

Global Disposable Underwear Market Insights, Forecast to 2026

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Abstracts

Disposable underwear is a type of incontinence product that are used by individuals who suffer from urinary or fecal incontinence that results in urine or fecal leakage as a result of daily activities or during sleep. Both urinary and fecal incontinence are not diseases in their own right, rather, they are symptoms of a larger medical problems that require medical attention.

During this treatment period, disposable underwear is often used to protect the wearer's clothing/bedding, as well as preventing infections and skin ailments by preventing this material from spreading to sensitive areas. Disposable underwear is typically made with absorbent, waterproof materials that can contain leaks during daily activities or overnight use.

As more cheap product entered into this market, the global average price of disposable underwear is in the decreasing trend, from 270 USD/K Unit in 2013 to 247 USD/K Unit in 2017. The prices will be in decreasing trend in the following five years, as the higher growth rate in developing regions like China.

The classification of disposable underwear includes brief and underwear. The proportion of Brief in 2017 is about 62%, and the proportion is in decreasing trend from 2013 to 2017.

E-commerce is expected to enjoy a faster growth rate though it just occupied market share about 11%. E-commerce is a popular market channels and the development trend of marketing.

USA region is the largest consumption of disposable underwear, with a consumption market share nearly 37% in 2017. Europe is the second largest consumption place of disposable underwear, enjoying market share nearly 22% in 2017.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019

(COVID-19) are already starting to be felt, and will significantly affect the Disposable Underwear 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Disposable Underwear 3900 industry.

Based on our recent survey, we have several different scenarios about the Disposable Underwear 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 5811.5 million in 2019. The market size of Disposable Underwear 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Disposable Underwear market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Disposable Underwear market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Disposable Underwear market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Disposable Underwear market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Disposable Underwear market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Disposable Underwear market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Disposable Underwear market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Disposable Underwear market.

The following manufacturers are covered in this report:

Kimberly Clark

Essity

First Quality

Domtar

Hengan Group

Medline

P&G

Cardinal Health

Hartmann

Unicharm

Hakujiji

Principle Business Enterprises

McKesson

Fuburg

COCO Healthcare

Chiaus

Daio Paper

Disposable Underwear Breakdown Data by Type

Brief

Underwear

Disposable Underwear Breakdown Data by Application

Supermarkets & Malls

E-commerce

Others

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