

# Global Digital Transformation Market Size, Status and Forecast 2025

<https://marketpublishers.com/r/GEA30573F33QEN.html>

Date: March 2018

Pages: 101

Price: US\$ 3,300.00 (Single User License)

ID: GEA30573F33QEN

## Abstracts

This report studies the global Digital Transformation market, analyzes and researches the Digital Transformation development status and forecast in United States, EU, Japan, China, India and Southeast Asia.

This report focuses on the top players in global market, like

Cognizant (US)

SAP (Germany)

Dell EMC (US)

Microsoft (US)

Adobe Systems (US)

Accenture (Ireland)

Capgemini (France)

IBM (US)

Oracle (US)

Google (US)

HPE (US)

CA Technologies (US)

Market segment by Regions/Countries, this report covers

United States

EU

Japan

China

India

Southeast Asia

Market segment by Type, the product can be split into

On-premises

Cloud-Based

Market segment by Application, Digital Transformation can be split into

Financial Service

Telecom & IT

Education

Media & Entertainment

Healthcare

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Digital Transformation Market Size, Status and Forecast 2025

## 1 INDUSTRY OVERVIEW OF DIGITAL TRANSFORMATION

### 1.1 Digital Transformation Market Overview

- 1.1.1 Digital Transformation Product Scope
- 1.1.2 Market Status and Outlook

### 1.2 Global Digital Transformation Market Size and Analysis by Regions (2013-2018)

- 1.2.1 United States
- 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia

### 1.3 Digital Transformation Market by Type

- 1.3.1 On-premises
- 1.3.2 Cloud-Based

### 1.4 Digital Transformation Market by End Users/Application

- 1.4.1 Financial Service
- 1.4.2 Telecom & IT
- 1.4.3 Education
- 1.4.4 Media & Entertainment
- 1.4.5 Healthcare
- 1.4.6 Others

## 2 GLOBAL DIGITAL TRANSFORMATION COMPETITION ANALYSIS BY PLAYERS

### 2.1 Digital Transformation Market Size (Value) by Players (2013-2018)

### 2.2 Competitive Status and Trend

- 2.2.1 Market Concentration Rate
- 2.2.2 Product/Service Differences
- 2.2.3 New Entrants
- 2.2.4 The Technology Trends in Future

## 3 COMPANY (TOP PLAYERS) PROFILES

### 3.1 Cognizant (US)

- 3.1.1 Company Profile
- 3.1.2 Main Business/Business Overview
- 3.1.3 Products, Services and Solutions
- 3.1.4 Digital Transformation Revenue (Million USD) (2013-2018)
- 3.1.5 Recent Developments
- 3.2 SAP (Germany)
  - 3.2.1 Company Profile
  - 3.2.2 Main Business/Business Overview
  - 3.2.3 Products, Services and Solutions
  - 3.2.4 Digital Transformation Revenue (Million USD) (2013-2018)
  - 3.2.5 Recent Developments
- 3.3 Dell EMC (US)
  - 3.3.1 Company Profile
  - 3.3.2 Main Business/Business Overview
  - 3.3.3 Products, Services and Solutions
  - 3.3.4 Digital Transformation Revenue (Million USD) (2013-2018)
  - 3.3.5 Recent Developments
- 3.4 Microsoft (US)
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products, Services and Solutions
  - 3.4.4 Digital Transformation Revenue (Million USD) (2013-2018)
  - 3.4.5 Recent Developments
- 3.5 Adobe Systems (US)
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
  - 3.5.4 Digital Transformation Revenue (Million USD) (2013-2018)
  - 3.5.5 Recent Developments
- 3.6 Accenture (Ireland)
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
  - 3.6.4 Digital Transformation Revenue (Million USD) (2013-2018)
  - 3.6.5 Recent Developments
- 3.7 Capgemini (France)
  - 3.7.1 Company Profile
  - 3.7.2 Main Business/Business Overview
  - 3.7.3 Products, Services and Solutions

- 3.7.4 Digital Transformation Revenue (Million USD) (2013-2018)
- 3.7.5 Recent Developments
- 3.8 IBM (US)
  - 3.8.1 Company Profile
  - 3.8.2 Main Business/Business Overview
  - 3.8.3 Products, Services and Solutions
  - 3.8.4 Digital Transformation Revenue (Million USD) (2013-2018)
  - 3.8.5 Recent Developments
- 3.9 Oracle (US)
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products, Services and Solutions
  - 3.9.4 Digital Transformation Revenue (Million USD) (2013-2018)
  - 3.9.5 Recent Developments
- 3.10 Google (US)
  - 3.10.1 Company Profile
  - 3.10.2 Main Business/Business Overview
  - 3.10.3 Products, Services and Solutions
  - 3.10.4 Digital Transformation Revenue (Million USD) (2013-2018)
  - 3.10.5 Recent Developments
- 3.11 HPE (US)
- 3.12 CA Technologies (US)

#### **4 GLOBAL DIGITAL TRANSFORMATION MARKET SIZE BY TYPE AND APPLICATION (2013-2018)**

- 4.1 Global Digital Transformation Market Size by Type (2013-2018)
- 4.2 Global Digital Transformation Market Size by Application (2013-2018)
- 4.3 Potential Application of Digital Transformation in Future
- 4.4 Top Consumer/End Users of Digital Transformation

#### **5 UNITED STATES DIGITAL TRANSFORMATION DEVELOPMENT STATUS AND OUTLOOK**

- 5.1 United States Digital Transformation Market Size (2013-2018)
- 5.2 United States Digital Transformation Market Size and Market Share by Players (2013-2018)
- 5.3 United States Digital Transformation Market Size by Application (2013-2018)

## **6 EU DIGITAL TRANSFORMATION DEVELOPMENT STATUS AND OUTLOOK**

- 6.1 EU Digital Transformation Market Size (2013-2018)
- 6.2 EU Digital Transformation Market Size and Market Share by Players (2013-2018)
- 6.3 EU Digital Transformation Market Size by Application (2013-2018)

## **7 JAPAN DIGITAL TRANSFORMATION DEVELOPMENT STATUS AND OUTLOOK**

- 7.1 Japan Digital Transformation Market Size (2013-2018)
- 7.2 Japan Digital Transformation Market Size and Market Share by Players (2013-2018)
- 7.3 Japan Digital Transformation Market Size by Application (2013-2018)

## **8 CHINA DIGITAL TRANSFORMATION DEVELOPMENT STATUS AND OUTLOOK**

- 8.1 China Digital Transformation Market Size (2013-2018)
- 8.2 China Digital Transformation Market Size and Market Share by Players (2013-2018)
- 8.3 China Digital Transformation Market Size by Application (2013-2018)

## **9 INDIA DIGITAL TRANSFORMATION DEVELOPMENT STATUS AND OUTLOOK**

- 9.1 India Digital Transformation Market Size (2013-2018)
- 9.2 India Digital Transformation Market Size and Market Share by Players (2013-2018)
- 9.3 India Digital Transformation Market Size by Application (2013-2018)

## **10 SOUTHEAST ASIA DIGITAL TRANSFORMATION DEVELOPMENT STATUS AND OUTLOOK**

- 10.1 Southeast Asia Digital Transformation Market Size (2013-2018)
- 10.2 Southeast Asia Digital Transformation Market Size and Market Share by Players (2013-2018)
- 10.3 Southeast Asia Digital Transformation Market Size by Application (2013-2018)

## **11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2018-2025)**

- 11.1 Global Digital Transformation Market Size (Value) by Regions (2018-2025)
  - 11.1.1 United States Digital Transformation Revenue and Growth Rate (2018-2025)
  - 11.1.2 EU Digital Transformation Revenue and Growth Rate (2018-2025)
  - 11.1.3 Japan Digital Transformation Revenue and Growth Rate (2018-2025)
  - 11.1.4 China Digital Transformation Revenue and Growth Rate (2018-2025)

- 11.1.5 India Digital Transformation Revenue and Growth Rate (2018-2025)
- 11.1.6 Southeast Asia Digital Transformation Revenue and Growth Rate (2018-2025)
- 11.2 Global Digital Transformation Market Size (Value) by Type (2018-2025)
- 11.3 Global Digital Transformation Market Size by Application (2018-2025)

## **12 DIGITAL TRANSFORMATION MARKET DYNAMICS**

- 12.1 Digital Transformation Market Opportunities
- 12.2 Digital Transformation Challenge and Risk
  - 12.2.1 Competition from Opponents
  - 12.2.2 Downside Risks of Economy
- 12.3 Digital Transformation Market Constraints and Threat
  - 12.3.1 Threat from Substitute
  - 12.3.2 Government Policy
  - 12.3.3 Technology Risks
- 12.4 Digital Transformation Market Driving Force
  - 12.4.1 Growing Demand from Emerging Markets
  - 12.4.2 Potential Application

## **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
  - 13.3.1 Economic Fluctuations
  - 13.3.2 Other Risk Factors

## **14 RESEARCH FINDING/CONCLUSION**

## **15 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.





## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Global Digital Transformation Market Size (Million USD) Status and Outlook (2013-2018)

Table Global Digital Transformation Revenue (Million USD) Comparison by Regions (2013-2018)

Figure Global Digital Transformation Market Share by Regions (2013-2018)

Figure United States Digital Transformation Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure EU Digital Transformation Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Japan Digital Transformation Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure China Digital Transformation Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure India Digital Transformation Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Figure Southeast Asia Digital Transformation Market Size (Million USD) and Growth Rate by Regions (2013-2018)

Table Global Digital Transformation Revenue (Million USD) and Growth Rate (%) Comparison by Product (2013-2018)

Figure Global Digital Transformation Revenue Market Share by Type in 2017

Figure On-premises Market Size (Million USD) and Growth Rate (2013-2018)

Figure Cloud-Based Market Size (Million USD) and Growth Rate (2013-2018)

Figure Global Digital Transformation Market Share by Application in 2017

Figure Digital Transformation Market Size (Million USD) and Growth Rate in Financial Service (2013-2018)

Figure Digital Transformation Market Size (Million USD) and Growth Rate in Telecom & IT (2013-2018)

Figure Digital Transformation Market Size (Million USD) and Growth Rate in Education (2013-2018)

Figure Digital Transformation Market Size (Million USD) and Growth Rate in Media & Entertainment (2013-2018)

Figure Digital Transformation Market Size (Million USD) and Growth Rate in Healthcare (2013-2018)

Figure Digital Transformation Market Size (Million USD) and Growth Rate in Others (2013-2018)

Table Digital Transformation Market Size (Million USD) by Players (2013-2018)

Figure Digital Transformation Market Size Share by Players in 2013

Figure Digital Transformation Market Size Share by Players in 2017

Table Cognizant (US) Basic Information List

Table Digital Transformation Business Revenue (Million USD) of Cognizant (US) (2013-2018)

Figure Cognizant (US) Digital Transformation Business Revenue Market Share (2013-2018)

Table SAP (Germany) Basic Information List

Table Digital Transformation Business Revenue (Million USD) of SAP (Germany) (2013-2018)

Figure SAP (Germany) Digital Transformation Business Revenue Market Share (2013-2018)

Table Dell EMC (US) Basic Information List

Table Digital Transformation Business Revenue (Million USD) of Dell EMC (US) (2013-2018)

Figure Dell EMC (US) Digital Transformation Business Revenue Market Share (2013-2018)

Table Microsoft (US) Basic Information List

Table Digital Transformation Business Revenue (Million USD) of Microsoft (US) (2013-2018)

Figure Microsoft (US) Digital Transformation Business Revenue Market Share (2013-2018)

Table Adobe Systems (US) Basic Information List

Table Digital Transformation Business Revenue (Million USD) of Adobe Systems (US) (2013-2018)

Figure Adobe Systems (US) Digital Transformation Business Revenue Market Share (2013-2018)

Table Accenture (Ireland) Basic Information List

Table Digital Transformation Business Revenue (Million USD) of Accenture (Ireland) (2013-2018)

Figure Accenture (Ireland) Digital Transformation Business Revenue Market Share (2013-2018)

Table Capgemini (France) Basic Information List

Table Digital Transformation Business Revenue (Million USD) of Capgemini (France) (2013-2018)

Figure Capgemini (France) Digital Transformation Business Revenue Market Share (2013-2018)

Table IBM (US) Basic Information List

Table Digital Transformation Business Revenue (Million USD) of IBM (US) (2013-2018)  
Figure IBM (US) Digital Transformation Business Revenue Market Share (2013-2018)  
Table Oracle (US) Basic Information List  
Table Digital Transformation Business Revenue (Million USD) of Oracle (US) (2013-2018)  
Figure Oracle (US) Digital Transformation Business Revenue Market Share (2013-2018)  
Table Google (US) Basic Information List  
Table Digital Transformation Business Revenue (Million USD) of Google (US) (2013-2018)  
Figure Google (US) Digital Transformation Business Revenue Market Share (2013-2018)  
Table HPE (US) Basic Information List  
Table Digital Transformation Business Revenue (Million USD) of HPE (US) (2013-2018)  
Figure HPE (US) Digital Transformation Business Revenue Market Share (2013-2018)  
Table CA Technologies (US) Basic Information List  
Table Digital Transformation Business Revenue (Million USD) of CA Technologies (US) (2013-2018)  
Figure CA Technologies (US) Digital Transformation Business Revenue Market Share (2013-2018)  
Table Global Digital Transformation Market Size (Million USD) by Product (2013-2018)  
Figure Global Digital Transformation Revenue Market Share (%) by Product (2013-2018)  
Figure Global Digital Transformation Market Share by Product in 2017  
Table Global Digital Transformation Market Size by Application (2013-2018)  
Figure Global Digital Transformation Revenue Market Share (%) by Application in 2017  
Table Top Consumer/End Users of Digital Transformation  
Figure United States Digital Transformation Market Size (Million USD) and Growth Rate (2013-2018)  
Table United States Digital Transformation Market Size (Million USD) by Players (2013-2018)  
Figure United States Digital Transformation Market Size Share by Players in 2013  
Figure United States Digital Transformation Market Size Share by Players in 2017  
Table United States Digital Transformation Market Size by Application (2013-2018)  
Figure United States Digital Transformation Revenue Market Share (%) by Application (2013-2018)  
Figure United States Digital Transformation Market Size Share by Application in 2017  
Figure EU Digital Transformation Market Size (Million USD) and Growth Rate (2013-2018)

Table EU Digital Transformation Market Size (Million USD) by Players (2013-2018)

Figure EU Digital Transformation Market Size Share by Players in 2013

Figure EU Digital Transformation Market Size Share by Players in 2017

Table EU Digital Transformation Market Size by Application (2013-2018)

Figure EU Digital Transformation Revenue Market Share (%) by Application (2013-2018)

Figure EU Digital Transformation Market Size Share by Application in 2017

Figure Japan Digital Transformation Market Size (Million USD) and Growth Rate (2013-2018)

Table Japan Digital Transformation Market Size (Million USD) by Players (2013-2018)

Figure Japan Digital Transformation Market Size Share by Players in 2013

Figure Japan Digital Transformation Market Size Share by Players in 2017

Table Japan Digital Transformation Market Size by Application (2013-2018)

Figure Japan Digital Transformation Revenue Market Share (%) by Application (2013-2018)

Figure Japan Digital Transformation Market Size Share by Application in 2017

Figure China Digital Transformation Market Size (Million USD) and Growth Rate (2013-2018)

Table China Digital Transformation Market Size (Million USD) by Players (2013-2018)

Figure China Digital Transformation Market Size Share by Players in 2013

Figure China Digital Transformation Market Size Share by Players in 2017

Table China Digital Transformation Market Size by Application (2013-2018)

Figure China Digital Transformation Revenue Market Share (%) by Application (2013-2018)

Figure China Digital Transformation Market Size Share by Application in 2017

Figure India Digital Transformation Market Size (Million USD) and Growth Rate (2013-2018)

Table India Digital Transformation Market Size (Million USD) by Players (2013-2018)

Figure India Digital Transformation Market Size Share by Players in 2013

Figure India Digital Transformation Market Size Share by Players in 2017

Table India Digital Transformation Market Size by Application (2013-2018)

Figure India Digital Transformation Revenue Market Share (%) by Application (2013-2018)

Figure India Digital Transformation Market Size Share by Application in 2017

Figure Southeast Asia Digital Transformation Market Size (Million USD) and Growth Rate (2013-2018)

Table Southeast Asia Digital Transformation Market Size (Million USD) by Players (2013-2018)

Figure Southeast Asia Digital Transformation Market Size Share by Players in 2013

Figure Southeast Asia Digital Transformation Market Size Share by Players in 2017  
Table Southeast Asia Digital Transformation Market Size by Application (2013-2018)  
Figure Southeast Asia Digital Transformation Revenue Market Share (%) by Application (2013-2018)  
Figure Southeast Asia Digital Transformation Market Size Share by Application in 2017  
Figure Global Digital Transformation Market Size and Growth Rate (2018-2025)  
Table Global Digital Transformation Market Size (Million USD) by Regions (2018-2025)  
Figure Global Digital Transformation Market Size Share (2018-2025)  
Figure Global Digital Transformation Market Size Share by Regions in 2025  
Figure United States Digital Transformation Revenue (Million USD) and Growth Rate (2018-2025)  
Figure EU Digital Transformation Revenue (Million USD) and Growth Rate (2018-2025)  
Figure Japan Digital Transformation Revenue (Million USD) and Growth Rate (2018-2025)  
Figure China Digital Transformation Revenue (Million USD) and Growth Rate (2018-2025)  
Figure India Digital Transformation Revenue (Million USD) and Growth Rate (2018-2025)  
Figure Southeast Asia Digital Transformation Revenue (Million USD) and Growth Rate (2018-2025)  
Table Global Digital Transformation Market Size (Million USD) by Type (2018-2025)  
Figure Global Digital Transformation Market Size Share by Type in 2018  
Figure Global Digital Transformation Market Size Share by Type in 2025  
Table Global Digital Transformation Market Size (Million USD) by Application (2018-2025)  
Figure Global Digital Transformation Market Size (Million USD) by Application in 2018  
Figure Global Digital Transformation Market Size (Million USD) by Application in 2025

## I would like to order

Product name: Global Digital Transformation Market Size, Status and Forecast 2025

Product link: <https://marketpublishers.com/r/GEA30573F33QEN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEA30573F33QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970