

## Global Digital Still Camera Market Professional Survey Report 2018

https://marketpublishers.com/r/G75DF12AC88EN.html

Date: July 2018 Pages: 106 Price: US\$ 3,500.00 (Single User License) ID: G75DF12AC88EN

## **Abstracts**

This report studies the global Digital Still Camera market status and forecast, categorizes the global Digital Still Camera market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Digital still cameras can store images on a variety of different media types, such as SmartMedia, CompactFlash, and Sony's MemoryStick. Some cameras even burn images to CD on the fly, or utilize small hard drives to store images.

North America was the second largest production market with a production value market share of 21.85% in 2012 and 20.97% in 2017. The Japan ranked the first largest market with the market share of 35.40 in 2016.

North America was the largest consumption market with a consumption value market share of 32.08% in 2012 and 32.31 in 2017. The Europe ranked the second consumption value market with the market share of 23.90% in 2016.

Digital Still Camera companies are mainly from Japan, the top three companies are Canon, Nikon, Sony, Pentax, Olympus, Fujifilm, Casio, Panasonic, Samsung, etc. Canon is the biggest manufacturer in the world. In 2016, Canon occupied about 20.67% of the global revenue market.

Although sales of Digital Still Camera brought a lot of opportunities, the study group recommends the new entrants who has not technical advantage and downstream support do not enter into the Digital Still Camera field. As large demand of high-end products at home and abroad, many companies began to enter the field of high-end. What is more, the company in this industry should pay attention to their R&D, innovation and services, then they may get the competition advantage, and get a bigger market share.



The global Digital Still Camera market is valued at 6440 million US\$ in 2017 and will reach 6060 million US\$ by the end of 2025, growing at a CAGR of -0.9% during 2018-2025.

The major manufacturers covered in this report

Canon
Nikon
Sony
Pentax
Olympus
Fujifilm
Casio
Panasonic
Samsung

Others

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America Europe China Japan



India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

**United States** 

Canada

Mexico

Asia-Pacific

China

#### India

Japan

South Korea

Australia

Indonesia

Singapore

**Rest of Asia-Pacific** 

#### Europe

Germany



France

UK

Italy

Spain

Russia

Rest of Europe

#### Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Built-in Lens Cameras (Point-and-Shoot)

Interchangeable Lens Cameras (DSLR and MILC)

By Application, the market can be split into

Global Digital Still Camera Market Professional Survey Report 2018



Amateur

Professional

The study objectives of this report are:

To analyze and study the global Digital Still Camera capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Digital Still Camera manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Digital Still Camera are as follows:



History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders Digital Still Camera Manufacturers Digital Still Camera Distributors/Traders/Wholesalers Digital Still Camera Subcomponent Manufacturers Industry Association Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Digital Still Camera market, by enduse.

Detailed analysis and profiles of additional market players.



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