

Global Display Backlighting Market Insights, Forecast to 2026

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Abstracts

A backlight is a form of illumination used in liquid crystal displays (LCDs). The penetration rate of LED backlights are above 90%. LED backlights have almost taken over CCFL backlights. Display Backlighting refer to a LED backlit in this report. At present, in developed countries, the display backlighting industry is generally at a more advanced level. The world's large enterprises are mainly concentrated in Korea, Japan and Taiwan. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, and leading technical level. However, foreign companies' manufacturing cost is relatively higher, compared with Chinese companies. With the development of Chinese LED production technology, their share in the international market is increasing, and competitiveness in the international market gradually increases.

China's display backlighting industry has developed into a national wide status with certain research and production capacity, industry product mix has gradually improved. Currently, China has become a large international consumption country of display backlighting, but the production technology is relatively laggard to produce some low-end product. Although the new production lines are increasing, and the high-end product is still relying on import.

The global display backlighting industry has reached a production volume of approximately 77628 KK Pcs in 2015. The top four manufacturers are Samsung, NICHIA, LG Innotek and Epistar. Other key manufacturers include Lumileds, Seoul Semiconductor, TOYODA GOSEI, Unity Opto Technology, GENESIS Photonics, Shenzhen jufei optoelectronics, Shenzhen Refond Optoelectronics and Foshan NationStar Semiconductor.

By application, the global display backlighting market is segmented into small sized and Mid and large sized backlight, which are widely used for smartphone, PC monitor, Notebook, tablets and LCD TV. The weaker LCD TV market greatly thwarted traditional

LED backlight manufacturers' performance in 2015, leading to declining backlight demands. The application market is saturated and the OLED technology have a quick development in recent years, the demand for the LED backlighting is decreasing. The giants like Samsung and LG have transfer to the OLED technology, it can be forecast that the LED backlight will keep a decreasing trend in the future. Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Display Backlighting 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Display Backlighting 4900 industry.

Based on our recent survey, we have several different scenarios about the Display Backlighting 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 2842.2 million in 2019. The market size of Display Backlighting 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Display Backlighting market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Display Backlighting market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Display Backlighting market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and

pricing analysis for the global Display Backlighting market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Display Backlighting market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Display Backlighting market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Display Backlighting market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Display Backlighting market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Display Backlighting market.

The following manufacturers are covered in this report:

Samsung

NICHIA

LG Innotek

Epistar

Lumileds

Seoul Semiconductor

TOYODA GOSEI

Unity Opto Technology

GENESIS Photonics

Shenzhen jufei optoelectronics

Shenzhen Refond Optoelectronics

Foshan NationStar Semiconductor

Display Backlighting Breakdown Data by Type

Small-sized

Mid and Large-sized

Display Backlighting Breakdown Data by Application

Smartphone

Notebook

Tablet

Desktop PC

LCD TV

Others

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