

# Global Dish Detergent & Soap Market Research Report 2016

<https://marketpublishers.com/r/GDAEED0DA7FEN.html>

Date: October 2016

Pages: 114

Price: US\$ 2,900.00 (Single User License)

ID: GDAEED0DA7FEN

## Abstracts

### Notes:

Production, means the output of Dish Detergent & Soap

Revenue, means the sales value of Dish Detergent & Soap

This report studies Dish Detergent & Soap in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Biokleen

Caldrea

Clorox

Colgate

Dawn

Earth Friendly Products

Ecover

Global Industrial

Green Works

Method Products

Naturade

Planet

Seventh Generation

Watkins

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Dish Detergent & Soap in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Dish Detergent & Soap in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Dish Detergent & Soap Market Research Report 2016

#### **1 DISH DETERGENT & SOAP MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Dish Detergent & Soap
- 1.2 Dish Detergent & Soap Segment by Type
  - 1.2.1 Global Production Market Share of Dish Detergent & Soap by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Dish Detergent & Soap Segment by Application
  - 1.3.1 Dish Detergent & Soap Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Dish Detergent & Soap Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Dish Detergent & Soap (2011-2021)

#### **2 GLOBAL DISH DETERGENT & SOAP MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Dish Detergent & Soap Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Dish Detergent & Soap Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Dish Detergent & Soap Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Dish Detergent & Soap Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Dish Detergent & Soap Market Competitive Situation and Trends
  - 2.5.1 Dish Detergent & Soap Market Concentration Rate
  - 2.5.2 Dish Detergent & Soap Market Share of Top 3 and Top 5 Manufacturers

### 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL DISH DETERGENT & SOAP PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

3.1 Global Dish Detergent & Soap Production and Market Share by Region (2011-2016)

3.2 Global Dish Detergent & Soap Revenue (Value) and Market Share by Region (2011-2016)

3.3 Global Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

3.4 North America Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

3.5 Europe Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

3.6 China Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

3.7 Japan Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Southeast Asia Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

3.9 India Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

## **4 GLOBAL DISH DETERGENT & SOAP SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

4.1 Global Dish Detergent & Soap Consumption by Regions (2011-2016)

4.2 North America Dish Detergent & Soap Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Dish Detergent & Soap Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Dish Detergent & Soap Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Dish Detergent & Soap Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Dish Detergent & Soap Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Dish Detergent & Soap Production, Consumption, Export, Import by Regions (2011-2016)

## **5 GLOBAL DISH DETERGENT & SOAP PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Dish Detergent & Soap Production and Market Share by Type (2011-2016)
- 5.2 Global Dish Detergent & Soap Revenue and Market Share by Type (2011-2016)
- 5.3 Global Dish Detergent & Soap Price by Type (2011-2016)
- 5.4 Global Dish Detergent & Soap Production Growth by Type (2011-2016)

## **6 GLOBAL DISH DETERGENT & SOAP MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Dish Detergent & Soap Consumption and Market Share by Application (2011-2016)
- 6.2 Global Dish Detergent & Soap Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL DISH DETERGENT & SOAP MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 Biokleen
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Dish Detergent & Soap Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
  - 7.1.3 Biokleen Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Caldrea
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Dish Detergent & Soap Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
  - 7.2.3 Caldrea Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Clorox
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

- 7.3.2 Dish Detergent & Soap Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II
- 7.3.3 Clorox Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview
- 7.4 Colgate
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Dish Detergent & Soap Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
  - 7.4.3 Colgate Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Dawn
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Dish Detergent & Soap Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
  - 7.5.3 Dawn Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Earth Friendly Products
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Dish Detergent & Soap Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 Earth Friendly Products Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Ecover
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Dish Detergent & Soap Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Ecover Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Global Industrial

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Dish Detergent & Soap Product Type, Application and Specification
  - 7.8.2.1 Type I
  - 7.8.2.2 Type II
- 7.8.3 Global Industrial Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Green Works
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Dish Detergent & Soap Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Green Works Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Method Products
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Dish Detergent & Soap Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
  - 7.10.3 Method Products Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Naturade
- 7.12 Planet
- 7.13 Seventh Generation
- 7.14 Watkins

## **8 DISH DETERGENT & SOAP MANUFACTURING COST ANALYSIS**

- 8.1 Dish Detergent & Soap Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses



### 8.3 Manufacturing Process Analysis of Dish Detergent & Soap

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Dish Detergent & Soap Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Dish Detergent & Soap Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL DISH DETERGENT & SOAP MARKET FORECAST (2016-2021)**

### 12.1 Global Dish Detergent & Soap Production, Revenue Forecast (2016-2021)

### 12.2 Global Dish Detergent & Soap Production, Consumption Forecast by Regions (2016-2021)

### 12.3 Global Dish Detergent & Soap Production Forecast by Type (2016-2021)

### 12.4 Global Dish Detergent & Soap Consumption Forecast by Application (2016-2021)

### 12.5 Dish Detergent & Soap Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Dish Detergent & Soap

Figure Global Production Market Share of Dish Detergent & Soap by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Dish Detergent & Soap Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Dish Detergent & Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Dish Detergent & Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Dish Detergent & Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Dish Detergent & Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Dish Detergent & Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Dish Detergent & Soap Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Dish Detergent & Soap Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Dish Detergent & Soap Production of Key Manufacturers (2015 and 2016)

Table Global Dish Detergent & Soap Production Share by Manufacturers (2015 and 2016)

Figure 2015 Dish Detergent & Soap Production Share by Manufacturers

Figure 2016 Dish Detergent & Soap Production Share by Manufacturers

Table Global Dish Detergent & Soap Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Dish Detergent & Soap Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Dish Detergent & Soap Revenue Share by Manufacturers  
Table 2016 Global Dish Detergent & Soap Revenue Share by Manufacturers  
Table Global Market Dish Detergent & Soap Average Price of Key Manufacturers (2015 and 2016)  
Figure Global Market Dish Detergent & Soap Average Price of Key Manufacturers in 2015  
Table Manufacturers Dish Detergent & Soap Manufacturing Base Distribution and Sales Area  
Table Manufacturers Dish Detergent & Soap Product Type  
Figure Dish Detergent & Soap Market Share of Top 3 Manufacturers  
Figure Dish Detergent & Soap Market Share of Top 5 Manufacturers  
Table Global Dish Detergent & Soap Production by Regions (2011-2016)  
Figure Global Dish Detergent & Soap Production and Market Share by Regions (2011-2016)  
Figure Global Dish Detergent & Soap Production Market Share by Regions (2011-2016)  
Figure 2015 Global Dish Detergent & Soap Production Market Share by Regions  
Table Global Dish Detergent & Soap Revenue by Regions (2011-2016)  
Table Global Dish Detergent & Soap Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Dish Detergent & Soap Revenue Market Share by Regions  
Table Global Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Dish Detergent & Soap Consumption Market by Regions (2011-2016)  
Table Global Dish Detergent & Soap Consumption Market Share by Regions (2011-2016)  
Figure Global Dish Detergent & Soap Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Dish Detergent & Soap Consumption Market Share by Regions

Table North America Dish Detergent & Soap Production, Consumption, Import & Export (2011-2016)

Table Europe Dish Detergent & Soap Production, Consumption, Import & Export (2011-2016)

Table China Dish Detergent & Soap Production, Consumption, Import & Export (2011-2016)

Table Japan Dish Detergent & Soap Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Dish Detergent & Soap Production, Consumption, Import & Export (2011-2016)

Table India Dish Detergent & Soap Production, Consumption, Import & Export (2011-2016)

Table Global Dish Detergent & Soap Production by Type (2011-2016)

Table Global Dish Detergent & Soap Production Share by Type (2011-2016)

Figure Production Market Share of Dish Detergent & Soap by Type (2011-2016)

Figure 2015 Production Market Share of Dish Detergent & Soap by Type

Table Global Dish Detergent & Soap Revenue by Type (2011-2016)

Table Global Dish Detergent & Soap Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Dish Detergent & Soap by Type (2011-2016)

Figure 2015 Revenue Market Share of Dish Detergent & Soap by Type

Table Global Dish Detergent & Soap Price by Type (2011-2016)

Figure Global Dish Detergent & Soap Production Growth by Type (2011-2016)

Table Global Dish Detergent & Soap Consumption by Application (2011-2016)

Table Global Dish Detergent & Soap Consumption Market Share by Application (2011-2016)

Figure Global Dish Detergent & Soap Consumption Market Share by Application in 2015

Table Global Dish Detergent & Soap Consumption Growth Rate by Application (2011-2016)

Figure Global Dish Detergent & Soap Consumption Growth Rate by Application (2011-2016)

Table Biokleen Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Biokleen Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

Figure Biokleen Dish Detergent & Soap Market Share (2011-2016)

Table Caldrea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Caldrea Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

Figure Caldrea Dish Detergent & Soap Market Share (2011-2016)

Table Clorox Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Clorox Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

Figure Clorox Dish Detergent & Soap Market Share (2011-2016)

Table Colgate Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Colgate Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

Figure Colgate Dish Detergent & Soap Market Share (2011-2016)

Table Dawn Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Dawn Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dawn Dish Detergent & Soap Market Share (2011-2016)

Table Earth Friendly Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Earth Friendly Products Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

Figure Earth Friendly Products Dish Detergent & Soap Market Share (2011-2016)

Table Ecover Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Ecover Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ecover Dish Detergent & Soap Market Share (2011-2016)

Table Global Industrial Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Global Industrial Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

Figure Global Industrial Dish Detergent & Soap Market Share (2011-2016)

Table Green Works Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Green Works Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

Figure Green Works Dish Detergent & Soap Market Share (2011-2016)

Table Method Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Method Products Dish Detergent & Soap Production, Revenue, Price and Gross Margin (2011-2016)

Figure Method Products Dish Detergent & Soap Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Dish Detergent & Soap  
Figure Manufacturing Process Analysis of Dish Detergent & Soap  
Figure Dish Detergent & Soap Industrial Chain Analysis  
Table Raw Materials Sources of Dish Detergent & Soap Major Manufacturers in 2015  
Table Major Buyers of Dish Detergent & Soap  
Table Distributors/Traders List  
Figure Global Dish Detergent & Soap Production and Growth Rate Forecast (2016-2021)  
Figure Global Dish Detergent & Soap Revenue and Growth Rate Forecast (2016-2021)  
Table Global Dish Detergent & Soap Production Forecast by Regions (2016-2021)  
Table Global Dish Detergent & Soap Consumption Forecast by Regions (2016-2021)  
Table Global Dish Detergent & Soap Production Forecast by Type (2016-2021)  
Table Global Dish Detergent & Soap Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Dish Detergent & Soap Market Research Report 2016

Product link: <https://marketpublishers.com/r/GDAEED0DA7FEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDAEED0DA7FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970