require medical attention.

During this treatment period, disposable underwear is often used to protect the wearer's clothing/bedding, as well as preventing infections and skin ailments by preventing this material from spreading to sensitive areas. Disposable underwear is typically made with absorbent, waterproof materials that can contain leaks during daily activities or overnight use.

As more cheap product entered into this market, the global average price of disposable underwear is in the decreasing trend, from 270 USD/K Unit in 2013 to 247 USD/K Unit in 2017. The prices will be in decreasing trend in the following five years, as the higher growth rate in developing regions like China.

The classification of disposable underwear includes brief and underwear. The proportion of Brief in 2017 is about 62%, and the proportion is in decreasing trend from 2013 to 2017.

E-commerce is expected to enjoy a faster growth rate though it just occupied market share about 11%. E-commerce is a popular market channels and the development trend of marketing.

USA region is the largest consumption of disposable underwear, with a consumption market share nearly 37% in 2017. Europe is the second largest consumption place of disposable underwear, enjoying market share nearly 22% in 2017.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019

(COVID-19) are already starting to be felt, and will significantly affect the Disposable Underwear 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Disposable Underwear 3900 industry.

Based on our recent survey, we have several different scenarios about the Disposable Underwear 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 5811.5 million in 2019. The market size of Disposable Underwear 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Disposable Underwear market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Disposable Underwear market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Disposable Underwear market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Disposable Underwear market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Disposable Underwear market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Disposable Underwear market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Disposable Underwear market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Disposable Underwear market.

The following manufacturers are covered in this report:

Kimberly Clark

Essity

First Quality

Domtar

Hengan Group

Medline

P&G

Cardinal Health

Hartmann

Unicharm

Hakujiji

Principle Business Enterprises

McKesson

Fuburg

COCO Healthcare

Chiaus

Daio Paper

Disposable Underwear Breakdown Data by Type

Brief

Underwear

Disposable Underwear Breakdown Data by Application

Supermarkets & Malls

E-commerce

Others

Contents

1 STUDY COVERAGE

- 1.1 Disposable Underwear Product Introduction
- 1.2 Market Segments
- 1.3 Key Disposable Underwear Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Disposable Underwear Market Size Growth Rate by Type
 - 1.4.2 Brief
 - 1.4.3 Underwear
- 1.5 Market by Application
 - 1.5.1 Global Disposable Underwear Market Size Growth Rate by Application
 - 1.5.2 Supermarkets & Malls
 - 1.5.3 E-commerce
 - 1.5.4 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Disposable Underwear Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Disposable Underwear Industry
 - 1.6.1.1 Disposable Underwear Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Disposable Underwear Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Disposable Underwear Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Disposable Underwear Market Size Estimates and Forecasts
 - 2.1.1 Global Disposable Underwear Revenue 2015-2026
 - 2.1.2 Global Disposable Underwear Sales 2015-2026
- 2.2 Disposable Underwear Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Disposable Underwear Retrospective Market Scenario in Sales by Region: 2015-2020
 - 2.2.2 Global Disposable Underwear Retrospective Market Scenario in Revenue by Region: 2015-2020

3 GLOBAL DISPOSABLE UNDERWEAR COMPETITOR LANDSCAPE BY PLAYERS

3.1 Disposable Underwear Sales by Manufacturers

3.1.1 Disposable Underwear Sales by Manufacturers (2015-2020)

3.1.2 Disposable Underwear Sales Market Share by Manufacturers (2015-2020)

3.2 Disposable Underwear Revenue by Manufacturers

3.2.1 Disposable Underwear Revenue by Manufacturers (2015-2020)

3.2.2 Disposable Underwear Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Disposable Underwear Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Disposable Underwear Revenue in 2019

3.2.5 Global Disposable Underwear Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Disposable Underwear Price by Manufacturers

3.4 Disposable Underwear Manufacturing Base Distribution, Product Types

3.4.1 Disposable Underwear Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Disposable Underwear Product Type

3.4.3 Date of International Manufacturers Enter into Disposable Underwear Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Disposable Underwear Market Size by Type (2015-2020)

4.1.1 Global Disposable Underwear Sales by Type (2015-2020)

4.1.2 Global Disposable Underwear Revenue by Type (2015-2020)

4.1.3 Disposable Underwear Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Disposable Underwear Market Size Forecast by Type (2021-2026)

4.2.1 Global Disposable Underwear Sales Forecast by Type (2021-2026)

4.2.2 Global Disposable Underwear Revenue Forecast by Type (2021-2026)

4.2.3 Disposable Underwear Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Disposable Underwear Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Disposable Underwear Market Size by Application (2015-2020)
 - 5.1.1 Global Disposable Underwear Sales by Application (2015-2020)
 - 5.1.2 Global Disposable Underwear Revenue by Application (2015-2020)
 - 5.1.3 Disposable Underwear Price by Application (2015-2020)
- 5.2 Disposable Underwear Market Size Forecast by Application (2021-2026)
 - 5.2.1 Global Disposable Underwear Sales Forecast by Application (2021-2026)
 - 5.2.2 Global Disposable Underwear Revenue Forecast by Application (2021-2026)
 - 5.2.3 Global Disposable Underwear Price Forecast by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Disposable Underwear by Country
 - 6.1.1 North America Disposable Underwear Sales by Country
 - 6.1.2 North America Disposable Underwear Revenue by Country
 - 6.1.3 U.S.
 - 6.1.4 Canada
- 6.2 North America Disposable Underwear Market Facts & Figures by Type
- 6.3 North America Disposable Underwear Market Facts & Figures by Application

7 EUROPE

- 7.1 Europe Disposable Underwear by Country
 - 7.1.1 Europe Disposable Underwear Sales by Country
 - 7.1.2 Europe Disposable Underwear Revenue by Country
 - 7.1.3 Germany
 - 7.1.4 France
 - 7.1.5 U.K.
 - 7.1.6 Italy
 - 7.1.7 Russia
- 7.2 Europe Disposable Underwear Market Facts & Figures by Type
- 7.3 Europe Disposable Underwear Market Facts & Figures by Application

8 ASIA PACIFIC

- 8.1 Asia Pacific Disposable Underwear by Region
 - 8.1.1 Asia Pacific Disposable Underwear Sales by Region
 - 8.1.2 Asia Pacific Disposable Underwear Revenue by Region
 - 8.1.3 China
 - 8.1.4 Japan

8.1.5 South Korea

8.1.6 India

8.1.7 Australia

8.1.8 Taiwan

8.1.9 Indonesia

8.1.10 Thailand

8.1.11 Malaysia

8.1.12 Philippines

8.1.13 Vietnam

8.2 Asia Pacific Disposable Underwear Market Facts & Figures by Type

8.3 Asia Pacific Disposable Underwear Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Disposable Underwear by Country

9.1.1 Latin America Disposable Underwear Sales by Country

9.1.2 Latin America Disposable Underwear Revenue by Country

9.1.3 Mexico

9.1.4 Brazil

9.1.5 Argentina

9.2 Central & South America Disposable Underwear Market Facts & Figures by Type

9.3 Central & South America Disposable Underwear Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Disposable Underwear by Country

10.1.1 Middle East and Africa Disposable Underwear Sales by Country

10.1.2 Middle East and Africa Disposable Underwear Revenue by Country

10.1.3 Turkey

10.1.4 Saudi Arabia

10.1.5 UAE

10.2 Middle East and Africa Disposable Underwear Market Facts & Figures by Type

10.3 Middle East and Africa Disposable Underwear Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 Kimberly Clark

- 11.1.1 Kimberly Clark Corporation Information
- 11.1.2 Kimberly Clark Description, Business Overview and Total Revenue
- 11.1.3 Kimberly Clark Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Kimberly Clark Disposable Underwear Products Offered
- 11.1.5 Kimberly Clark Recent Development
- 11.2 Essity
 - 11.2.1 Essity Corporation Information
 - 11.2.2 Essity Description, Business Overview and Total Revenue
 - 11.2.3 Essity Sales, Revenue and Gross Margin (2015-2020)
 - 11.2.4 Essity Disposable Underwear Products Offered
 - 11.2.5 Essity Recent Development
- 11.3 First Quality
 - 11.3.1 First Quality Corporation Information
 - 11.3.2 First Quality Description, Business Overview and Total Revenue
 - 11.3.3 First Quality Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 First Quality Disposable Underwear Products Offered
 - 11.3.5 First Quality Recent Development
- 11.4 Domtar
 - 11.4.1 Domtar Corporation Information
 - 11.4.2 Domtar Description, Business Overview and Total Revenue
 - 11.4.3 Domtar Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 Domtar Disposable Underwear Products Offered
 - 11.4.5 Domtar Recent Development
- 11.5 Hengan Group
 - 11.5.1 Hengan Group Corporation Information
 - 11.5.2 Hengan Group Description, Business Overview and Total Revenue
 - 11.5.3 Hengan Group Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 Hengan Group Disposable Underwear Products Offered
 - 11.5.5 Hengan Group Recent Development
- 11.6 Medline
 - 11.6.1 Medline Corporation Information
 - 11.6.2 Medline Description, Business Overview and Total Revenue
 - 11.6.3 Medline Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 Medline Disposable Underwear Products Offered
 - 11.6.5 Medline Recent Development
- 11.7 P&G
 - 11.7.1 P&G Corporation Information
 - 11.7.2 P&G Description, Business Overview and Total Revenue
 - 11.7.3 P&G Sales, Revenue and Gross Margin (2015-2020)

- 11.7.4 P&G Disposable Underwear Products Offered
- 11.7.5 P&G Recent Development
- 11.8 Cardinal Health
 - 11.8.1 Cardinal Health Corporation Information
 - 11.8.2 Cardinal Health Description, Business Overview and Total Revenue
 - 11.8.3 Cardinal Health Sales, Revenue and Gross Margin (2015-2020)
 - 11.8.4 Cardinal Health Disposable Underwear Products Offered
 - 11.8.5 Cardinal Health Recent Development
- 11.9 Hartmann
 - 11.9.1 Hartmann Corporation Information
 - 11.9.2 Hartmann Description, Business Overview and Total Revenue
 - 11.9.3 Hartmann Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 Hartmann Disposable Underwear Products Offered
 - 11.9.5 Hartmann Recent Development
- 11.10 Unicharm
 - 11.10.1 Unicharm Corporation Information
 - 11.10.2 Unicharm Description, Business Overview and Total Revenue
 - 11.10.3 Unicharm Sales, Revenue and Gross Margin (2015-2020)
 - 11.10.4 Unicharm Disposable Underwear Products Offered
 - 11.10.5 Unicharm Recent Development
- 11.1 Kimberly Clark
 - 11.1.1 Kimberly Clark Corporation Information
 - 11.1.2 Kimberly Clark Description, Business Overview and Total Revenue
 - 11.1.3 Kimberly Clark Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 Kimberly Clark Disposable Underwear Products Offered
 - 11.1.5 Kimberly Clark Recent Development
- 11.12 Principle Business Enterprises
 - 11.12.1 Principle Business Enterprises Corporation Information
 - 11.12.2 Principle Business Enterprises Description, Business Overview and Total Revenue
 - 11.12.3 Principle Business Enterprises Sales, Revenue and Gross Margin (2015-2020)
 - 11.12.4 Principle Business Enterprises Products Offered
 - 11.12.5 Principle Business Enterprises Recent Development
- 11.13 McKesson
 - 11.13.1 McKesson Corporation Information
 - 11.13.2 McKesson Description, Business Overview and Total Revenue
 - 11.13.3 McKesson Sales, Revenue and Gross Margin (2015-2020)
 - 11.13.4 McKesson Products Offered
 - 11.13.5 McKesson Recent Development

11.14 Fuburg

- 11.14.1 Fuburg Corporation Information
- 11.14.2 Fuburg Description, Business Overview and Total Revenue
- 11.14.3 Fuburg Sales, Revenue and Gross Margin (2015-2020)
- 11.14.4 Fuburg Products Offered
- 11.14.5 Fuburg Recent Development

11.15 COCO Healthcare

- 11.15.1 COCO Healthcare Corporation Information
- 11.15.2 COCO Healthcare Description, Business Overview and Total Revenue
- 11.15.3 COCO Healthcare Sales, Revenue and Gross Margin (2015-2020)
- 11.15.4 COCO Healthcare Products Offered
- 11.15.5 COCO Healthcare Recent Development

11.16 Chiaus

- 11.16.1 Chiaus Corporation Information
- 11.16.2 Chiaus Description, Business Overview and Total Revenue
- 11.16.3 Chiaus Sales, Revenue and Gross Margin (2015-2020)
- 11.16.4 Chiaus Products Offered
- 11.16.5 Chiaus Recent Development

11.17 Daio Paper

- 11.17.1 Daio Paper Corporation Information
- 11.17.2 Daio Paper Description, Business Overview and Total Revenue
- 11.17.3 Daio Paper Sales, Revenue and Gross Margin (2015-2020)
- 11.17.4 Daio Paper Products Offered
- 11.17.5 Daio Paper Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

12.1 Disposable Underwear Market Estimates and Projections by Region

- 12.1.1 Global Disposable Underwear Sales Forecast by Regions 2021-2026
- 12.1.2 Global Disposable Underwear Revenue Forecast by Regions 2021-2026

12.2 North America Disposable Underwear Market Size Forecast (2021-2026)

- 12.2.1 North America: Disposable Underwear Sales Forecast (2021-2026)
- 12.2.2 North America: Disposable Underwear Revenue Forecast (2021-2026)
- 12.2.3 North America: Disposable Underwear Market Size Forecast by Country (2021-2026)

12.3 Europe Disposable Underwear Market Size Forecast (2021-2026)

- 12.3.1 Europe: Disposable Underwear Sales Forecast (2021-2026)
- 12.3.2 Europe: Disposable Underwear Revenue Forecast (2021-2026)
- 12.3.3 Europe: Disposable Underwear Market Size Forecast by Country (2021-2026)

12.4 Asia Pacific Disposable Underwear Market Size Forecast (2021-2026)

12.4.1 Asia Pacific: Disposable Underwear Sales Forecast (2021-2026)

12.4.2 Asia Pacific: Disposable Underwear Revenue Forecast (2021-2026)

12.4.3 Asia Pacific: Disposable Underwear Market Size Forecast by Region (2021-2026)

12.5 Latin America Disposable Underwear Market Size Forecast (2021-2026)

12.5.1 Latin America: Disposable Underwear Sales Forecast (2021-2026)

12.5.2 Latin America: Disposable Underwear Revenue Forecast (2021-2026)

12.5.3 Latin America: Disposable Underwear Market Size Forecast by Country (2021-2026)

12.6 Middle East and Africa Disposable Underwear Market Size Forecast (2021-2026)

12.6.1 Middle East and Africa: Disposable Underwear Sales Forecast (2021-2026)

12.6.2 Middle East and Africa: Disposable Underwear Revenue Forecast (2021-2026)

12.6.3 Middle East and Africa: Disposable Underwear Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

13.1 Market Opportunities and Drivers

13.2 Market Challenges

13.3 Market Risks/Restraints

13.4 Porter's Five Forces Analysis

13.5 Primary Interviews with Key Disposable Underwear Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

14.1 Value Chain Analysis

14.2 Disposable Underwear Customers

14.3 Sales Channels Analysis

14.3.1 Sales Channels

14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Research Methodology

16.1.1 Methodology/Research Approach

16.1.2 Data Source
16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Disposable Underwear Market Segments

Table 2. Ranking of Global Top Disposable Underwear Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Disposable Underwear Market Size Growth Rate by Type 2020-2026 (M Units) & (US\$ Million)

Table 4. Major Manufacturers of Brief

Table 5. Major Manufacturers of Underwear

Table 6. COVID-19 Impact Global Market: (Four Disposable Underwear Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Disposable Underwear Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Disposable Underwear Players to Combat Covid-19 Impact

Table 11. Global Disposable Underwear Market Size Growth Rate by Application 2020-2026 (M Units)

Table 12. Global Disposable Underwear Market Size by Region (M Units) & (US\$ Million): 2020 VS 2026

Table 13. Global Disposable Underwear Sales by Regions 2015-2020 (M Units)

Table 14. Global Disposable Underwear Sales Market Share by Regions (2015-2020)

Table 15. Global Disposable Underwear Revenue by Regions 2015-2020 (US\$ Million)

Table 16. Global Disposable Underwear Sales by Manufacturers (2015-2020) (M Units)

Table 17. Global Disposable Underwear Sales Share by Manufacturers (2015-2020)

Table 18. Global Disposable Underwear Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 19. Global Disposable Underwear by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Disposable Underwear as of 2019)

Table 20. Disposable Underwear Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 21. Disposable Underwear Revenue Share by Manufacturers (2015-2020)

Table 22. Key Manufacturers Disposable Underwear Price (2015-2020) (USD/K Unit)

Table 23. Disposable Underwear Manufacturers Manufacturing Base Distribution and Headquarters

Table 24. Manufacturers Disposable Underwear Product Type

Table 25. Date of International Manufacturers Enter into Disposable Underwear Market

Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 27. Global Disposable Underwear Sales by Type (2015-2020) (M Units)
Table 28. Global Disposable Underwear Sales Share by Type (2015-2020)
Table 29. Global Disposable Underwear Revenue by Type (2015-2020) (US\$ Million)
Table 30. Global Disposable Underwear Revenue Share by Type (2015-2020)
Table 31. Disposable Underwear Average Selling Price (ASP) by Type 2015-2020 (USD/K Unit)
Table 32. Global Disposable Underwear Sales by Application (2015-2020) (M Units)
Table 33. Global Disposable Underwear Sales Share by Application (2015-2020)
Table 34. North America Disposable Underwear Sales by Country (2015-2020) (M Units)
Table 35. North America Disposable Underwear Sales Market Share by Country (2015-2020)
Table 36. North America Disposable Underwear Revenue by Country (2015-2020) (US\$ Million)
Table 37. North America Disposable Underwear Revenue Market Share by Country (2015-2020)
Table 38. North America Disposable Underwear Sales by Type (2015-2020) (M Units)
Table 39. North America Disposable Underwear Sales Market Share by Type (2015-2020)
Table 40. North America Disposable Underwear Sales by Application (2015-2020) (M Units)
Table 41. North America Disposable Underwear Sales Market Share by Application (2015-2020)
Table 42. Europe Disposable Underwear Sales by Country (2015-2020) (M Units)
Table 43. Europe Disposable Underwear Sales Market Share by Country (2015-2020)
Table 44. Europe Disposable Underwear Revenue by Country (2015-2020) (US\$ Million)
Table 45. Europe Disposable Underwear Revenue Market Share by Country (2015-2020)
Table 46. Europe Disposable Underwear Sales by Type (2015-2020) (M Units)
Table 47. Europe Disposable Underwear Sales Market Share by Type (2015-2020)
Table 48. Europe Disposable Underwear Sales by Application (2015-2020) (M Units)
Table 49. Europe Disposable Underwear Sales Market Share by Application (2015-2020)
Table 50. Asia Pacific Disposable Underwear Sales by Region (2015-2020) (M Units)
Table 51. Asia Pacific Disposable Underwear Sales Market Share by Region (2015-2020)
Table 52. Asia Pacific Disposable Underwear Revenue by Region (2015-2020) (US\$ Million)

Table 53. Asia Pacific Disposable Underwear Revenue Market Share by Region (2015-2020)

Table 54. Asia Pacific Disposable Underwear Sales by Type (2015-2020) (M Units)

Table 55. Asia Pacific Disposable Underwear Sales Market Share by Type (2015-2020)

Table 56. Asia Pacific Disposable Underwear Sales by Application (2015-2020) (M Units)

Table 57. Asia Pacific Disposable Underwear Sales Market Share by Application (2015-2020)

Table 58. Latin America Disposable Underwear Sales by Country (2015-2020) (M Units)

Table 59. Latin America Disposable Underwear Sales Market Share by Country (2015-2020)

Table 60. Latin America Disposable Underwear Revenue by Country (2015-2020) (US\$ Million)

Table 61. Latin America Disposable Underwear Revenue Market Share by Country (2015-2020)

Table 62. Latin America Disposable Underwear Sales by Type (2015-2020) (M Units)

Table 63. Latin America Disposable Underwear Sales Market Share by Type (2015-2020)

Table 64. Latin America Disposable Underwear Sales by Application (2015-2020) (M Units)

Table 65. Latin America Disposable Underwear Sales Market Share by Application (2015-2020)

Table 66. Middle East and Africa Disposable Underwear Sales by Country (2015-2020) (M Units)

Table 67. Middle East and Africa Disposable Underwear Sales Market Share by Country (2015-2020)

Table 68. Middle East and Africa Disposable Underwear Revenue by Country (2015-2020) (US\$ Million)

Table 69. Middle East and Africa Disposable Underwear Revenue Market Share by Country (2015-2020)

Table 70. Middle East and Africa Disposable Underwear Sales by Type (2015-2020) (M Units)

Table 71. Middle East and Africa Disposable Underwear Sales Market Share by Type (2015-2020)

Table 72. Middle East and Africa Disposable Underwear Sales by Application (2015-2020) (M Units)

Table 73. Middle East and Africa Disposable Underwear Sales Market Share by Application (2015-2020)

Table 74. Kimberly Clark Corporation Information

Table 75. Kimberly Clark Description and Major Businesses

Table 76. Kimberly Clark Disposable Underwear Production (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 77. Kimberly Clark Product

Table 78. Kimberly Clark Recent Development

Table 79. Essity Corporation Information

Table 80. Essity Description and Major Businesses

Table 81. Essity Disposable Underwear Production (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 82. Essity Product

Table 83. Essity Recent Development

Table 84. First Quality Corporation Information

Table 85. First Quality Description and Major Businesses

Table 86. First Quality Disposable Underwear Production (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 87. First Quality Product

Table 88. First Quality Recent Development

Table 89. Domtar Corporation Information

Table 90. Domtar Description and Major Businesses

Table 91. Domtar Disposable Underwear Production (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 92. Domtar Product

Table 93. Domtar Recent Development

Table 94. Hengan Group Corporation Information

Table 95. Hengan Group Description and Major Businesses

Table 96. Hengan Group Disposable Underwear Production (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 97. Hengan Group Product

Table 98. Hengan Group Recent Development

Table 99. Medline Corporation Information

Table 100. Medline Description and Major Businesses

Table 101. Medline Disposable Underwear Production (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 102. Medline Product

Table 103. Medline Recent Development

Table 104. P&G Corporation Information

Table 105. P&G Description and Major Businesses

Table 106. P&G Disposable Underwear Production (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 107. P&G Product

Table 108. P&G Recent Development

Table 109. Cardinal Health Corporation Information

Table 110. Cardinal Health Description and Major Businesses

Table 111. Cardinal Health Disposable Underwear Production (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 112. Cardinal Health Product

Table 113. Cardinal Health Recent Development

Table 114. Hartmann Corporation Information

Table 115. Hartmann Description and Major Businesses

Table 116. Hartmann Disposable Underwear Production (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 117. Hartmann Product

Table 118. Hartmann Recent Development

Table 119. Unicharm Corporation Information

Table 120. Unicharm Description and Major Businesses

Table 121. Unicharm Disposable Underwear Production (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 122. Unicharm Product

Table 123. Unicharm Recent Development

Table 124. Hakujuji Corporation Information

Table 125. Hakujuji Description and Major Businesses

Table 126. Hakujuji Disposable Underwear Sales (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 127. Hakujuji Product

Table 128. Hakujuji Recent Development

Table 129. Principle Business Enterprises Corporation Information

Table 130. Principle Business Enterprises Description and Major Businesses

Table 131. Principle Business Enterprises Disposable Underwear Sales (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 132. Principle Business Enterprises Product

Table 133. Principle Business Enterprises Recent Development

Table 134. McKesson Corporation Information

Table 135. McKesson Description and Major Businesses

Table 136. McKesson Disposable Underwear Sales (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 137. McKesson Product

Table 138. McKesson Recent Development

Table 139. Fuburg Corporation Information

Table 140. Fuburg Description and Major Businesses

Table 141. Fuburg Disposable Underwear Sales (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 142. Fuburg Product

Table 143. Fuburg Recent Development

Table 144. COCO Healthcare Corporation Information

Table 145. COCO Healthcare Description and Major Businesses

Table 146. COCO Healthcare Disposable Underwear Sales (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 147. COCO Healthcare Product

Table 148. COCO Healthcare Recent Development

Table 149. Chiaus Corporation Information

Table 150. Chiaus Description and Major Businesses

Table 151. Chiaus Disposable Underwear Sales (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 152. Chiaus Product

Table 153. Chiaus Recent Development

Table 154. Daio Paper Corporation Information

Table 155. Daio Paper Description and Major Businesses

Table 156. Daio Paper Disposable Underwear Sales (M Units), Revenue (US\$ Million), Price (USD/K Unit) and Gross Margin (2015-2020)

Table 157. Daio Paper Product

Table 158. Daio Paper Recent Development

Table 159. Global Disposable Underwear Sales Forecast by Regions (2021-2026) (M Units)

Table 160. Global Disposable Underwear Sales Market Share Forecast by Regions (2021-2026)

Table 161. Global Disposable Underwear Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 162. Global Disposable Underwear Revenue Market Share Forecast by Regions (2021-2026)

Table 163. North America: Disposable Underwear Sales Forecast by Country (2021-2026) (M Units)

Table 164. North America: Disposable Underwear Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 165. Europe: Disposable Underwear Sales Forecast by Country (2021-2026) (M Units)

Table 166. Europe: Disposable Underwear Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 167. Asia Pacific: Disposable Underwear Sales Forecast by Region (2021-2026)
(M Units)

Table 168. Asia Pacific: Disposable Underwear Revenue Forecast by Region
(2021-2026) (US\$ Million)

Table 169. Latin America: Disposable Underwear Sales Forecast by Country
(2021-2026) (M Units)

Table 170. Latin America: Disposable Underwear Revenue Forecast by Country
(2021-2026) (US\$ Million)

Table 171. Middle East and Africa: Disposable Underwear Sales Forecast by Country
(2021-2026) (M Units)

Table 172. Middle East and Africa: Disposable Underwear Revenue Forecast by
Country (2021-2026) (US\$ Million)

Table 173. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 174. Key Challenges

Table 175. Market Risks

Table 176. Main Points Interviewed from Key Disposable Underwear Players

Table 177. Disposable Underwear Customers List

Table 178. Disposable Underwear Distributors List

Table 179. Research Programs/Design for This Report

Table 180. Key Data Information from Secondary Sources

Table 181. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Disposable Underwear Product Picture

Figure 2. Global Disposable Underwear Sales Market Share by Type in 2020 & 2026

Figure 3. Brief Product Picture

Figure 4. Underwear Product Picture

Figure 5. Global Disposable Underwear Sales Market Share by Application in 2020 & 2026

Figure 6. Supermarkets & Malls

Figure 7. E-commerce

Figure 8. Others

Figure 9. Disposable Underwear Report Years Considered

Figure 10. Global Disposable Underwear Market Size 2015-2026 (US\$ Million)

Figure 11. Global Disposable Underwear Sales 2015-2026 (M Units)

Figure 12. Global Disposable Underwear Market Size Market Share by Region: 2020 Versus 2026

Figure 13. Global Disposable Underwear Sales Market Share by Region (2015-2020)

Figure 14. Global Disposable Underwear Sales Market Share by Region in 2019

Figure 15. Global Disposable Underwear Revenue Market Share by Region (2015-2020)

Figure 16. Global Disposable Underwear Revenue Market Share by Region in 2019

Figure 17. Global Disposable Underwear Sales Share by Manufacturer in 2019

Figure 18. The Top 10 and 5 Players Market Share by Disposable Underwear Revenue in 2019

Figure 19. Disposable Underwear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019

Figure 20. Global Disposable Underwear Sales Market Share by Type (2015-2020)

Figure 21. Global Disposable Underwear Sales Market Share by Type in 2019

Figure 22. Global Disposable Underwear Revenue Market Share by Type (2015-2020)

Figure 23. Global Disposable Underwear Revenue Market Share by Type in 2019

Figure 24. Global Disposable Underwear Market Share by Price Range (2015-2020)

Figure 25. Global Disposable Underwear Sales Market Share by Application (2015-2020)

Figure 26. Global Disposable Underwear Sales Market Share by Application in 2019

Figure 27. Global Disposable Underwear Revenue Market Share by Application (2015-2020)

Figure 28. Global Disposable Underwear Revenue Market Share by Application in 2019

Figure 29. North America Disposable Underwear Sales Growth Rate 2015-2020 (M Units)

Figure 30. North America Disposable Underwear Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 31. North America Disposable Underwear Sales Market Share by Country in 2019

Figure 32. North America Disposable Underwear Revenue Market Share by Country in 2019

Figure 33. U.S. Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 34. U.S. Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 35. Canada Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 36. Canada Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 37. North America Disposable Underwear Market Share by Type in 2019

Figure 38. North America Disposable Underwear Market Share by Application in 2019

Figure 39. Europe Disposable Underwear Sales Growth Rate 2015-2020 (M Units)

Figure 40. Europe Disposable Underwear Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 41. Europe Disposable Underwear Sales Market Share by Country in 2019

Figure 42. Europe Disposable Underwear Revenue Market Share by Country in 2019

Figure 43. Germany Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 44. Germany Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 45. France Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 46. France Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 47. U.K. Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 48. U.K. Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 49. Italy Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 50. Italy Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 51. Russia Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 52. Russia Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 53. Europe Disposable Underwear Market Share by Type in 2019

Figure 54. Europe Disposable Underwear Market Share by Application in 2019

Figure 55. Asia Pacific Disposable Underwear Sales Growth Rate 2015-2020 (M Units)

Figure 56. Asia Pacific Disposable Underwear Revenue Growth Rate 2015-2020 (US\$

Million)

Figure 57. Asia Pacific Disposable Underwear Sales Market Share by Region in 2019

Figure 58. Asia Pacific Disposable Underwear Revenue Market Share by Region in 2019

Figure 59. China Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 60. China Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 61. Japan Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 62. Japan Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 63. South Korea Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 64. South Korea Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 65. India Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 66. India Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 67. Australia Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 68. Australia Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 69. Taiwan Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 70. Taiwan Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 71. Indonesia Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 72. Indonesia Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 73. Thailand Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 74. Thailand Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 75. Malaysia Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 76. Malaysia Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 77. Philippines Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 78. Philippines Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 79. Vietnam Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 80. Vietnam Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 81. Asia Pacific Disposable Underwear Market Share by Type in 2019

Figure 82. Asia Pacific Disposable Underwear Market Share by Application in 2019

Figure 83. Latin America Disposable Underwear Sales Growth Rate 2015-2020 (M Units)

Figure 84. Latin America Disposable Underwear Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 85. Latin America Disposable Underwear Sales Market Share by Country in 2019

Figure 86. Latin America Disposable Underwear Revenue Market Share by Country in 2019

Figure 87. Mexico Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 88. Mexico Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 89. Brazil Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 90. Brazil Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 91. Argentina Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 92. Argentina Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 93. Latin America Disposable Underwear Market Share by Type in 2019

Figure 94. Latin America Disposable Underwear Market Share by Application in 2019

Figure 95. Middle East and Africa Disposable Underwear Sales Growth Rate 2015-2020 (M Units)

Figure 96. Middle East and Africa Disposable Underwear Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 97. Middle East and Africa Disposable Underwear Sales Market Share by Country in 2019

Figure 98. Middle East and Africa Disposable Underwear Revenue Market Share by Country in 2019

Figure 99. Turkey Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 100. Turkey Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 101. Saudi Arabia Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 102. Saudi Arabia Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 103. UAE Disposable Underwear Sales Growth Rate (2015-2020) (M Units)

Figure 104. UAE Disposable Underwear Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 105. Middle East and Africa Disposable Underwear Market Share by Type in

2019

Figure 106. Middle East and Africa Disposable Underwear Market Share by Application in 2019

Figure 107. Kimberly Clark Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 108. Essity Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 109. First Quality Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 110. Domtar Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. Hengan Group Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Medline Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. P&G Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. Cardinal Health Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 115. Hartmann Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 116. Unicharm Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 117. Hakujuji Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 118. Principle Business Enterprises Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 119. McKesson Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 120. Fuburg Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 121. COCO Healthcare Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 122. Chiaus Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 123. Daio Paper Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 124. North America Disposable Underwear Sales Growth Rate Forecast (2021-2026) (M Units)

Figure 125. North America Disposable Underwear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 126. Europe Disposable Underwear Sales Growth Rate Forecast (2021-2026) (M Units)

Figure 127. Europe Disposable Underwear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 128. Asia Pacific Disposable Underwear Sales Growth Rate Forecast (2021-2026) (M Units)

Figure 129. Asia Pacific Disposable Underwear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 130. Latin America Disposable Underwear Sales Growth Rate Forecast (2021-2026) (M Units)

Figure 131. Latin America Disposable Underwear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 132. Middle East and Africa Disposable Underwear Sales Growth Rate Forecast (2021-2026) (M Units)

Figure 133. Middle East and Africa Disposable Underwear Revenue Growth Rate
Forecast (2021-2026) (US\$ Million)

Figure 134. Porter's Five Forces Analysis

Figure 135. Channels of Distribution

Figure 136. Distributors Profiles

Figure 137. Bottom-up and Top-down Approaches for This Report

Figure 138. Data Triangulation

Figure 139. Key Executives Interviewed

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