

# Global Display IC Market Research Report 2016

<https://marketpublishers.com/r/G010927C7C2EN.html>

Date: December 2016

Pages: 112

Price: US\$ 2,900.00 (Single User License)

ID: G010927C7C2EN

## Abstracts

### Notes:

Production, means the output of Display IC

Revenue, means the sales value of Display IC

This report studies Display IC in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Renesas

Novatek

Himax Technologies, Inc

Samsung

Litek

Raydium

Orise Tech

Silicon Works

Sitronix

Magnachip

Rohm

Toshiba

Panasonic

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Display IC in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Source Display IC

Gate Display IC

Type III

Split by application, this report focuses on consumption, market share and growth rate of Display IC in each application, can be divided into

Laptop Computer

Tablet PC

Mobile Phone

TV

## Contents

### Global Display IC Market Research Report 2016

## **1 DISPLAY IC MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Display IC
- 1.2 Display IC Segment by Type
  - 1.2.1 Global Production Market Share of Display IC by Type in 2015
  - 1.2.2 Source Display IC
  - 1.2.3 Gate Display IC
  - 1.2.4 Type III
- 1.3 Display IC Segment by Application
  - 1.3.1 Display IC Consumption Market Share by Application in 2015
  - 1.3.2 Laptop Computer
  - 1.3.3 Tablet PC
  - 1.3.4 Mobile Phone
  - 1.3.5 TV
- 1.4 Display IC Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Display IC (2011-2021)

## **2 GLOBAL DISPLAY IC MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Display IC Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Display IC Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Display IC Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Display IC Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Display IC Market Competitive Situation and Trends
  - 2.5.1 Display IC Market Concentration Rate
  - 2.5.2 Display IC Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL DISPLAY IC PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

- 3.1 Global Display IC Production by Region (2011-2016)
- 3.2 Global Display IC Production Market Share by Region (2011-2016)
- 3.3 Global Display IC Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Display IC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Display IC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Display IC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Display IC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Display IC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Display IC Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Display IC Production, Revenue, Price and Gross Margin (2011-2016)

### **4 GLOBAL DISPLAY IC SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Display IC Consumption by Regions (2011-2016)
- 4.2 North America Display IC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Display IC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Display IC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Display IC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Display IC Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Display IC Production, Consumption, Export, Import by Regions (2011-2016)

### **5 GLOBAL DISPLAY IC PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Display IC Production and Market Share by Type (2011-2016)
- 5.2 Global Display IC Revenue and Market Share by Type (2011-2016)
- 5.3 Global Display IC Price by Type (2011-2016)
- 5.4 Global Display IC Production Growth by Type (2011-2016)

### **6 GLOBAL DISPLAY IC MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Display IC Consumption and Market Share by Application (2011-2016)
- 6.2 Global Display IC Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL DISPLAY IC MANUFACTURERS PROFILES/ANALYSIS**

### 7.1 Renesas

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Display IC Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II
- 7.1.3 Renesas Display IC Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

### 7.2 Novatek

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Display IC Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II
- 7.2.3 Novatek Display IC Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

### 7.3 Himax Technologies, Inc

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Display IC Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II
- 7.3.3 Himax Technologies, Inc Display IC Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview

### 7.4 Samsung

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Display IC Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 Samsung Display IC Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.4.4 Main Business/Business Overview
- 7.5 Litek
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Display IC Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 Litek Display IC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Raydium
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Display IC Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Raydium Display IC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Orise Tech
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Display IC Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Orise Tech Display IC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Silicon Works
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Display IC Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Silicon Works Display IC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Sitronix
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Display IC Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Sitronix Display IC Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.9.4 Main Business/Business Overview
- 7.10 Magnachip
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Display IC Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Magnachip Display IC Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Rohm
- 7.12 Toshiba
- 7.13 Panasonic

## **8 DISPLAY IC MANUFACTURING COST ANALYSIS**

- 8.1 Display IC Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Display IC

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Display IC Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Display IC Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend



## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL DISPLAY IC MARKET FORECAST (2016-2021)**

### 12.1 Global Display IC Production, Revenue Forecast (2016-2021)

### 12.2 Global Display IC Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global Display IC Production Forecast by Type (2016-2021)

### 12.4 Global Display IC Consumption Forecast by Application (2016-2021)

### 12.5 Display IC Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Display IC

Figure Global Production Market Share of Display IC by Type in 2015

Figure Product Picture of Source Display IC

Table Major Manufacturers of Source Display IC

Figure Product Picture of Gate Display IC

Table Major Manufacturers of Gate Display IC

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Display IC Consumption Market Share by Application in 2015

Figure Laptop Computer Examples

Figure Tablet PC Examples

Figure Mobile Phone Examples

Figure TV Examples

Figure North America Display IC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Display IC Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Display IC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Display IC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Display IC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Display IC Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Display IC Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Display IC Capacity of Key Manufacturers (2015 and 2016)

Table Global Display IC Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Display IC Capacity of Key Manufacturers in 2015

Figure Global Display IC Capacity of Key Manufacturers in 2016

Table Global Display IC Production of Key Manufacturers (2015 and 2016)

Table Global Display IC Production Share by Manufacturers (2015 and 2016)

Figure 2015 Display IC Production Share by Manufacturers

Figure 2016 Display IC Production Share by Manufacturers

Table Global Display IC Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Display IC Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Display IC Revenue Share by Manufacturers

Table 2016 Global Display IC Revenue Share by Manufacturers

Table Global Market Display IC Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Display IC Average Price of Key Manufacturers in 2015

Table Manufacturers Display IC Manufacturing Base Distribution and Sales Area

Table Manufacturers Display IC Product Type  
Figure Display IC Market Share of Top 3 Manufacturers  
Figure Display IC Market Share of Top 5 Manufacturers  
Table Global Display IC Capacity by Regions (2011-2016)  
Figure Global Display IC Capacity Market Share by Regions (2011-2016)  
Figure Global Display IC Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Display IC Capacity Market Share by Regions  
Table Global Display IC Production by Regions (2011-2016)  
Figure Global Display IC Production and Market Share by Regions (2011-2016)  
Figure Global Display IC Production Market Share by Regions (2011-2016)  
Figure 2015 Global Display IC Production Market Share by Regions  
Table Global Display IC Revenue by Regions (2011-2016)  
Table Global Display IC Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Display IC Revenue Market Share by Regions  
Table Global Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Table Korea Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Table Taiwan Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Display IC Consumption Market by Regions (2011-2016)  
Table Global Display IC Consumption Market Share by Regions (2011-2016)  
Figure Global Display IC Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Display IC Consumption Market Share by Regions  
Table North America Display IC Production, Consumption, Import & Export (2011-2016)  
Table Europe Display IC Production, Consumption, Import & Export (2011-2016)  
Table China Display IC Production, Consumption, Import & Export (2011-2016)  
Table Japan Display IC Production, Consumption, Import & Export (2011-2016)  
Table Korea Display IC Production, Consumption, Import & Export (2011-2016)  
Table Taiwan Display IC Production, Consumption, Import & Export (2011-2016)  
Table Global Display IC Production by Type (2011-2016)  
Table Global Display IC Production Share by Type (2011-2016)  
Figure Production Market Share of Display IC by Type (2011-2016)  
Figure 2015 Production Market Share of Display IC by Type  
Table Global Display IC Revenue by Type (2011-2016)  
Table Global Display IC Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Display IC by Type (2011-2016)

Figure 2015 Revenue Market Share of Display IC by Type  
Table Global Display IC Price by Type (2011-2016)  
Figure Global Display IC Production Growth by Type (2011-2016)  
Table Global Display IC Consumption by Application (2011-2016)  
Table Global Display IC Consumption Market Share by Application (2011-2016)  
Figure Global Display IC Consumption Market Share by Application in 2015  
Table Global Display IC Consumption Growth Rate by Application (2011-2016)  
Figure Global Display IC Consumption Growth Rate by Application (2011-2016)  
Table Renesas Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Renesas Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Renesas Display IC Market Share (2011-2016)  
Table Novatek Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Novatek Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Novatek Display IC Market Share (2011-2016)  
Table Himax Technologies, Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Himax Technologies, Inc Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Himax Technologies, Inc Display IC Market Share (2011-2016)  
Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Samsung Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Samsung Display IC Market Share (2011-2016)  
Table Litek Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Litek Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Litek Display IC Market Share (2011-2016)  
Table Raydium Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Raydium Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Raydium Display IC Market Share (2011-2016)  
Table Orise Tech Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Orise Tech Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Orise Tech Display IC Market Share (2011-2016)  
Table Silicon Works Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Silicon Works Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Silicon Works Display IC Market Share (2011-2016)  
Table Sitronix Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Sitronix Display IC Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sitronix Display IC Market Share (2011-2016)  
Table Magnachip Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Magnachip Display IC Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Magnachip Display IC Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Display IC  
Figure Manufacturing Process Analysis of Display IC  
Figure Display IC Industrial Chain Analysis  
Table Raw Materials Sources of Display IC Major Manufacturers in 2015  
Table Major Buyers of Display IC  
Table Distributors/Traders List  
Figure Global Display IC Production and Growth Rate Forecast (2016-2021)  
Figure Global Display IC Revenue and Growth Rate Forecast (2016-2021)  
Table Global Display IC Production Forecast by Regions (2016-2021)  
Table Global Display IC Consumption Forecast by Regions (2016-2021)  
Table Global Display IC Production Forecast by Type (2016-2021)  
Table Global Display IC Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Display IC Market Research Report 2016

Product link: <https://marketpublishers.com/r/G010927C7C2EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G010927C7C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970