

Global Disposable Sanitary Napkin Market Research Report 2023

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Abstracts

A sanitary napkin, sanitary towel, sanitary pad, menstrual pad, or pad is an absorbent item worn by women while menstruating, recovering from vaginal surgery, for lochia (post-birth bleeding), after an abortion, or in any other situation where it is necessary to absorb a flow of blood from the vagina.

According to QYResearch's new survey, global Disposable Sanitary Napkin market is projected to reach US\$ 36440 million in 2029, increasing from US\$ 24880 million in 2022, with the CAGR of 5.6% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Disposable Sanitary Napkin market research.

The disposable sanitary napkin market is driven by factors like increasing awareness about menstrual hygiene, urbanization, and changing lifestyle preferences. As women prioritize convenience and hygiene, the demand for disposable sanitary napkins has grown. The availability of a wide range of products catering to different absorbency levels and preferences also fuels market growth. Moreover, initiatives promoting menstrual health and the expansion of women's healthcare infrastructure contribute to market expansion. However, challenges exist, including environmental concerns related to disposable product waste and sustainability. The need for affordable options in low-income regions and cultural taboos associated with menstruation also pose challenges. To excel in this market, stakeholders must balance these challenges by offering eco-friendly alternatives, addressing cultural sensitivities, and innovating to meet diverse consumer needs.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Disposable Sanitary Napkin market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

Procter & Gamble

Kimberly-Clark

Unicharm

Johnson & Johnson

Hengan

Kingdom Healthcare

Essity

Kao Corporation

Jieling

Edgewell Personal Care Company

Elleair

KleanNara

Ontex International

Bjbest

Corman SpA

Segment by Type

Daily Use

Night Use

Segment by Application

Supermarket

Convenience Store

Online Sales

Others

Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

The Disposable Sanitary Napkin report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

Chapter 8: Market Opportunities and Challenges

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