

# Global Direct-Fed Microbials Market Size, Status and Forecast 2020-2026

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## Abstracts

Direct fed microbials (or probiotics) refer to living organisms and should not be confused with prebiotics, compounds that promote the growth of gut bacteria (e.g., yeast culture, oligosaccharides) but are not living organisms. It is believed that gut bacteria have requirements for specific nutrients that may not be adequately provided by the animal's diet. Therefore, feeding these nutrients may promote the growth of gut bacteria, thereby improving the microbial profile in the gut.

Asia-Pacific has the largest global export quantity and manufacturers in Direct-Fed Microbials market, while the North America is the second sales volume market for Direct-Fed Microbials in 2017.

In the industry, JBS United profits most in 2017 and recent years, while Asahi Calpis Wellness and Koninklijke DSM N.V. ranked 2 and 3. The market share of them is 13.04%, 12.51% and 12.10% in 2017. The gap of market share is keep on enlarged due to different strategy.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Direct-Fed Microbials market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Direct-Fed Microbials industry.

Based on our recent survey, we have several different scenarios about the Direct-Fed Microbials YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 1113.2 million in 2019. The market size of Direct-Fed Microbials will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Direct-Fed Microbials market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Direct-Fed Microbials market in terms of revenue.

Players, stakeholders, and other participants in the global Direct-Fed Microbials market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Direct-Fed Microbials market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Direct-Fed Microbials market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Direct-

Fed Microbials market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Direct-Fed Microbials market.

The following players are covered in this report:

Asahi Calpis Wellness

JBS United

Adisseo (Novozymes)

Koninklijke DSM N.V.

DowDuPont

Baolai-leelai

Evonik Industries AG

Chr. Hansen

Biomin Holding GmbH

Archer Daniels Midland Company

Lallemand

Kemin Industries

Nutraferma

Novus International

Bentoli

Bio-Vet

Biowish Technologies

## Direct-Fed Microbials Breakdown Data by Type

Viable Bacteria <math>< 1000</math> million CFU/g

Viable Bacteria 1000-5000 million CFU/g

Viable Bacteria >5000 million CFU/g

## Direct-Fed Microbials Breakdown Data by Application

Poultry

Swine

Ruminants

Aquatic Animals

Others

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