

# Global Display Backlighting Sales Market Report 2018

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## Abstracts

This report studies the global Display Backlighting market status and forecast, categorizes the global Display Backlighting market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

A backlight is a form of illumination used in liquid crystal displays (LCDs). The penetration rate of LED backlights are above 90%. LED backlights have almost taken over CCFL backlights. Display Backlighting refer to a LED backlit in this report.

At present, in developed countries, the display backlighting industry is generally at a more advanced level. The world's large enterprises are mainly concentrated in Korea, Japan and Taiwan. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, and leading technical level. However, foreign companies' manufacturing cost is relatively higher, compared with Chinese companies. With the development of Chinese LED production technology, their share in the international market is increasing, and competitiveness in the international market gradually increases.

China's display backlighting industry has developed into a national wide status with certain research and production capacity, industry product mix has gradually improved. Currently, China has become a large international consumption country of display backlighting, but the production technology is relatively laggard to produce some low-end product. Although the new production lines are increasing, and the high-end product is still relying on import.

The global display backlighting industry has reached a production volume of approximately 77628 KK Pcs in 2015. The top four manufacturers are Samsung, NICHIA, LG Innotek and Epistar. Other key manufacturers include Lumileds, Seoul Semiconductor, TOYODA GOSEI, Unity Opto Technology, GENESIS Photonics,

Shenzhen jufei optoelectronics, Shenzhen Refond Optoelectronics and Foshan NationStar Semiconductor.

By application, the global display backlighting market is segmented into small sized and Mid and large sized backlight, which are widely used for smartphone, PC monitor, Notebook, tablets and LCD TV. The weaker LCD TV market greatly thwarted traditional LED backlight manufacturers' performance in 2015, leading to declining backlight demands. The application market is saturated and the OLED technology have a quick development in recent years, the demand for the LED backlighting is decreasing. The giants like Samsung and LG have transfer to the OLED technology, it can be forecast that the LED backlight will keep a decreasing trend in the future.

The global Display Backlighting market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025. The major players covered in this report

Samsung

NICHIA

LG Innotek

Epistar

Lumileds

Seoul Semiconductor

TOYODA GOSEI

Unity Opto Technology

GENESIS Photonics

Shenzhen jufei optoelectronics

Shenzhen Refond Optoelectronics

Foshan NationStar Semiconductor

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Small-sized

Mid and Large-sized

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Smartphone

Notebook

Tablet

Desktop PC

LCD TV

Others

The study objectives of this report are:

To analyze and study the global Display Backlighting sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Display Backlighting players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Display Backlighting are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Display Backlighting Manufacturers

Display Backlighting Distributors/Traders/Wholesalers

Display Backlighting Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Display Backlighting market, by end-use.

Detailed analysis and profiles of additional market players.

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