

Global Digital Spending in Hospitality Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/G4A4A750BAEEEN.html>

Date: August 2020

Pages: 91

Price: US\$ 3,900.00 (Single User License)

ID: G4A4A750BAEEEN

Abstracts

This report focuses on the global Digital Spending in Hospitality status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Digital Spending in Hospitality development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Accenture

Capgemini

IBM Corporation

Tata Consultancy Services

Zendesk

Cognizant

SAS Institute

Market segment by Type, the product can be split into

Software

Services

Market segment by Application, split into

Small & Medium Enterprises

Large Enterprises

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Digital Spending in Hospitality status, future forecast, growth opportunity, key market and key players.

To present the Digital Spending in Hospitality development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Digital Spending in Hospitality are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Digital Spending in Hospitality Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Digital Spending in Hospitality Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Software
 - 1.4.3 Services
- 1.5 Market by Application
 - 1.5.1 Global Digital Spending in Hospitality Market Share by Application: 2020 VS 2026
 - 1.5.2 Small & Medium Enterprises
 - 1.5.3 Large Enterprises
- 1.6 Coronavirus Disease 2019 (Covid-19): Digital Spending in Hospitality Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Digital Spending in Hospitality Industry
 - 1.6.1.1 Digital Spending in Hospitality Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Digital Spending in Hospitality Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Digital Spending in Hospitality Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Digital Spending in Hospitality Market Perspective (2015-2026)
- 2.2 Digital Spending in Hospitality Growth Trends by Regions
 - 2.2.1 Digital Spending in Hospitality Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Digital Spending in Hospitality Historic Market Share by Regions (2015-2020)
 - 2.2.3 Digital Spending in Hospitality Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Digital Spending in Hospitality Market Growth Strategy

2.3.6 Primary Interviews with Key Digital Spending in Hospitality Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Digital Spending in Hospitality Players by Market Size

3.1.1 Global Top Digital Spending in Hospitality Players by Revenue (2015-2020)

3.1.2 Global Digital Spending in Hospitality Revenue Market Share by Players (2015-2020)

3.1.3 Global Digital Spending in Hospitality Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Digital Spending in Hospitality Market Concentration Ratio

3.2.1 Global Digital Spending in Hospitality Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Digital Spending in Hospitality Revenue in 2019

3.3 Digital Spending in Hospitality Key Players Head office and Area Served

3.4 Key Players Digital Spending in Hospitality Product Solution and Service

3.5 Date of Enter into Digital Spending in Hospitality Market

3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Digital Spending in Hospitality Historic Market Size by Type (2015-2020)

4.2 Global Digital Spending in Hospitality Forecasted Market Size by Type (2021-2026)

5 DIGITAL SPENDING IN HOSPITALITY BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Digital Spending in Hospitality Market Size by Application (2015-2020)

5.2 Global Digital Spending in Hospitality Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Digital Spending in Hospitality Market Size (2015-2020)
- 6.2 Digital Spending in Hospitality Key Players in North America (2019-2020)
- 6.3 North America Digital Spending in Hospitality Market Size by Type (2015-2020)
- 6.4 North America Digital Spending in Hospitality Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Digital Spending in Hospitality Market Size (2015-2020)
- 7.2 Digital Spending in Hospitality Key Players in Europe (2019-2020)
- 7.3 Europe Digital Spending in Hospitality Market Size by Type (2015-2020)
- 7.4 Europe Digital Spending in Hospitality Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Digital Spending in Hospitality Market Size (2015-2020)
- 8.2 Digital Spending in Hospitality Key Players in China (2019-2020)
- 8.3 China Digital Spending in Hospitality Market Size by Type (2015-2020)
- 8.4 China Digital Spending in Hospitality Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Digital Spending in Hospitality Market Size (2015-2020)
- 9.2 Digital Spending in Hospitality Key Players in Japan (2019-2020)
- 9.3 Japan Digital Spending in Hospitality Market Size by Type (2015-2020)
- 9.4 Japan Digital Spending in Hospitality Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Digital Spending in Hospitality Market Size (2015-2020)
- 10.2 Digital Spending in Hospitality Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Digital Spending in Hospitality Market Size by Type (2015-2020)
- 10.4 Southeast Asia Digital Spending in Hospitality Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Digital Spending in Hospitality Market Size (2015-2020)

- 11.2 Digital Spending in Hospitality Key Players in India (2019-2020)
- 11.3 India Digital Spending in Hospitality Market Size by Type (2015-2020)
- 11.4 India Digital Spending in Hospitality Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Digital Spending in Hospitality Market Size (2015-2020)
- 12.2 Digital Spending in Hospitality Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Digital Spending in Hospitality Market Size by Type (2015-2020)
- 12.4 Central & South America Digital Spending in Hospitality Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

- 13.1 Accenture
 - 13.1.1 Accenture Company Details
 - 13.1.2 Accenture Business Overview and Its Total Revenue
 - 13.1.3 Accenture Digital Spending in Hospitality Introduction
 - 13.1.4 Accenture Revenue in Digital Spending in Hospitality Business (2015-2020))
 - 13.1.5 Accenture Recent Development
- 13.2 Capgemini
 - 13.2.1 Capgemini Company Details
 - 13.2.2 Capgemini Business Overview and Its Total Revenue
 - 13.2.3 Capgemini Digital Spending in Hospitality Introduction
 - 13.2.4 Capgemini Revenue in Digital Spending in Hospitality Business (2015-2020)
 - 13.2.5 Capgemini Recent Development
- 13.3 IBM Corporation
 - 13.3.1 IBM Corporation Company Details
 - 13.3.2 IBM Corporation Business Overview and Its Total Revenue
 - 13.3.3 IBM Corporation Digital Spending in Hospitality Introduction
 - 13.3.4 IBM Corporation Revenue in Digital Spending in Hospitality Business (2015-2020)
 - 13.3.5 IBM Corporation Recent Development
- 13.4 Tata Consultancy Services
 - 13.4.1 Tata Consultancy Services Company Details
 - 13.4.2 Tata Consultancy Services Business Overview and Its Total Revenue
 - 13.4.3 Tata Consultancy Services Digital Spending in Hospitality Introduction

13.4.4 Tata Consultancy Services Revenue in Digital Spending in Hospitality Business (2015-2020)

13.4.5 Tata Consultancy Services Recent Development

13.5 Zendesk

13.5.1 Zendesk Company Details

13.5.2 Zendesk Business Overview and Its Total Revenue

13.5.3 Zendesk Digital Spending in Hospitality Introduction

13.5.4 Zendesk Revenue in Digital Spending in Hospitality Business (2015-2020)

13.5.5 Zendesk Recent Development

13.6 Cognizant

13.6.1 Cognizant Company Details

13.6.2 Cognizant Business Overview and Its Total Revenue

13.6.3 Cognizant Digital Spending in Hospitality Introduction

13.6.4 Cognizant Revenue in Digital Spending in Hospitality Business (2015-2020)

13.6.5 Cognizant Recent Development

13.7 SAS Institute

13.7.1 SAS Institute Company Details

13.7.2 SAS Institute Business Overview and Its Total Revenue

13.7.3 SAS Institute Digital Spending in Hospitality Introduction

13.7.4 SAS Institute Revenue in Digital Spending in Hospitality Business (2015-2020)

13.7.5 SAS Institute Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Digital Spending in Hospitality Key Market Segments

Table 2. Key Players Covered: Ranking by Digital Spending in Hospitality Revenue

Table 3. Ranking of Global Top Digital Spending in Hospitality Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Digital Spending in Hospitality Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Software

Table 6. Key Players of Services

Table 7. COVID-19 Impact Global Market: (Four Digital Spending in Hospitality Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Digital Spending in Hospitality Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Digital Spending in Hospitality Players to Combat Covid-19 Impact

Table 12. Global Digital Spending in Hospitality Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Digital Spending in Hospitality Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Digital Spending in Hospitality Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Digital Spending in Hospitality Market Share by Regions (2015-2020)

Table 16. Global Digital Spending in Hospitality Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Digital Spending in Hospitality Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Digital Spending in Hospitality Market Growth Strategy

Table 22. Main Points Interviewed from Key Digital Spending in Hospitality Players

Table 23. Global Digital Spending in Hospitality Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Digital Spending in Hospitality Market Share by Players (2015-2020)

Table 25. Global Top Digital Spending in Hospitality Players by Company Type (Tier 1,

Tier 2 and Tier 3) (based on the Revenue in Digital Spending in Hospitality as of 2019)
Table 26. Global Digital Spending in Hospitality by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Digital Spending in Hospitality Product Solution and Service

Table 29. Date of Enter into Digital Spending in Hospitality Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Digital Spending in Hospitality Market Size by Type (2015-2020)
(Million US\$)

Table 32. Global Digital Spending in Hospitality Market Size Share by Type (2015-2020)

Table 33. Global Digital Spending in Hospitality Revenue Market Share by Type
(2021-2026)

Table 34. Global Digital Spending in Hospitality Market Size Share by Application
(2015-2020)

Table 35. Global Digital Spending in Hospitality Market Size by Application (2015-2020)
(Million US\$)

Table 36. Global Digital Spending in Hospitality Market Size Share by Application
(2021-2026)

Table 37. North America Key Players Digital Spending in Hospitality Revenue
(2019-2020) (Million US\$)

Table 38. North America Key Players Digital Spending in Hospitality Market Share
(2019-2020)

Table 39. North America Digital Spending in Hospitality Market Size by Type
(2015-2020) (Million US\$)

Table 40. North America Digital Spending in Hospitality Market Share by Type
(2015-2020)

Table 41. North America Digital Spending in Hospitality Market Size by Application
(2015-2020) (Million US\$)

Table 42. North America Digital Spending in Hospitality Market Share by Application
(2015-2020)

Table 43. Europe Key Players Digital Spending in Hospitality Revenue (2019-2020)
(Million US\$)

Table 44. Europe Key Players Digital Spending in Hospitality Market Share (2019-2020)

Table 45. Europe Digital Spending in Hospitality Market Size by Type (2015-2020)
(Million US\$)

Table 46. Europe Digital Spending in Hospitality Market Share by Type (2015-2020)

Table 47. Europe Digital Spending in Hospitality Market Size by Application (2015-2020)
(Million US\$)

Table 48. Europe Digital Spending in Hospitality Market Share by Application

(2015-2020)

Table 49. China Key Players Digital Spending in Hospitality Revenue (2019-2020)
(Million US\$)

Table 50. China Key Players Digital Spending in Hospitality Market Share (2019-2020)

Table 51. China Digital Spending in Hospitality Market Size by Type (2015-2020)
(Million US\$)

Table 52. China Digital Spending in Hospitality Market Share by Type (2015-2020)

Table 53. China Digital Spending in Hospitality Market Size by Application (2015-2020)
(Million US\$)

Table 54. China Digital Spending in Hospitality Market Share by Application
(2015-2020)

Table 55. Japan Key Players Digital Spending in Hospitality Revenue (2019-2020)
(Million US\$)

Table 56. Japan Key Players Digital Spending in Hospitality Market Share (2019-2020)

Table 57. Japan Digital Spending in Hospitality Market Size by Type (2015-2020)
(Million US\$)

Table 58. Japan Digital Spending in Hospitality Market Share by Type (2015-2020)

Table 59. Japan Digital Spending in Hospitality Market Size by Application (2015-2020)
(Million US\$)

Table 60. Japan Digital Spending in Hospitality Market Share by Application
(2015-2020)

Table 61. Southeast Asia Key Players Digital Spending in Hospitality Revenue
(2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Digital Spending in Hospitality Market Share
(2019-2020)

Table 63. Southeast Asia Digital Spending in Hospitality Market Size by Type
(2015-2020) (Million US\$)

Table 64. Southeast Asia Digital Spending in Hospitality Market Share by Type
(2015-2020)

Table 65. Southeast Asia Digital Spending in Hospitality Market Size by Application
(2015-2020) (Million US\$)

Table 66. Southeast Asia Digital Spending in Hospitality Market Share by Application
(2015-2020)

Table 67. India Key Players Digital Spending in Hospitality Revenue (2019-2020)
(Million US\$)

Table 68. India Key Players Digital Spending in Hospitality Market Share (2019-2020)

Table 69. India Digital Spending in Hospitality Market Size by Type (2015-2020) (Million
US\$)

Table 70. India Digital Spending in Hospitality Market Share by Type (2015-2020)

Table 71. India Digital Spending in Hospitality Market Size by Application (2015-2020) (Million US\$)

Table 72. India Digital Spending in Hospitality Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Digital Spending in Hospitality Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Digital Spending in Hospitality Market Share (2019-2020)

Table 75. Central & South America Digital Spending in Hospitality Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Digital Spending in Hospitality Market Share by Type (2015-2020)

Table 77. Central & South America Digital Spending in Hospitality Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Digital Spending in Hospitality Market Share by Application (2015-2020)

Table 79. Accenture Company Details

Table 80. Accenture Business Overview

Table 81. Accenture Product

Table 82. Accenture Revenue in Digital Spending in Hospitality Business (2015-2020) (Million US\$)

Table 83. Accenture Recent Development

Table 84. Capgemini Company Details

Table 85. Capgemini Business Overview

Table 86. Capgemini Product

Table 87. Capgemini Revenue in Digital Spending in Hospitality Business (2015-2020) (Million US\$)

Table 88. Capgemini Recent Development

Table 89. IBM Corporation Company Details

Table 90. IBM Corporation Business Overview

Table 91. IBM Corporation Product

Table 92. IBM Corporation Revenue in Digital Spending in Hospitality Business (2015-2020) (Million US\$)

Table 93. IBM Corporation Recent Development

Table 94. Tata Consultancy Services Company Details

Table 95. Tata Consultancy Services Business Overview

Table 96. Tata Consultancy Services Product

Table 97. Tata Consultancy Services Revenue in Digital Spending in Hospitality Business (2015-2020) (Million US\$)

Table 98. Tata Consultancy Services Recent Development

Table 99. Zendesk Company Details

Table 100. Zendesk Business Overview

Table 101. Zendesk Product

Table 102. Zendesk Revenue in Digital Spending in Hospitality Business (2015-2020)
(Million US\$)

Table 103. Zendesk Recent Development

Table 104. Cognizant Company Details

Table 105. Cognizant Business Overview

Table 106. Cognizant Product

Table 107. Cognizant Revenue in Digital Spending in Hospitality Business (2015-2020)
(Million US\$)

Table 108. Cognizant Recent Development

Table 109. SAS Institute Company Details

Table 110. SAS Institute Business Overview

Table 111. SAS Institute Product

Table 112. SAS Institute Revenue in Digital Spending in Hospitality Business
(2015-2020) (Million US\$)

Table 113. SAS Institute Recent Development

Table 114. Research Programs/Design for This Report

Table 115. Key Data Information from Secondary Sources

Table 116. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Digital Spending in Hospitality Market Share by Type: 2020 VS 2026

Figure 2. Software Features

Figure 3. Services Features

Figure 4. Global Digital Spending in Hospitality Market Share by Application: 2020 VS 2026

Figure 5. Small & Medium Enterprises Case Studies

Figure 6. Large Enterprises Case Studies

Figure 7. Digital Spending in Hospitality Report Years Considered

Figure 8. Global Digital Spending in Hospitality Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 9. Global Digital Spending in Hospitality Market Share by Regions: 2020 VS 2026

Figure 10. Global Digital Spending in Hospitality Market Share by Regions (2021-2026)

Figure 11. Porter's Five Forces Analysis

Figure 12. Global Digital Spending in Hospitality Market Share by Players in 2019

Figure 13. Global Top Digital Spending in Hospitality Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Digital Spending in Hospitality as of 2019)

Figure 14. The Top 10 and 5 Players Market Share by Digital Spending in Hospitality Revenue in 2019

Figure 15. North America Digital Spending in Hospitality Market Size YoY Growth (2015-2020) (Million US\$)

Figure 16. Europe Digital Spending in Hospitality Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. China Digital Spending in Hospitality Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. Japan Digital Spending in Hospitality Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Southeast Asia Digital Spending in Hospitality Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. India Digital Spending in Hospitality Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Central & South America Digital Spending in Hospitality Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. Accenture Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 23. Accenture Revenue Growth Rate in Digital Spending in Hospitality Business

(2015-2020)

Figure 24. Capgemini Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. Capgemini Revenue Growth Rate in Digital Spending in Hospitality Business (2015-2020)

Figure 26. IBM Corporation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. IBM Corporation Revenue Growth Rate in Digital Spending in Hospitality Business (2015-2020)

Figure 28. Tata Consultancy Services Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Tata Consultancy Services Revenue Growth Rate in Digital Spending in Hospitality Business (2015-2020)

Figure 30. Zendesk Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. Zendesk Revenue Growth Rate in Digital Spending in Hospitality Business (2015-2020)

Figure 32. Cognizant Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Cognizant Revenue Growth Rate in Digital Spending in Hospitality Business (2015-2020)

Figure 34. SAS Institute Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. SAS Institute Revenue Growth Rate in Digital Spending in Hospitality Business (2015-2020)

Figure 36. Bottom-up and Top-down Approaches for This Report

Figure 37. Data Triangulation

Figure 38. Key Executives Interviewed

I would like to order

Product name: Global Digital Spending in Hospitality Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/G4A4A750BAEEEN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4A4A750BAEEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970