

Global Direct-to-Consumer (DTC) Genetic Testing Market Research Report 2016

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Abstracts

Notes:

Production, means the output of Direct-to-Consumer (DTC) Genetic Testing

Revenue, means the sales value of Direct-to-Consumer (DTC) Genetic Testing

This report studies Direct-to-Consumer (DTC) Genetic Testing in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

23andMe

deCODEme

DNA DTC

GeneByGene

Genecodebook Oy

Genetrainer

MD Revolution

Myriad Genetics

Navigenics

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Direct-to-Consumer (DTC) Genetic Testing in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Genome data bank material model

Individual health planning model

Comprehensive genome tests model

Medical precision tests model

Restricted trait tests model

Split by application, this report focuses on consumption, market share and growth rate of Direct-to-Consumer (DTC) Genetic Testing in each application, can be divided into

Direct sales

Retail sales

Doctors office

Other

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